

OFFICE OF THE CAMPUS COUNCIL

FOR APPROVAL

PUBLIC

OPEN SESSION

то:	Academic Affairs Committee
SPONSOR: CONTACT INFO:	Amrita Daniere, Vice-Principal Academic and Dean 905-828-3719, <u>vpdean.utm@utoronto.ca</u>
PRESENTER: CONTACT INFO:	Professor Hans Harding, Assistant Director, Master of Management & Professional Accounting (MMPA) 905-828-5322, <u>hans.harding@utoronto.ca</u>
DATE:	October 23, 2017 for October 30, 2017
AGENDA ITEM:	5

ITEM IDENTIFICATION:

Update in Admission Requirements: Master of Management & Professional Accounting (MMPA)

JURISDICTIONAL INFORMATION:

Under section 5.6 of its terms of reference, the Academic Affairs Committee is responsible for major and minor modifications to existing programs and has responsibility for approving amendments to admission policies that are not of major significance to the entire Campus.

GOVERNANCE PATH:

1. Academic Affairs Committee [For Approval] (October 30, 2017)

PREVIOUS ACTION TAKEN:

No previous action in governance has been taken on this proposal.

HIGHLIGHTS:

The University of Toronto Mississauga (UTM) currently houses four Professional Graduate Masters Programs and one Professional Graduate Diploma Program under the Institute for Management and Innovation (IMI), including the Master of Management and Professional Accounting (MMPA) Program. Within the MMPA Program, three streams are available for program completion – the standard 27-month stream consisting of five academic and two co-op work terms and two advanced standing streams (24-months and 12-months) for outstanding applicants that enter the program with some undergraduate business courses already completed.

Currently, the MMPA Program allows for applicants who have graduated from the University of Toronto (UofT) with either high distinction (i.e. a cumulative grade point average of 3.5 or

higher) or with a specific UofT undergraduate program (i.e. UTM's BCom Accounting Specialist, Rotman's BCom Accounting Specialist, or University of Toronto Scarborough's (UTSC) BBA Management & Accounting Specialist) to be exempt from the GMAT requirement. The Program is seeking approval to amend these admission requirements to extend the GMAT exemption to include any applicant that has studied for four years at a North American university and graduated with a CGPA of 3.5 or higher.

The GMAT is a standardized test that has previously been a strong indicator of an applicant's aptitude and ability to succeed in the first year of the MMPA Program. Since we have implemented a GMAT waiver for applicants from UofT undergraduate programs with either high distinction (CGPA of 3.5 or higher), or from an undergraduate Accounting Specialist Program it has become apparent that applicants from other North American universities also consistently perform well in the MMPA Program and beyond. These applicants have demonstrated the aptitude necessary to do well in any of the three MMPA Program streams and there would be no benefit to the student or Program to require a GMAT score for admission. With less familiarity of curriculum, programming, and standards at international institutions, the MMPA Program will continue to maintain the GMAT requirement for non-North American university applicants and for those graduates with less than a 3.5 CGPA.

In addition, this change will bring the MMPA Program admission requirements more in line with other similar programs at UofT. For example, the Rotman School of Management's Master of Finance (MFin) Program offers an exemption for UofT graduates with high distinction and their new Graduate Diploma in Professional Accounting does not require the GMAT for any applicants. The Morning and Evening MBA also offers a GMAT exemption for students that have passed the CFA III exams.

There are no resource implications for this proposed change.

The IMI Curriculum Committee reviewed and approved this proposal on August 28, 2017.

FINANCIAL IMPLICATIONS:

There are no net implications for the campus' operating budget.

RECOMMENDATION:

Be It Resolved

THAT the proposed admission requirements as recommended by the Vice-Principal Academic and Dean, Professor Amrita Daniere, in the proposal dated October 1, 2017, be approved, effective May 1, 2019.

DOCUMENTATION PROVIDED:

Minor Modification: Change to an Existing Graduate Program

University of Toronto Minor Modification Proposal:

Change to an Existing Graduate Program

This template should be used to bring forward all proposals for minor modifications to program or admissions requirements for existing graduate programs under the University of Toronto's Quality Assurance Process.

