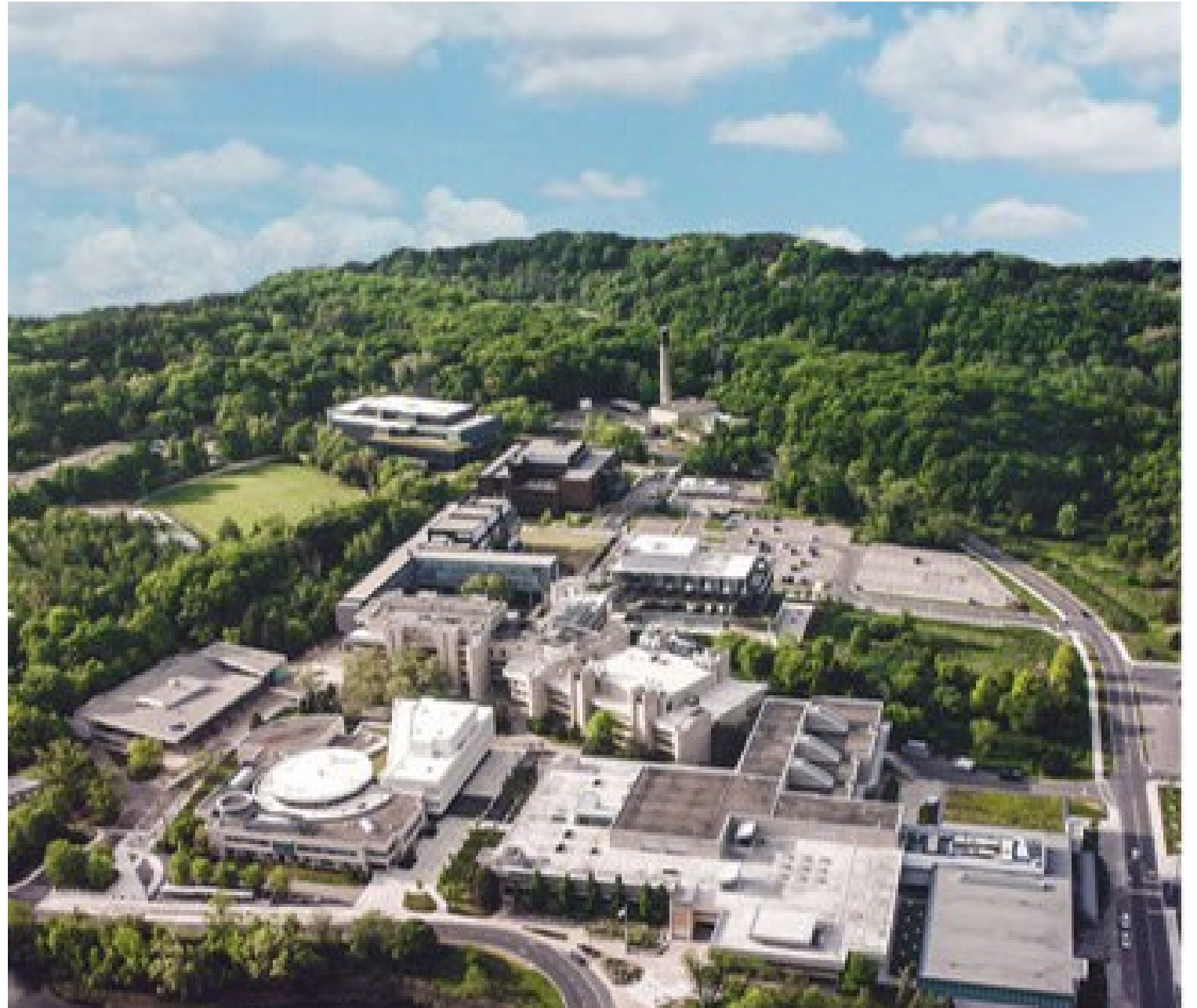


UTM Enrolment Update

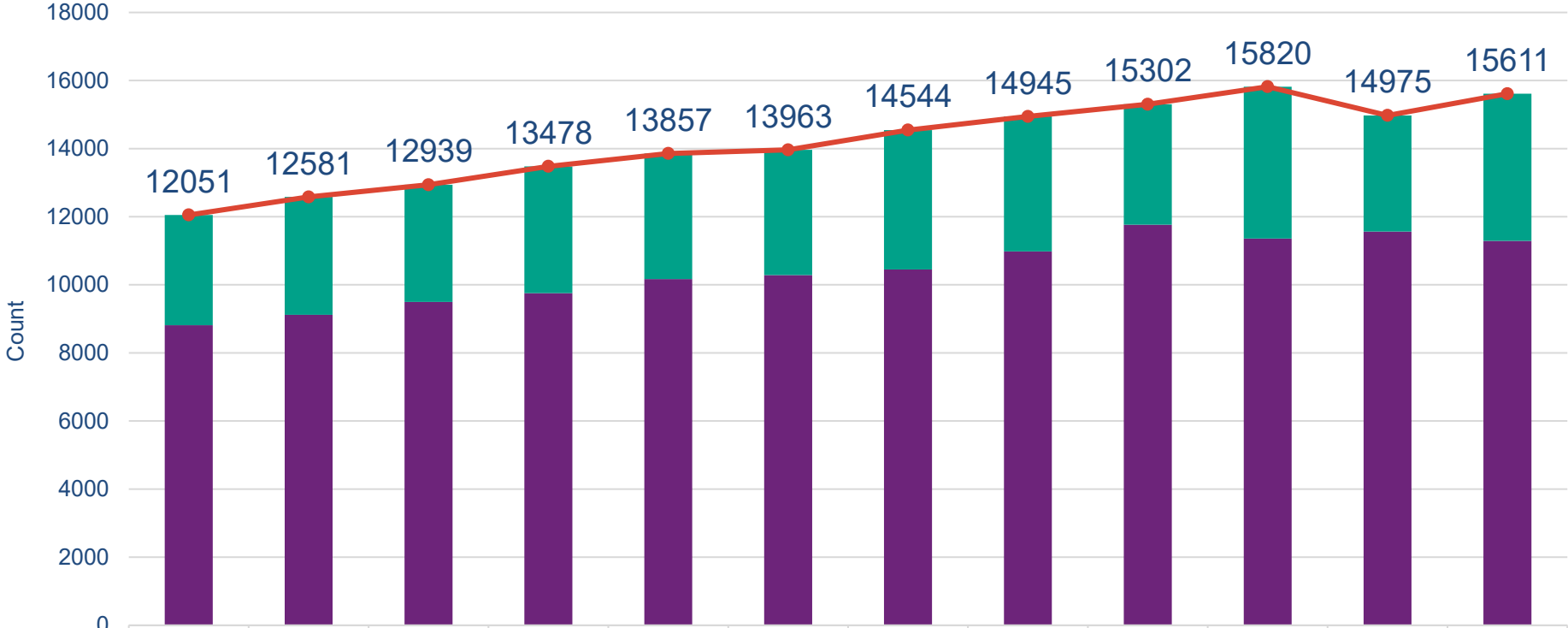
Presented by:

