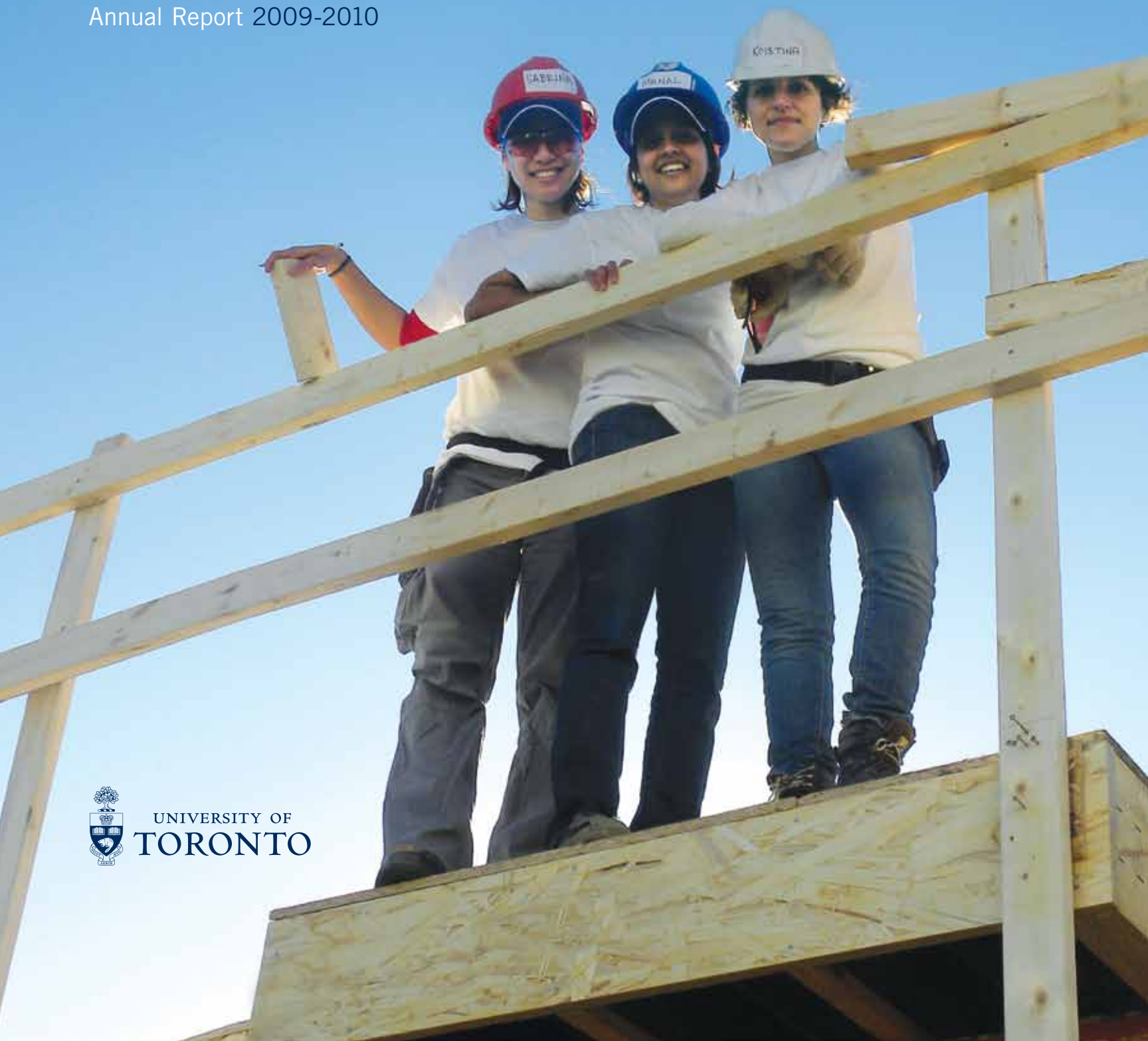


Engagement & Transformation

University Advancement
Annual Report 2009-2010



UNIVERSITY OF
TORONTO

ENGAGEMENT & TRANSFORMATION

“Through their engagement in the life of the University, our alumni and friends are empowering students and faculty, inspiring leadership and excellence, and creating a fertile landscape for innovative ideas and solutions to take root. This report chronicles the many ways our supporters are transforming higher education and society at large through their involvement at U of T.”

David Palmer
Vice-President, Advancement

Front cover: **Sabrina Martinez** (BA 2001), **Manal Siddiqui** (BSc 2007) and **Kristina Minnella** (BA 2007, MEd 2008, BEd 2009) framing a house for a Habitat for Humanity young alumni event.



Over the last thirty years, the University of Toronto has educated:

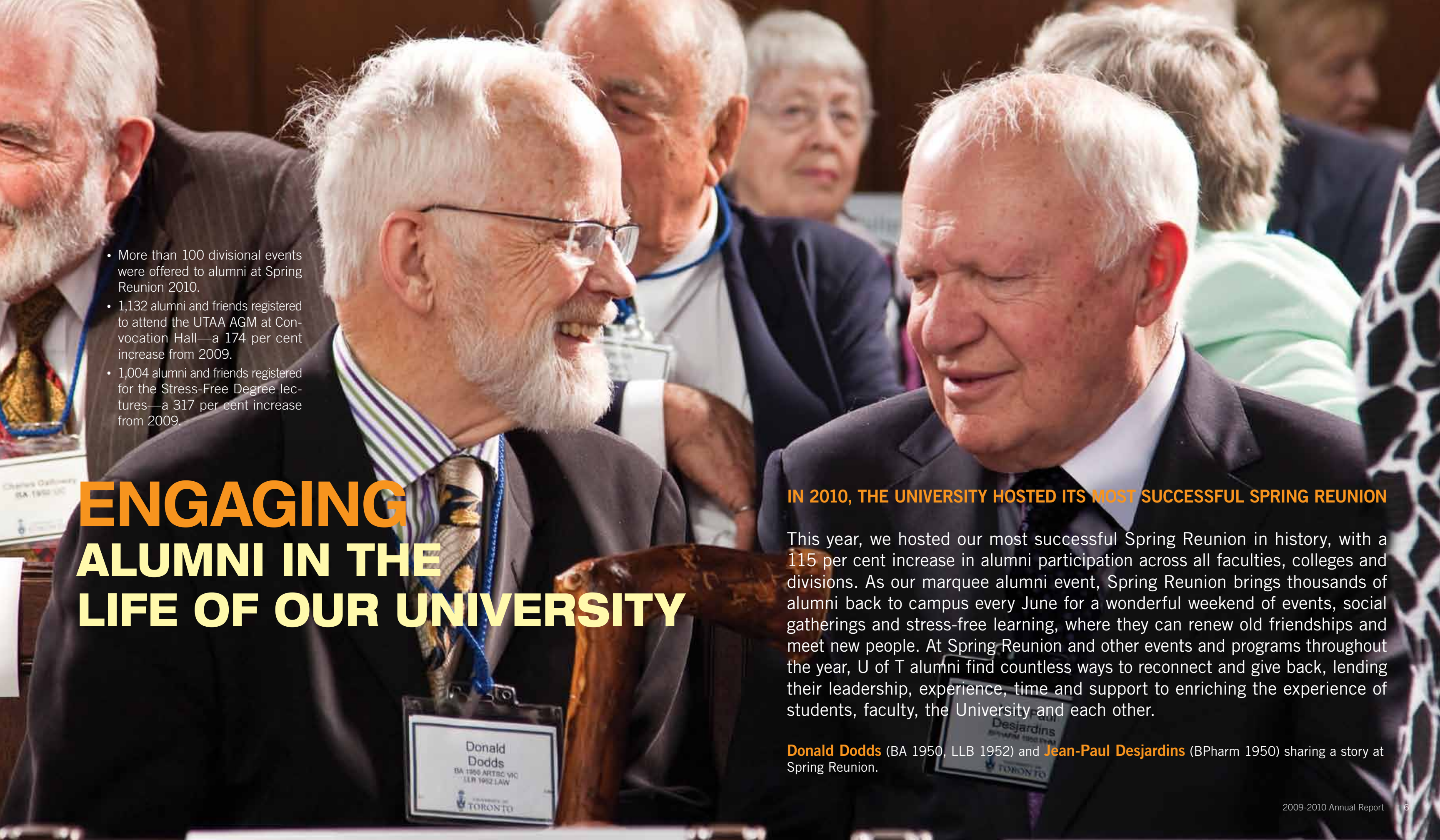
- 47% of family physicians in Ontario
- 83% of community medicine experts in Ontario
- 67% of neurosurgeons in Ontario
- 45% of radiation oncologists in Ontario
- 83% of physicians working in high-growth areas around Toronto

