

# The International Strategic Plan 2022-2027 Presentation to Business Board

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Presented by:

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# The Eight Axes – TISP 2017-2022



# Key Accomplishments of TISP 2017-2022

## Students

- Increased the number of countries of citizenship with 40+ new registrants from 7 in 2016 to 14 in 2021
- International experience needs-based awards announced in 2018, providing \$3M/year to students for learning abroad
- Undergraduate learning abroad increased from 19% in 2016 to 25% in 2020 (on track to 30% pre-pandemic)
- \$3M International Student Experience Fund, supporting 24 initiatives to date inside and outside of the classroom

## Partnerships

- 17 International Doctoral Clusters (IDCs), 132 seed grants, and 25 workshops funded to foster international collaborations
- 5 Global Research Alliances (GRAs) launched: UCL, HUJI, Melbourne, Manchester, AAU
- Over \$2M/year net new in corporate sponsored research from international companies, increasing from \$15.9M in 2017 to \$29.7M in 2022
- Toronto-Singapore International Entrepreneurship Highway (IEH) with NUS & Entrepreneurship programs with IIT Bombay launched; program with HUJI in development; programs in Africa in development

# Key Accomplishments of TISP 2017-2022

## Advancement & Reputation

- Moved from 22 in 2017 to 18 in 2020 on the Times Higher Education World University Ranking
- Secured a generous 10-year grant from the Mastercard Foundation in 2021 to work with 8 universities in 5 African countries to develop African health sectors
- ~\$14 million from Tata Trusts to establish U of T Centre in Mumbai which will launch this year
- Increased global media coverage year over year and brand-enhancement globally

## University-wide Engagement

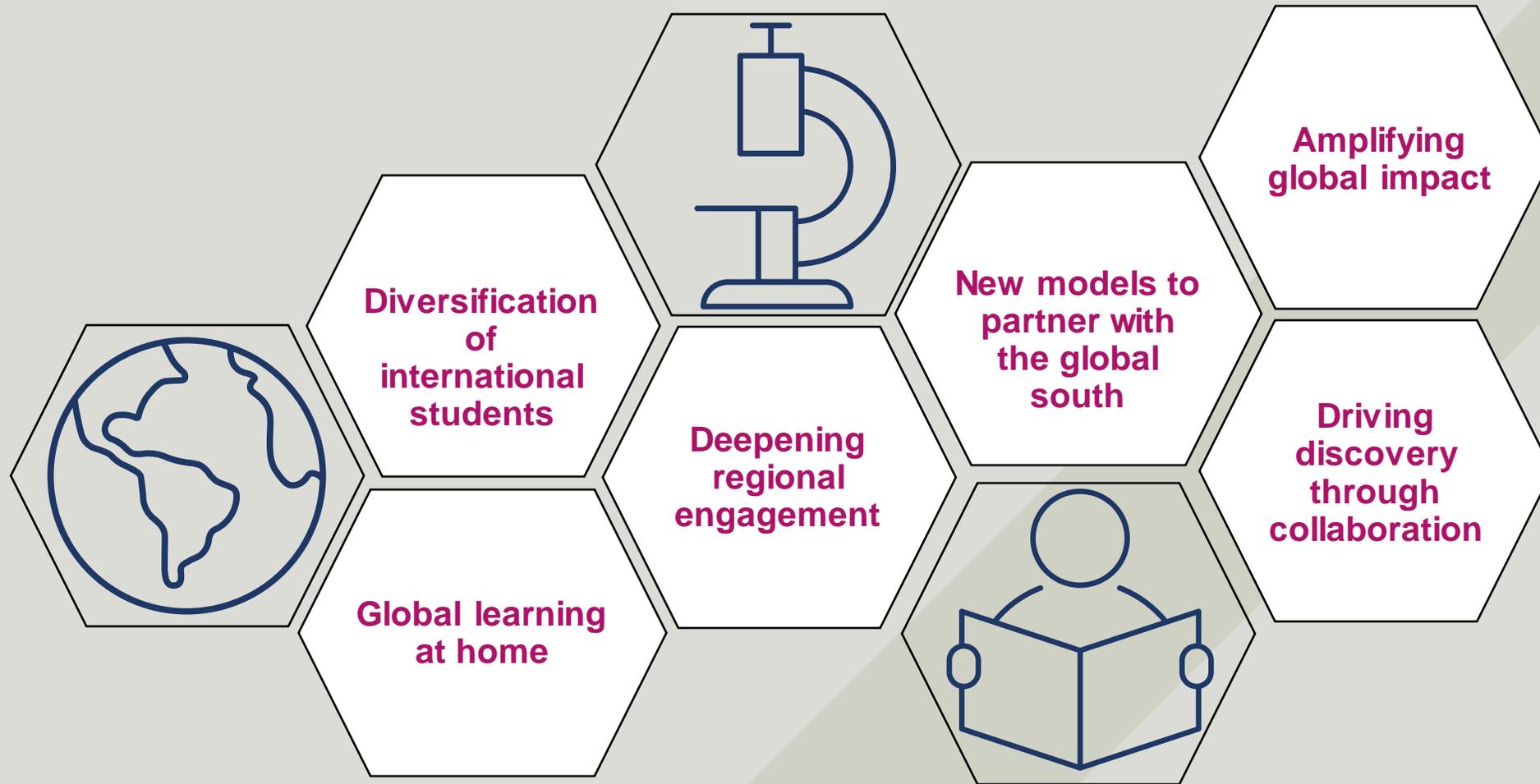
- 4 International Leadership Councils leverage expertise of alumni in key markets
- 7 Presidential International Councils engage faculty in regional strategy development
- Vice Deans, International Group provides input and advice on strategic int. initiatives
- Research Partnership Security Working Group
- International Student Experience Advisory Committee
- Corporate partnerships community of practice including Blue Door Steering Committee

