

University Advancement

Annual Report to the Business Board 2007—2008



UNIVERSITY OF
TORONTO



The Soldiers' Tower on the St. George Campus is one of the University's most iconic buildings. A campaign to restore and revitalize the tower was launched in 2005.

MESSAGE FROM THE VICE-PRESIDENT AND CHIEF ADVANCEMENT OFFICER

Our Annual Report on University Advancement for 2007-2008 takes a different form this year, with a focus on people making a vital difference to the quality of life and work at the University.

The report is organized on two themes that speak to the purpose and impact of advancement: engagement and transformation. Alumni and friends engaged in University life, as advisers, advocates, mentors and benefactors, inspire and motivate transformative growth across our three campuses and contribute significantly to the advancement of our academic mission.

The result is tangibly expressed in this report—a record year of achievement that touches every aspect of University life. Alumni programming and participation expanded and diversified to engage more University of Toronto graduates than ever before, while private giving reached a remarkable \$183 million in new pledges and gifts from 30,259 donors—the second highest total raised in the University's history.

A new initiative, the Alumni Circle website, illustrates how the latest social networking technology is providing powerful new tools for alumni engagement. The site offers alumni unprecedented flexibility to tailor their own affiliations to the University based on age, gender, orientation, cultural traditions, geography and topics of personal interest. Since its launch at the end of the fiscal year, the Alumni Circle has already welcomed visitors from more than 160 countries.

Series such as Life after Graduation and Shaker and newly formed groups such as the Lesbian, Gay, Bisexual, Transgender and Queer alumni (LGBTQ) and the U of T Black Alumni Association, are extending our reach to younger audiences and diverse communities. These efforts will help establish more enduring relationships with our alumni.

As you will see on page 15, charitable donations continued to grow significantly from previous years, with 2007-2008 results doubling those of 2004-2005. Among the many milestones recorded last year were the largest donations ever made in Canadian history to public health, architecture, social work and law. Equally important perhaps was the additional \$164 million in meaningful solicitation activity carried forward to 2008-2009—an extraordinarily useful asset given the economic turbulence that followed year end.

I would be remiss if I did not close by thanking the outstanding team of volunteers and colleagues at University Advancement and advancement offices across the three campuses, Canada and abroad. Their passion, talent and diligence are an inspiration to everyone at the University and a source of confidence for a community preparing for the challenges and opportunities of the years ahead.

Sincerely,

A handwritten signature in blue ink, reading "David Palmer". The signature is fluid and cursive, with the first name "David" being more prominent than the last name "Palmer".

David Palmer



“When I saw the notice for Dinner with 12 Strangers I thought: ‘This is something I can do, something everyone should do.’ U of T welcomes students from across the country and around the world. We have a responsibility as alumni to introduce them to each other and to people in the community they wouldn’t ordinarily meet. It was eye-opening for the students.”

Ceta Ramkhalawansingh (BA 1977, MA 1980), an active New College alumna, has twice hosted a Dinner with 12 Strangers at her home. While an undergraduate in the 1970s Ms Ramkhalawansingh was active on SAC and became a co-founder of women’s studies at U of T. Today she is the manager of Diversity Management and Community Engagement for the City of Toronto.

Engagement

Ever since King's College conferred its first degree in 1844, alumni have shaped the prestige and success of the University of Toronto. Today, University Advancement, working with various alumni groups and constituencies, provides leadership and coordination to an expanding range

of alumni activities and programs around the world. The division's primary strategic goals in this domain are to involve more alumni in the life of the University, to deepen the sense of affinity and satisfaction that comes with participation and to rally alumni communities around the University's greatest needs.

BROADENING AND DIVERSIFYING ALUMNI PARTICIPATION

Developing a broad, diverse and highly engaged alumni base is absolutely critical to maintaining the University's international reputation and creating a climate of benefaction around its highest priorities.

During 2007-2008, University Advancement launched a coordinated set of initiatives to increase alumni engagement and encourage lifelong support for the University. Most conspicuous was the creation of the Alumni Circle website—the centerpiece of a strategy to reach out to younger and more diverse audiences and provide all alumni, no matter where they live, with more personalized ways to participate in the life of the University.

Building lifelong engagement and support is about improving the quality of contact with alumni and making this contact meaningful and beneficial to their daily lives. The initiatives described on the following pages demonstrate the innovative ways University Advancement is strengthening engagement and adding lifelong value to U of T degrees through services, social networks, events and communities of interest.



“Giving is a universal value. The University of Toronto provided me with a great education and many opportunities to shape my goals. I hope that through my work, I may open doors for others to pursue their dreams.”

Fred Kan (BASc 1964, JD 1967) has been a U of T volunteer for more than 25 years, serving as one of the first presidents of the University of Toronto Alumni Association (Hong Kong) and a member of the UTAA Board of Directors from 2003 to 2007. He helped establish the University of Toronto (Hong Kong) Foundation in 1995 and has since volunteered as a director, legal adviser and scholarship selection committee member. To date, 52 Hong Kong scholars have received funding from the Foundation to pursue studies in Toronto.

PROGRAM HIGHLIGHTS 2007-2008

Alumni Circle Website

The launch of the Alumni Circle website (www.alumni.utoronto.ca) was the one of the most important developments in University Advancement last year. Based on the latest conventions of social networking sites such as Facebook and LinkedIn, the Alumni Circle is a simple but powerful tool for alumni to connect with their alma mater and each other and tailor the kind of information they receive from the University.

The site enables users to create their own profiles and share their personal interests, work and education background with other alumni. Users can create or join groups, compile lists of friends, send messages, post announcements, receive updates on classmates, upload photos and share content from other websites. They can also access all of U of T's alumni services and benefits in one place and learn about upcoming events and activities at the University's colleges and faculties.

The Alumni Circle represents a major step forward in alumni engagement because it allows graduates to connect to the University on their own terms. For

example, alumni can customize their interactions around interests such as college or faculty affiliation, graduation year, varsity sports, U of T drama, or an interest in the environment. The site also makes "engagement from a distance" a real possibility, making it much easier for alumni around the world to network with other U of T graduates who live in their geographic area, whether New York, London, Bangalore or Hong Kong.

The Alumni Circle is still in its infancy but already the site has received more than 73,000 unique visitors (by computer address) from locations in 160 countries between May 29, 2008 and early October 2008. New visitors presently account for 70 per cent of traffic, repeat visitors 30 per cent. It is anticipated that many more groups, associations and individuals will join the Alumni Circle in the coming months and years, further extending the site's scope and increasing the number of University-to-alumni and alumni-to-alumni contacts and interactions. The size and strength of the global U of T community will grow as more alumni use the site to build meaningful connections to the University and lasting social and professional ties to fellow alumni.