TRANSFORMING HEALTHCARE CAPACITY

CARLO FIDANI'S GIFT TO U OF T MISSISSAUGA WILL HELP ADDRESS ONTARIO'S CRITICAL PHYSICIAN SHORTAGE

Concerned by the critical shortage of family physicians in Ontario, Mississauga businessman Carlo Fidani pledged \$10 million this year to help establish the new Mississauga Academy of Medicine at the University of Toronto Mississauga—the largest gift in UTM's history. As part of a three-way partnership between the University, the provincial government and the private sector, and closely integrated with partners Credit Valley Hospital and Trillium Health Centre, Mr. Fidani's pledge was the catalyst for the new academy, which will see 54 new MDs graduate each year, and help lift capacity across the Mississauga health network.

Lina Al-Imari (BSc 2009) is a University of Toronto Mississauga graduate in the Faculty of Medicine who is completing part of her medical training at the Credit Valley Hospital.

- 
- More than 100 divisional events were offered to alumni at Spring Reunion 2010.
 - 1,132 alumni and friends registered to attend the UTAA AGM at Convocation Hall—a 174 per cent increase from 2009.
 - 1,004 alumni and friends registered for the Stress-Free Degree lectures—a 317 per cent increase from 2009.

ENGAGING ALUMNI IN THE LIFE OF OUR UNIVERSITY

IN 2010, THE UNIVERSITY HOSTED ITS MOST SUCCESSFUL SPRING REUNION

This year, we hosted our most successful Spring Reunion in history, with a 115 per cent increase in alumni participation across all faculties, colleges and divisions. As our marquee alumni event, Spring Reunion brings thousands of alumni back to campus every June for a wonderful weekend of events, social gatherings and stress-free learning, where they can renew old friendships and meet new people. At Spring Reunion and other events and programs throughout the year, U of T alumni find countless ways to reconnect and give back, lending their leadership, experience, time and support to enriching the experience of students, faculty, the University and each other.

Donald Dodds (BA 1950, LLB 1952) and **Jean-Paul Desjardins** (BPharm 1950) sharing a story at Spring Reunion.



TRANSFORMING CANADA'S VOICE ON THE WORLD STAGE

PETER AND MELANIE MUNK'S LANDMARK GIFT WILL EXPAND U OF T'S REACH AND INFLUENCE ON GLOBAL AFFAIRS

Peter and Melanie Munk's \$35 million gift to the Munk School of Global Affairs, the largest individual gift in the University's history, will help establish the University of Toronto as a leading centre for the study of global change. Celebrated in April of this year, the gift was the first transformative commitment announced in Canada since the recession began. Supporting and enhancing Canada's influence and impact on global affairs, this remarkable gift strongly asserts the University's leadership in a global context.

Professor **Ron Deibert**, Director of the Canada Centre for Security Studies at the Munk School of Global Affairs, made international headlines for his team's discovery of "GhostNet," a pervasive computer espionage network.

- Peter and Melanie Munk's latest gift brings their total financial support for the University to \$50.9 million.
- The new Munk School of Global Affairs welcomed its first class of students to the Masters of Global Affairs program in September.
- The school will soon offer a selective Bachelor of Arts program and a PhD in the Dynamics of Global Change.
- The Munk School is home to more than 35 centres and programs, including the Canada Centre for Security Studies, the Trudeau Centre for Peace and Conflict Studies and the G8/G20 Research Group.

ENGAGING A GLOBAL BASE OF TALENT

THE UNIVERSITY'S FABRIC IS TRULY COSMOPOLITAN,
WITH ALUMNI LIVING IN 174 COUNTRIES

Our alumni and friends constitute an incredible community of talent that spans the globe. This year, we hosted events in 40 cities on five continents, further strengthening our engagement with our alumni and friends around the world. Numbering close to half a million people, the University's base of alumni and friends is our greatest asset. As we lay the groundwork for another decade of transformation at the University, we are finding new ways to engage and draw strength from this international network of leadership and support.

Investment banker and alumni representative **Kai Chan** (BSc 1999) plays a key role in alumni engagement and student recruitment in New York City, speaking at events and hosting dinners at his home.

- University of Toronto alumni are formally represented on six continents
- This year, we held events in 40 cities around the world
- Chancellor David R. Peterson hosted events in Boston, Montreal, New York, Oakville, Washington, DC and Winnipeg.

Growth of endowment in support of student aid

2010 ————— \$614 million

2004 ————— \$500 million

1995 — \$69 million

TRANSFORMING STUDENT LIFE

GIFTS OF BURSARIES, SCHOLARSHIPS AND OTHER FORMS OF SUPPORT CREATE LIFE-CHANGING OPPORTUNITIES FOR THOUSANDS OF STUDENTS EACH YEAR.

Giving back is something many people only think about in mid-career or later in life. But for Isaac Olowolafe Jr., a 26-year-old real estate entrepreneur who earned an economics degree at U of T Mississauga in 2007, the idea came earlier. Through an endowed gift, Mr. Olowolafe will be supporting an annual scholarship for students in the African Studies Program at New College. His gift is part of a strong legacy of alumni support that has transformed access to the University for students in need.