# U of T's Evolving International Strategy

## Moving from TISP 2017-2022 to TISP 2022-2027

- Enhanced focus on impact and its measurement
- Implementing regional strategies, engagement and approaches with a focus on scaling up and attracting philanthropic support where possible
- Continued focus on global north THE top-ranked universities AND new partnerships in the global south
- Aligning partnerships with institutional priorities and initiatives, including Defy Gravity
- Using data and evidence as a strategic driver
- Fostering globalization and global fluency at home

# Internationalizing U of T through global collaboration



# TISP 2022-2027 Strategic Objectives

## Global Learning

- Build a globally fluent community of faculty, students and staff across U of T's three campuses through the creation of a set of opportunities to engage globally while in Toronto.
- Increase the number and diversity of students who participate in learning abroad.
- Attract the best and brightest students to our campuses from a wider range of places and backgrounds.
- Create an inclusive and welcoming environment in which all international students can thrive.
- Expand international entrepreneurship programming to support the entrepreneurial goals and competencies of the U of T community through our network of university partners.



# TISP 2022-2027 Strategic Objectives

## Global Reach

- Deepen and diversify U of T's global partnerships through a well-defined regional strategy, to offer unique, mutually beneficial international experiences for all.
- Enable and enhance international research collaboration, in alignment with institutional priorities, to address issues of local and global importance.
- Expand the engagement of international corporate partnerships that add value to faculty-led collaborations and experiential learning opportunities for students.



# TISP 2022-2027 Strategic Objectives

## Global Impact

- Share the U of T story with a wider audience in a way that clearly demonstrates the positive impact of the University in the community and around the world.
- Leverage the skills, strengths, and influence of U of T alumni to enhance the global experience of our students and deepen our collaborations around the world.



# TISP 2022-2027 Goals

## Global Learning

- Increase the number of countries of citizenship with 40+ new registrants from 14 in 2021 to 16 in 2023, to 17 in 2025, and to 20 in 2027
- Support for faculty-developed Global Classrooms to double the number of global classrooms funded by 2027
- Reach 40% of undergraduate students engaged in at least one learning abroad experience before they graduate by 2027
- Implement an international entrepreneurship plan over the coming two years

## Global Reach

- Develop at least one new GRA level partnership a year for a total of five new GRAs by 2027 and ensuring that two are in regions with which we do not currently have a GRA
- Add 8 additional new institutional partnerships to which we commit resources by 2027
- Increase international corporate-sponsored research from \$30M in 2022 to \$45M by 2027
- Increase the number of corporate-sponsored student learning opportunities (including internships, work placements, etc.)

## Global Impact

- Increase engagement of members of the international community on our social media channels and of U of T News by ensuring globally relevant and compelling content
- Increase growth in Chinese Social Media followers
- Increase the number of international alumni engaged university activities, and partnerships
- Secure philanthropic gifts to support regional engagement

# Consultations Held to Date

- Dalla Lana School of Public Health
- Division of University Advancement
- Division of the Vice-President, Research & Innovation
- Factor-Inwentash Faculty of Social Work
- Faculty of Applied Science and Engineering
- Faculty of Arts and Science
- Faculty of Dentistry
- Faculty of Information
- Faculty of Law
- Faculty of Kinesiology and Physical Education
- Faculty of Music
- John H. Daniels Faculty of Architecture, Landscape, and Design
- International Student Experience Advisory Committee
- Lawrence S. Bloomberg Faculty of Nursing
- Leslie Dan Faculty of Pharmacy
- Ontario Institute for Studies in Education
- Presidential International Councils on Africa and on Latin America & Caribbean
- Rotman School of Management
- School of Continuing Studies
- School of Graduate Studies
- Temerty Faculty of Medicine
- University of Toronto Mississauga
- University of Toronto Scarborough
- Vice Deans, International table
- Vice Provosts Group