“The University of Toronto Black Alumni Association (UTBAA) provides its members with unique opportunities to impact and inspire the next generation of graduates. The UTBAA is committed to providing practical solutions to the problems facing our community and helping alumni reach their full potential. Our aim is to promote diversity through the recognition of our history and achievements.”

Shawn Knights, a graduate of the University of Toronto Mississauga (BA 2004), is the president and one of the founding members of the UTBAA. He works as an executive assistant to a member of the Ontario legislature, is a dedicated volunteer in his church and ministers to youth in provincial correctional institutions.

Alumni Email Addresses

In addition to the Alumni Circle, the University launched a campaign during the year offering free email accounts to alumni. Approximately 4,000 new alumni email addresses (@alumni.utoronto.ca) have been created since February 2008. These accounts form a dedicated U of T alumni directory that enables users to remain in close contact with the University and classmates without putting pressure on the University's internal email system (@utoronto.ca). Most important, they are a good measure of how alumni—especially young alumni—intend to stay engaged after graduation.

Some key account features include:

- ▷ 6+ gigabytes of email storage
- ▷ instant messaging
- ▷ document management
- ▷ calendars
- ▷ news feeds and widgets

Reaching Out to New Audiences

Early engagement is one of the best predictors of lifelong alumni commitment to the University and so particular attention is paid to recent graduates. During 2007-2008, the University continued to engage young alumni through programs such as Life After Graduation, a series of professional development seminars, and Shaker, a set of social gatherings for young U of T professionals held in fashionable establishments across Canada and around the world. Life After Graduation attracted more than 350 participants this year and more than 800 people attended Shaker events in the greater Toronto area, Vancouver, New York, Hong Kong and London.

Building bridges to diverse communities is another top priority for the University. In 2007-2008, the University held the inaugural meeting of the Black Alumni Association, as well as several events for lesbian, gay, bisexual, transgender and queer alumni (LGBTQ). These are just two examples of how U of T has been reaching out to new audiences and enabling alumni to connect with fellow graduates in ways that are meaningful to them. The Alumni Circle, of course, is a highly useful tool for creating and sustaining these communities of interest. As Alumni Circle grows, many more cultural groups will inevitably form online communities to network and stay engaged with the University.



“Dario was very welcoming and very open. He told me I could contact him any time and whenever we spoke, nothing was off the table. He gave advice on how to deal with stress, the importance of working hard and being humble and the virtues of patience. He taught me to focus on the big picture, to have clear goals and to never give up. Finding your way in the world can be difficult, especially when you’re starting out. I am grateful to Dario for taking the time to talk to me. It definitely helped me get on the right path.”

Phoebe Cassamajor (BA 2007) lives in Toronto and works as a mutual fund accountant for the Royal Bank of Canada.

“I started mentoring students because I really wished that sort of thing had been around when I was a student. To hear the experiences of another person, to get encouragement from someone other than a friend or family member, would have made a world of difference to me. By sharing my own experiences, I hope to instill confidence in students and help prepare them for the ups and downs of life after graduation.”

Dario Di Censo (BComm 1988) is president of Dominion Group Inc., an automotive parts company in Mississauga. During the year he volunteers with UTM's Alumni Mentorship Program, where he meets with students to discuss their career interests and aspirations. Mr. Di Censo is currently president of the U of T Mississauga Alumni Association.

Growth in Mentoring Programs

Mentoring programs are just one of the many ways alumni get involved in campus life and make a significant contribution to the lives of students. Various University of Toronto divisions and the Career Centre offer mentoring opportunities to undergraduate students. Mentoring programs are normally open to third- and fourth-year students who are close to completing their studies and making critical choices about their future career plans. Students are matched with alumni volunteers who are employed in areas relevant to their studies. While these programs are not designed to find students employment, they do provide invaluable opportunities to meet with seasoned professionals and gain real insight into various occupations.

The format for the University's mentorship programs differs by division, but typically it involves one-on-one meetings between the mentor and student once or twice during the school year. During 2007-2008, more than 350 alumni took time from their busy schedules to mentor students. Student interest in mentoring opportunities grows every year and divisions are working hard to meet the demand. Given the positive impact these programs have on students and alumni alike, University Advancement plans to launch a web application on the Alumni Circle to promote mentoring opportunities and help divisions connect their alumni with students more easily and more often.

Andrew Pyper On writerly envy / **School Spirits** Campus ghost tales / **Sunnier Days** Solar power's new-found lustre
Gum Control The case for universal dental care / **Romy Shiller** A courageous memoir / **Big Blue** Canada's fastest computer

UofT Magazine

AUTUMN 2008

Fear of Numbers
Why do so many kids
struggle with math?

$$\begin{array}{l} 2 + 2 = 4 \checkmark \\ 3 + 3 = 6 \\ 4 + 4 = 8 \end{array}$$



The Redesigned U of T Magazine

The widely read, award-winning *U of T Magazine* is the single most important source of in-depth information for alumni and friends about the University of Toronto and the impact of its faculty, students and alumni on the world. Published quarterly, the magazine is the University's flagship alumni publication, with an average per-issue distribution of 275,000 copies.

During the year, University Advancement collaborated with Underline Studio, an award-winning graphic design firm based in Toronto, to create a new visual design for *U of T Magazine*. The purpose of the redesign was to reflect the dynamic character of U of T, introduce a fresh editorial direction to engage alumni more directly and set a new standard for the quality and consistency of communication with alumni.

Unlike most commercial magazines, *U of T Magazine* must appeal to an extremely wide demographic, ranging from new graduates in their 20s to people in their 70s and older, as well as people with a wide range of educated tastes and interests. Early in 2008 University Advancement tested a new design prototype with four focus groups defined by age and whether they were frequent readers of the magazine. The new design sampled well with individuals ranging in age from 22 to 69 and among graduates of many disciplines. Critically, participants said the new design made them feel proud to be U of T alumni.

The magazine now contains sections corresponding to the three topics of greatest interest to readers:

- ▷ *Life on Campus* features news from our campuses
- ▷ *Leading Edge* focuses on research and scholarship
- ▷ *All About Alumni* profiles recent alumni achievements

Based on feedback from readers, the calendar of events for alumni—a major engagement tool—has been expanded and moved closer to the front to promote awareness of the impressive selection and quality of events available.

The outside back cover will also showcase important upcoming events at the University. The magazine is available through the Alumni Circle website, allowing readers to receive the publication electronically rather than by mail. Web links are included more often with articles and other items, accompanied by a distinctive computer mouse logo for easy identification.

The magazine's advertising guides readers to our Affinity Partnership programs (insurance, investment and retirement planning, credit cards and convocation photos) and to our giving sites, including the Annual Fund.

