



University of Toronto

OFFICE OF THE VICE-PRESIDENT AND CHIEF ADVANCEMENT OFFICER

TO: Members of the University Affairs Board

SPONSOR: David Palmer, Vice President and Chief Advancement Officer

CONTACT INFO: (Tad Brown: 416-978-2796; tad.brown@utoronto)
(Kyle Winters: 416-978-0151; kyle.winters@utoronto.ca)

DATE: May 26, 2008 for June 2, 2008

AGENDA ITEM: 4

ITEM IDENTIFICATION:

Annual Report on the *Code of Conduct for Trademark Licensees*

JURISDICTIONAL INFORMATION:

The University Affairs Board's areas of responsibility include use of the University of Toronto name. The Board is responsible for policy of a non-academic nature for matters within its areas of responsibility. The *University of Toronto Trademark Licensing Policy* charges the Board with receiving annual reports on the operation of and issues connected with the trademark-licensing program.

PREVIOUS ACTION TAKEN:

The seventh Annual Report on Trademark Licensing 2006-07 was received by the Board at its May 29, 2007 meeting.

FINANCIAL AND/OR PLANNING IMPLICATIONS:

No direct implications.

RECOMMENDATION:

For information.