

PROGRESS ON THE INTERNATIONAL STRATEGIC PLAN 2017 - 2022

BUSINESS BOARD

FEBRUARY 4, 2019

PROFESSOR TED SARGENT, VP INTERNATIONAL



UNIVERSITY OF
TORONTO

BOUNDLESS

THE EIGHT AXES

STUDENTS



RECRUITMENT



MOBILITY



INTERNATIONAL
STUDENT
EXPERIENCE

PARTNERSHIPS



ACADEMIC PARTNERSHIPS



INNOVATION



ENTREPRENEURSHIP

ADVANCEMENT AND REPUTATION



ALUMNI AND
FUNDRAISING

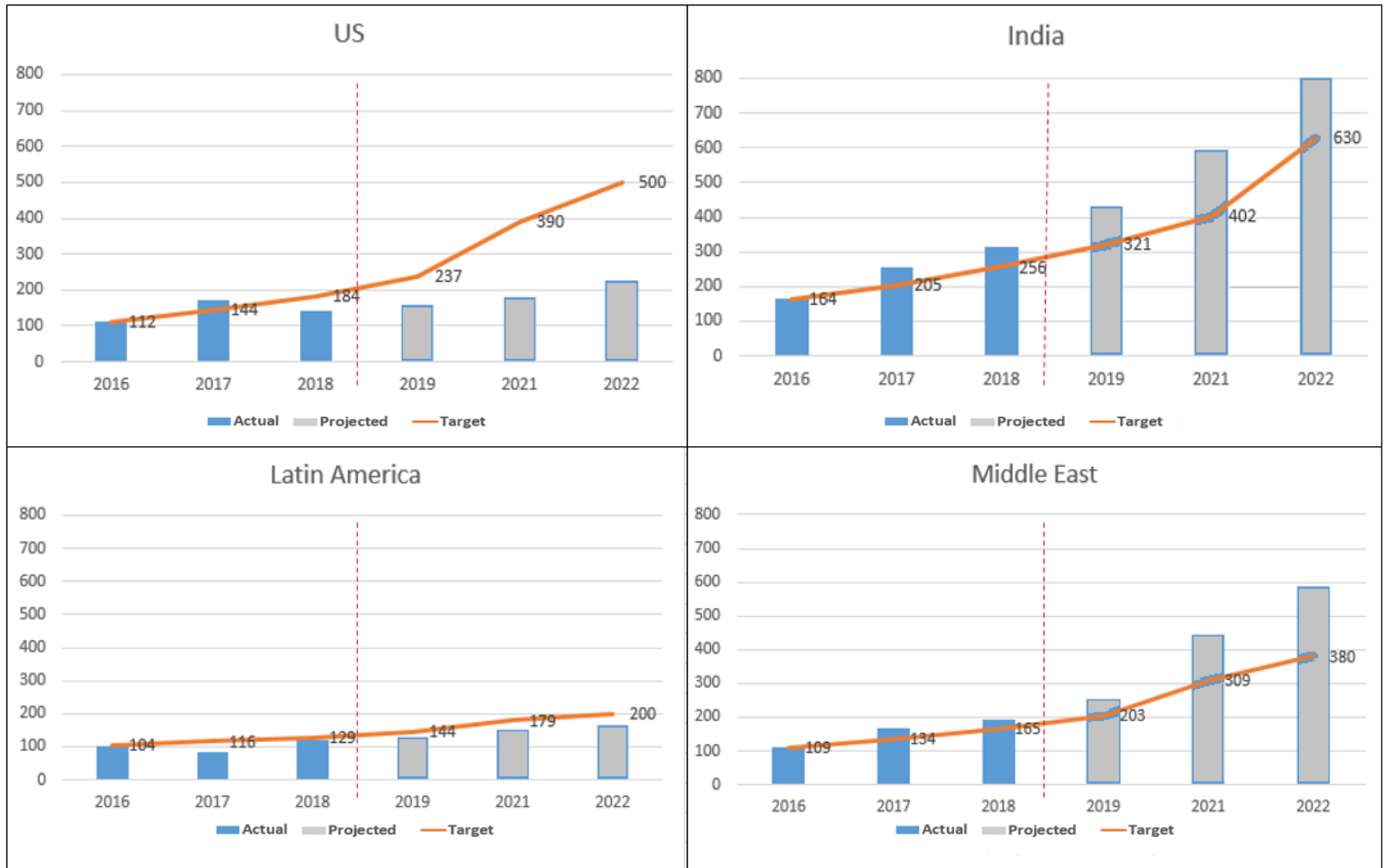


REPUTATION AND
BRAND

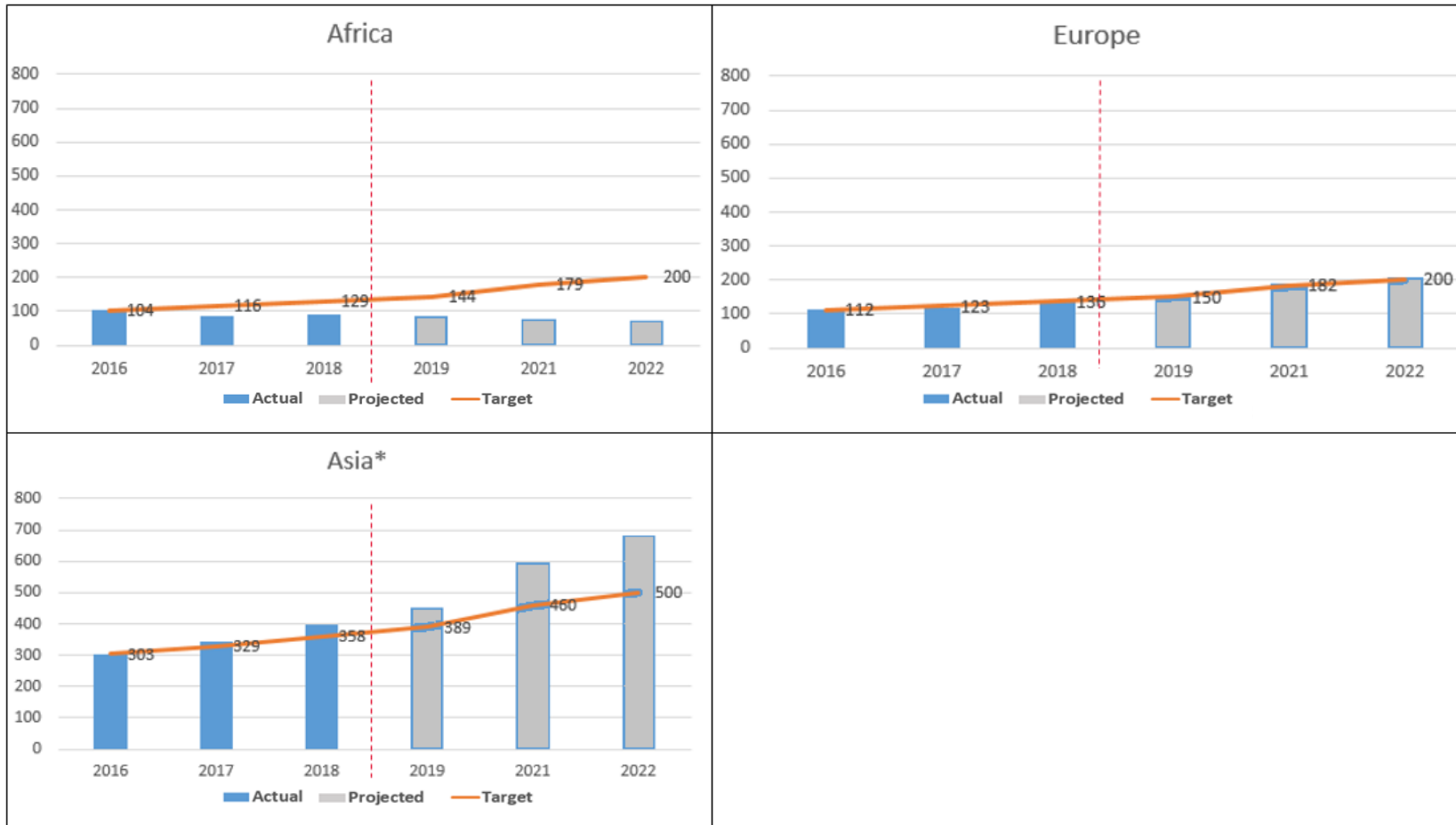
RECRUITMENT

- Our goal is to increase competitive applications from a greater diversity of countries, and on converting top applicants we have accepted
- Conversion strategies include:
 - Spring brand building events
 - Summer outreach, (alumni hosted BBQ in US; pairing alumni with accepted students)
 - Consistent level of communication with accepted students across all divisions
 - Implementing tuition deposit
- While we have made greater progress in some countries over others, when registered students data is viewed in aggregate, we are tracking well on our diversity goals

