



TO: Committee on Academic Policy and Programs

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DATE: September 8, 2011 for September 20, 2011

AGENDA ITEM: 6

ITEM IDENTIFICATION:

Proposal for a new B.B.A. Specialist (Co-op) Program in Management and International Business, University of Toronto, Scarborough.

JURISDICTIONAL INFORMATION:

The Committee on Academic Policy and Programs has the authority to approve new undergraduate programs within an existing degree, as defined in the University of Toronto Quality Assurance Process.

PREVIOUS ACTION TAKEN:

N/A

HIGHLIGHTS:

This is a proposal for a new undergraduate specialist co-operative program in Management and International Business [MIB], within the existing Bachelor of Business Administration being brought forward by the University of Toronto, Scarborough. The proposed program will complement existing programs being offered under the B.B.A. rubric.

The program has been modelled on the existing B.B.A. specialist program in Management, maintaining the same base knowledge in each of the core subject areas but focused specifically on the international context and including courses in leadership and interpersonal skills in cross cultural contexts. The program includes a strong experiential component, requiring three work terms, of which one to two will be abroad and, in preparation for which, students are required to complete two years study in a relevant language. The proposed program is distinguished by the requirement that students complete a study term as well as a work term abroad.

Demand for the program is expected to be high. The existing co-operative options within the B.B.A. are heavily subscribed and students have demonstrated extensive interest in international work term opportunities. It is expected that students in the program will be of high quality, competitive for international placements, and attractive to prospective employers on graduation.

The proposed program represents the outcome of an intensive two-year development effort by a working group within the Department of Management which engaged teaching staff from each of the core subject areas required in the B.B.A. The Chair of Management has consulted with the Vice Dean, Academic and the Associate Dean of the Rotman School, with Rotman faculty, and with the Chair of Management at University of Toronto, Mississauga. All have confirmed that although they offer some courses with an international focus, they do not offer a similar program.

Professor Bernard Wolf from the Schulich School of Business at York University conducted an external appraisal of the proposed program on February 22, 2011, which resulted in an extremely enthusiastic and positive report. The proposed program received final Divisional approval from the University of Toronto Scarborough Academic Committee on June 28, 2011.

FINANCIAL AND/OR PLANNING IMPLICATIONS: Any new/additional financial obligations resulting from this program will be met at the Faculty/Divisional level.

RECOMMENDATION:

Be it Recommended:

THAT the proposed Specialist (Co-op) program in Management and International Business within the existing B.B.A. degree, as described in the proposal dated 31 August 2011, be approved effective September 2012.