



2018-19 REPORT TO AAC

Office of the Vice-Principal Research

NEW VP RESEARCH: **KENT MOORE**



OVPR MISSION & KEY CONTACTS

Mission:

Support, promote & inspire the research, scholarship & creative activity of our research community, and enhance the research environment, reputation & profile of UTM.

- Devin Kreuger, Director OVPR
- Carla DeMarco, Research Communications & Grants Manager
- Maeve Doyle, Research Communications & Grants Officer
- Rong Wu, Administrative Assistant (Research Council, Internal Awards, Events)

INVESTMENTS IN **CORE FACILITIES**

Senior Research Associates will provide strategic leadership and hands-on day-to-day operational support in key core facilities shared by UTM's researchers:

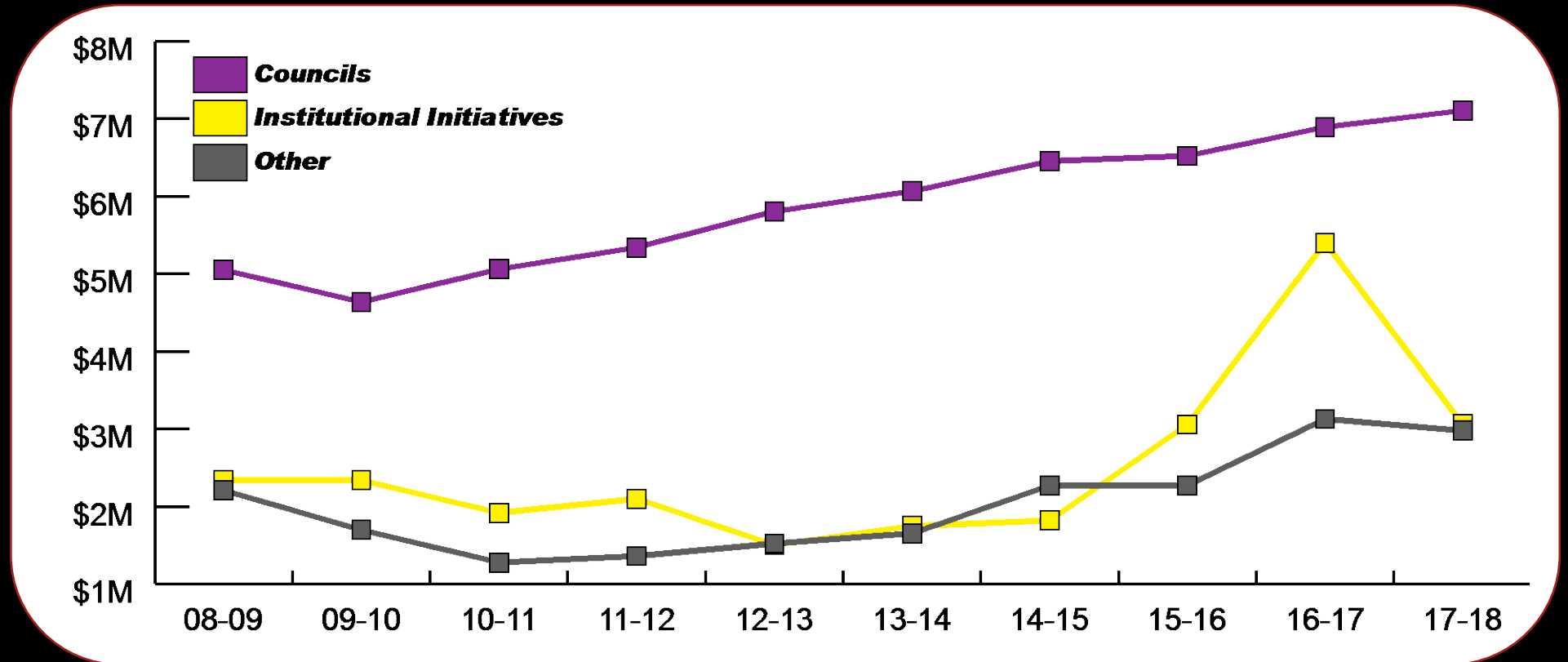
- NMR Suite
- Research Greenhouse
- Digital & Collaborative Scholarship (Co-Working Space)
- Imaging Centre