INTERNATIONAL UGRD REGISTERED COUNTS BY COUNTRY OF CITIZENSHIP



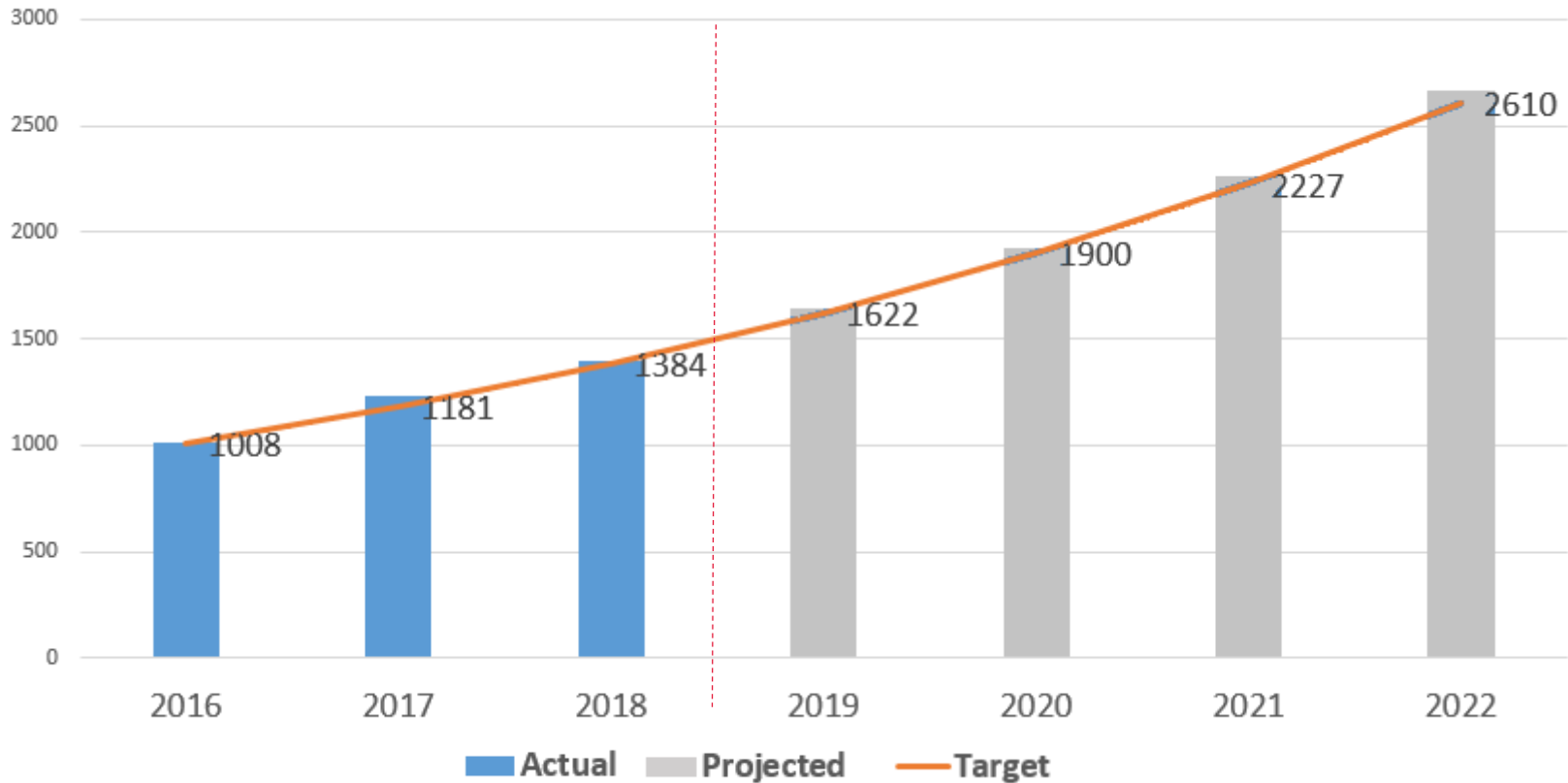
INTERNATIONAL UGRD REGISTERED COUNTS BY COUNTRY OF CITIZENSHIP