Isaac Olowolafe Jr. (BA 2007) hopes his recent gift to African Studies will inspire other young graduates to give back to the University.



ENGAGING YOUNG ALUMNI

YOUNG ALUMNI CONNECT WITH EACH OTHER WHILE SERVING THEIR COMMUNITIES

During the fall, SHAKER, a dynamic event series for young, professional U of T alumni, mobilized a group of young alumni to assist with a Habitat for Humanity project in Toronto's Weston neighbourhood. Participants helped to move earth, frame houses and install subfloors. For many of these young alumni, it was their first experience with such a hands-on project in the community. Some very grateful families now occupy the houses.

Alumna **Carol Kim** (BA 2002) with **Teo Salgado** (BA 1997), Manager of Regional Programs, Alumni Affairs.

A YEAR OF ENGAGEMENT

ALUMNI ENGAGEMENT

The University of Toronto is at the centre of an incredible constellation of talent with close to 490,000 alumni living in 174 countries. They are our most effective ambassadors, our most devoted volunteers and among our most generous and consistent donors. They make outstanding contributions to University governance, aid us in recruiting and mentoring our students and support our fundraising efforts. They are, as President David Naylor has observed many times, the face of this institution, and through their support and involvement, help advance our mission around the world.

University Advancement works with the three U of T campuses and all its colleges, faculties and divisions to increase alumni participation and strengthen the sense of value and pride that comes with university engagement. At the same time, we help alumni forge new relationships with the University and maintain friendships, associations and interests they formed as students.

Our publications, events, programs and initiatives celebrate the success of our alumni, deepen the sense of kinship among our graduates, build a culture of interest and advocacy around our top institutional priorities and provide opportunities for alumni to get involved in the life of the University in meaningful ways.

The following highlights illustrate the many ways we are heightening alumni engagement and adding value to the alumni experience.

HIGHLIGHTS

SPRING REUNION

This year, we hosted the most successful Spring Reunion in our history with a 115 per cent increase in alumni participation. Stronger event offerings, combined with a new web-based registration enabling alumni to build customized itineraries based on divisional affiliations and individual interests, played a role in increasing Spring Reunion

participation. We also combined the University of Toronto Alumni Association's Annual General Meeting with Spring Reunion, which led to higher attendance for both events. Overall, we received more than 5,000 individual event registrations. The Spring Reunion Lunch, for example, attracted 1,000 registrations. Our Stress-Free Degree lectures—a series showcasing talks from some of the University's most accomplished faculty—also attracted 1,000 registrations.

REGIONAL ALUMNI EVENTS AND REPRESENTATION

Regional alumni events and alumni representation expanded this year. We hosted events in 40 cities across five continents, including our first alumni event in Nairobi, Kenya. More than 2,000 alumni and friends attended these events. New alumni groups were formed in places such as Frankfurt, Istanbul, Houston, Pittsburgh, Curitiba, Brazil and Lenexa, Kansas, further expanding our global reach.

A survey of our regional events attendees found that 71 per cent of event attendees came because they are proud to be associated with the University of Toronto. Other findings in the survey include:

- 96 per cent of regional event attendees rated the experience as very good to excellent.
- 91 per cent said the event programming met or exceeded their expectations.
- 80 per cent said the events fostered pride in U of T.
- 77 per cent said the events fostered an emotional and/or academic connection to U of T.
- 71 per cent said the events fostered a sense that they have a stake in U of T's success and achievements.
- 71 per cent said the events fostered a sense that they have a stake in U of T's need for support.
- 88 per cent said the events fostered an interest in attending other U of T alumni events.
- 80 per cent said the events fostered a sense of belonging to the U of T community.



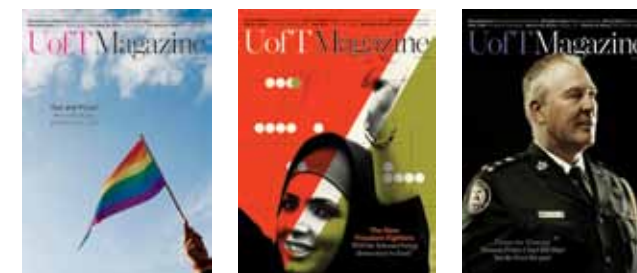
The Gordon Cressy Student Leadership Awards, established by the University of Toronto Alumni Association, recognize students who have made outstanding extra curricular contributions to their college, faculty or school, or to the University as a whole. **Jocelyn Simmonds** (PhD candidate Computer Science), **Travis Coulter** (BA 2010) and **Stéfanie Fréel** (BSc 2010) were among the 145 recipients this year.

STUDENT RECRUITMENT AND ENGAGEMENT

Alumni play a critical role in recruiting the best and brightest students to U of T. This year, we leveraged some of our most accomplished alumni leaders to support our student recruitment efforts around the world. Prominent U of T alumni shared their university experiences with prospective students in London, Washington, New York City and Boston. In addition, about 30 alumni gathered in Port-of-Spain, Trinidad and Tobago, to meet with 80 prospective students and parents, to reminisce about the past and provide inspiration to the next generation of U of T students.

Our “Next Stop, U of T” series—a sequence of informal receptions for new students and their parents, hosted by local alumni—visited Hong Kong, Shanghai, Beijing, Guangzhou, Taipei, Tokyo, Seoul and Singapore this year. The series, which attracts about 1,000 participants, plays a pivotal role in preparing new students for life in Toronto and Canada.

U OF T MAGAZINE



This year, U of T Magazine won two silver awards from the Council for Advancement and Support of Education (CASE) in its Circle of Excellence Awards, one for the magazine website and one for the Autumn 2009 magazine cover. The magazine also received two National Magazine Awards nominations.

From May 2009 until April 2010, the magazine's website averaged 19,730 visitors a month and 32,700 page views a month. In the six-month period prior to that, the site averaged 10,500 visitors a month and 19,450 page views a month.

ALUMNI TRAVEL

Few things bring people closer together than travel. This year, our alumni travel program brought 327 graduates and friends together to explore the world. More than half of the participants (57 per cent) were first-time travelers with our program.

SOCIAL MEDIA

Engaging alumni through social media was another important focus for University Advancement this year. The Alumni Circle website, a major initiative launched in 2007-2008, continued to gain visibility and momentum. The number of website visits increased by 55 per cent, to 534,123 this year from 344,942 last year. The website's overall audience grew by 24 per cent, as evidenced by an increase in absolute unique visitors to 273,111 this year from 219,846 last year. The site attracted visitors from more than 188 countries or territories around the world.