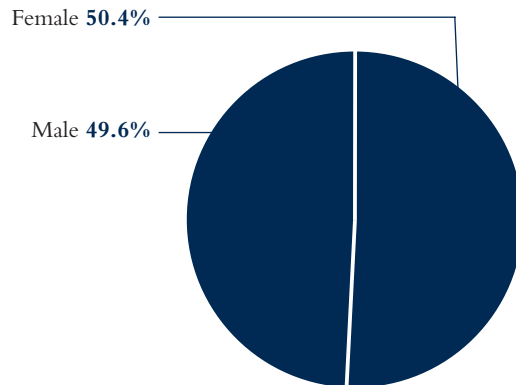
Global Distribution of Alumni

Global alumni counts are based on valid addresses only.

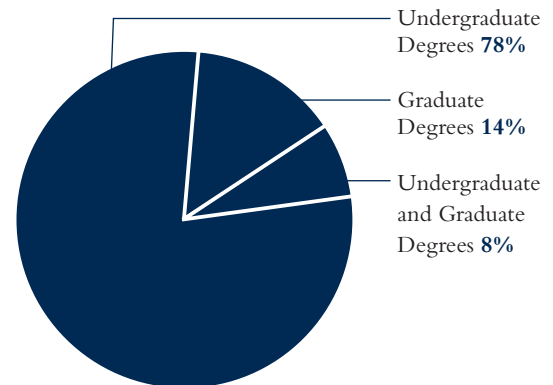


ALUMNI FACTS AND FIGURES 2007-2008

Gender



Education



Number of Alumni

Total Alumni:	516,320
Living Alumni:	447,621
2008 new graduates:	15,800

Age

Average Age:	47
Median Age:	45
Median Class Year:	1989
Young Alumni*:	103,382

* Includes alumni who have graduated in the last 10 years.

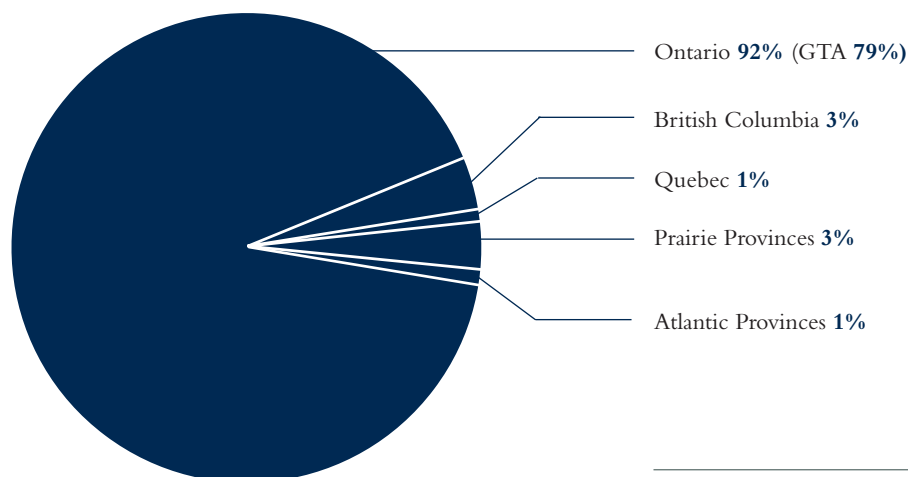
Young Alumni Programming

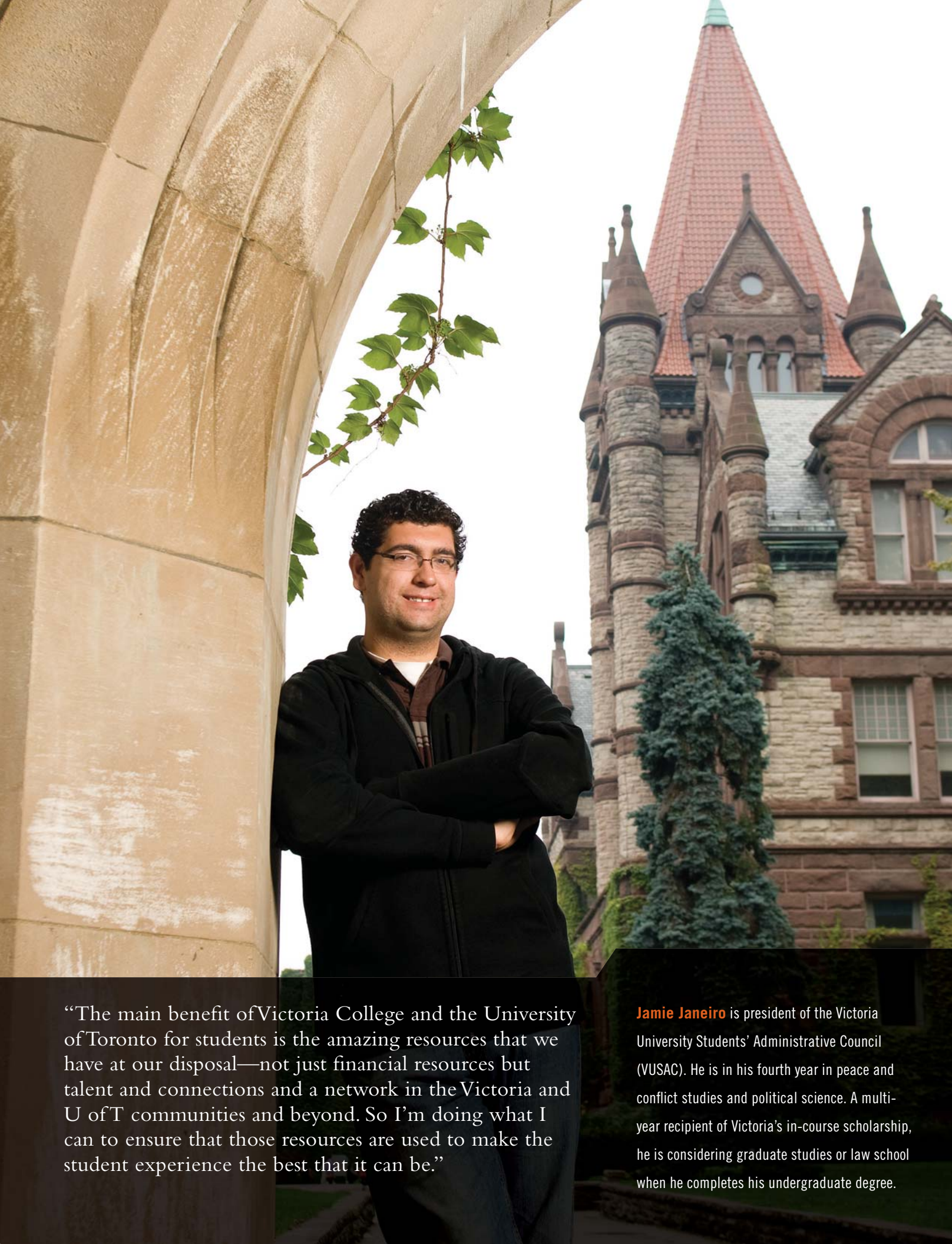
- ▷ 800 alumni attended Shaker professional networking events.
- ▷ 102 alumni attended a Shaker event in Hong Kong.
- ▷ 354 attended the Life After Graduation series of professional development seminars for new grads.

