



TO: Business Board
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DATE: October 29, 2009 for November 9, 2009

AGENDA ITEM: 4

**ITEM IDENTIFICATION: Vice-President, University Relations:
Annual Report, 2008-09**

JURISDICTIONAL INFORMATION:

The Business Board Terms of Reference, sections 5.6 and 5.7 charge the Board to review annual reports from the President or designate(s) on the "University's public and community relations activities and government relations activities" and on "the University's institutional communications activities."

PREVIOUS ACTION TAKEN:

The 2007-2008 Annual Report for University Relations was presented on December 15, 2008.

HIGHLIGHTS:

The 2008-2009 Annual Report is comprised of a hard copy report and a companion digital file.

University Relations integrates three areas – Strategic Communications, International Relations, and Government, Institutional and Community Relations. This annual report provides an overview of the 2008-2009 activities and the objectives for 2009-2010.

FINANCIAL AND/OR PLANNING IMPLICATIONS:

None

RECOMMENDATION:

Report for Information.

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