Renu Kanga Fonseca
Registrar & Assistant Dean,
Enrolment Management

UTM Campus Council, January 2024

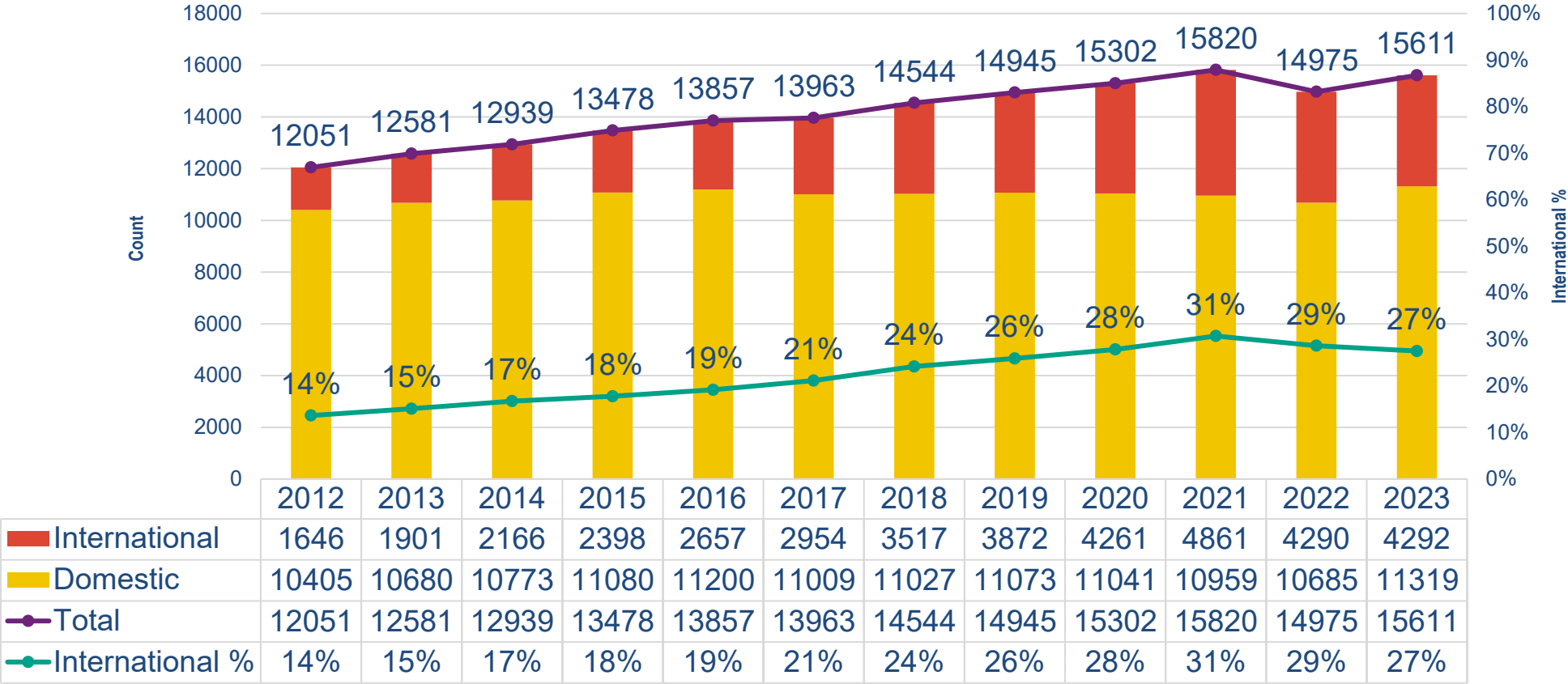


2012-2023 Total Headcount

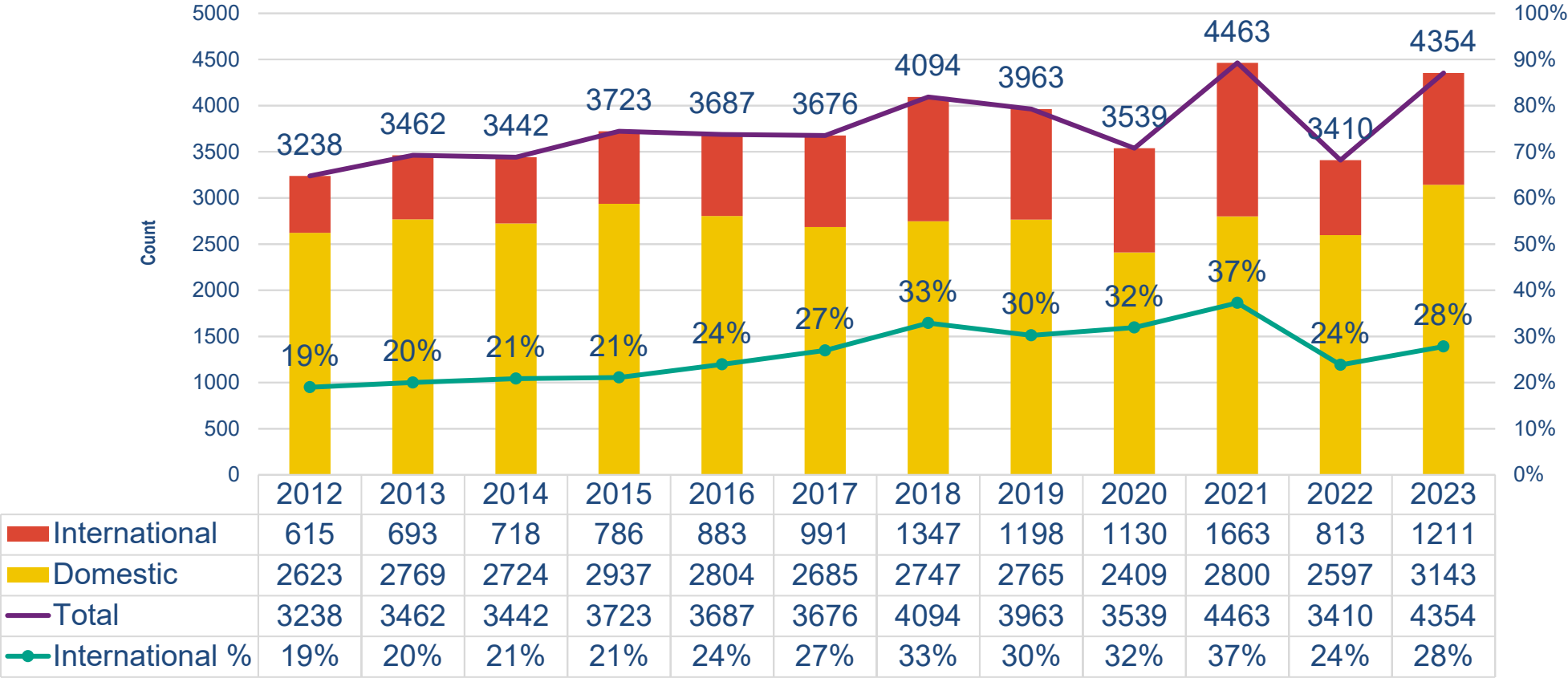


	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
New Intake	3238	3462	3442	3723	3687	3676	4094	3963	3539	4463	3410	4320
Returning	8813	9119	9497	9755	10170	10287	10450	10982	11763	11357	11565	11291
Total	12051	12581	12939	13478	13857	13963	14544	14945	15302	15820	14975	15611

