

Rural Ontario

Access to Education

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Vice-Principal Academic & Dean

UTSC

UTSC Academic Plan

- UTSC Values (Academic Plan, 2016)
 - Excellence in teaching and research
 - Equity and diversity
 - Recruitment of excellent students
 - Access to Education to “... non-traditional, possibility disadvantaged, populations”
 - Student success

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Access to Education

- Who are the “... non-traditional, possibly disadvantaged, populations”?
 - Locally
 - Indigenous
 - Black
 - Communities of Colour
 - Low Income
 - More broadly
 - Rural and remote

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Urban vs. Rural

THE GEOGRAPHY
OF OPPORTUNITY:
WHAT'S NEEDED
FOR BROADER
STUDENT SUCCESS

2016





Queensborough

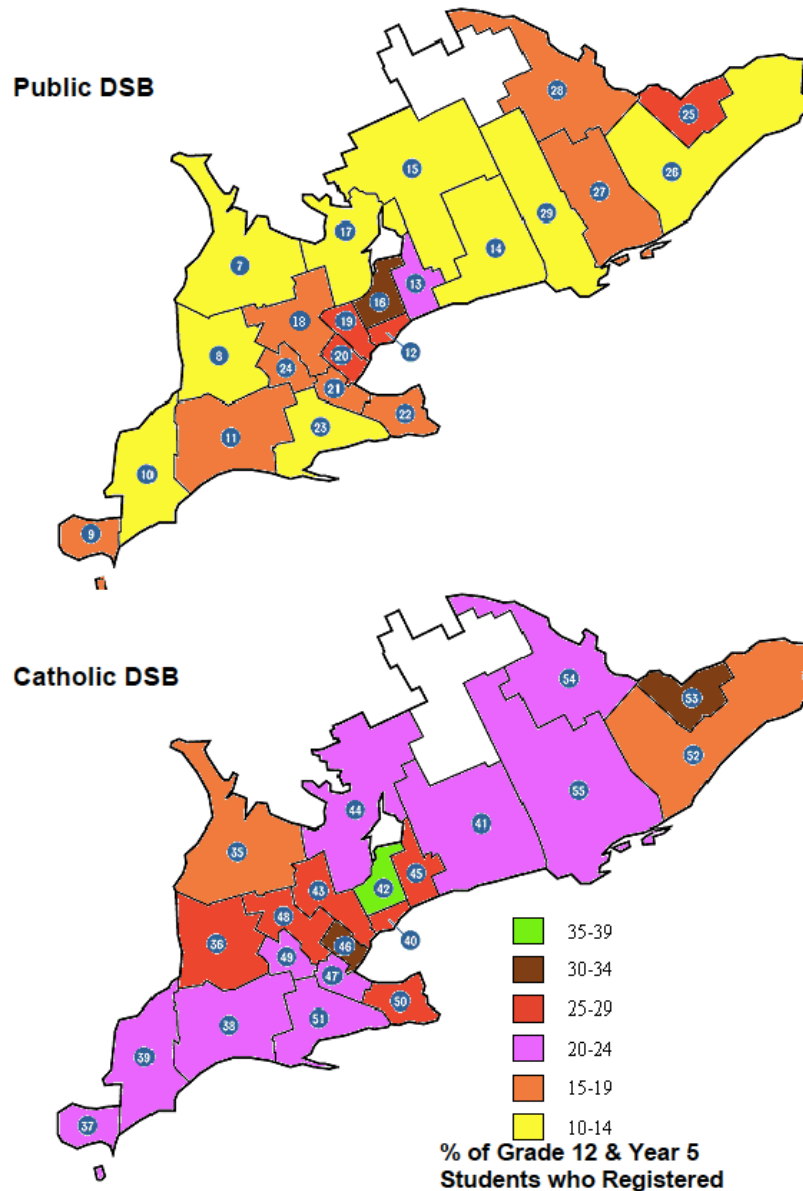




CENTRE HASTINGS SECONDARY SCHOOL

129

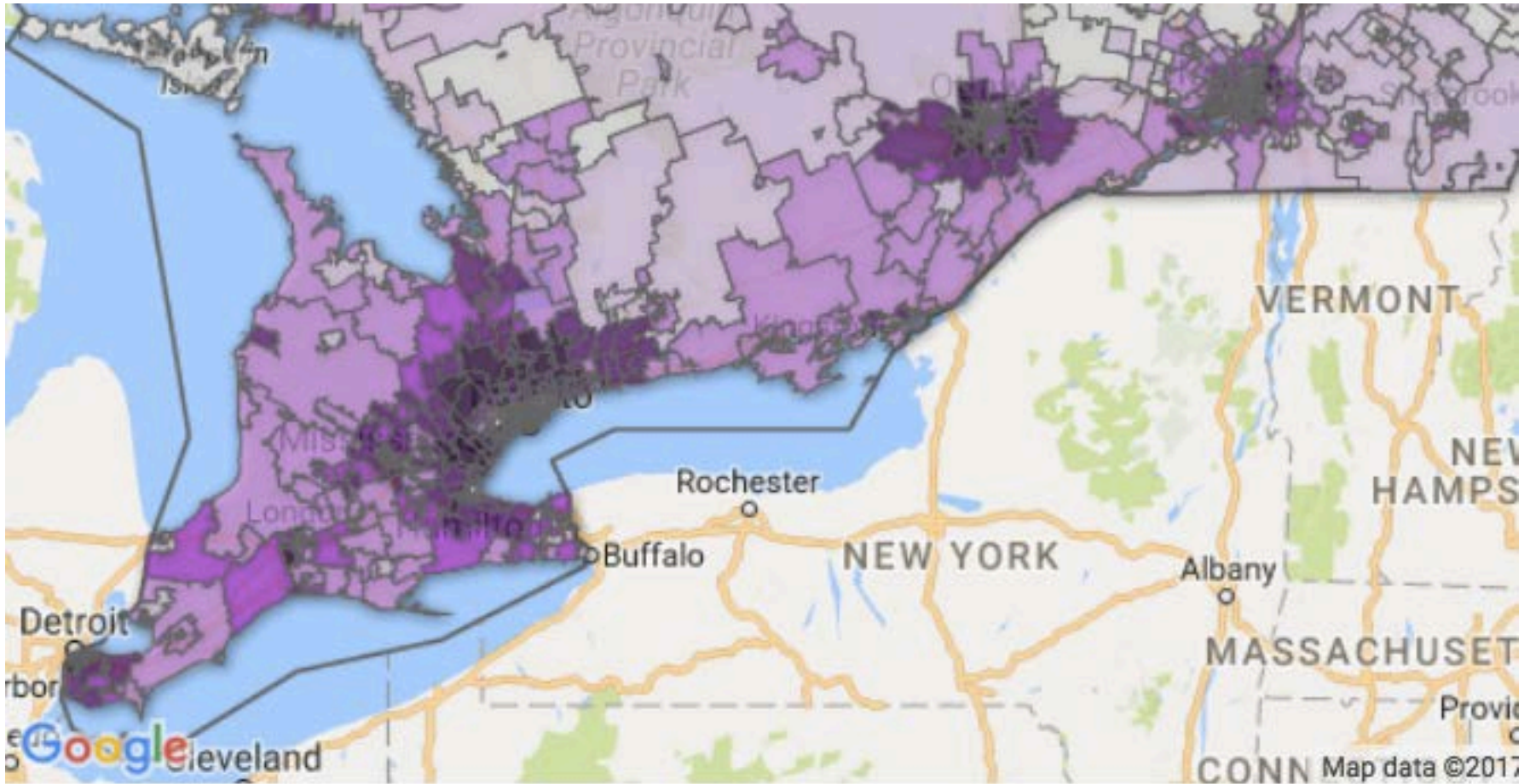
Figure 5.15: University Registrants from Southern Ontario Public & Catholic District School Boards (% Eligible Students; Fall 2006)



Note: See list of school boards in Appendix F; maps are based on Ministry of Education boundary maps.

Source: MOE/OCAS/OUAC data files.