Events

- ▷ 14,537 alumni and friends attended 248 events, compared to last year's attendance of 12,350 across 227 events.
- ▷ 856 alumni and friends attended 18 regional branch events (five events were international with 333 participants).

Distribution of Alumni in Canada





“The main benefit of Victoria College and the University of Toronto for students is the amazing resources that we have at our disposal—not just financial resources but talent and connections and a network in the Victoria and U of T communities and beyond. So I’m doing what I can to ensure that those resources are used to make the student experience the best that it can be.”

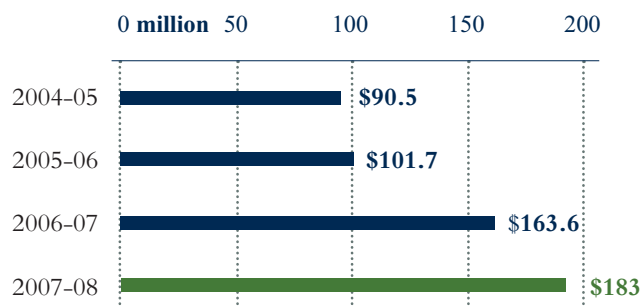
Jamie Janeiro is president of the Victoria University Students’ Administrative Council (VUSAC). He is in his fourth year in peace and conflict studies and political science. A multi-year recipient of Victoria’s in-course scholarship, he is considering graduate studies or law school when he completes his undergraduate degree.

Transformation

Private giving plays a definitive role in the life of the University, providing that critical “margin of excellence” that allows our academic leadership to go beyond budget lines to support the most promising students, attract star faculty and ensure that the best ideas are given enough oxygen to flourish and have a positive impact on the world.

This past year was another landmark year for private giving at the University. Between May 1, 2007 and April 30, 2008, the University received \$183,046,025 in new commitments and gifts. This is the first time in the University’s history that private giving has surpassed \$150 million in two consecutive years.

Pledges and Gifts



The \$183 million in charitable gifts represents a 12 per cent increase over the previous fiscal year and a 102 per cent increase over 2004–2005 levels. The University of Toronto’s annual philanthropic giving totals are based on newly confirmed pledges, one-time only gifts, realized planned gifts, gifts of securities and gifts-in-kind (GIKs) received during the fiscal year.

But what is more impressive still are the great stories behind these gifts and the supreme confidence alumni and friends have demonstrated in the University’s ability to transform society for the better. This year, a private donation helped launch the Dalla Lana School of Public Health—a development that will enhance the health of populations at home and around the world. Major benefactions also transformed the John H. Daniels Faculty of Architecture, Landscape, and Design and the Factor-Inwentash Faculty of Social Work, providing vital training to future generations of professionals who

will build communities that are vibrant, sustainable and just. Private giving also established the David Asper Centre for Constitutional Rights—a new centre that will teach generations of lawyers to uphold the natural rights and freedoms guaranteed by our constitution.

This year 30,259 alumni and friends made contributions to the University. The impact and diversity of their giving is illustrated in the following giving program reports.



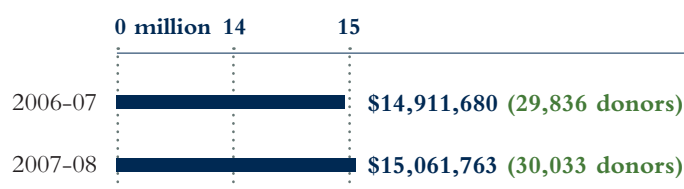
“I loved my job, especially working with young people. I felt it would be a good idea to set up a bursary to help the faculty support students, given the high cost of educational today. I also wanted to give the Faculty the freedom to use the award where it was needed most.”

Helen Walton joined the Ontario College of Pharmacy, the precursor to the Leslie Dan Faculty of Pharmacy, in 1941 as a junior secretary. She eventually rose to faculty secretary, the faculty's most senior non-academic position. Now retired, Ms. Walton continues to play an important role in the lives of students, primarily through the Helen M. Walton Bursary, which provides annual support to a student in financial need.

ANNUAL GIVING

Annual giving refers to all unique donations made to the University of \$25,000 or less. During this past fiscal year, 30,033 donors made contributions at this level, generating \$15 million in support for the University's highest priorities.

Annual Giving Summary



The impact of annual giving is felt across campus. These gifts enhance the overall student experience, increasing the availability of financial aid to deserving students through entrance and in-course scholarships, as well as bursaries. They also improve the quality of teaching through faculty awards, program support and research awards and enrich the campus environment by supporting upgrades to classrooms, laboratories and vital public spaces.

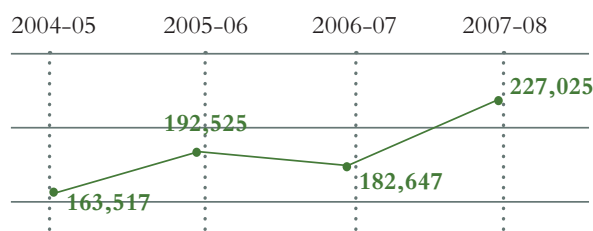
Two key programs support annual giving: the Annual Fund and the Presidents' Circle. Highlights for these programs are provided below.

ANNUAL FUND

Among the university's annual giving programs, the Annual Fund is the flagship. The Fund provides an opportunity for alumni, faculty, staff and friends to make a financial gift of any amount in support of various projects and divisions that are of importance to them.

Such contributions are vital because they help ensure the University has the flexibility to respond to emerging opportunities. During 2007-2008 the Annual Fund received \$7.7 million in pledges—a 10 per cent increase from the prior fiscal year.

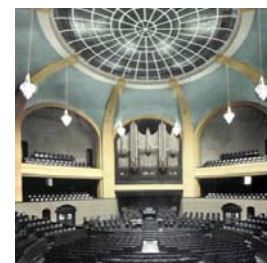
Calls to Alumni



Student callers completed more than 227,025 alumni calls in FY 2007-08, a 24 per cent increase from the previous year. As a result 2,500 more alumni made a gift over the phone in support of the Annual Fund this year.

Convocation Hall Restoration

Through the Annual Fund, **3,413** alumni pledged more than **\$400,000** in support of the restoration of Convocation Hall this fiscal year.