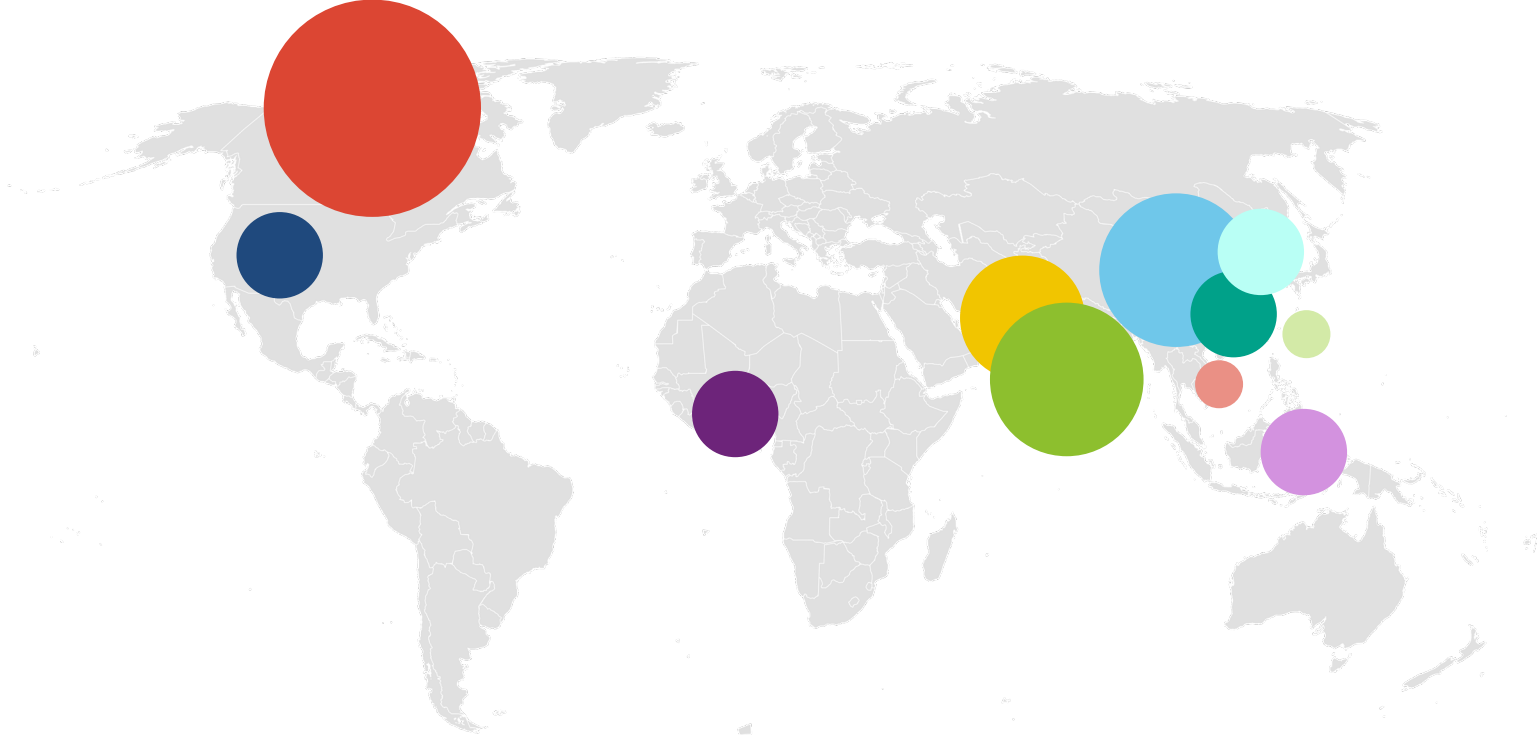
2012-2023 Total Headcount Domestic & International by Legal Status