LIFTING THE ALUMNI BRAND

Our Advancement Communications and Marketing team continued to lift the alumni brand through various publications and marketing collateral this year, winning several industry awards and honours. Highlights include:

Case District II Awards 2010

- Gold for Advertising Special Programs (Affinity Partnerships Gatefold Ads)
- Honorable Mention for Alumni Relations Programming (Spring Reunion materials)

CCAE 2010 PRIX D'EXCELLENCE AWARDS

- Silver for Ad Campaigns (Affinity Partnerships Gatefold Ads)
- Bronze for Best Department or Program Site (www.give.utoronto.ca)



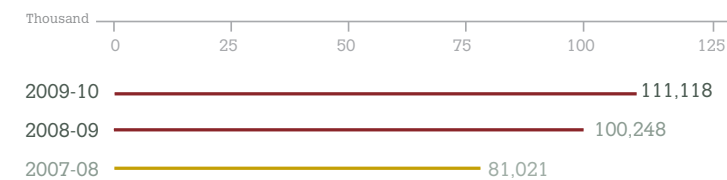
Affinity Partnerships ad featuring Peter Dinklage



Thanks to a sponsorship from MBNA Canada Bank, Innis College student **Darryl Hoving** (BSc 2011) was able to intern with Deutsches Elektronen-Synchrotron—a leader in the field of high-energy particle physics—in Hamburg, Germany. Darryl describes the experience as “the opportunity of a lifetime.”

UNIVERSITY ADVANCEMENT PARTNERSHIPS

Participation in Affinity Programs



The University Advancement Partnerships program is the largest non-philanthropic revenue-generating program of its kind at a Canadian university, offering a broad range of products, services and affinity programs to alumni, faculty, staff and students. These programs include wealth management, insurance, as well as alumni travel activities and convocation services. Revenue generated from these partnerships supports student activities, the University of Toronto Alumni Association, as well as alumni events and programs.

The “Pillar Sponsorship” is one of the unique programs supported by affinity partnerships. This year, the Pillar Sponsorship provided \$350,000 to more than 70 projects, including events for the UTM Undergraduate Commerce Society, the Faculty of Nursing’s Alumni Lifelong Learning Series and the Innis College Principal’s Luncheon series.

Other notable sponsorships from this year include Manulife Financial’s support of the New College Alumni and Student Bridging Program and the Awards of Distinction Gala at the Faculty of Dentistry; TD Insurance Meloche Monnex’s support of the Hall of Fame Induction Ceremony at U of T Athletics; and MBNA Canada Bank’s support of a VIP reception for the UTSC Leadership Development Program, featuring national bestselling authors Peter Mansbridge, Wayson Choy and Douglas Coupland.

Global Distribution of University of Toronto Alumni

• Regional Alumni Representation

North America 336,169

Canada	318,951
USA	16,256
Trinidad & Tobago	239
Mexico	202
Bermuda	126
Jamaica	93
Bahamas	75
Barbados	71
Cayman Islands	31
West Indies	24
Costa Rica	15
Saint Lucia	15
Other	71

Europe 3,772

England	1,516	Spain	61	Czech Republic	21
Germany	337	Belgium	60	Portugal	21
France	299	Sweden	50	Hungary	20
Switzerland	242	Norway	47	Romania	18
Greece	159	Cyprus	32	Iceland	14
Ireland	154	Poland	26	Bulgaria	11
Italy	141	Wales	25	Estonia	11
Austria	135	Malta	24	Latvia	11
Scotland	118	Northern Ireland	24	Other	61
Netherlands	112	Finland	22		

Asia & Middle East 7,454

Hong Kong	3,191	Philippines	62
China	558	Turkey	56
Singapore	493	Iran	52
Israel	443	Russia	38
Japan	433	Kuwait	35
India	332	Bangladesh	30
South Korea	299	Sri Lanka	29
Malaysia	296	Qatar	25
Taiwan	240	Bahrain	22
United Arab Emirates	173	Vietnam	20
Saudi Arabia	169	Jordan	19
Pakistan	165	Macau	19
Thailand	104	Lebanon	18
Indonesia	85	Oman	18
		Other	30

South America 308

Brazil	123
Chile	55
Argentina	31
Colombia	28
Peru	28
Venezuela	19
Other	24

Africa 555

South Africa	91
Kenya	74
Egypt	60
Niger	55
Tanzania	43
Ghana	39
Mauritius	31
Nigeria	28
Zambia	22
Uganda	19
Zimbabwe	17
Other	76

Oceania 871

Australia	676
New Zealand	185
Other	10

Global Distribution of Alumni (Top 20)

	Total	%
1 Canada	318,951	91.3
2 USA	16,256	4.7
3 Hong Kong	3,191	0.9
4 Great Britain	1,659	0.5
5 Australia	676	0.2
6 China	558	0.2
7 Singapore	493	0.1
8 Israel	443	0.1
9 Japan	433	0.1
10 Germany	337	0.1
11 India	332	0.1
12= South Korea	299	0.1
12= France	299	0.1
14 Malaysia	296	0.1
15 Switzerland	242	0.1
16 Taiwan	240	0.1
17 Trinidad & Tobago	239	0.1
18 Mexico	202	0.1
19 New Zealand	185	0.1
20 Unit.Arab Emir.	173	0.1

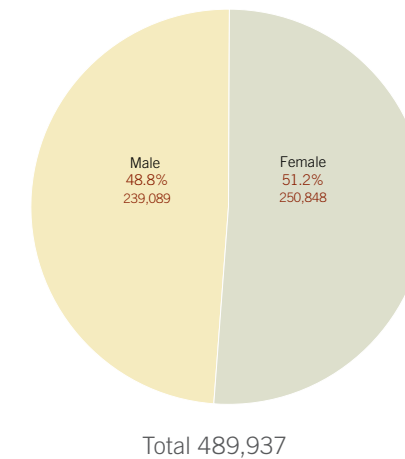
Based on valid addresses only



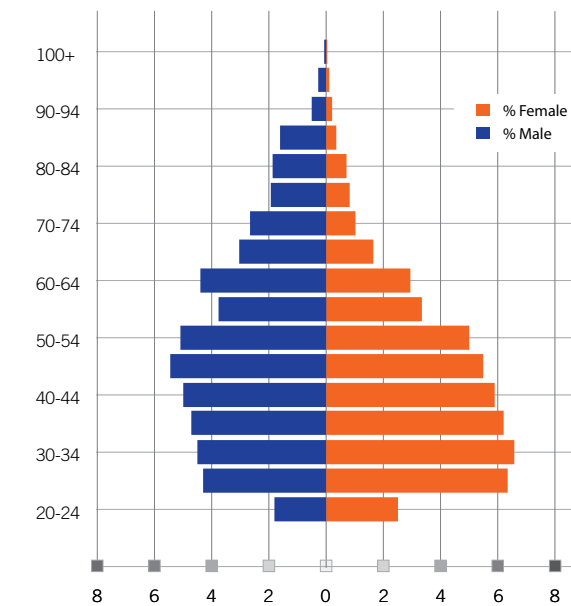
The University of Toronto (Hong Kong) Foundation offers scholarships annually to Hong Kong students who possess a strong academic record, a history of community leadership and genuine interest in living abroad. **Junko Asano** (BA 2013), **Sharon To** (BASc 2008, MA 2011) and **Jody Chan** (BSc 2011) are among the 2010 recipients.