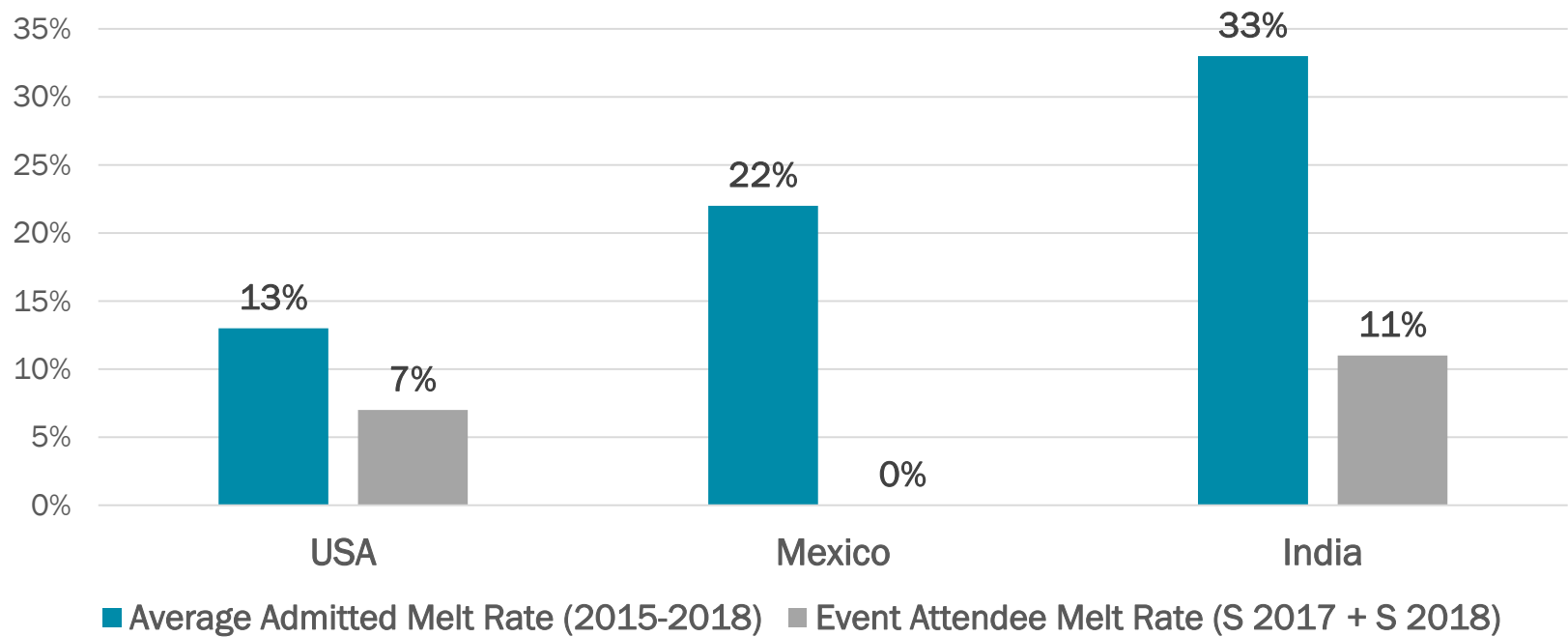
*Asia: Singapore, Malaysia, Vietnam, Taiwan, Japan, South Korea, Indonesia, and the Philippines