2012-2023 Total New Intake Domestic & International by Legal Status



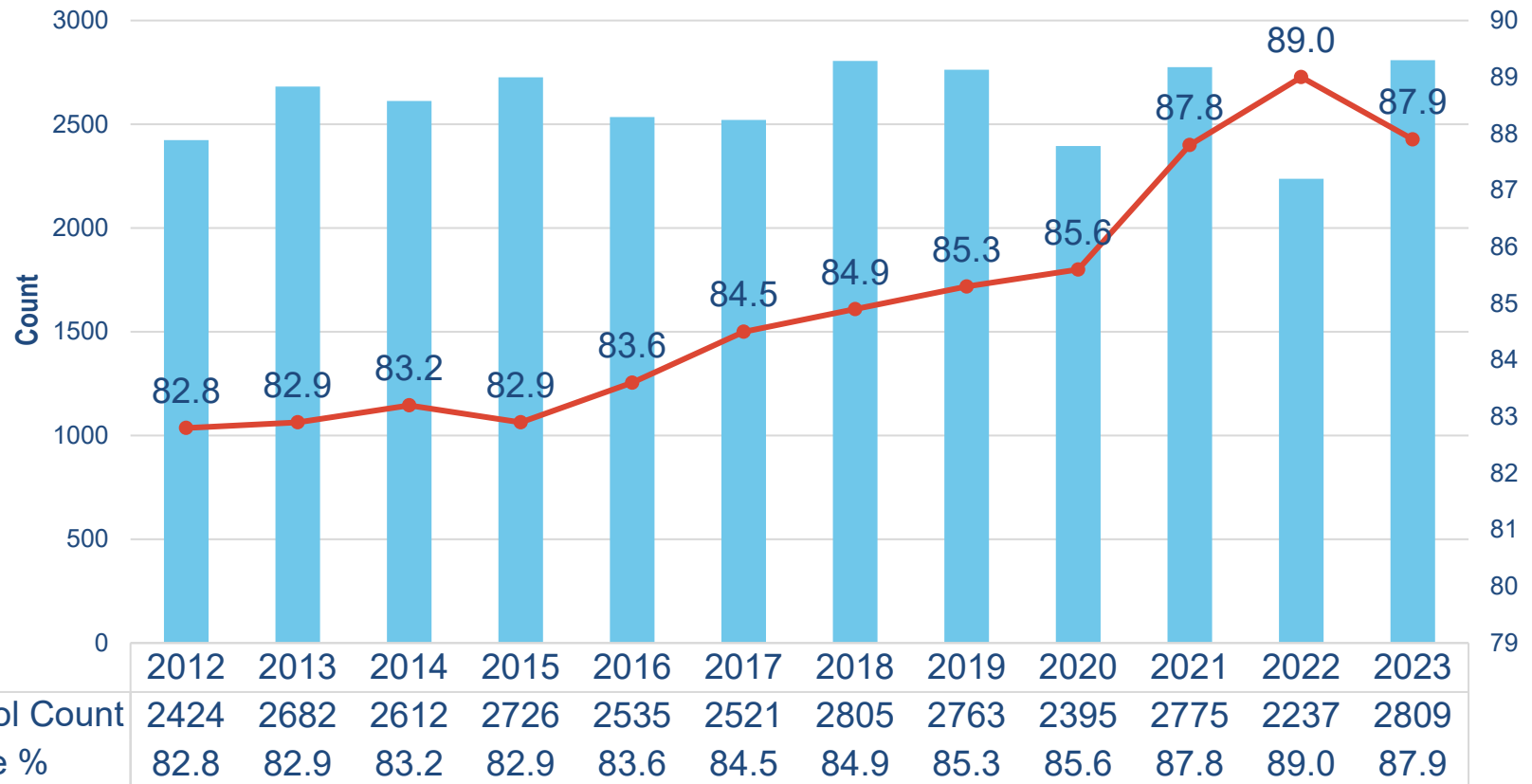
2023 New Intake by Country of Citizenship (top 10 after Canada)



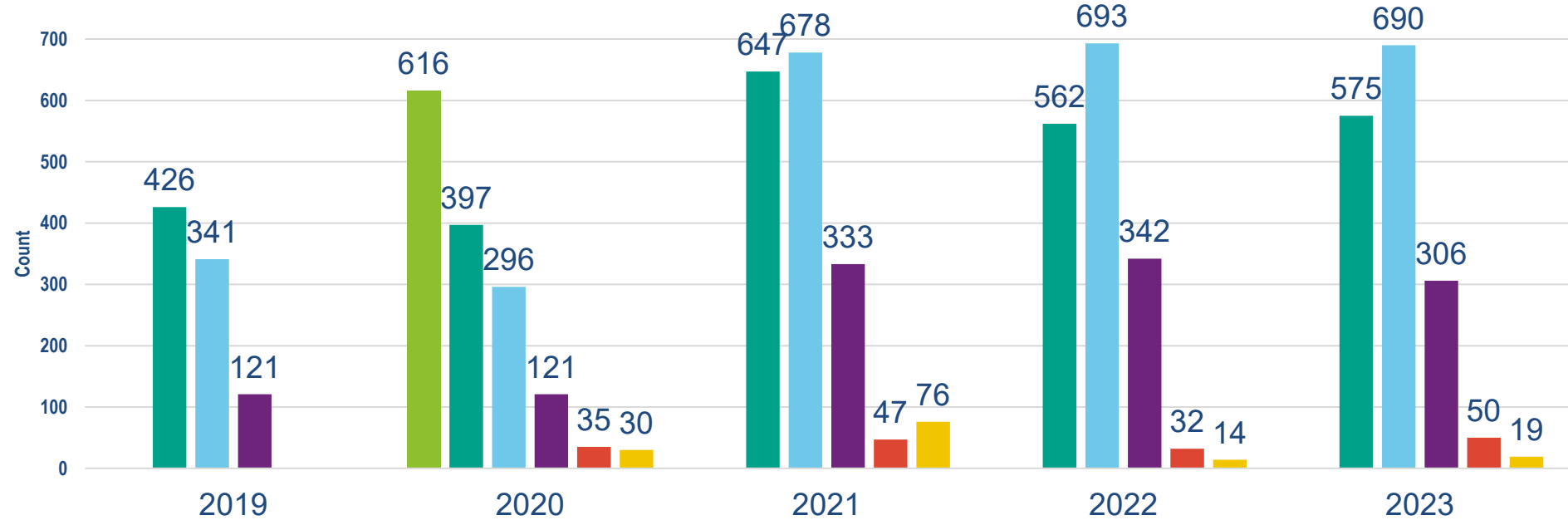
Canada	China	India	Pakistan	Hong Kong	South Korea	USA	Indonesia	Nigeria	Taiwan	Vietnam
2771	781	142	52	37	37	36	33	33	22	22