Income by postal code



Over \$90,000

\$80-90,000

\$70-80,000

\$60-70,000

\$50-60,000

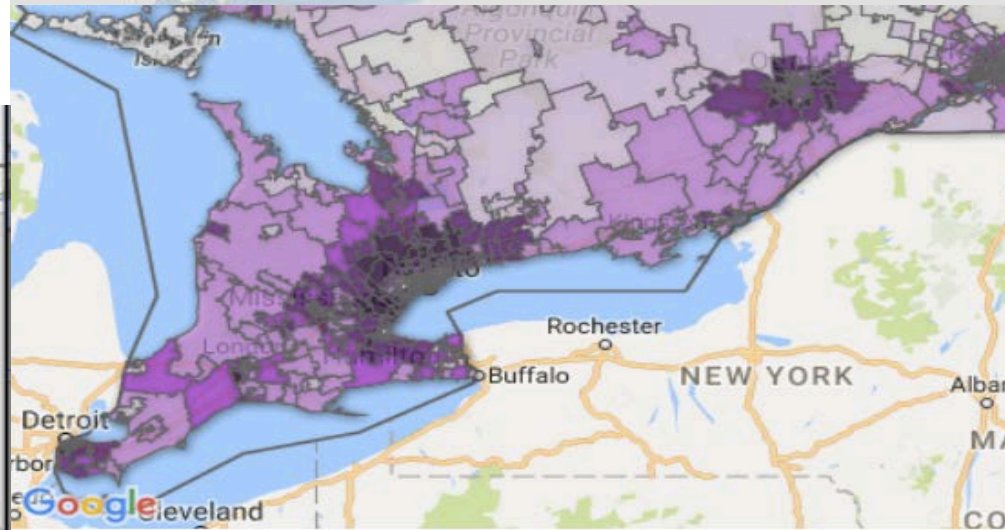
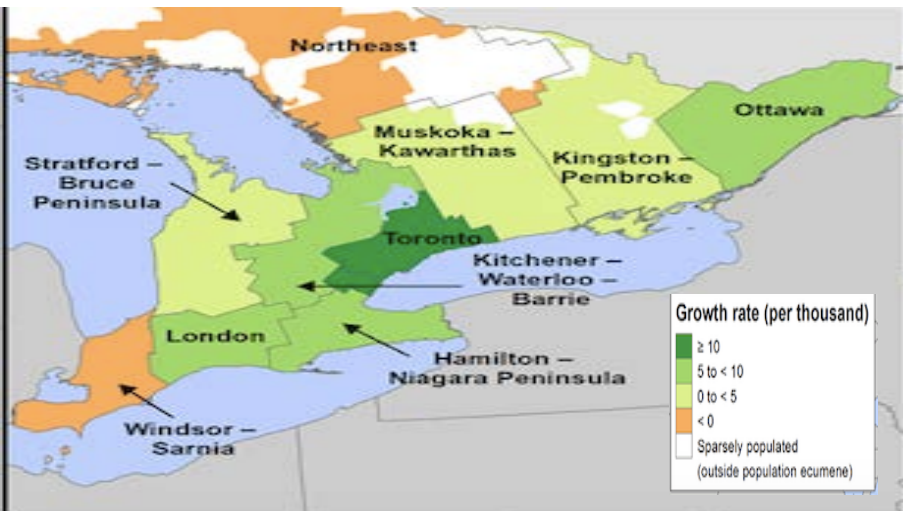
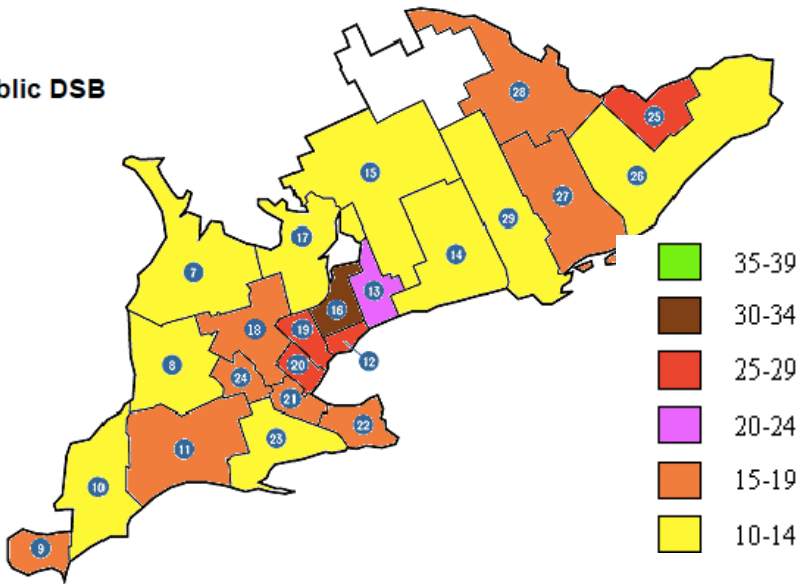
<http://globalnews.ca/news/370804/income-by-postal-code/>