Program being modified:	Master of Management & Professional Accounting (MMPA)	
Graduate unit:	Institute for Management & Innovation (IMI)	
Faculty/academic division:	University of Toronto Mississauga (UTM)	
Dean's office contact:	Jeremy Packer Associate Dean, Graduate Jeremy.packer@utoronto.ca	
	Yen Du Program & Curriculum Officer <u>yen.du@utoronto.ca</u>	
Version date:	October 1, 2017	

1 Summary

Х	Changing admission requirements	Renaming field, concentration or emphasis	
	Changing program requirements or length	Renaming of program	
	Changing timing of program requirements	Creating a new emphasis	
	Adding/removing option (i.e., part-time, flexible-time)	Changes to programs affecting an MOA	

Summary:

This is a proposal to amend the current admission requirements to the Master of Management & Professional Accounting (MMPA) Program offered through the Institute for Management & Innovation (IMI) at the University of Toronto Mississauga (UTM). General admission requirements to the MMPA Program are as follows:

- a min. mid B average in the final year of a four-year bachelor's degree;
- a satisfactory score on Graduate Management Admission Test (GMAT)
- a satisfactory score on English Proficiency Test (if required)

Additionally, applicants who have graduated from the University of Toronto (UofT) with either high distinction (i.e. a cumulative grade point average of 3.5 or higher) or with a specific UofT undergraduate program (i.e. UTM's BCom Accounting Specialist, Rotman's BCom Accounting Specialist, or University of Toronto Scarborough's (UTSC) BBA Management & Accounting Specialist) are exempt from the GMAT requirement.

The MMPA would like to extend this GMAT exemption to now include any applicant that has studied for four years at a North American university and graduated with a CGPA of 3.5 or higher.

We believe that exempting excellent students from the GMAT will expand our pool of applicants from English speaking universities. GMAT is less relevant for high achieving students that have attended an English speaking institution for four years.

2 Effective Date of Change

May 1, 2019 (program start date); to be implemented for the September 1, 2018 opening of the online application system.

3 Academic Rationale

The GMAT is designed to gauge an applicant's aptitude and ability to succeed in the first year of a graduate business program. Since we have implemented a GMAT waiver for applicants from UofT undergraduate programs with either high distinction (CGPA of 3.5 or higher), or from an undergraduate Accounting Specialist Program¹ it has become apparent that applicants from other North American universities also consistently perform well in the MMPA Program and beyond.

We are having success with attracting students from strong North American universities who are familiar with the North American university system, culture and pedagogy. It is our belief that for applicants possessing an undergraduate degree from a North American university who have attained a CGPA of 3.5 or higher, there would be no benefit to the student or Program to require a GMAT score for admission.

With less familiarity of curriculum, programing, and standards at international universities, the MMPA Program will maintain the GMAT requirement for non-North American university applicants, and for those graduates with less than a 3.5 CGPA. This will ensure that the Program will be able to continue to successfully assess an applicant's aptitude and abilities. The GMAT has previously been and will continue to be a useful tool in this regard for the MMPA Program and will help to ensure acceptance of the strongest applicants. The Rotman School of Management's Master of Finance (MFin) degree offers an exemption for UofT graduates who have done so with high distinction as well as any applicant that has passed the CFA III exams or passed the CFE or UFE for the CPA designation. Also, its new Graduate Diploma in Professional Accounting does not have a GMAT requirement for any of

¹ UTM's Accounting Specialist leading to a BCom; Rotman's Accounting Specialist leading to a BCom; and University of Toronto Scarborough's (UTSC's) Specialist in Management and Accounting leading to a BBA

their applicants. In addition, the Morning and Evening MBA offers a GMAT exemption for students that have passed the CFA III exams.²

4 Impact on Students

There is no expected impact on continuing students with this change. Applicants to whom the waiver applies will save the GMAT fee and the time involved in studying and writing the test.

5 Consultation

Initial consultation involved the MMPA Admission Committee and the IMI Curriculum Committee. Additional consultation has been undertaken with SGS, the Office of the Dean at UTM, and the Office of the Vice-Provost, Academic Programs. All are in support of this proposal. The IMI Curriculum Committee approved the proposal on August 28, 2017.

6 Resources

There are no resource implications for UofT. It is anticipated that there may be some administrative time savings by reducing the need to check GMAT information.

