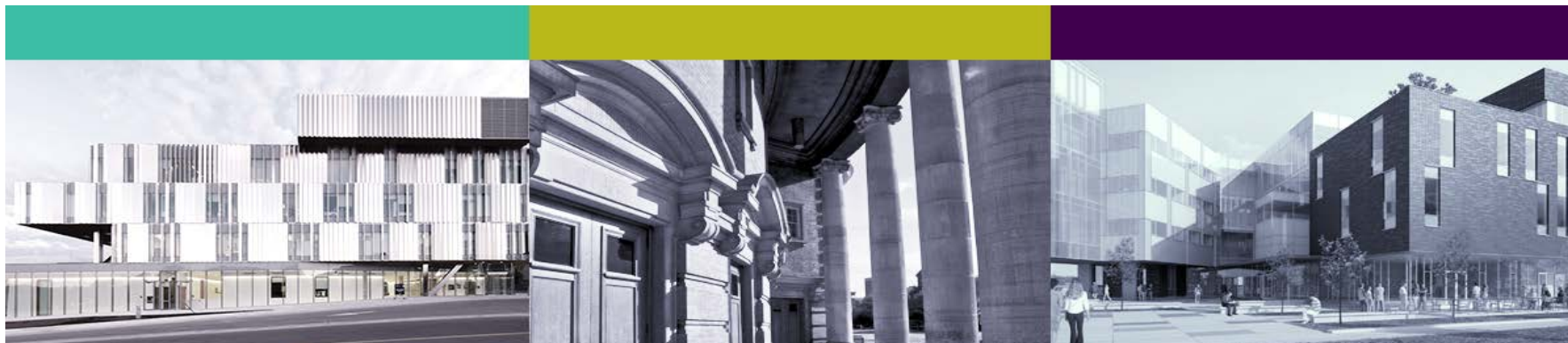




UNIVERSITY OF  
TORONTO

# Toward the U of T International Strategic Plan





# Goals of internationalization

- **Global fluency and the future of employment.** Our students need to succeed cross-culturally in a globalized, interconnected world. New global grand challenges and rapid technological advancements demand global cooperation.  $\geq 80\%$  of employers value global fluency in their prospective employees [QS Survey 2011].
- **Global impact.** Our students and our research must have global impact on the world's most pressing issues - health, social justice, economic growth, the environment, peace and security.
- **Intercultural learning experiences.** Our students can better appreciate diverse perspectives and cultures (including via languages and literatures) when we integrate global viewpoints into teaching and learning.
- Enhance our **global competitiveness** in the recruitment of the best talent worldwide: attract the leading faculty, staff and students, resources, partners, and networks.



# Consultations

- **Consultations Held:**
  - Principals & Deans
  - Research Advisory Board
  - Student Life Professionals Network
  - Humanities Chairs Meeting
  - Deans of Single Department Faculties
  - International Liaison Group – Faculty of Arts & Science
  - OISE – CIHE Speaker Series
  - Chairs, Principals and Academic Directors – Faculty of Arts & Science
  - UTM Campus Council
  - University College Council
  - St. Michael's College Executive Committee
  - Principals Group Meeting
  
- **Consultations being booked currently:**
  - Graduate Students
  - Undergraduate Students
  - UTSC Campus Council



# Key priorities already identified

- Grow further the diversity of our international student body including a major initiative in the US.
- Enhance:
  - The experience of our international students
  - International Experiences (Mobility) of our students
- Prioritize and invest in key strategic research & entrepreneurship partnerships