2012-2023 New Intake

Ontario High School Admission Average



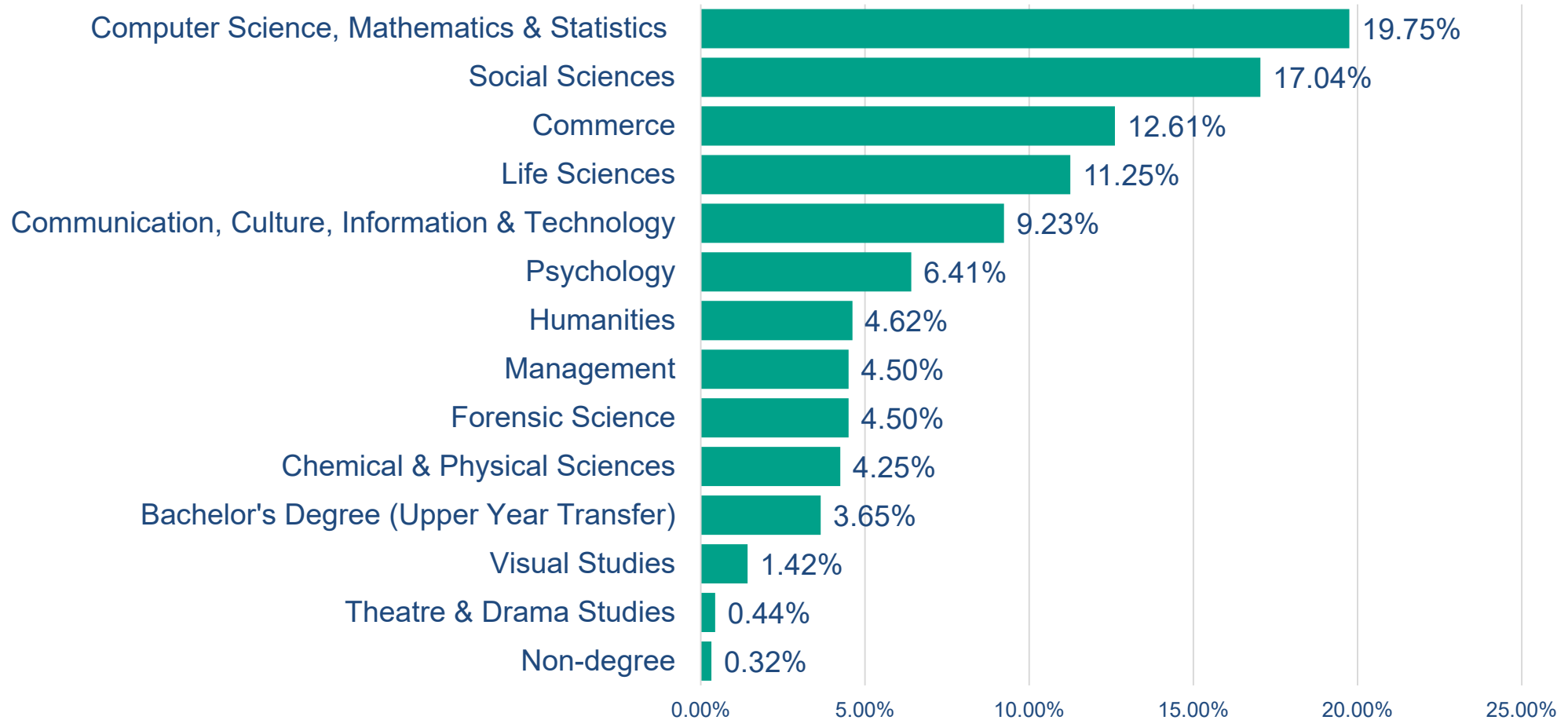
2019-2023 New Intake Entrance Award Recipients