“I spent nine great years studying engineering and working with the professors in the Department of Mechanical Engineering at U of T. Those years prepared me so well for my subsequent career and I liked the people so much that I didn’t want to say goodbye, so I’ve stayed in touch, doing what I can to help students learn about what’s going on in the world of engineering.”

Since completing his studies at U of T, **Anton Davies** (BASc 1972, MASc 1974, PhD 1977) has participated enthusiastically in programs and activities in the Faculty of Applied Science and Engineering to inform, mentor and assist students. Dr. Davies is vice-president and principal of RWDI, an international wind and environmental engineering consultancy based in Guelph, Ontario.

PRESIDENTS' CIRCLE

The Presidents' Circle is the University's premier recognition society for donors who give annually at the leadership level. These supporters make a minimum donation of \$1,827 annually—an amount that commemorates the year the University was granted its royal charter. Special events throughout

the year provide the University with an opportunity to recognize and engage these committed donors who demonstrate extraordinary leadership through their giving. There are currently 3,800 members, almost 2,000 of whom are regular annual donors.

PROGRAM HIGHLIGHTS 2007-2008

- ▷ 591 Presidents' Circle members and guests attended five speaker events.
- ▷ More than 600 Presidents' Circle members and guests attended the annual Presidents' Circle garden party at the University President's residence.
- ▷ More than 65 per cent of annual members renewed their support at the leadership level.



Completed in 2006, the Leslie L. Dan Pharmacy Building, designed by Sir Norman Foster, is one of many capital projects supported by private giving at the University of Toronto.

PRINCIPAL AND MAJOR GIFTS

This was another momentous year for principal and major gift activity at the University. Of the \$183 million raised in 2007-2008, the University received \$167,984,262 in major or principal gifts (gifts of \$25,000 or more). This represents a 13 per cent increase from the previous fiscal

year and the most the University has raised since 2000-2001, the peak year of the *Great Minds for a Great Future Campaign*. The continued growth of this segment of giving is critically important to our ambition to eventually reach \$200 million per year in sustainable giving.

Principal and Major Gift Activity

2007-2008

Principal Gifts	Pledges > = \$5,000,000	\$105,804,513	63.0%	Includes Pledges, GIKs & Realized Planned Gifts
Major Gifts	Pledges \$1,000,000 — \$4,999,999	\$26,644,644	15.8%	
	Pledges \$25,000 — \$999,999	\$35,535,105	21.2%	
Total		\$167,984,262		

The increase in principal gift activity this year was largely due to the receipt of several transformative gifts to the University. These gifts include the largest private donations ever made to academic programs in law, architecture, social work and public health in the country's history. The gifts are major milestones in Canadian philanthropy and important catalysts for leadership and innovation in these fields. The impact and inspiration for these landmark gifts are highlighted on the following pages.

Other notable advancement efforts focused on moving forward on the capital expansion plans for Robarts Library and the University's Varsity project. To date, the University has raised slightly more than half of the \$40 million required for the first phase of library renovations. The project will remain a top priority in fiscal 2008-2009.

Major highlights for the University's \$92.2 million Varsity project included a lead gift from the Kimel family in December 2007 to create a world-class field house for basketball and volleyball. The University also continues to pursue support for the Goldring Centre for High Performance Sport, a major component of the Varsity project, initially launched by a generous lead gift from Warren Goldring and his family. The University has secured approximately half of the \$52.7 million needed to complete this part of the project.

University Advancement closed the year with \$25.9 million in verbal commitments, \$86.9 million in decisions pending and \$51.3 million in solicitations in progress. This important new business will be carried forward into the next fiscal year and hopefully will inject a measure of momentum in uncertain economic times.



Paul and Alessandra Dalla Lana made a \$20-million gift to the University in 2008 to establish the Dalla Lana School of Public Health in the Faculty of Medicine. Paul Dalla Lana is the founder and president of NorthWest Value Partners Inc. and the founder and chair of NorthWest HealthCare Properties REIT, the largest private owner and manager of medical buildings in Canada.

“I was attracted to support the creation of the Dalla Lana School of Public Health by the wonderful constellation of leadership, scholarship and dedication to addressing today’s most pressing public health issues. The University’s vision for the school—to be among the best such institutions internationally—is not only inspiring, but necessary for the health and welfare of all Canadians. I’m proud to be a part of it.” | Paul Dalla Lana |

THE DALLA LANA SCHOOL OF PUBLIC HEALTH

The University’s long-standing ambition to launch a major international School of Public Health was realized in April 2008, thanks to an extraordinary \$20-million gift by Paul and Alessandra Dalla Lana. The gift was the largest benefaction to public health in Canadian history and the third largest single gift made by an individual to the University. The new Dalla Lana School will consolidate what is already the largest network of public health researchers in

Canada into a new public health powerhouse. It will also play a central role in coordinating public health-related research among key university partners, hospitals, government policy makers and public health agencies. In terms of international prestige and impact, the Dalla Lana School will be competitive with the top schools of public health in the US and Europe.

