# The Advancing Academic Advising Project (3AP)

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Presented by:

Brian Ingoldsby Senior Project Manager

> 817 RESERVE 24 HOUR





#### **Project Rationale**



**UTM students** see significant opportunities to enhance their academic advising experiences.



**UTM staff** have echoed students, identifying room to improve advising through enhancing: capacity; training; collaboration; and communication



#### UTM retention and graduation rates

lag behind those for other divisions.

- 6-year graduation rates\*:
  - ARTSC 81.5%
  - UTSC 74.0%
  - UTM 69.2%



**Student success research** consistently points to academic advising as one of the most significant pathways through which institutions may influence students' success and retention.



\*6-year graduation rate for 2016 academic year, as identified on Cohort Retention, Graduation & Inactive Rates Dashboard (Tableau Server).



Four decades of research about student persistence...have identified academic advising as the vital link in the retention equation.



#### Jayne Drake

Former Vice Dean for Academic Affairs, Temple University Past President, NACADA: The Global Community for Academic Advising





Academic advising should be an integral part of the first-year experience, not an adjunct to it. ...Quite simply, good advising should not be left to chance.



#### Vincent Tinto

Distinguished Professor Emeritus, Syracuse University



Tinto, Vincent. (1999). Taking Retention Seriously: Rethinking the First Year of College. NACADA Journal, 19(2): 9

## **Strategic Alignment**





## **Project Scope**

#### Defining "Academic Advising"

Educational activities related to:

UNIVERSITY OF

- program and course selection;
- campus policies and procedures;
- academic, personal and career goals;
- campus resources/supports;
- the institutional mission, culture and expectations;
- the curriculum and co-curriculum, their interrelationship and their value;
- the transferability of skills and knowledge; and
- the different ways people think, learn and make decisions.

For the purposes of the project, academic advisors are: *staff* or faculty who, among other responsibilities, are formally charged with helping students with the selection of academic programs and courses.

Educational activities related to topics included in NACADA's curricular recommendations

### Academic Advising

Delivered by Academic Advisors or those working in partnership with Academic Advisors

## **Project Goals**

# **1. Identify a goal state for UTM's academic advising program**

Timeline: Spring 2024

Our goal state must:

- maximize students' learning, wellbeing, belonging, and academic progress;
- center equity and inclusion;
- implement evidence-based approaches that steward our community resources;
- build on a foundation of innovation and collaboration; and
- enjoy widespread leadership and community support.





## **Project Goals**

#### 2. Develop an implementation strategy

Timeline: Dependent on goal state

Our implementation plan must:

- support student and staff success;
- · consider institutional constraints; and
- enjoy widespread leadership and community support.





## **Project Goals**

#### 3. Engage the UTM community

**Timeline: Ongoing** 

Our project must:

- Enable ongoing community member involvement; and
- Support community members' learning, development and change readiness.





#### **Senior Leadership**



Alexandra Gillespie Vice-President and Principal

**Executive Sponsor** 



Anuar Rodrigues Executive Director, Strategy

**Executive Steering Committee Member** 



Nicholas Rule Vice-Principal, Academic and Dean

**Executive Steering Committee Member** 



Mark Overton

Dean of Student Affairs and Assistant Principal, Student Services

**Executive Steering Committee Member** 



#### **Project Team Members**



Brian Ingoldsby Senior Project Manager Project Management Office



Professor Pascal Michelucci Department of Language Studies



Sandra Ngan Senior Project Manager Project Management Office



Sharon Marjadsingh

Academic Advisor and Program Administrator Department of Historical Studies



Felicity Morgan Director, Career Centre UTM Career Centre



Svitlana Frunchak Assistant Registrar, Academic Advising Services

Office of the Registrar



Jessica Silver Director, Student Engagement Centre for Student Engagement



Olha Fihol Assistant Registrar, Registrarial Services Office of the Registrar



## **Working Groups**





#### **Project Timeline and Structure**







It is hard to imagine any academic support function that is more important to student success and institutional productivity than advising.



#### George Kuh

Chancellor's Professor Emeritus, Indiana University Founding Director, National Survey of Student Engagement



Kuh, G. (1997) The student learning agenda: Implications for academic advisors. NACADA Journal, 17(2), 7-12.



# **Questions?**

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