

# **University of Toronto**

OFFICE OF THE VICE-PRESIDENT, UNIVERSITY RELATIONS

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AGENDA ITEM: 6

ITEM IDENTIFICATION: Vice-President, University Relations: Annual Report, 2006-07

#### JURISDICTIONAL INFORMATION:

The Business Board Terms of Reference, sections 5.6 and 5.7 charge the Board to review annual reports from the President or designate(s) on the "University's public and community relations activities and government relations activities" and on "the University's institutional communications activities."

## PREVIOUS ACTION TAKEN:

This is the first annual report presented by the Vice-President, University Relations.

## **HIGHLIGHTS:**

The position of Vice President, University Relations was approved by Governing Council in May 2006. University Relations integrates three areas – Strategic Communications, International Relations, and Government, Institutional and Community Relations. This annual report provides an overview of the past year's activities as well as future initiatives intended to further the University's presence domestically and internationally.

## FINANCIAL AND/OR PLANNING IMPLICATIONS:

None

## **RECOMMENDATION:**

Report for Information.