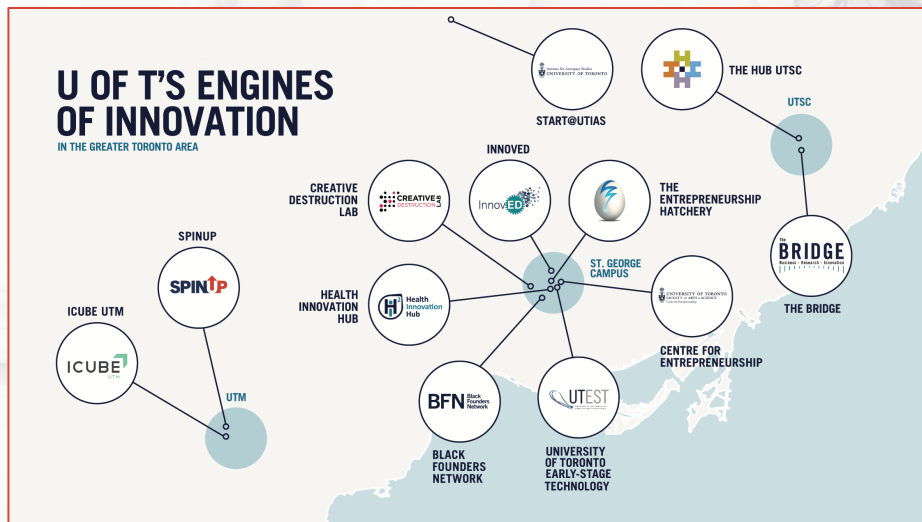
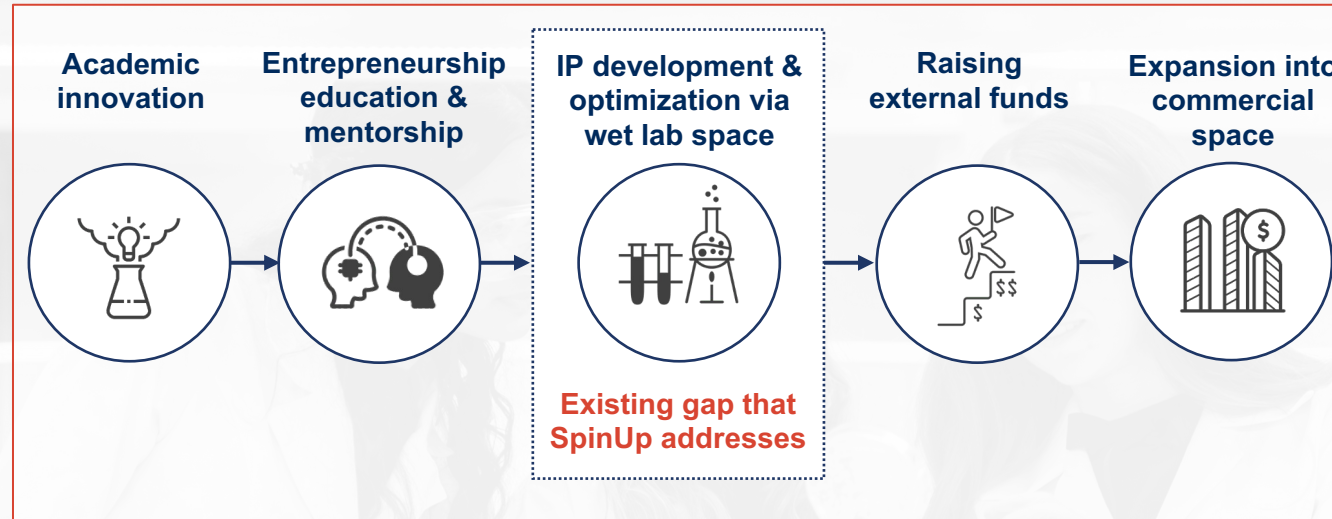




**THE UNIVERSITY OF TORONTO'S FIRST  
WET LAB VENTURE INCUBATOR  
SUPPORTING EARLY-STAGE STARTUPS**



# SPINUP: U OF T'S 1<sup>st</sup> WET LAB STARTUP INCUBATOR



## VISION

Address the translation gap for **early-stage** startups while benefitting UTM

## MISSION

Drive early-stage life science innovation through **affordable wet lab space** and entrepreneurship programming

Leverage lab-based startups to **strengthen UTM's** experiential education, research partnerships, research investment, and culture of innovation

