

THE FLOURISH CENTRE FOR COMMUNITY ARTS AND SOCIAL WELLNESS

Proposed new EDU-C at UTSC

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April 2023



**THE FLOURISH CENTRE
FOR COMMUNITY ARTS
AND SOCIAL WELLNESS**



Our Vision

to establish a robust theoretical, applied,
community-driven evidence base for
integrating arts practices
into Canadian health and social care services

Our Centre is aligned with the UTSC Strategic Plan
and current institutional initiatives:

- iRISE
- SAMIH
- Cultural Innovation District

OBJECTIVES



FLOURISH

arts. wellness. community.

First centre in Canada dedicated to research, training, and advocacy for community-engaged arts as a method for social wellness,

1. **Arts-based and arts-specific research** to transform scholarly understanding of the societal benefits of art engagement.
2. **Arts advocacy** centering on Indigenous, Black, communities of colour, and equity-deserving groups & organizations.
3. Development of **policy and practice** to support arts-wellness initiatives at all government levels.

PARTNERSHIPS



FLOURISH

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Strong relationships with community partners:

Scarborough Arts, TAIBU Community Health Center, Craft Ontario, Jumblies Theatre, MABELLEArts, Artistic Intelligence, Access Alliance, Egale Canada, Canadian Institute for Social Prescribing

Consultation with UTSC OVPRI, relevant UTSC and UofT departments, and community partners

FINANCES AND SUSTAINABILITY



Precursor (CSPP) to this proposal had demonstrated fund-raising success

Secured \$1.08 million (2020-2024)

- UTSC Cluster of Scholarly Prominence
- SSHRC Partnership Development Grant
- NFRF Special Call: Innovative approaches to research in the pandemic context
- Connaught Community Partnership Research Program

Pending:

- UTSC OVPRI (2023-2028)
- SSHRC (planned applications for Connection, Insight and Partnership Grants)
- Additional revenue by engaging with potential donors via UTSC's Development and Alumni Relations Office and foundations (e.g., Slaight).