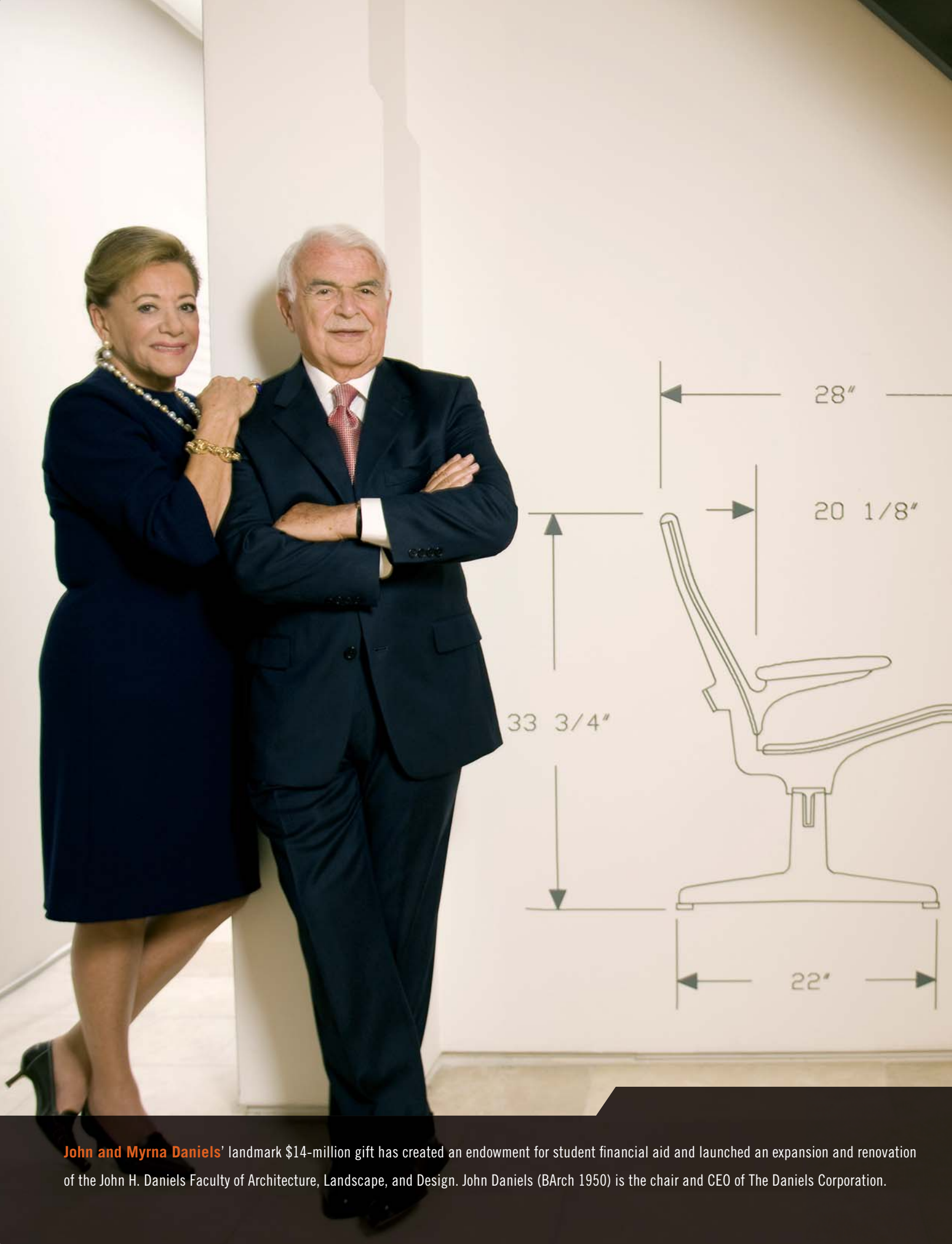


To support the people who care for society's most vulnerable, social worker **Lynn Factor** and her husband, venture capitalist **Sheldon Inwentash** (BCom 1978), made a monumental \$15-million gift to the University's Faculty of Social Work.

“For years, I have contemplated what I would like to give back in the event I became a success. The University of Toronto was always the top of my list but I felt that I wanted to give back not in the business field but rather in a field that gives back directly to society—like social welfare. I chose social work because Lynn, my wife and life partner, has taught me that there is no more noble profession and no more noble cause than social justice.” | Sheldon Inwentash |

THE FACTOR-INWENTASH FACULTY OF SOCIAL WORK

In June 2007 the University announced a \$15-million gift to the Faculty of Social Work by Lynn Factor, a social worker of 25 years and her spouse Sheldon Inwentash, a U of T alumnus. The gift is the largest ever made to a social work faculty in North America, establishing five endowed chairs and 50 graduate student scholarships. It will have a broad impact on how society supports and cares for the most vulnerable.



John and Myrna Daniels' landmark \$14-million gift has created an endowment for student financial aid and launched an expansion and renovation of the John H. Daniels Faculty of Architecture, Landscape, and Design. John Daniels (BArch 1950) is the chair and CEO of The Daniels Corporation.

“The education I received at the University of Toronto is the foundation of so much that I’ve been able to accomplish. Now my wife Myrna and I are repaying a great debt owed to a magnificent university and country. This gift is about extending the opportunity for higher education to future generations. We do this with joy, pride and gratitude.” | John Daniels |

JOHN H. DANIELS FACULTY OF ARCHITECTURE, LANDSCAPE, AND DESIGN

The University announced a \$14-million gift from John and Myrna Daniels in May to name the Faculty of Architecture, Landscape, and Design. The gift was the largest donation ever made to a Canadian architectural school. The gift will support the creation of scholarships and help launch a planned \$21-million renovation and expansion of the Faculty’s home at 230 College Street. The Daniels Faculty will inspire generations of promising young leaders in architecture and design.



David Asper's \$7.5-million gift has established the David Asper Centre for Constitutional Rights. Mr. Asper (LLM 2007) is executive vice-president of Canwest Global Communications Corporation and chair of The National Post Company.

“I received a gift at U of T—the opportunity to complete a graduate degree in law—and now I’m giving back. The research and scholarly work of the Centre for Constitutional Rights will give life and meaning to the Canadian Charter of Rights and Freedoms and provide fuel for rights advocacy by organizations that are independent of government.” | David Asper |

DAVID ASPER CENTRE FOR CONSTITUTIONAL RIGHTS

The David Asper Centre for Constitutional Rights was launched in November 2007. The \$7.5-million gift to establish the centre was the largest donation ever made by an individual to a law school in Canada. The new Asper Centre will ensure that future generations of lawyers will serve as guardians of what are deeply held principles in just and democratic societies. U of T law has been at the forefront of scholarship, teaching and test case litigation on the country’s most important constitutional issues. This unprecedented gift will take that outstanding tradition to an entirely new level and have an enduring impact on the protection of the principles and values enshrined in the Canadian Constitution.



“Both of my parents faced huge obstacles in getting their education. My mother worked as a maid and went to night school, often falling asleep over her books as she studied after class. My father’s education was put on hold when he enlisted in the army during the Second World War. They both eventually went to university, with my mother proudly receiving her BA at 75! I really want to help people like my parents, who, for various reasons, are returning to school later in life, often on a part-time basis. The Academic Bridging Program at Woodsworth College was a natural fit because it provides people with a fresh opportunity to go back and get a university education. With the help of the College, I have been able to set up a scholarship in my parents’ honour. It’s a way for me to tell their story and recognize the sacrifices they made.”

Barbara Warren studied modern languages at the University of Western Ontario and took the Certificate Program in Teaching English as a Second Language at Woodsworth College. The John and Florence Warren Scholarship was established through a lifetime and planned gift.

GIFT PLANNING

Gift Planning offers a number of innovative ways for U of T supporters to meet their financial planning and estate goals while making significant contributions to the University’s future. Through bequests, gifts of insurance, gifts of securities and other vehicles, many individuals are discovering they can support the academic priorities that interest them most and at the same time, realize significant income, estate and tax advantages.

The Gift Planning program experienced steady growth during FY 2007-2008. Deferred gift intentions climbed to \$34.5 million—a 32 per cent increase from the previous year (\$26 million), and a 200 per cent increase from five years ago (\$11.5 million).

