

UTSC | 60th Anniversary Cycle 1 – Campus Council

Presented by:

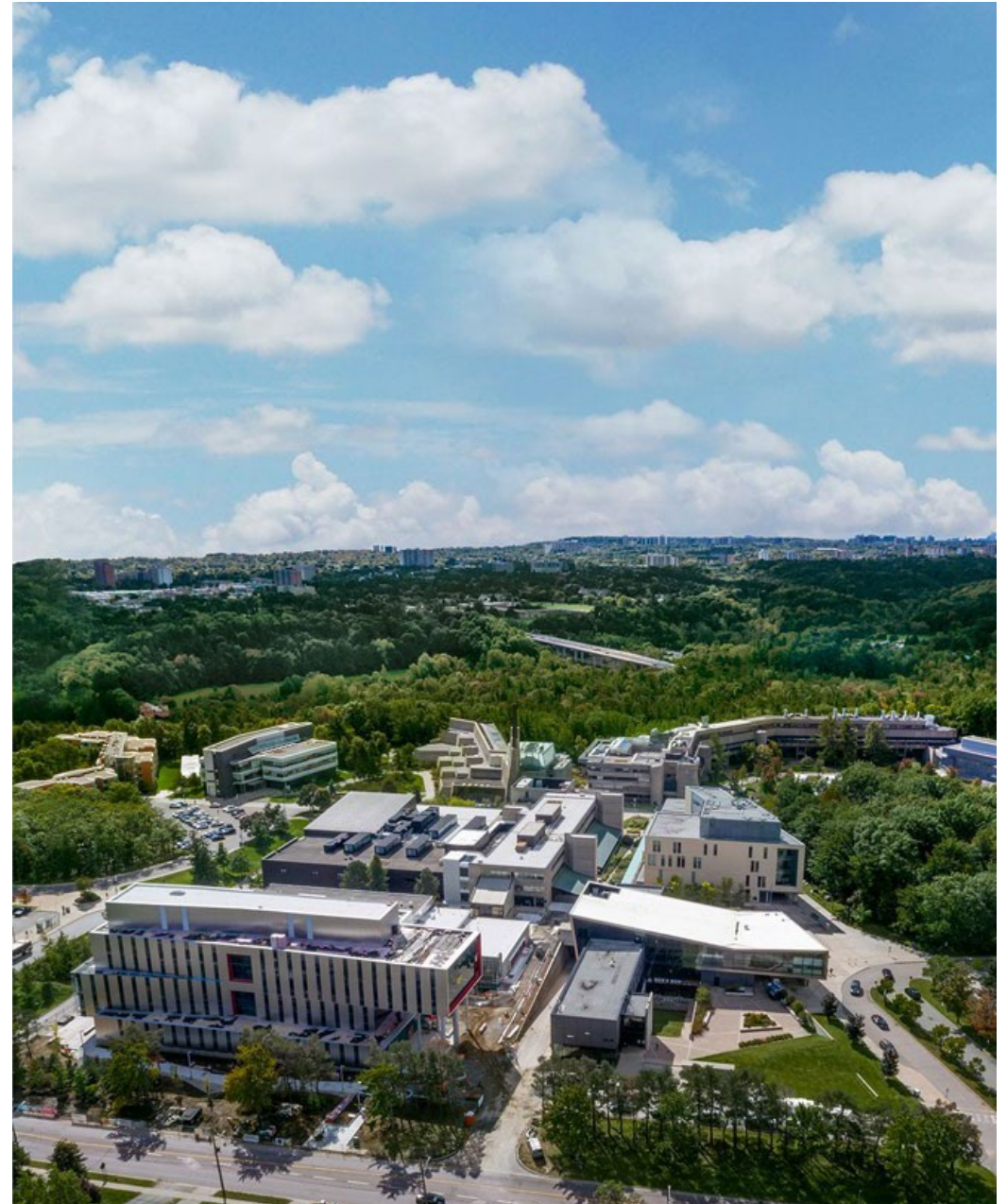
Fran Wdowczyk, Co-Chair | UTSC@60

Lisa Bevacqua, Project Coordinator | UTSC@60

October 10, 2023

Vision

Celebrate UTSC@60 in a thoughtful, highly visible, and impactful way that leaves a positive, proud, and indelible imprint in the minds of the campus and external community.



Goal

Organize a series of events/activities in the 2024-25 academic year that will generate excitement and pride about the last 60 years and generate optimism, support, and enthusiasm for the future of UTSC

- Highlight contributions to the overall mission of the University
- Elevate the invaluable impact UTSC has made in our region
- Recognize those who have helped to build and sustain UTSC
- Engage with and celebrate student contributions to UTSC
- Visibly heighten UTSC's commitment to sustainability
- Proudly emphasize the academic community as leaders and thoughtful stewards for our collective future
- Embody inclusive excellence where ideas, people, values, and innovations transform the world for the good

Theme

SUSTAINABLE. INCLUSIVE. INSPIRING.

The theme focuses on the element of place and community. The wheel represents unity and will be integrated into a 60th logo.