# US Recruitment Panels:

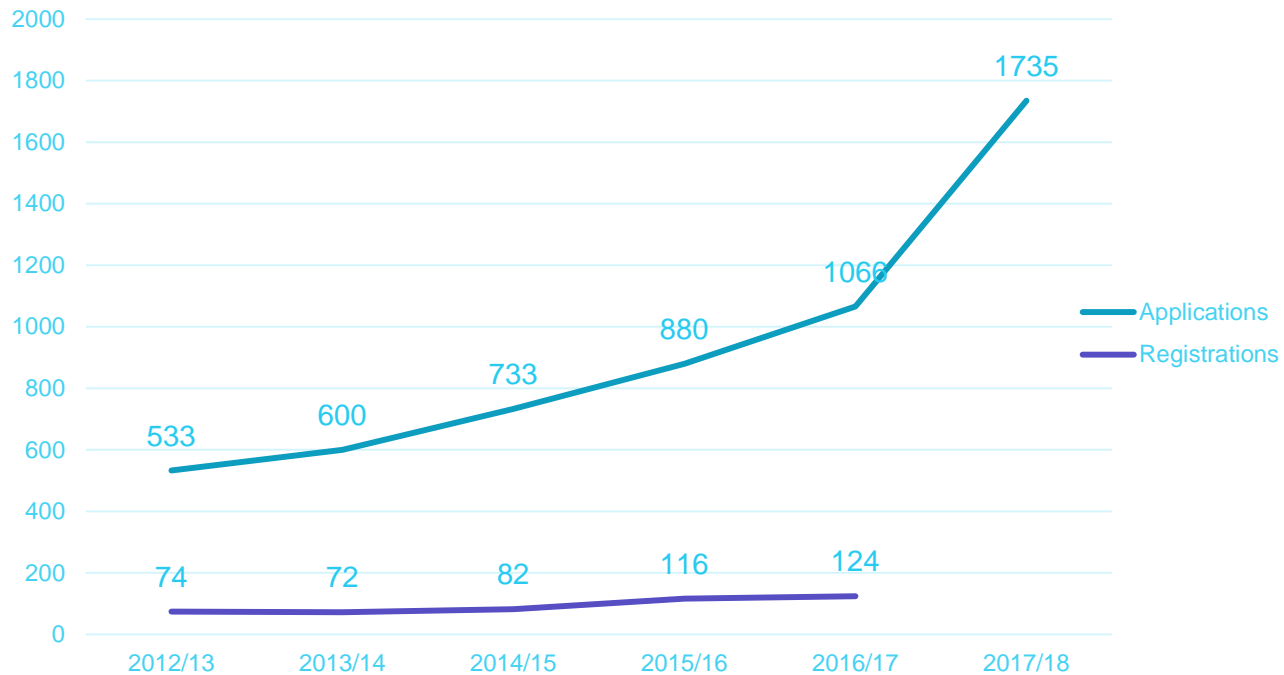
## New York City & Washington DC: targeted locations

- **NYC: Dec 13<sup>th</sup>:** Moderator: Prof. Joe Wong + 3 faculty + 1 student
- **DC: Dec 15<sup>th</sup>:** Moderator: Prof. Peter Loewen + 4 faculty + 1 recent grad
- ✓ Both hosted by David Palmer
- ✓ Both had a communications plan including a focused social media strategy
- ✓ Cdn. Embassy in DC & CG in NYC helped spread word + UTC news articles + retweets/reposts (C. Freeland) + blogs (R. Florida), etc. + met with US CG in TO, etc.

## Goals of the US Academic Panels:

- ✓ Increase the number of American undergraduate applicants to U of T & increase the yield rate of these students
- ✓ Showcase U of T's excellence to prospective students (grades 11 & 12) & influencers (families, high school principals/counsellors, friends, alum, media, Canadian & American embassies & consular staff)
- ✓ Partner with our distinguished alumni to help us make the case to prospective students
- ✓ Engage & express appreciation to local alum
- ✓ Elevate U of T's **brand & profile in the US**