INTERNATIONAL UGRD REGISTERED COUNTS BY COUNTRY OF CITIZENSHIP ACTUAL/ PROJECTED VS TARGET GROWTH

Aggregate: All Diversity Regions



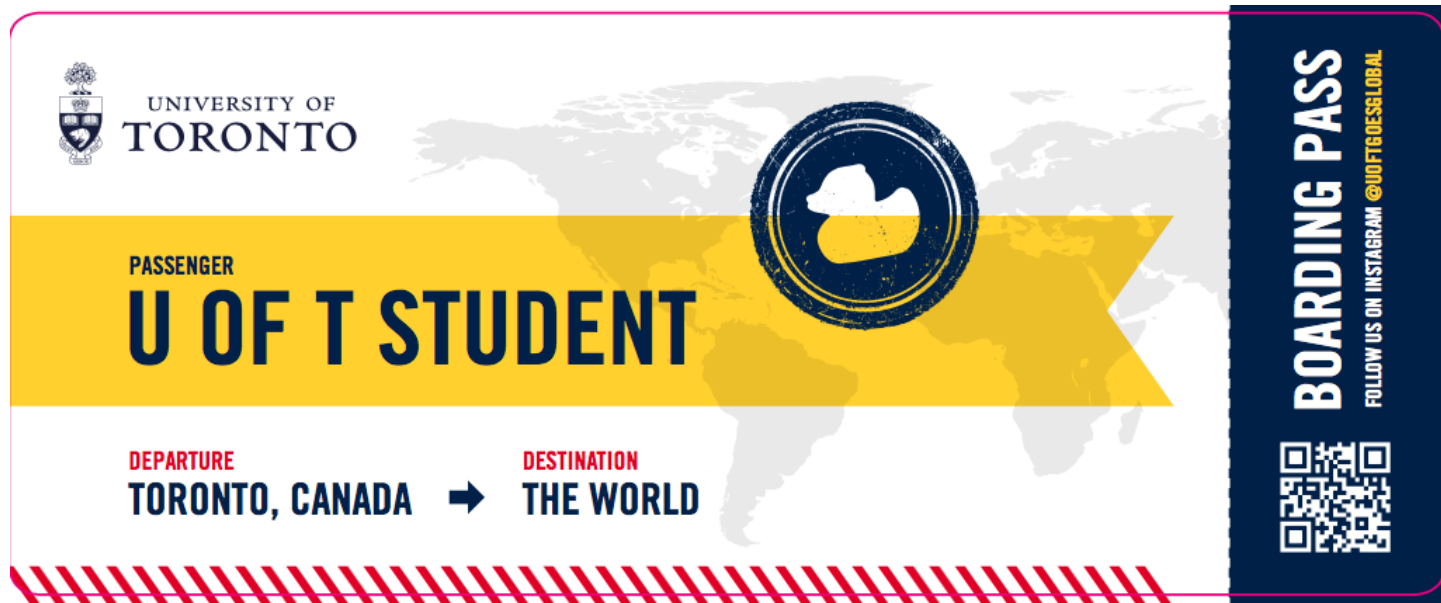
IMPACT OF PROFILE-RAISING EVENTS ON ADMITTED STUDENTS: AVERAGE VS EVENT ATTENDEE MELT RATES BY COUNTRY OF MOST RECENT INSTITUTION



LEARNING ABROAD

Goals include:

- Continue to increase # of students participating to 22% in 2018-19 (having met target of 20% last year) in order to meet 30% by 2022, with:
 - establishment of expanded fund to support student mobility (expanded from \$1M to \$2M this year)
 - communications roll out
 - launch of learning abroad website



ACADEMIC PARTNERSHIPS

Prioritize major global research partnerships with other highly ranked international institutions:

- Bidirectional flow of faculty and doctoral students
 - Now supported in part with \$1.2M Mitacs funding agreement
- Grassroots-driven, with history of PI-to-PI collaboration
- Seed funding to attract high profile researchers: including workshops (Sydney, Oxford, Tec + UNAM, Manchester) and seed grants (HKU, Manchester, UCL, CNRS)
- Leverage the outputs of these collaborations for philanthropic, foundation, government and other support

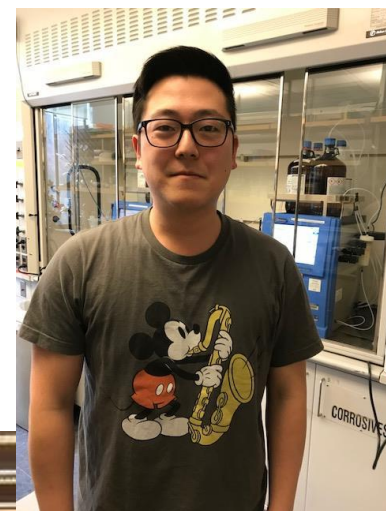
ACADEMIC PARTNERSHIPS – IDCs

- 5 International Doctoral Clusters approved in 2018-19 to date, adding to previous three. Several more in the pipeline