75 km, 50 km



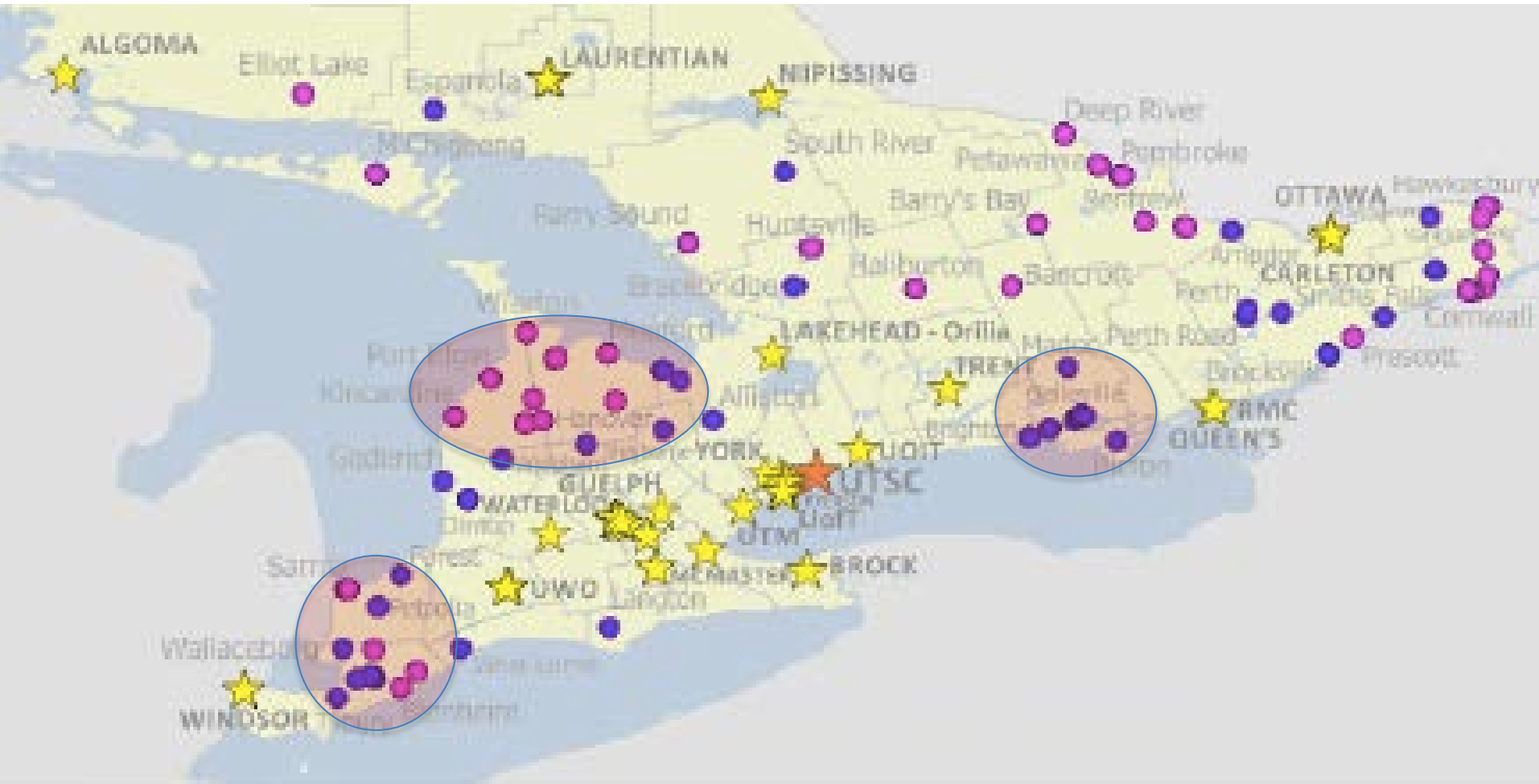
Comparison

Public DSB



Over \$90,000 \$80-90,000 \$70-80,000 \$60-70,000 \$50-60,000

Focus?

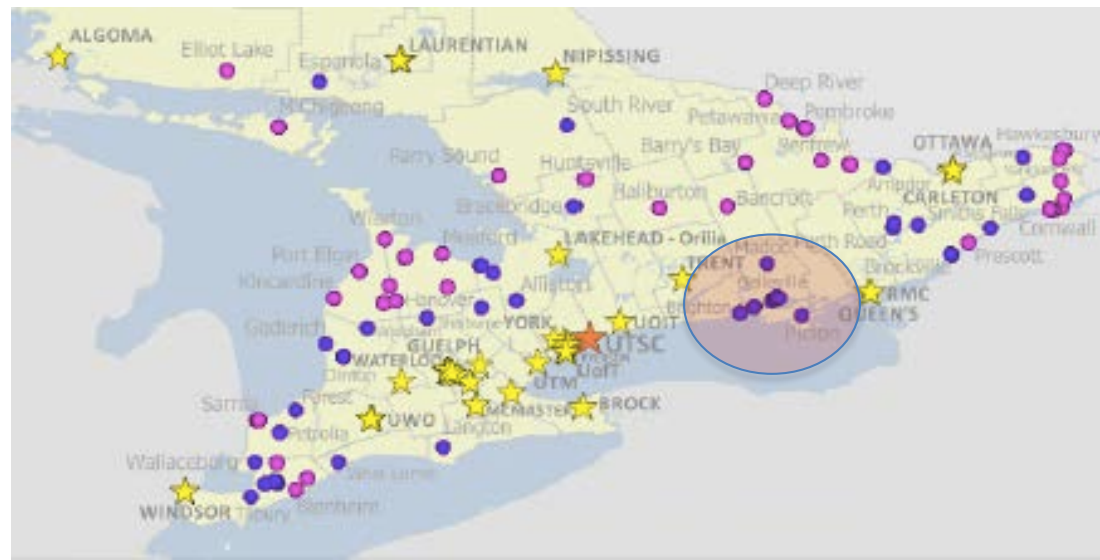


Focus Areas

- 1. Bluewater DSB (Bruce, Grey)
 - Competitors (Waterloo, WLU, Guelph, L-O, Western)
 - Many HS > 75 km, area of 10-14% rate of U attendance; 17 HS
- 2. Hastings and Prince Edward County DSB
 - Competitors (Queen's, Trent, UOIT)
 - >50 km, area of 10-14% rate of U attendance; 6 HS

Recruitment Plan

- Chose Hastings/Prince Edward County as the pilot
 - Spoke to several schools in the area
 - Two prong strategy
 - Selling the University concept
 - Easing the transition



Selling the University concept

- Recruiters offer the following:
 - Grade 10 presentation: Why University?
 - Grade 11 presentation: Why U of T/UTSC?
 - Grade 12 – meetings with applicants
 - Evening meeting with parents
 - Academic lectures to range of classes (by an academic)
- Easing the Transition
 - Residence bursary (50% reduction) for one year
 - Enables transition to new experience in supportive environment
- Initiatives with Loyalist College