

UNIVERSITY OF TORONTO
THE GOVERNING COUNCIL
REPORT NUMBER 133 OF THE COMMITTEE ON
ACADEMIC POLICY AND PROGRAMS

January 22, 2008

To the Academic Board,
University of Toronto.

Your Committee reports that it met on Tuesday, January 22, 2008 at 4:10 p.m. in the Council Chamber, Simcoe Hall, with the following present:

Professor Andrea Sass-Kortsak (Chair)
Professor Edith Hillan, Vice-Provost,
Academic
Professor Gage Averill
Professor Katherine Berg
Professor Ragnar Buchweitz
Ms Tiffany Chow
Professor Elizabeth Cowper
Professor Robert Gibbs
Ms Bonnie Goldberg
Ms Emily Gregor

Dr. Chris Koenig-Woodyard
Professor Cheryl Regehr
Ms Lorenza Sisca
Miss Maureen Somerville
Professor Suzanne Stevenson

Ms Karel Swift, University Registrar

Secretariat:
Ms Mae-Yu Tan

Regrets:

Mr. Taufik Al-Sarraj
Professor Derek Allen
Professor Jan Angus
Ms Milka Ignjatovic
Mr. James Janeiro
Professor Yuki Mayumi Johnson

Professor Audrey Laporte
Dr. Stefan Larson
Professor Louise Lemieux-Charles
Professor Douglas McDougall
Professor Cheryl Misak

In Attendance:

Professor Len Brooks, Department of Management, University of Toronto at Mississauga (U.T.M.)
Mr. Louis R. Charpentier, Secretary of the Governing Council
Ms Helen Lasthiotakis, Director, Policy and Planning, Office of the Vice-President and Provost
Mr. Nadim Gholam, President, Student Management Association at the U.T.M.
Mr. Ralf Gugala, Vice President, Student Management Association at U.T.M.
Professor R. Michael Jalland; Department of Management, Program Director, Commerce and Management Programs at U.T.M.
Mr. Henry Mulhall, Assistant Secretary of the Governing Council
Ms Silvia Rosatone, Manager of Convocations
Rosanne Lopers Sweetman, Director, Strategic Initiatives and Priorities, Office of the Vice-President and Provost
Ms Linda Vranic, Director, Operations, Office of the Vice-President, Research

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ITEMS 3 AND 4 CONTAIN RECOMMENDATIONS TO THE ACADEMIC BOARD. ALL OTHER ITEMS ARE REPORTED FOR INFORMATION.

1. Report of the Previous Meeting

The Chair noted that Report Number 132 (January 8, 2008) had been circulated electronically and copies had been placed at members' places. Report Number 132 was approved.

2. Business Arising from the Report of the Previous Meeting

(a) Items 9 and 10, Parchment Recognition of Graduation with Honours

The Chair referred to the statement in Report Number 132 that in the past, proposals to recognize the achievement of honours standing on parchments had been considered by the Committee and recommended to the Academic Board. As the principle of such recognition had now been firmly established, Professor Hillan, on behalf of the Chair, had suggested to the Academic Board's Agenda Committee at its meeting of January 16, 2008 that the Committee's action be deemed to constitute final approval. The Agenda Committee had determined that the Committee on Academic Policy and Programs's action was final, and the matter would not proceed to the Academic Board.

(b) Item 11, Reports of the Administrative Assessors: Undergraduate Program Review Audit Committee (UPRAC) - Audit of the University of Toronto Review Process

The Chair noted that Professor Hillan had reported that the Undergraduate Programs Review Audit Committee (UPRAC) had initiated an audit of the process of reviewing undergraduate programs at the University of Toronto, as part of its second round of audits. The audit team would visit the University early in February, and they had asked to meet with a sample of current or past members of the Committee who had participated in the review process. That meeting had now been scheduled for Friday, February 8 at 10:30 a.m.

3. Graduation Parchment Redesign

The Chair stated that the documentation for the University of Toronto Parchment Redesign had been distributed with the agenda package. One of its attachments, the sample of the honorary degree parchment, had not been included, but samples had been placed on the table and displayed in the Council Chamber for the meeting.

Ms Swift provided some background information, explaining that initial specifications for the new parchment had been outlined in the report of the Committee to Review Convocation, issued in December, 2006. At that time, the University had been in

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3. Graduation Parchment Redesign (Cont'd)

the process of developing a new visual identity. The visual identity had since been finalized, and the new "University of Toronto" wordmark and crest had been incorporated into the parchment redesign. A Working Group on Parchment Design had then been struck, and members had provided thoughtful input throughout the redesign process. Ms Swift thanked the members, many of whom were members of the Committee on Academic Policy and Programs (APP), for their participation on the Working Group. The President had reviewed the proposed parchment designs, as had the Agenda Committee. That Committee had requested that a larger seal be placed on the parchments. As a result, the samples presented to the Committee on Academic Policy and Programs had a two-inch seal.