INVESTMENT\$ IN SCHOLARSHIP

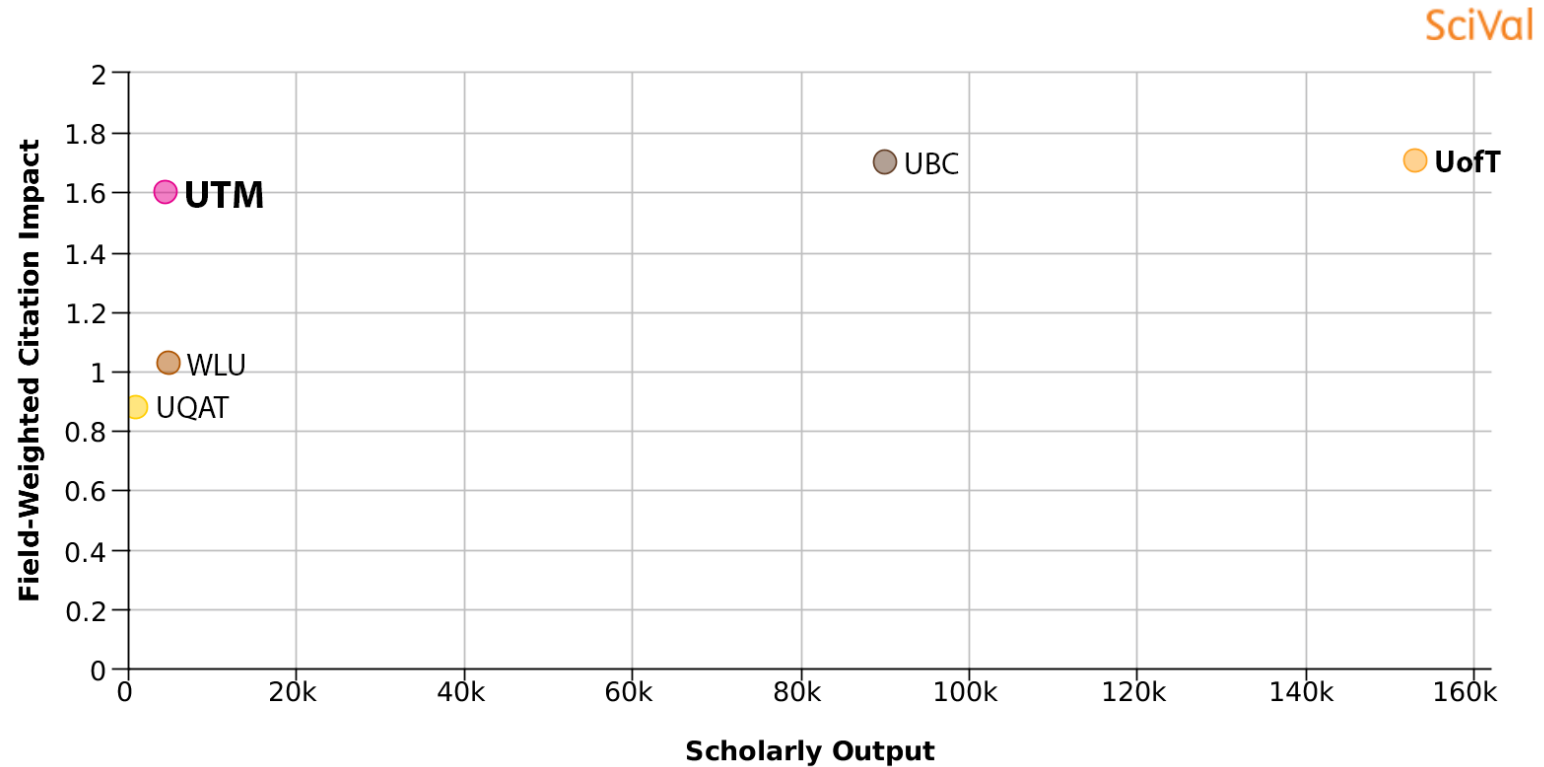
The OVPR's suite of programs continues to support a vast range of research and scholarly activity, adjudicated through UTM's Research Council, including:

- Research & Scholarly Activity Fund
- Outreach, Conference & Colloquia Fund
- UTM/Jackman Humanities Institute Annual Seminar
- **Postdoctoral Fellowship Award program**
- **PDF Research Grants**
- **PDF Conference Travel Grants**
- **'SIG Matching' Faculty Research Travel Grant program**

2017-2018: **\$13.1M** REVENUES



SCHOLARLY OUTPUT: **UTM IMPACT**



DEVELOPING A NARRATIVE

The OVPR engaged a communications consultant to identify a narrative and a strategy to enhance how we promote UTM's research endeavours and successes:

Why We Research

We think and care deeply about our world — and our goal is to do nothing less than change our world for the better.

For us, that begins on our campus and within the community, where students and researchers encounter challenges to their established ways of thinking, learn new skills for a fast-changing world, and debate the big issues of the day. It extends to the lab and the library, where we dive into research challenges that we know will have a positive impact on science, technology, culture and societies around the world.

We believe our work is never done. We thrive in a continuous cycle of learning, with our researchers telling their peers and the public about what they have discovered - sharing their knowledge in academic journals, online, in the media, in boardrooms and classrooms. We're not just concerned with the theoretical -- we're dedicated to making a tangible difference.

PROMOTING **SUCCESS**

The OVPR's research communications team has begun to implement the tactics identified in the consultant's strategy, and are embedding the fresh 'narrative' into their stories, videos, etc.

- Celebration of Books & **Researcher 'Professional Development' Day**
- View to the U podcast
- SURGE newsletter
- **InnerCircle: Close-Up with UTM Researchers**

THANK YOU



@UTM_Research



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