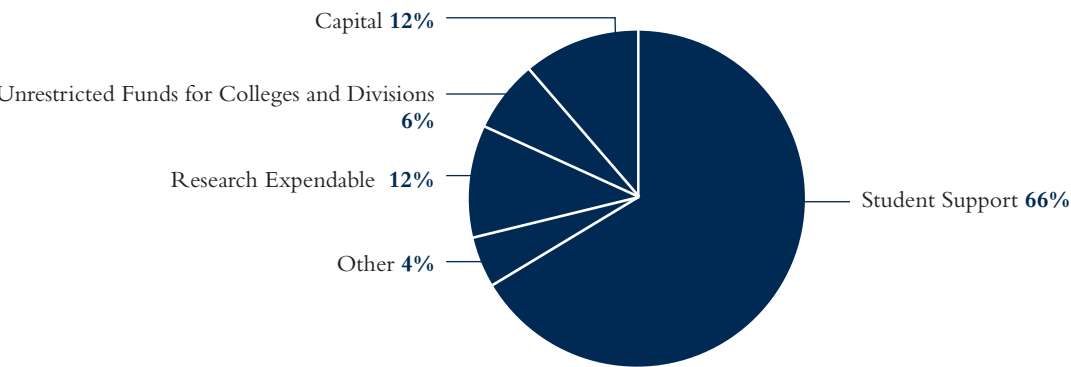
Realized planned gifts continue to play an important role in supporting excellence in teaching and research and sustaining the overall quality of the student experience. More than \$15 million in revenue was received through realized planned gifts in FY 2007-2008. These funds addressed a number of critical needs across the three campuses, ranging from student scholarships and teaching awards to library acquisition to capital expansion.

Another trend worth noting is that during the last two fiscal years, the sum of unrestricted realized planned gifts—that is, gifts that are not designated to a particular area or priority within a division or college—has risen to more than \$4.7 million. This suggests a growing willingness on the part of donors to provide their home college or faculty with greater flexibility to direct funds where they are needed most.

PROGRAM HIGHLIGHTS 2007-2008

	Deferred Planned Gifts	Realized Planned Gifts
2007-2008	\$34.5 million	\$15.3 million
2006-2007	\$26 million	\$15.9 million

Realized Planned Gift Distribution





“I’m very proud of the fact that a student choir can achieve this level of excellence and can make the University proud. Of course, there can be a bit of a struggle between a secular school and something like gospel music that has religious significance, but this music crosses that boundary. For the U of T students and grads who perform it—for those who have that strong connection to their faith—they know what the music does to inspire. On the other hand, people just like the sound and how it makes them feel. It meets the needs of both groups.”

Rhonda Toussaint (BA 1996) is the business manager of the award-winning University of Toronto Gospel Choir, which she and other U of T students founded in 1995. The choir has received support from U of T Affinity Partners MBNA, provider of the U of T MasterCard and TD Insurance Meloche Monnex. *Send Me*, the choir’s first album, was released in 2008 to critical acclaim.

UNIVERSITY ADVANCEMENT PARTNERSHIPS

The University Advancement Partnerships program is the largest non-philanthropic revenue program of its kind at a Canadian university and an acknowledged industry leader in North America. The program offers a broad range of products and services to alumni, staff, faculty and students, such as affinity programs, alumni travel activities, sponsorship, advertising and convocation services. Revenue generated from these partnerships supports alumni and student activities at the University.

Affinity revenues, for example, fund the Pillar Sponsorship program—a critical source of support for a variety of student and alumni activities both on and off campus. During FY 2007-2008, the Pillar Sponsorship program supported more than 70 projects, including lectures, seminars, conferences, award ceremonies, alumni banquets, alumni golf tournaments, arts events and other activities that enhance the alumni and student experience.

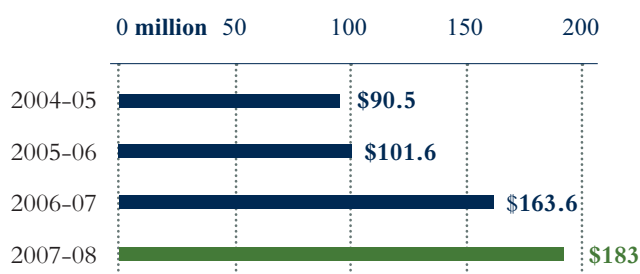
PROGRAM HIGHLIGHTS 2007-2008

- ▷ Involvement in these programs by alumni, staff, faculty and students rose from 64,584 participants in 2006 to 81,021 in 2007.
- ▷ Economic impact (funds that flow through these services) of alumni, staff, faculty and student participation in these programs increased from \$121 million in 2006 to \$133 million in 2007.
- ▷ Funds dispersed through the Pillar Sponsorship program increased by 10.5 per cent to \$350,000.