The blues in the wheel represent purpose, success and trust. The greens represent health, nature and harmony. The gold/yellow represents the jubilee as well as warmth, fun and joy. Orange signifies optimism and enthusiasm. Pink signifies creativity, respect and gratitude. And purple signifies spirituality, imagination and art.



Strategic Advisory Committee (SAC)

This committee meets, on average, every two months to discuss ongoing and emerging items related to the 60th Anniversary.

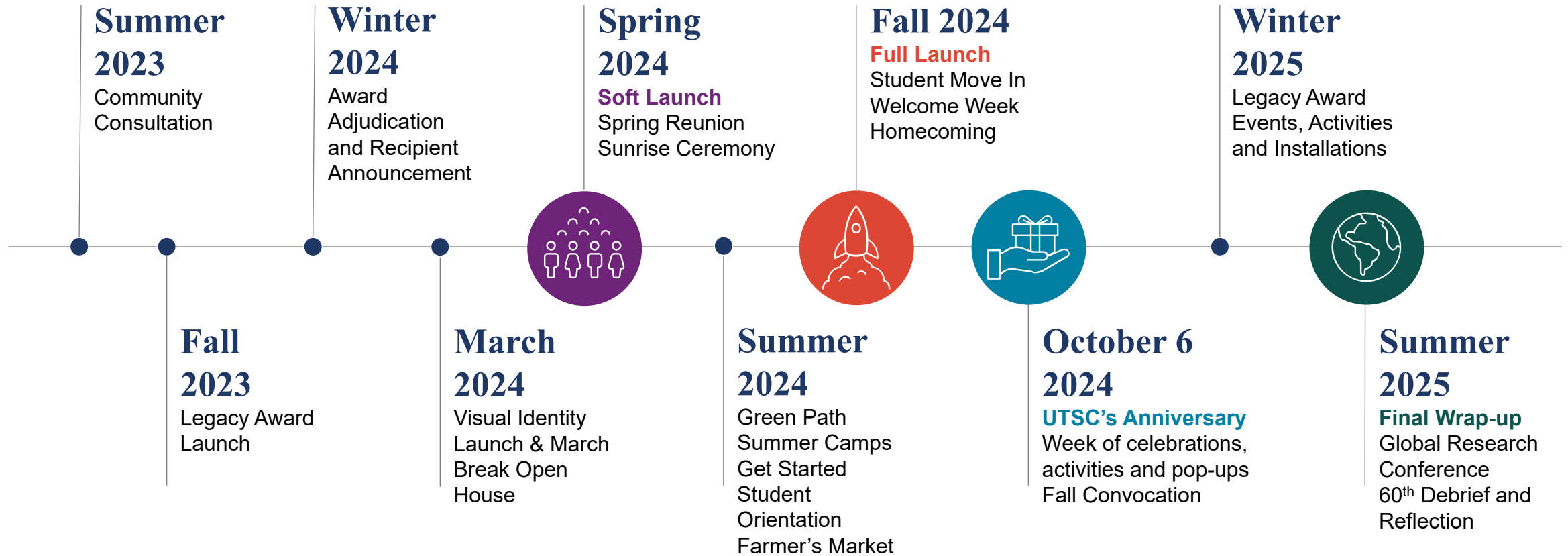
Current membership:

Desmond Pouyat	Co-Chair	Fran Wdowczyk	Co-Chair
Lisa Bevacqua		Project Lead	
IITS Ravneet Kaur	MarCom Kimberly Howard	OSEW Ian Cole	DARO Lisa Fenton Lemon
R&C Karen Gallimore & Frank Villiva	Registrar’s Office Shelby Verboven	SCSU Victoria Mata, Khadidja Roble & Amrith David	OVPP Jen Curry & Tracy Torres-Mo
Comm Partnerships Melanie Blackman	EDIO Celine Gibbons-Taylor	II Kelly Crawford	Co-op Chris McCarthy
Libraries Kirsta Stapelfeldt	Campus Safety Tanya Poppleton	OVPD TBA	OVPRI TBA
Consulting Members		HR – Desma Charlemagne-Michel	CAO – Andrew Arifuzzaman

SAC Subcommittees

- Marketing and Communications
 - Create the marketing and communications plan for lead-up and in-time out reach
- Legacy Award Adjudication
 - Adjudicate the awarding and distribution of the Legacy Funds for both the Student Fund (\$60,000 commitment from OSEW) and Faculty and Staff Fund (Amount TBD)
- Logistics
 - Ensure all events and activities are accessible and appropriately staffed, etc.
- Opening Activities
 - Focus on the soft-launch in Spring 2024 as well as the hard-launch in Fall 2024

Timeline*



Contacts and Website

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UTSC@60 Strategic Advisory Committee | Co-Chairs

Fran Wdowczyk | Frances.Wdowczyk@utoronto.ca

Desmond Pouyat | Desmond.Pouyat@utoronto.ca

General Inquiries | Anniversary60.UTSC@utoronto.ca

Website | <https://www.utsc.utoronto.ca/principal/utsc-60th-anniversary>