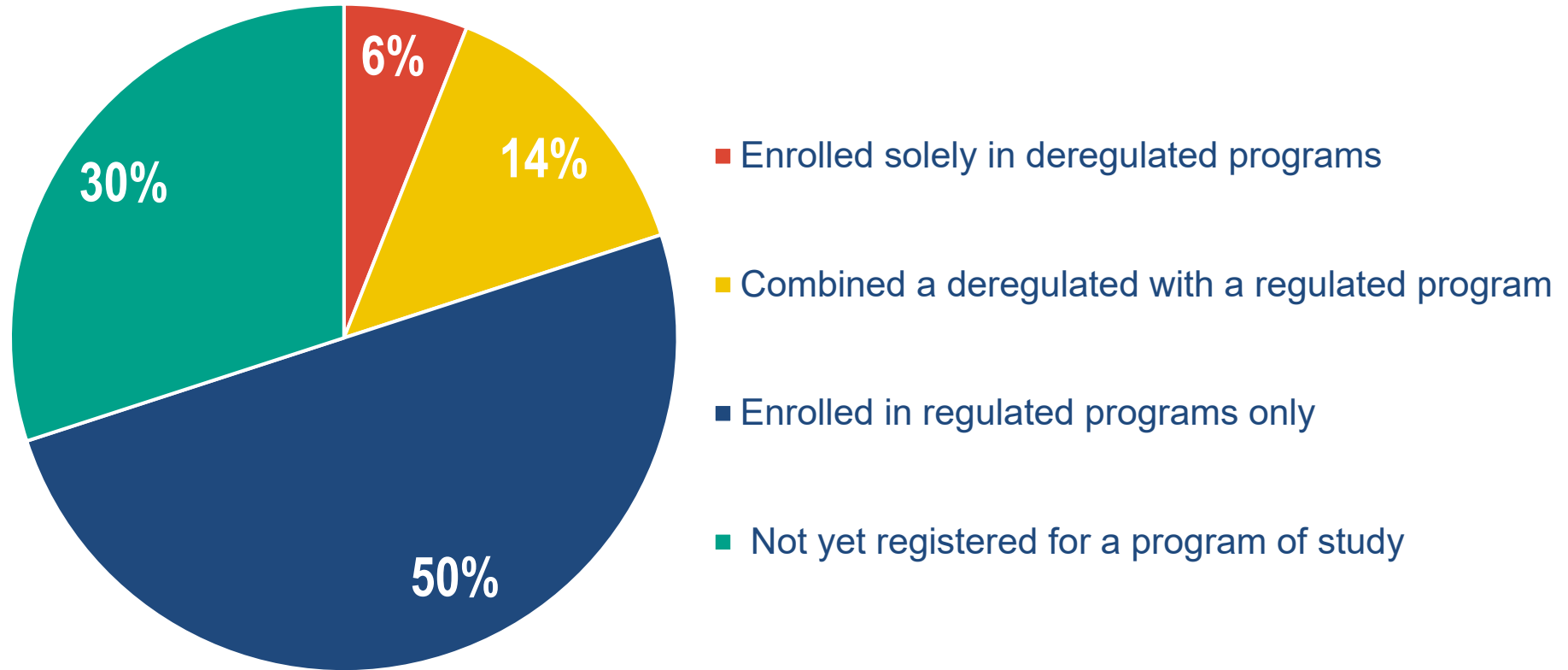
- XL - Entrance Award 85.0% - 89.9% (\$2,000)
- XN - Entrance Award 92.0% - 94.9% (\$3,000)
- UQ - International Scholar Award \$25,000 X 4 Years

- XQ - Entrance Award 90.0% - 91.9% (\$2,000)
- XM - Entrance Award 95.0%+ Renewable (\$3,000)
- UR - International Scholar Award \$45,000 X 4 Years