ALUMNI AT A GLANCE

Gender



Population Pyramid



Number of Alumni

Total Alumni	569,765
Living Alumni	489,937
2010 New Graduates	10,495

Age of Alumni

Average Age	47
Median Age	45
Median Class Year	1989
Young Alumni*	124,946

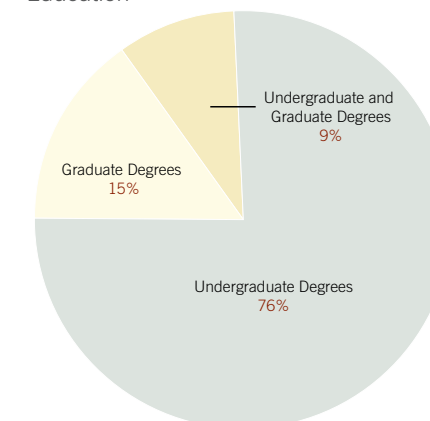
* Includes alumni who have graduated in the past 10 years

Age Distribution

Age Group	Total	%
less than 25 years	17,891	3.9%
25 to 34 years	91,412	19.9%
35 to 44 years	91,349	19.9%
45 to 54 years	106,771	23.2%
55 to 64 years	70,543	15.3%
65 to 74 years	39,998	8.7%
75 to 84 years	27,932	6.1%
85 years +	13,965	3.0%

Based on alumni records where age is known

Education



Top Alumni Distribution in Canadian Metro Areas

Rank	Metro Area	Total	%
1	Greater Toronto Area	242,332	75.9%
2	Hamilton, ON	8,607	2.7%
3	Ottawa, ON - Gatineau, QC	8,065	2.5%
4	Vancouver, BC	5,587	1.8%
5	Oshawa, ON	5,172	1.6%
6	Kitchener, ON	4,012	1.3%
7	London, ON	3,475	1.1%
8	St. Catharines - Niagara, ON	3,030	1.0%
9	Calgary, AB	2,759	0.9%
10	Montréal, QC	2,663	0.8%

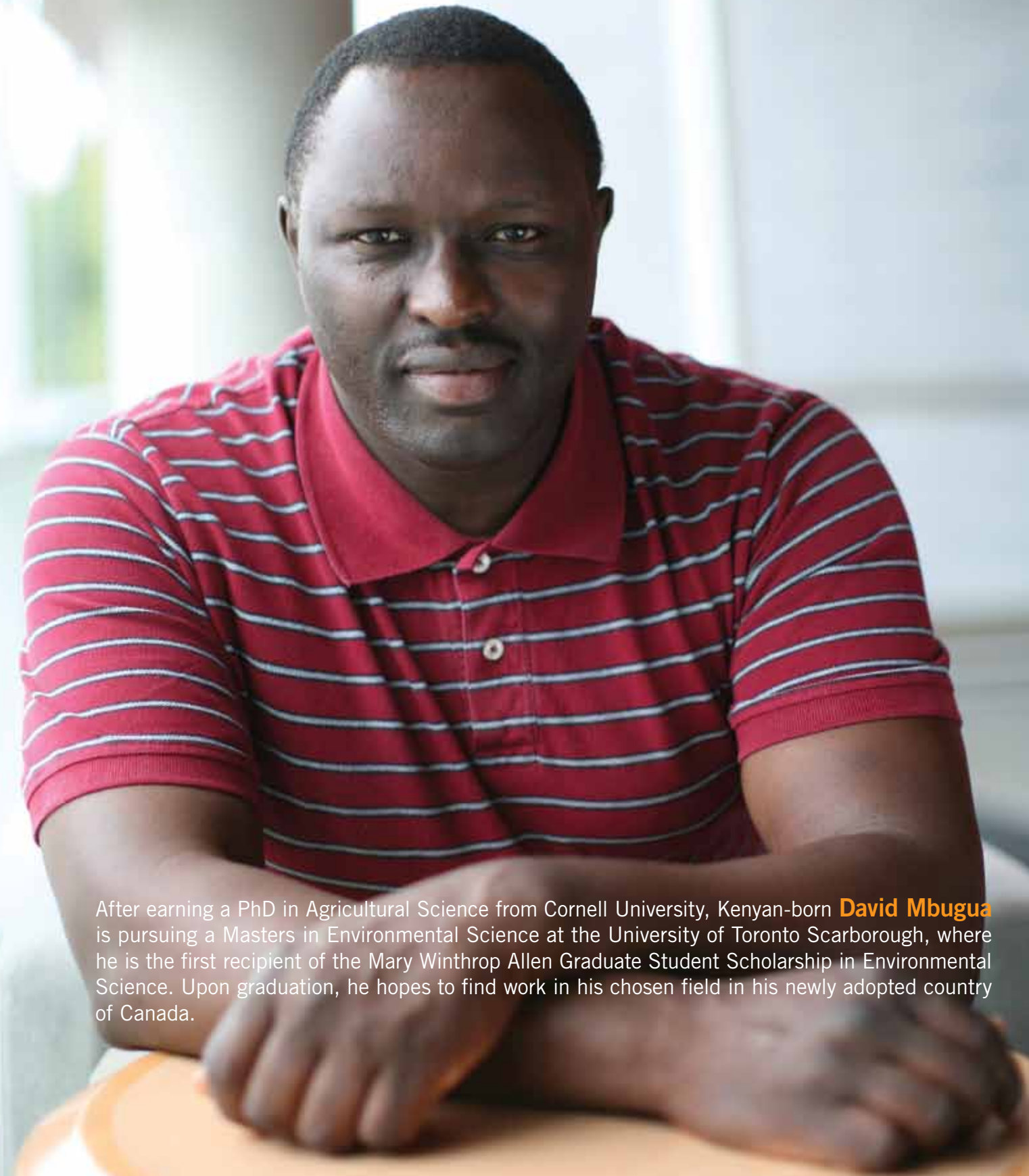
Total alumni population in Canada: 318,951

Top Alumni Distribution in the United States

Rank	State	Total	%
1	California	2,690	16.6%
2	New York	2,350	14.5%
3	Massachusetts	974	6.0%
4	Florida	852	5.2%
5	Texas	827	5.1%
6	Pennsylvania	683	4.2%
7	Michigan	675	4.2%
8	Illinois	653	4.0%
9	New Jersey	615	3.8%
10	Ohio	481	3.0%

Total alumni population in the United States: 16,256

A YEAR OF TRANSFORM ATION



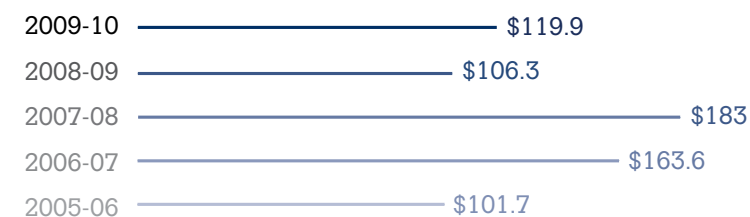
After earning a PhD in Agricultural Science from Cornell University, Kenyan-born **David Mbugua** is pursuing a Masters in Environmental Science at the University of Toronto Scarborough, where he is the first recipient of the Mary Winthrop Allen Graduate Student Scholarship in Environmental Science. Upon graduation, he hopes to find work in his chosen field in his newly adopted country of Canada.