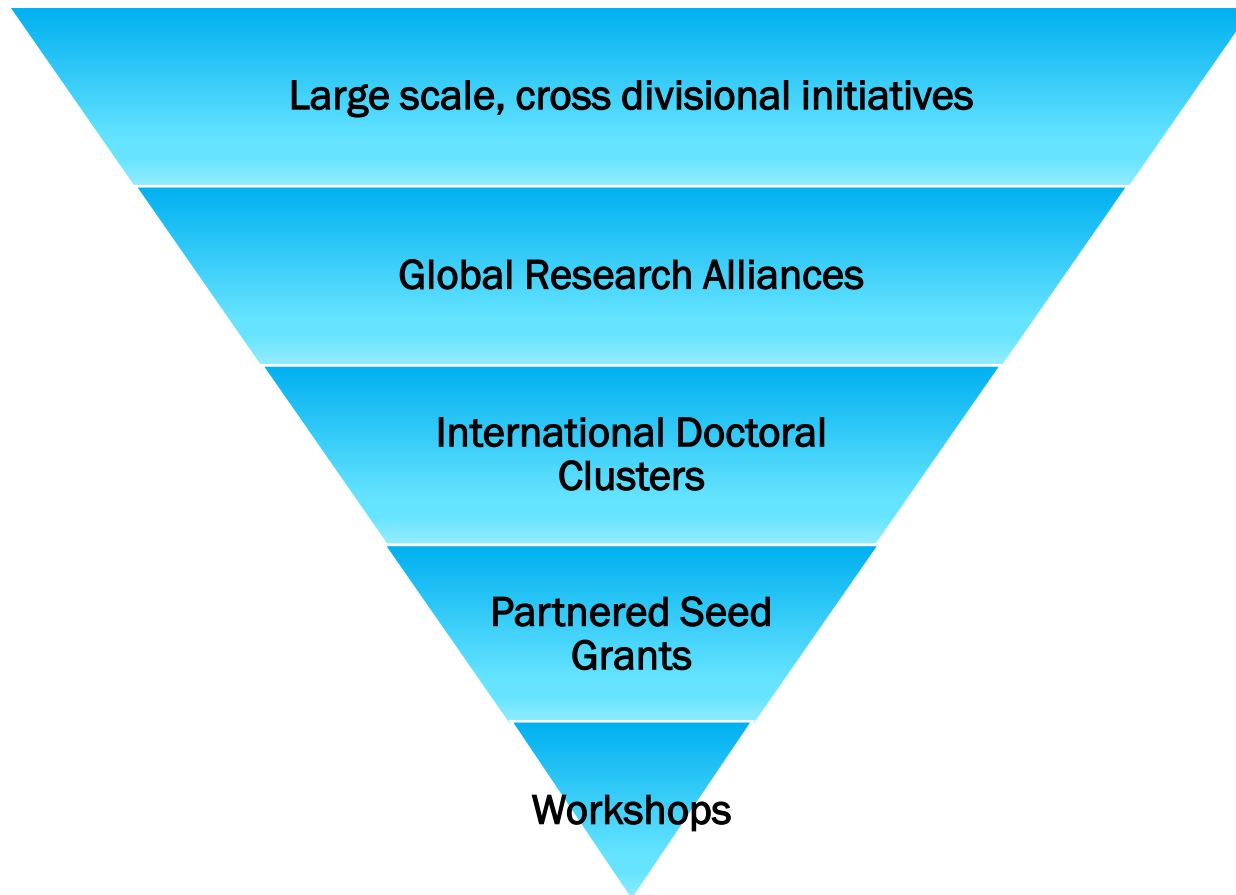


Global Radio Astrophysics

Organic and
Materials
chemistry



LOOKING FORWARD: BUILDING INTERNATIONAL PARTNERSHIPS WITH PRIORITY PARTNERS



GLOBAL ENGAGEMENT – U OF T AS ONE OF THE WORLD’S GREAT UNIVERSITIES

Engaging expertise from around the globe and at UofT to continue to inform our strategies

4 International Leadership Councils

Engage global alumni:

Asia
East Coast US
West Coast US
European Union (Including UK)

7 President’s International Councils

Engage expertise from all divisions:

Asia, Indian Subcontinent,
Africa, US, Latin America, EU
Middle East

Establishing **U of T Tata Centre in Mumbai** by June 2018, with strong brand presence and support for research, partnerships

Business Development Officer and Director Partnership in **China** to continue our on the ground engagement there

TELLING OUR STORY GLOBALLY

Opinion

Why Canada Won't Budge on Trade

Dispute settlements and dairy tariffs go to the heart of how Canada sees its relationship with the United States.

By Drew Fagan

Mr. Fagan is a professor at the Munk School of Global Affairs and Public Policy, University of Toronto.

Sept. 24, 2018

TORONTO — In 1986, possibly the last time the Canadian trade relationship made front-page news of this newspaper ran an article with the headline ["Canadian Initiative."](#) Joke or not, the phrase en

The New York Times

Opinion

OP-ED CONTRIBUTOR

Is This Toronto?

By Randy Boyagoda

Mr. Boyagoda is a novelist and a professor at the University of Toronto.

April 24, 2018





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