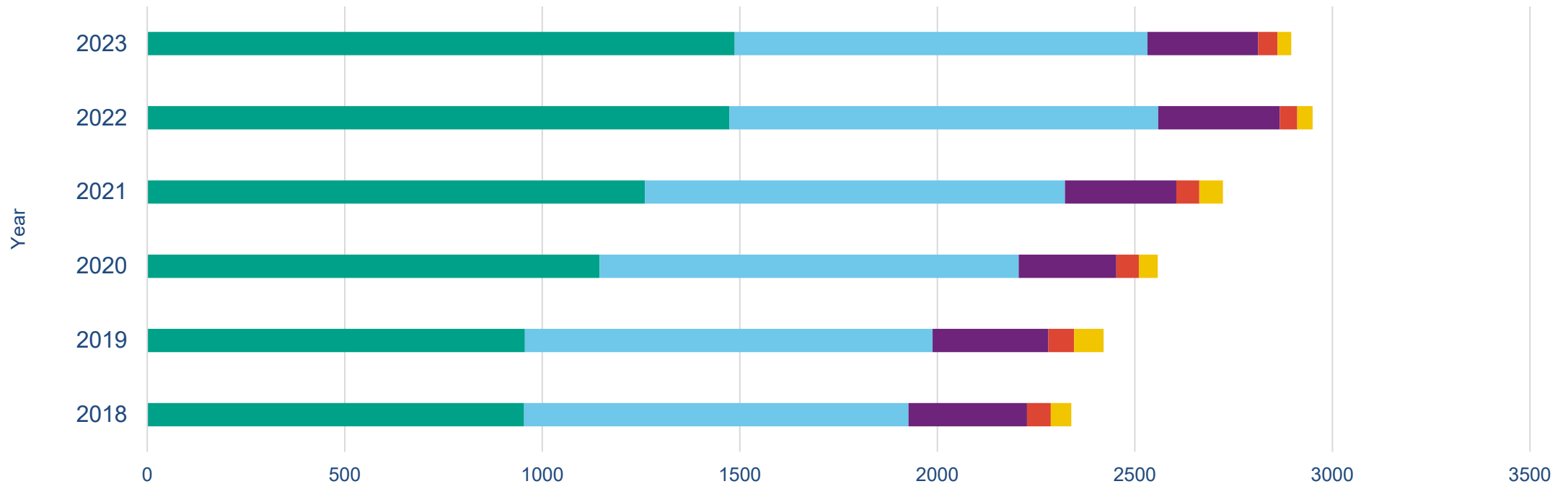
2023 New Intake by Admission Category



2023 Undergraduate Program Enrolment by Regulated and Deregulated Fee Program Types



2017-2023 Degrees Conferred by Type (June & November)



	2018	2019	2020	2021	2022	2023
■ HBSC	954	956	1145	1260	1474	1487
■ HBA	973	1032	1061	1063	1085	1045
■ BCOM	300	293	247	282	308	280
■ BBA	60	65	57	58	44	49
■ BSC/BA	52	75	48	60	39	35

UTM 2007-2019 Cumulative Graduate Rate (U of T Degree)

Session	Total	3 year	4 years	5 years	6 years	7 years	8 years	9 years	10 years	10+ years	N/A*
2007	2361	0.8%	34.3%	60.0%	66.4%	68.8%	70.2%	70.7%	71.1%	72.0%	28.0%
2008	2562	1.4%	36.6%	59.4%	64.6%	67.5%	69.0%	69.9%	70.3%	71.4%	28.6%
2009	2540	1.2%	38.5%	61.4%	68.4%	70.9%	72.1%	72.8%	73.1%	73.9%	26.1%
2010	2624	1.8%	38.8%	61.2%	66.3%	68.6%	69.7%	70.8%	71.5%	72.4%	27.6%
2011	2621	1.4%	38.6%	60.1%	65.8%	67.8%	69.1%	69.8%	70.4%	70.9%	29.1%
2012	2896	0.9%	40.3%	62.9%	67.7%	69.8%	71.3%	72.1%	72.7%	73.0%	27.0%
2013	3178	0.7%	38.8%	61.2%	67.6%	70.1%	71.6%	72.3%	72.8%		27.2%
2014	3101	0.8%	39.1%	62.4%	68.5%	70.8%	72.0%	72.6%			27.4%
2015	3367	0.9%	35.0%	59.6%	66.9%	70.0%	71.2%				28.8%
2016	3351	0.7%	37.0%	61.1%	67.9%	70.5%					29.5%
2017	3393	0.8%	40.4%	63.0%	69.3%						30.7%
2018	3858	0.8%	43.4%	66.1%							33.9%
2019	3715	1.3%	42.4%								57.6%

Note*: % of the students not graduated as of Nov. 2023

Strategic Enrolment Management (SEM) Planning

Hossler & Bean, 1990

Enrolment management is an **organizational concept** and a **systematic set of activities** designed to enable educational institutions to exert more influence over their student enrolments

Strategic Enrolment Management (SEM) Planning

Dolence, 1993

Strategic enrolment management is a **comprehensive process** designed to achieve and maintain the optimum recruitment, retention, and attainment of students where “**optimum**” is defined with the **academic context of the institution**

Strategic Enrolment Management (SEM) Planning

Bontrager, 2004

Strategic enrolment management is a **concept** and a **process** that enables the fulfillment of **institutional mission** and **students' educational goals**

Strategic Enrolment Management (SEM) Planning

SEM drives intentional work to...

- Determine, achieve, and maintain optimum enrolment
- Communicate clear enrolment goals
- Promote student success, including financial aid & academic support
- Enable the delivery of effective academic programs
- Enable financial planning and campus financial health
- Increase organizational efficiency
- Improve service levels



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MISSISSAUGA