# SPIN<sup>UP</sup> MEMBERSHIP INCLUDES:



→ Lab space, equipment, infrastructure, operations support



→ Entrepreneurship seminars, workshops, mentors



→ Trainee engagement, research partnerships



→ Pitch competitions, networking events



→ Financial support: subsidies; Blue Ticket program

Jul-Aug-Sept  
2024

Oct-Nov-Dec  
2024

Jan-Feb-Mar  
2025

Apr-May-Jun  
2025

**Core *Venture Building Curriculum - Enabling Ideas***



**Business Model Design**

- Vision Illumination and Imagination
- Opportunity Mapping
- Strategic Blueprint

**Management Engine Design**

- What Does Success Look Like?
- Strategies and Planning
- Strategic Advantage
- Organizational Design

**Growth Engine Design**

- Brand and Positioning
- Marketing Model
- Sales Model
- Product Launch

**Workflow Engine Design**

- Capabilities
- Operating Model
- Enabling Management Systems
- Performance

**Core *Leadership Coaching Curriculum - TalentRise & Viaduct***



**Culture Design**

- Cohort Design & Purpose
- Cultural Assessment
- Values & Behaviours
- Launch Assessments

**Self Development**

- Knowing Yourself
- Behavioural Assessment
- Emotional Intelligence

**Leadership Development**

- Leadership Vision
- Team Planning
- Motivating and Inspiring Others
- Relationship Development

**Talent Management**

- Organizational Design
- Recruitment
- Talent Assessment
- Team Development

**Ecosystem Partner Programming**

**Patents & IP Strategy**

**Manufacturing & Commercialization**

**SR&ED + Finance**

**Non-Dilutive Funding**

**Tech Considerations**

**Raising & Pitching**

**Talk Boutique**

**Venture Capital**

**Team Building**

**Regulatory & Scientific Advisory**

● **Webinar** - Open to all of UTE + IDEA Mississauga  
● **Workshop** - Open to all SpinUp companies  
● **Office Hours** - 1:1s with SpinUp founders/leads

# BLUE TICKET PROGRAM

## Startup gains:

- Free SpinUp membership for 1 year
- Non-dilutive cash prize
- Mentorship from partner's R&D scientists & business leaders

## Corporate partner gains:

- Early insights into startups of interest to partner's priorities
- Tailored interactions w/ UofT trainees and researchers
- Recognition as a supporter of SpinUp & early entrepreneurship



# BLUE TICKET PROGRAM

U of T News

Follow U of T News [X](#) [f](#) [@](#)

## Kidney therapy startup Atorvia named inaugural recipient of U of T Mississauga's Blue Ticket program

Atorvia is developing novel treatments that target the molecular causes underlying kidney damage



Atorvia is pre-clinical stage biotech company developing treatments for organ failure by targeting the regulated cell death pathways that cause it. Starting with the kidney, a first-in-class therapeutic is in development to prevent kidney failure during cardiac surgery, a common and serious complication. There is currently no treatment available for it.



**Jane Lapon**  
CEO



**Mridul Nair**  
Director Translational  
and Clinical Science



**Steven Borkan**  
Scientific Adviser

"One of the advantages of SpinUp is that we've got access to University of Toronto researchers and the potential to then partner with some of the researchers, as well as students and co-op students.

With the resources we have, there is a very high probability that we would have this ready to go into trials during our first year at SpinUp."

# BLUE TICKET PROGRAM

## NPC Healthbiz Weekly

### AbbVie and U Toronto collaborate to give Canadian biotech startups a boost

The AbbVie Biotech Innovators Award provides resources, including lab space and strategic guidance, to foster innovation in Canada (Issue #300, 1,200 words, 6 minutes)



CRISTELA TELLO RUIZ  
OCT 01, 2024



Share

The AbbVie Biotech Innovators Award, initiated by AbbVie in partnership with the University of Toronto's "SpinUp" program, aims to encourage innovation and assist nascent biotechnology startups in Canada. This award offers one Canadian biotech startup a year of complimentary laboratory space, equipment, and access to SpinUp's entrepreneurial programming. Additionally, the awardee will gain mentorship from AbbVie's scientific and business leaders, providing essential support to propel their innovative projects forward.

# OUR 15 STARTUPS





# 11 U OF T AFFILIATED



# 8 U OF T RESEARCH SPIN-OFFS



# 8 LED BY RECENT U OF T ALUMNI



# 1 LED BY U OF T UNDERGRADS



# 1 FACULTY-LED



# TRAINEE ENGAGEMENT

## INSPIRE Program



## Work-Study Program



## Internships



# GET IN TOUCH



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[SpinUpUTM](https://twitter.com/SpinUpUTM)



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# SPINUP