Ms Swift commented that the matter of parchment redesign was a significant one for many members of the University community. The parchment design would have an impact on graduates for a number of years to come. It had been the view of both the Committee to Review Convocation and the Working Group that the current parchment lacked the appropriate style and dignity that was representative of the University. However, the Committee to Review Convocation had expressed a preference for the retention of the current language and wording of both parchments; Latin would continue to be used for text on the Honorary Degree parchment and English for the Degree parchment. Ms Swift informed members that graduates would be able to request, for a fee, a replacement parchment with the redesign as of June, 2008.

Members expressed support for the proposed designs. In response to a question, Ms Rosatone stated that replacement parchments that were issued on request to graduates would contain the original date of degree conferral, as well as the date of reissue in a smaller size. The signatures would be those of the current University officials rather than those of the original signatories.

On motion duly made and seconded,

YOUR COMMITTEE RECOMMENDS

THAT the proposed redesign of the University of Toronto Degree Parchment and the Honorary Degree Parchment, as shown in the attached samples and with the specifications listed in Appendix 1 of the Memorandum from the University Registrar dated January 7, 2008, a copy of which is attached hereto as Appendix "A", be approved.

4. University of Toronto at Mississauga (U.T.M.): Bachelor of Business Administration Degree

The Chair welcomed to the meeting the following representatives from the University of Toronto at Mississauga: Professor R. Michael Jalland, Program Director, Commerce and Management Programs, Professor Len Brooks, Department of

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4. University of Toronto at Mississauga (U.T.M.): Bachelor of Business Administration Degree (Cont'd)

Management, Mr. Nadim Gholam, President, Student Management Association, and Mr. Ralf Gugala, Vice President, Student Management Association. She noted that Professor Gage Averill, who was Vice-Principal, Academic, and Dean at U.T.M., was a member of the Committee and would also be able to answer members' questions.

Professor Hillan explained that the University of Toronto at Mississauga Department of Management currently offered an Honours Bachelor of Arts (H.B.A.) degree with a focus on management and a Bachelor of Commerce (B.Com.) degree with a focus on finance and accounting. The proposal to change the degree designation from an H.B.A. to a Bachelor of Business Administration (B.B.A.) had been developed for three reasons. Firstly, the B.B.A. was recognized throughout North America as a degree associated with undergraduate management studies. In fact, six of eleven undergraduate business degrees offered in south central Ontario were B.B.A. degrees. Secondly, U.T.M. students had requested the degree name change based on their perceptions of the labour market advantages. Thirdly, the recent external review of the Department had confirmed the appropriateness of the B.B.A. designation for the U.T.M. program.

The University of Toronto at Scarborough (U.T.S.C.) currently offered a B.B.A. degree through its Department of Management. However, the U.T.M. program differed in a number of respects. For example, the U.T.S.C. program had a co-op placement while the U.T.M. program did not. U.T.M. proposed that students currently enrolled in the program would be offered the option of graduating with either the B.B.A. or the H.B.A., whereas students enrolling in the program as of 2008-2009 would graduate with the B.B.A.

Invited to comment, Professor Jalland reiterated that the proposal was solely for a degree name change. The program had been in existence for a few years, and there was significant demand in this area. With the demand for business degrees steadily rising, the Department believed that the program would continue to be marketable.

On motion duly made and seconded,

YOUR COMMITTEE RECOMMENDS

- (a) THAT the proposed change of degree designation for the Management Specialist Program at the University of Toronto at Mississauga from an Honours Bachelor of Arts (HBA) to a Bachelor of Business Administration (BBA) be approved; and
- (b) THAT the proposed change of degree designation be effective
 - (i) for all students entering the program in September 2008 and thereafter, and
 - (ii) at the option of students currently enrolled in the program, who may choose to graduate with either degree.

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5. Reports of the Administrative Assessors

Professor Hillan confirmed that meeting dates with the auditors from the Undergraduate Program Review Audit Committee (UPRAC) had now been scheduled for February 7 and 8 , 2008. Much of the required documentation had already been provided to the auditors, and preparations were moving forward smoothly.

6. Dates of Next Meeting

The Chair reminded members that the next regular meeting was scheduled for **Tuesday, February 26, 2008 at 4:10 p.m.** She noted that the major expected agenda items included:

- the Annual Report of the Vice-Provost, Students on Student Financial Support;
- the Annual Report of the Vice-President, Research, and
- a new research policy: the proposed Collections Policy.

7. Other Business

The Chair reminded members that Friday, January 25, 2008 at 5:00 p.m. was the deadline for the submission of nomination forms for teaching staff and librarian seats on the Academic Board. Copies of the forms had been distributed to members.

The meeting adjourned at 4:25 p.m.

Secretary

Chair

January 28, 2008