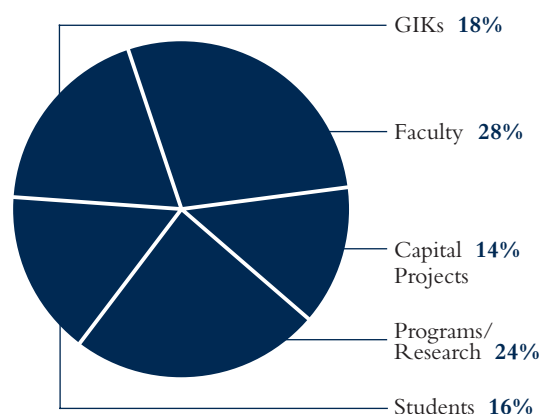
PRIVATE GIVING FACTS AND FIGURES

FUNDRAISING PERFORMANCE

Pledges and Gifts

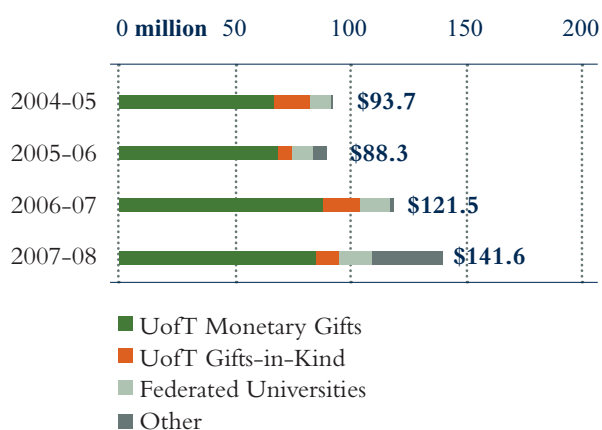


Designation 2007-2008

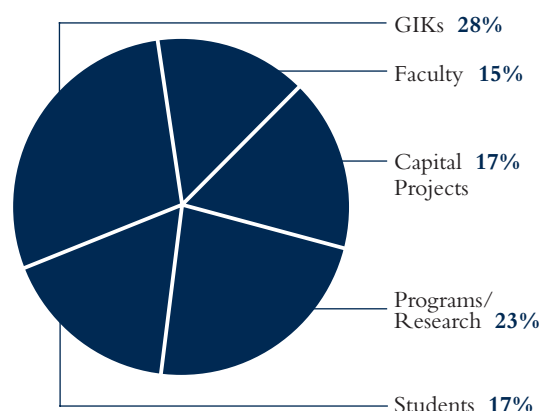


DONATIONS REVENUE

Cash Received



Designation 2007-2008



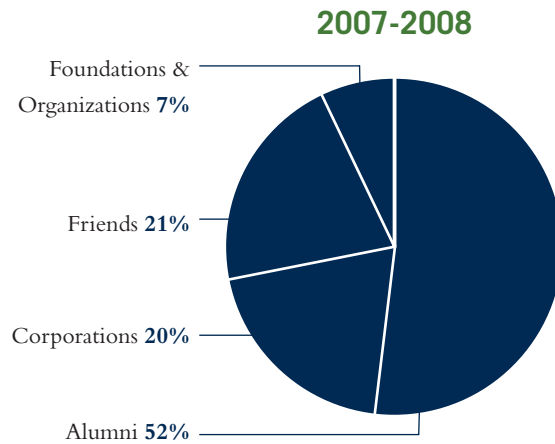
Reconciliation with University of Toronto Audited Financial Statements 2007-2008

UofT Monetary Gifts	\$ 81,178,958
UofT Gifts-in-kind	\$ 11,358,230
Audited Subtotal:	\$ 92,537,188
University of St. Michael's College	\$ 5,745,969
Victoria University	\$ 9,375,182
University of Trinity College	\$ 5,442,048
Additional Gifts-in-Kind*	\$24,640,855
Other	\$ 3,818,445
Total:	\$ 141,559,687

The University's audited financial statements for donations are based on cash received and do not include any future pledges or cash received totals from the federated universities and other affiliated organizations. Accordingly, the audited financial statements for 2007-08 state that the University received \$92.5 million in donations revenue.

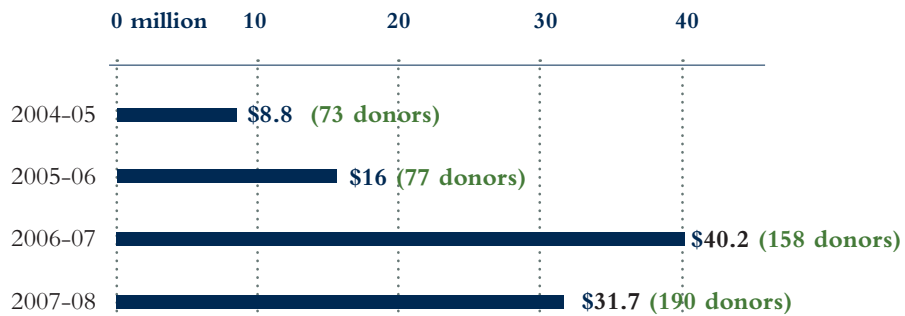
*Received in FY 2007-2008 but processed in May 2008.

Gifts by Source



The \$183 million received in 2007-2008 comes from a base of 30,259 donors. Gifts made by alumni accounted for more than half of charitable giving totals this year.

Gifts of Securities

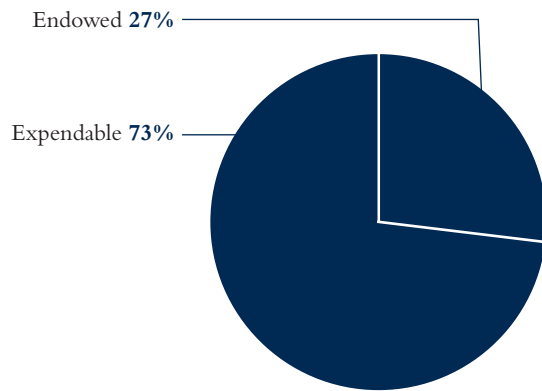


Publicly traded securities include shares, bonds and mutual funds. On May 2, 2006, the Government of Canada announced the elimination of the capital gains tax on such contributions. Consequently, there was a significant surge in gifts of securities to the University during 2006-2007.

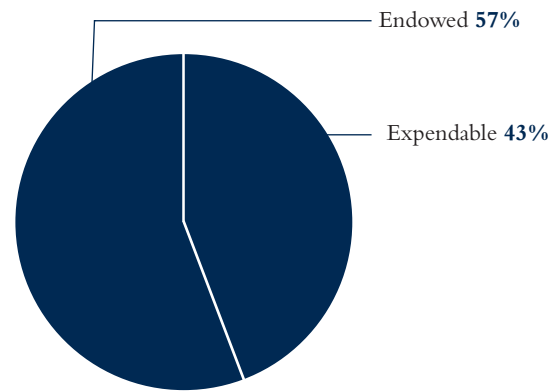
Endowed vs. Expendable

Since the last campaign, there has been a shift from endowed to expendable giving as expendable donations provide immediate relief to the University's financial pressures and direct funding to critical priorities.

2007-2008



Great Minds Campaign 1995-2004



Excludes Gifts-in-Kind.

Pledges and Gifts by Area

Division	2007-2008	2006-2007
Applied Science and Engineering	\$1,919,379	\$11,042,459
Arts & Science	\$30,815,433	\$20,332,271
Dentistry	\$1,675,166	\$476,928
Factor-Inwentash Faculty of Social Work	\$15,936,088	\$563,039
Forestry	\$46,907	\$738,226
Information Studies	\$121,179	\$56,832
General University	\$3,408,082	\$11,274,316
Innis College	\$101,408	\$587,419
Institute of Child Study	\$175,417	\$712,751
John H. Daniels Faculty of Architecture, Landscape, and Design	\$14,143,678	\$1,306,112
Joseph L. Rotman School of Management	\$8,392,722	\$25,702,572
Law	\$10,245,399	\$1,504,865
Leslie Dan Faculty of Pharmacy	\$231,920	\$390,932
Library	\$473,632	\$ 10,779,556
Library GIKs	\$ 31,760,116	\$ 9,363,054
Lawrence S. Bloomberg Faculty of Nursing	\$151,100	\$10,134,639
Medicine	\$38,479,595	\$9,748,601
Music	\$1,231,233	\$2,502,661
New College	\$562,988	\$567,301
OISE/UT	\$246,446	\$132,539
Physical Education & Health	\$3,999,990	\$22,770,050
School of Continuing Studies	\$23,552	\$17,592
Trinity College	\$5,310,926	\$4,106,564
U of T at Mississauga	\$1,471,093	\$920,212
U of T at Scarborough	\$608,305	\$101,859
University College	\$1,233,151	\$2,057,242
University of St Michael's College	\$5,443,363	\$5,013,855
Victoria College	\$4,478,564	\$10,026,753
Woodsworth College	\$359,193	\$709,624
Total	\$183,046,025	\$163,640,824

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