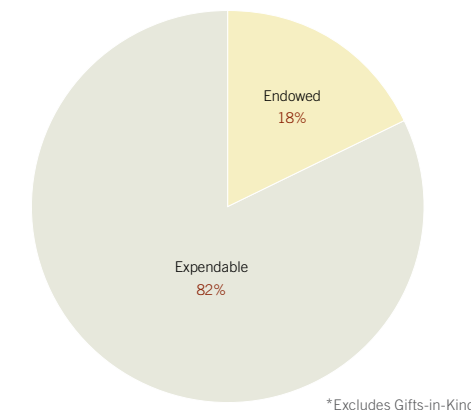
Inspired by the response to a U of T Magazine article about the history of gay activism on campus, Jack Hallam (BA 1952, MSc 1954, PhD 1974) donated \$100,000 to create two scholarships at the Mark S. Bonham Centre for Sexual Diversity Studies at University College. Professor **Brenda Cossman** (LLB 1986), the director of the program, is looking forward to welcoming the first Hallam scholars in 2011.

FUNDRAISING PERFORMANCE

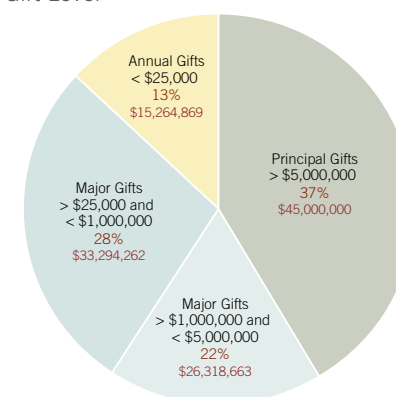
Pledges and Gifts



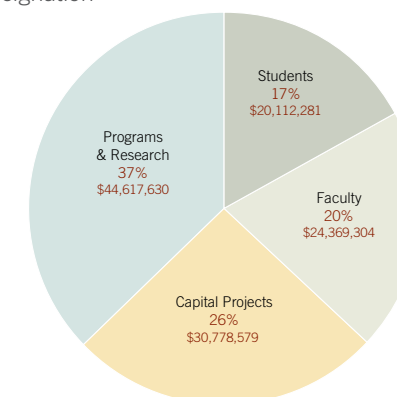
Endowed vs Expendable*



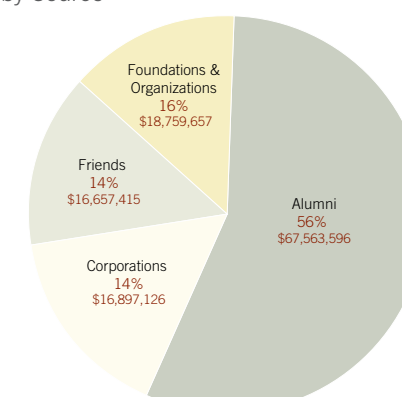
Gift Level



Designation



Gifts by Source



OVERVIEW

During the fiscal year, the University received \$119.9 million in new gifts from individuals, foundations and corporations. While giving has not yet returned to levels experienced just prior to the recession, our total fundraising performance in 2009-10 represents a 12.8 per cent increase from the previous fiscal year (\$106.3 million)—a sign that philanthropy and donor confidence began to return post-recession.

Principal gift activity, which fell sharply in the wake of the global economic crisis, increased by 25 per cent this year, generating \$45 million in new investments for the University. Annual giving accounted for \$15,264,869, a 3.8 per cent increase from the previous fiscal year (\$14.7 million). Within annual giving, the Annual Fund

posted another strong year, raising \$10.3 million—a 30 per cent upswing from last year (\$7.9 million).

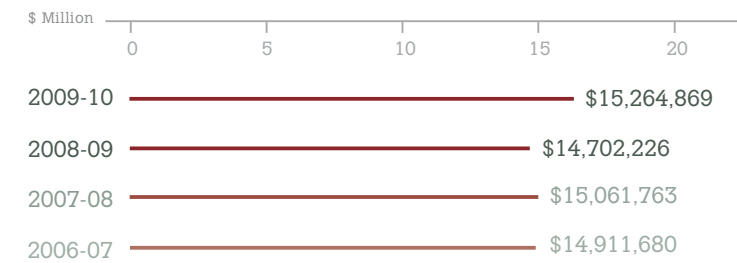
These fundraising results are relatively strong considering the very weak economic climate at the outset of the fiscal year, which persisted through much of 2009. We experienced positive growth in our fundraising programs this year, largely because of transformative principal gift benefactions to global affairs, medical education, management and U of T libraries. Overall giving and participation also grew this year, with 27,344 donors contributing to the University—a 2.6 per cent increase from last year (26,644 donors). These gifts speak to the tremendous pride and confidence our alumni and friends place in our university.



Nanci Henderson (BEd 2009) was one of many students who received support from the Annual Fund. “The scholarship made a huge difference. Not only was I able to focus on my studies without the added challenge of working part time, I was also able to continue offering free tutoring to students in my community who were in financial and academic need.”

ANNUAL GIVING

Annual Giving Summary



Annual giving revenue increased by 3.8% in 2009-10.

The impact of annual giving is enormous. Such gifts provide funding to programs and initiatives that have an immediate and profound influence on the quality of the student experience at the University. Annual giving supports student financial aid, creates excellence in teaching through faculty awards and program support and enriches learning by providing funds to upgrade classrooms, laboratories and common spaces.

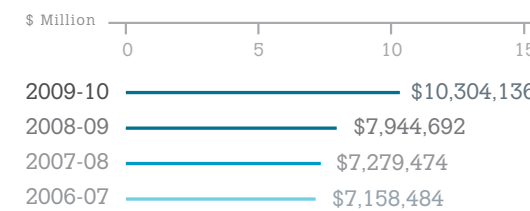
Annual giving refers to all unique donations made to the University below a \$25,000 threshold. During the fiscal year, 26,515 of our friends, faculty, staff and alumni contributed at this level, generating \$15.3 million for a range of priorities.

The Annual Fund, a subset of annual giving, is the University's main conduit for gifts less than \$25,000 and a primary source of unrestricted funds for our divisions, colleges and faculties. Unrestricted funds are vital to the University. These funds allow principals, deans and other academic leaders to respond to immediate needs and opportunities and continually invest in the projects, ideas and people that sustain academic quality and excellence.