7 Governance Approval

	Approving Body	Approval Date
Unit Sign-Off	Irene Wiecek Director, MMPA Program	August 21 st , 2017
	Soo Min Toh Director, IMI	August 23 rd , 2017
	IMI Graduate Curriculum Committee	August 28, 2017
Decanal Sign-Off	Amrita Daniere Vice-Principal Academic & Dean	October 2, 2017

² <u>http://www.rotman.utoronto.ca/Degrees/MastersPrograms/MBAPrograms/PTMBA</u>

Divisional Governance Approval	UTM Academic Affairs Committee	
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Appendix A: Calendar Entry

Please use track changes to indicate where changes have been made.

Current Calendar Copy

MMPA Program (27-Month)

Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management and Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto mid-B.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - o the University of Toronto with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - one of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).
- Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See General Regulations section 4.3 for requirements.

7.1.1 MMPA Program (24-Month Advanced-Standing Option)

7.1.1.1 Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management & Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto mid-B.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - o the University of Toronto with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - one of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).
- Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See <u>General</u> <u>Regulations section 4.3</u> for requirements.
- Applicants who have previously completed MGT 1210H, MGT 1211H, MGT 1221H, MGT 1222H, MGT 1250H, and MGT 1382H, or equivalent, with a grade of B- or better, may be eligible for admission to the 24-month option.

7.1.2 MMPA Program (12-Month Advanced-Standing Option)

7.1.2.1 Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management & Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto mid-B.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - o the University of Toronto with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - one of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).
- Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See <u>General</u> <u>Regulations section 4.3</u> for requirements.
- Applicants from a BCom (Accounting specialist) program, with a CGPA of B+ or higher, who have previously completed MGT 1210H, MGT 1211H, MGT 1221H, MGT 1222H, MGT 1272H, MGT 1323H, MGT 1330H, MGT 1382H, MGT 2014H, MGT 2205H, MGT 2206H, MGT 2207H, MGT 2224H, MGT 2225H, MGT 2250H, MGT 2251H, MGT 2260H, MGT 2261H, and MGT 2301H, or equivalent, with a grade of B- or better, may be eligible for admission to the 12-month option.
- Applicants to the 12-month option must have completed the courses listed while in a program accredited by the Chartered Professional Accountants of Canada.

Proposed Calendar Copy

MMPA Program (27-Month)

Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management and Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto mid-B.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - A North American university with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - One of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).

Minor Modification Proposal: Change to an Existing Graduate Program

• Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See General Regulations section 4.3 for requirements.

7.1.3 MMPA Program (24-Month Advanced-Standing Option)

7.1.3.1 Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management & Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto mid-B.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - A North American university with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - One of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).
- Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See <u>General</u> <u>Regulations section 4.3</u> for requirements.
- Applicants who have previously completed MGT 1210H, MGT 1211H, MGT 1221H, MGT 1222H, MGT 1250H, and MGT 1382H, or equivalent, with a grade of B- or better, may be eligible for admission to the 24-month option.

7.1.4 MMPA Program (12-Month Advanced-Standing Option)

7.1.4.1 Minimum Admission Requirements

- Applicants are admitted under the General Regulations of the School of Graduate Studies. Applicants must also satisfy the Institute for Management & Innovation's additional admission requirements stated below.
- An appropriate bachelor's degree with a standing equivalent to at least a University of Toronto B+.
- Satisfactory Graduate Management Admission Test (GMAT) score. Note: the GMAT requirement will be waived for any applicant graduating from:
 - A North American university with high distinction (i.e., cumulative grade point average of 3.5 or higher); or
 - One of the following programs: the University of Toronto Mississauga's BCom (Accounting specialist), the Rotman School's BCom (Accounting specialist), or the University of Toronto Scarborough's BBA (specialist in Management and Accounting).
- Applicants whose primary language is not English and who graduated from a university where the language of instruction and examination was not English must demonstrate proficiency in English. See <u>General</u> <u>Regulations section 4.3</u> for requirements.

Minor Modification Proposal: Change to an Existing Graduate Program

- Applicants from a BCom (Accounting specialist) program, with a CGPA of B+ or higher, who have previously completed MGT 1210H, MGT 1211H, MGT 1221H, MGT 1222H, MGT 1272H, MGT 1323H, MGT 1330H, MGT 1382H, MGT 2014H, MGT 2205H, MGT 2206H, MGT 2207H, MGT 2224H, MGT 2225H, MGT 2250H, MGT 2251H, MGT 2260H, MGT 2261H, and MGT 2301H, or equivalent, with a grade of B- or better, may be eligible for admission to the 12-month option.
- Applicants to the 12-month option must have completed the courses listed while in a program accredited by the Chartered Professional Accountants of Canada.