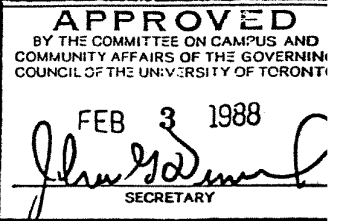




# University of Toronto

INSTITUTIONAL RELATIONS, SIMCOE HALL, ROOM 112



## UNIVERSITY OF TORONTO ALUMNI MAGAZINE OBJECTIVES

The University needs the involvement and support -- intellectual, moral, and financial -- of well-informed alumni, donors and friends. In order to encourage this support, the University of Toronto Alumni Magazine attempts to present a comprehensive and balanced picture of the University, its diverse activities, its current policies, and plans for the future, with special emphasis on the institutional priorities as defined by the President and the Vice-President, Development and University Relations.

The University of Toronto Alumni Magazine should endeavour to strengthen the bond between the University, its alumni, its donors, and other members of the community important to the University by:

1. interpreting the current priorities of the University;
2. keeping readers informed about faculty, students, and alumni activities and concerns;
3. encouraging understanding of and involvement in the governance and direction of the University;
4. encouraging financial support of the University;
5. acquainting readers with specific issues of concern to all three campuses and encouraging them to express their opinions on these matters in the pages of the University of Toronto Alumni Magazine;
6. continuing to inform alumni and others on issues and topics of the day, providing perspectives from within the University;
7. encouraging interaction of readers with the magazine.

February 3, 1988