The Annual Fund generated \$10.3 million this year in crucial support toward such ends—a 30 per cent increase from the previous year. This enabled us to fund ongoing needs such as student financial aid and academic programs as well as provide support for projects such as the restoration of Convocation Hall and new initiatives promoting a more environmentally sustainable campus.

The Annual Fund continues to be a vehicle for U of T alumni to begin their philanthropic relationship with the University—indeed, many of our major and principal gift donors were Annual Fund supporters before they made their first major donation.

THE ANNUAL FUND



The Annual Fund increased dramatically by 30 per cent this year owing to an increased focus on leadership giving within divisions, faculties and colleges.

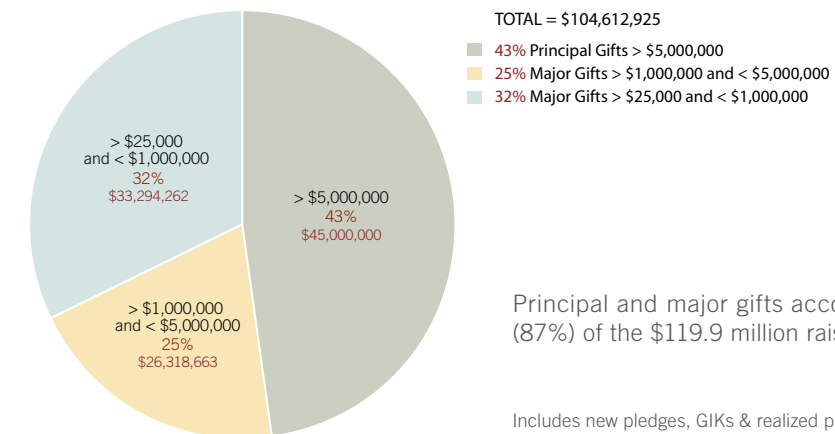
THE PRESIDENTS' CIRCLE

The Presidents' Circle is the University's foremost recognition society for donors who give annually at the leadership level. Membership is based on annual contributions of \$1,827 or more for individuals and \$10,000 or more for corporations, foundations and other organizations. The Presidents' Circle includes about 3,800 members, 2,000 of whom are regular annual donors.



Robarts Library is being completely revitalized thanks to two landmark gifts from Russell Morrison (MA 1947, LLD Hon 2004) and Katherine Morrison (PhD 1979, LLD Hon 2004). Renovations will deliver close to 3,000 new study spaces and a new five storey glass pavilion on the building's west side. Faculty of Information student **Rustam Dow** (MA 2011) says the renovated spaces "are comfortable, yet at the same time conducive to producing high quality work a great environment where people can come together to socialize, learn and better themselves."

PRINCIPAL AND MAJOR GIFTS



Principal and major gifts accounted for \$104.6 million (87%) of the \$119.9 million raised in 2009-2010.

Includes new pledges, GIKs & realized planned gifts

Fiscal 2009-2010 opened against a backdrop of economic uncertainty; nonetheless, the University received \$104.6 million in principal and major gifts—a strong result despite challenging circumstances. While principal and major gifts continue to trail pre-recession levels, we believe this result signals the beginnings of recovery for philanthropy in Canada.

Dr. Peter Munk (BASc 1952, LLD Hon 1995) and his wife, Melanie, led the way with a landmark \$35 million gift to establish the Munk School of Global Affairs. As highlighted on page 8 of this report, the gift is the largest individual benefaction in our history and the first post-recession transformative gift to a Canadian institution, signaling the return of visionary philanthropy in this country. The gift will enable the University to enhance its leadership in global affairs through the addition of new faculty, new fellowships for graduate students and significant upgrades to facilities.

In making his gift, Peter Munk expressed his hope that Munk School graduates will be the "driving force by which Canada reclaims its

position as a major voice in international affairs." The fact that he chose the University of Toronto as the vehicle for pursuing such a lofty ambition speaks to his confidence in our institution.

Carlo Fidani's \$10 million gift to the Mississauga Academy of Medicine at U of T Mississauga, highlighted on page 4, is yet another act of confidence. The gift will support student bursaries, a chair in family and community medicine, as well as the construction of a new Health Sciences Complex to house the medical academy. The Mississauga Academy of Medicine will be one of the most advanced sites for training family medicine and community-based primary care physicians in Canada, with 54 new MDs graduating each year—a major antidote for Ontario's current physician shortage.

Philanthropists Russell and Katherine Morrison also made a transformative gift to the University this year. Their remarkable \$15 million gift will support the second phase of renovations to Robarts Library. The gift, which builds on earlier gifts to Robarts and the Gerstein Science Information Centre, will accelerate plans to add a five-storey pavilion

to Robarts facing Huron Street. The new wing will be the crowning glory of Robarts' renewal—an elegant and inviting glass structure that will revitalize the library's relationship to campus, bring more natural light to the lower floors of the existing building, and, most significantly, deliver 1,100 new work and study spaces for students.

"Libraries are the font of creativity on campus and it is vital that students have high-quality spaces to study, collaborate and do research," says Mr. Morrison. "We view the renewal of Robarts as an opportunity to contribute to the foundations of education, advance groundbreaking ideas and dramatically improve the quality of student life."

Once the renovations to Robarts are complete, the Morrisons will have created more than 3,300 study spaces on the St. George campus, placing them among the most generous benefactors to student study space in Canadian history.

BMO Financial Group also made a major investment in the University this year. With economic recovery and helping less fortunate communities in mind, BMO came forward with a \$2.5 million gift to support two priorities strongly linked to Canada's prosperity agenda.

One part of the gift will create the BMO Access to Higher Education Awards at Woodsworth College—a set of renewable scholarships for students from disadvantaged or non-traditional educational backgrounds who have completed one of our academic bridging programs in order to pursue an undergraduate degree at U of T. The other part will support the capital expansion of the Rotman School of Management, particularly its Financial Research and Trading Lab, where students and faculty will be deeply engaged in questions of economic prosperity, competitiveness and innovation. Both priorities speak to BMO's commitment to building prosperity through higher education.



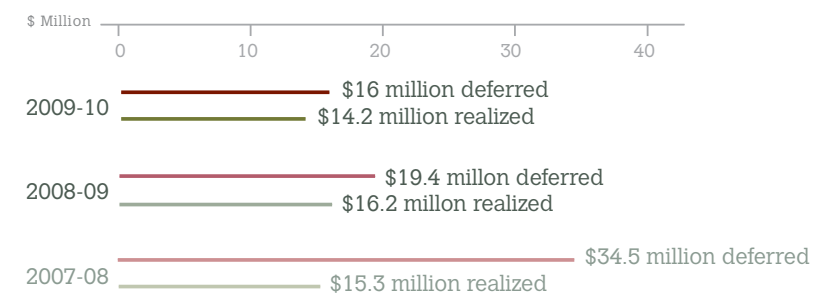
BMO Financial Group's gift to the University will support the capital expansion of the Rotman School of Management as well as scholarships for graduates of our academic bridging programs who are pursuing undergraduate studies at the University. Photo: **Leslie Busby** (BA 2010), a graduate of the Millie Rotman Shime Academic Bridging Program, and **Kevin Mak** (BComm 2005), Manager of the BMO Financial Research and Trading Lab.