# US Applications



# US Conversion Events – Updates

**New York – March 6:** Alumni speaker: Lorne Michaels (SNL Creator) in Q & A format @ [Marriott](#)

**Boston - March 7:** Panel discussion w/ 3 current US students + 1 recent alum + moderator @ [Aloft Boston Seaport](#)

*(Alumna doing PhD @ MIT = confirmed. 1 FAS + 1 KPE + 1 UTM student had been confirmed for original March 6 date; reconfirming availability for new date)*

**San Francisco – March 9:** Keynote/alumni speaker: Don Harrison, VP, Corporate Development @ [Google Inc., Mountain View](#)

*(Includes International Development Council Meeting; President to attend)*

**Bethesda – April 6:** Panel discussion w/ 3 current US students + 1 recent alum + moderator @ [venue TBD](#)

*(2 student panelists confirmed; short list of alumna)*



# Mobility

## (International experiences for U of T students)

- 16% of U of T UG students have an international mobility experience at one time throughout their studies. The number has been static 2011-2015
  - 24% of UBC undergraduates do: rapid growth from 11% in 2012
  - 70% of NUS (National University of Singapore) students have a significant international mobility experience
  - International mobility is an expectation of US undergrads
    - 50-70% international mobility rates at peer US privates (Stanford, Yale, NYU)
    - 20-30% international mobility rates at peer US publics (Michigan, Illinois)
- U of T's demographics do not account for our low rates
  - First-in-the-family students desire international experiences at comparable rates
  - International students desire international experiences at higher rate than domestic
- Growth is possible: FASE doubled its rate in 5 years





# International student experience

- Joseph Wong, Associate Vice-President & Vice-Provost, **International Student Experience**
- U of T investments (international student life, intercultural learning and **Safety Abroad**):
  - Services and support in the Academic Divisions
  - Centre for International Experience
  - International Education Centre, UTM
  - International Student Centre, Department of Student Life, UTSC
  - Divisions & Colleges

## 2.4 International research partnerships

- U of T has 200 general collaboration agreements supporting 150+ student mobility partnerships (140 in 40+ countries)
  - Many have low activity
- U of T's rate of co-authorship with international authors is 49%, below those of McGill and UBC (both 53%), and below the League of European Universities (52%)
- Research shows an increased rate of citation and overall impact for internationally-coauthored publications

# IDC

**International Doctoral Cluster:** IDC is a **group of Joint Educational Placements** for Doctoral Students (JEP). JEPs are normally PI-led agreements involving the co-supervision of a doctoral student at two sites.

## Objectives & Goals of IDC:

There are many JEPs across the university in many disciplines.

- IDC initiative aims to **focus resources** from OVPI, SGS, Divisions, Departments and PIs to support the development of doctoral talent (i.e. via co-supervision) where there is a critical mass of interest for cooperation among PIs and **strong complementary research** strengths between U of T and a partner university.
- The goal is to **identify and train top doctoral students** (e.g. 20 doctoral students from both institutions over 5 years) and create **robust research partnerships** between two institutions via high impact research papers (e.g. IF>30).

# IDCs in Development

Institution	Country	Theme
University of Tokyo	Japan	Physics, Material Science Engineering (Topics include: Particle physics etc.)
National University of Singapore	Singapore	Engineering, Social Science (Topics include: Internet security, innovation policy etc.)
University of Oxford	UK	Medical and Life Science (Topics include: Psychiatry, Neuroscience, Population Health-Big Data-Epidemiology, Statistical Genetics, Financial Modelling, Cardiovascular Research etc.)
University College London	UK	Multidisciplinary (Topics: Cities etc.)
Johns Hopkins University	US	CS, Medical and Life Science, Public Health (Topics include: Cybersecurity, Cancer, immunology, regenerative medicine, Aboriginal health etc.)

## Others

IIT Madras  
IIT Bombay  
Tel Aviv University

New York University  
University of Sydney  
Berkeley

Hebrew University  
New York University  
Technion Israel Institute of Tech.



International Web link:  
[Global.Utoronto.ca](http://Global.Utoronto.ca)

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