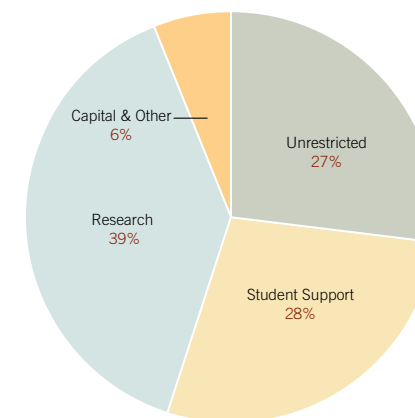
Every year, planned gifts from thoughtful donors provide vital financial support to students. **Simone Akyianu** (BA 2012), who plans to pursue a career in public policy after she graduates, is one of many students to benefit from such a gift this year. “Books, tuition, rent now I can afford the basic necessities of being a student and a parent.”

GIFT PLANNING

Deferred and Realized Planned Gifts



Distribution of Realized Planned Gifts



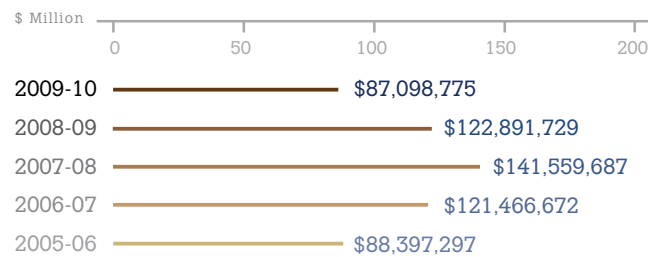
Using a values-based, donor-centred approach, the Gift Planning Office helps alumni, parents and friends of the University meet their charitable giving objectives while balancing personal financial considerations. Through bequests, gifts of insurance and other vehicles, gift planning helps donors build a legacy of support for the academic priorities that interest them most, while potentially realizing significant income, estate and tax advantages.

This year, the University received \$14.2 million in realized planned gifts. These gifts will support a broad range of activities, from scholarships

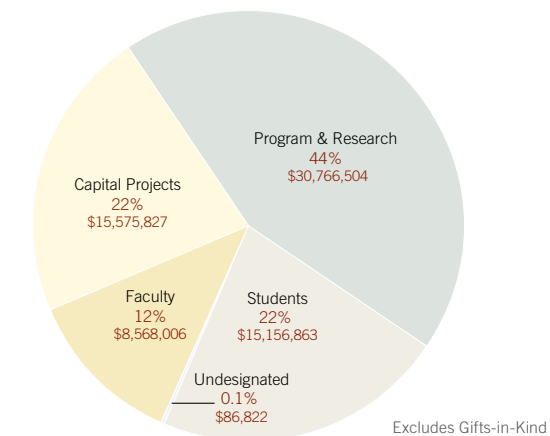
to programs to research. Nearly a third of these gifts were designated as unrestricted, meaning the University and its divisions, colleges and faculties will have the flexibility to apply these funds where they are most needed. This desire on the part of donors to address the University's most immediate priorities reflects a growing trend at U of T towards unrestricted giving. The Gift Planning Office also secured 88 new planned gifts this year—a positive outcome in a year when many individuals were concerned about their investments and overall financial position. Once realized, these gifts will generate \$16 million in philanthropic revenue for the University's top priorities.

DONATIONS REVENUE

Cash Received



Designation



Reconciliation with Audited Financial Statements 2009-10

University of Toronto

UofT Monetary Gifts	\$59,805,006
UofT Gifts-in-Kind	\$16,497,735
Audited Subtotal:	\$76,302,741

Federated Universities

University of St. Michael's College	\$2,475,630
Victoria University	\$4,104,506
Trinity College	\$3,523,905
Subtotal:	\$10,104,041

Other

Other Affiliated Institutions	\$1,265
Other	\$733,408
Subtotal	\$ 734,673
Donations included in 2008-09 report	-\$42,680
TOTAL	\$87,098,774

The University's audited financial statements for donations are based on cash received and do not include any future pledges or cash-received totals from the federated universities and other affiliated organizations. Accordingly, the audited financial statements for 2009-10 state that the University received \$76.3 million in donations revenue.

GIFTS BY AREA

Division	2009-2010	2008-2009
Applied Science and Engineering	\$11,360,886	\$1,668,671
John H. Daniels Faculty of Architecture, Landscape, and Design	\$355,000	\$1,150,959
Arts & Science	\$20,665,043	\$29,869,654
Dentistry	\$792,911	\$935,398
Forestry	\$45,492	\$47,638
General University	\$2,657,448	\$5,145,889
Graduate Studies	\$101,357	\$126,061
Hart House	\$620,061	\$515,291
Information	\$151,562	\$41,496
Innis College	\$125,325	\$113,826
Institute of Child Study	\$1,027,500	\$374,111
Joseph L. Rotman School of Management	\$6,494,280	\$13,256,120
Law	\$1,138,353	\$1,985,678
Leslie Dan Faculty of Pharmacy	\$312,641	\$278,543
Library	\$30,724,468	\$5,983,567
Medical Alumni Association	\$1,125	\$1,250
Medicine	\$20,900,410	\$18,838,327
Music	\$1,017,746	\$1,000,240
New College	\$229,292	\$2,014,817
Lawrence S. Bloomberg Faculty of Nursing	\$99,602	\$643,260
Ontario Institute for Studies in Education	\$811,884	\$1,161,327
Physical Education and Health	\$793,668	\$1,879,000
School of Continuing Studies	\$25,058	\$5,209
Factor-Inwentash Faculty of Social Work	\$259,930	\$363,808
Student Life	\$3,583	\$715
Toronto School of Theology	\$755	\$250
Transitional Year Programme	\$16,633	\$309,026
Trinity College	\$3,664,504	\$6,987,228
U of T Mississauga	\$5,446,401	\$560,694
U of T Scarborough	\$736,211	\$283,718
University College	\$2,106,053	\$1,886,043
University of St. Michael's College	\$2,338,706	\$2,833,280
Victoria University	\$4,640,037	\$5,675,923
Woodsworth College	\$213,870	\$386,934
Other		
Total	\$119,877,795	\$106,323,951

Designed and produced by

University of Toronto
University Advancement
21 King's College Circle
Toronto M5S 3J3
ON, Canada

Photography by

Cover Sherlene Williams
Page 3/4 Tim Fraser
Page 5/6 Gustavo Toledo
Page 13/14 Sabrina Martinez
Page 17 Brian Summers
Page 34 Chris Young
All other photos Dave Chan