



**FOR APPROVAL**

**PUBLIC**

**OPEN SESSION**

**TO:** UTSC Academic Affairs Committee

**SPONSOR:** Prof. William Gough, Interim Vice-Principal Academic and Dean  
**CONTACT INFO:** 416-208-7027, vpdean@utsc.utoronto.ca

**PRESENTER:** Prof. Mark Schmuckler, Vice-Dean, Undergraduate  
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**DATE:** Wednesday, January 27, 2016

**AGENDA ITEM:** 4f

**ITEM IDENTIFICATION:**

Major modification to close the Health Management streams of the Specialist and Specialist Co-op programs in Management (BBA)

**JURISDICTIONAL INFORMATION:**

University of Toronto Scarborough Academic Affairs Committee (AAC) “is concerned with matters affecting the teaching, learning and research functions of the Campus” (*AAC Terms of Reference, Section 4*). Under section 5.6 of its terms of reference, the Committee is responsible for approval of “Major and minor modifications to existing degree programs.” The AAC has responsibility for the approval of Major and Minor modifications to existing programs as defined by the University of Toronto Quality Assurance Process (*UTQAP, Section 3.1*).

**GOVERNANCE PATH:**

- 1. UTSC Academic Affairs Committee [For Approval] (January 27, 2016)**

**PREVIOUS ACTION TAKEN:**

No previous action in governance has been taken on this item.

**HIGHLIGHTS:**

The Department of Management is proposing to close the Health Management streams of its Specialist and Specialist Co-operative programs in Management (BBA).

The Specialist and Specialist Co-op programs in Management were undifferentiated programs (i.e. programs without streams) until 2013-14 when a proposal to introduce new streams in Health Management was approved by UTSC Governance. At this time, the Specialist and Specialist Co-op programs in Management became programs with two streams – the General BBA stream and the Health Management stream.

The Department of Management was unable to secure the faculty resources necessary to support the Health Management streams in 2013-14, and enrolment was formally suspended in 2014-15. A recent academic planning exercise has made it clear that the streams in Health Management are not aligned with the Department’s academic priorities and aspirations, and closing them is therefore appropriate.

The Specialist and Specialist Co-op programs in Management will revert to being undifferentiated programs. The course requirements and learning outcomes will be the existing requirements and outcomes associated with the General BBA streams.

Since no students are enrolled in the streams in Health Management, no students will be negatively impacted by their closure. Students interested in Management have many other options to choose from, as do students who are interested in Health.

This proposal has been approved by the Management Departmental Curriculum Committee. It has been reviewed by the Dean’s Office, the Decanal Undergraduate Curriculum Committee and the Provost’s Office.

**FINANCIAL IMPLICATIONS:**

There are no net financial implications to the campus’ operating budget.

**RECOMMENDATION:**

Be It Resolved,

THAT the proposal to close the Health Management stream of the Specialist in Management (BBA), as described in the proposal dated June 29, 2015 and recommended by the Interim Vice-Principal Academic and Dean, Professor William Gough, be approved effective April 1, 2016 for the academic year 2016-17; and

THAT the proposal to close the Health Management stream of the Specialist (Co-operative) in Management (BBA), as described in the proposal dated June 29, 2015 and recommended by the Interim Vice-Principal Academic and Dean,

*UTSC Academic Affairs Committee- Major Modification to close the Health Management streams of the Specialist and Specialist Co-op programs in Management (BBA)*

Professor William Gough, be approved effective April 1, 2016 for the academic year 2016-17.

**DOCUMENTATION PROVIDED:**

1. Major Modification to close Health Management streams of the Specialist and Specialist Co-op programs in Management (BBA) dated June 29, 2015.



## University of Toronto Major Modification Proposal: Significant Modifications to Existing Graduate and Undergraduate Programs

<b>Program being modified:</b>	Specialist in Management (B.B.A.) Specialist Co-op in Management (B.B.A.)
<b>Proposed Major Modification:</b>	Close Health Management streams; programs become undifferentiated
<b>Effective Date of Change:</b>	April 1, 2016
<b>Department / Unit where the program resides:</b>	Management
<b>Faculty / Academic Division:</b>	University of Toronto Scarborough
<b>Faculty / Academic Division contact:</b>	Annette Knott, Academic Programs Officer aknott@utsc.utoronto.ca
<b>Department / Unit contact:</b>	Betty Walters
<b>Date of this version of the proposal:</b>	June 29, 2015

# 1 Summary

The Specialist and Specialist Co-op programs in Management (B.B.A.) are programs with two streams: General B.B.A, and Health Management B.B.A.

Enrolment into the Health Management streams was formally suspended in 2014-15; there are no students enrolled in either stream.

Upon consideration of available resources, as well as its academic priorities, the Department of Management has decided to close the stream in Health Management. As a result, the Specialist and Specialist Co-op programs in Management (HBBA) will once again become undifferentiated programs, with no streams. The program requirements will be those of the former General stream, and are unchanged. As a consequence of this proposal, the designation “General Stream” is no longer needed and will be removed from Calendar copy.

# 2 Academic Rationale

The Specialist and Specialist Co-op programs in Management (B.B.A.) were undifferentiated programs (i.e. programs without streams) until 2013-14.

In the 2013-14 undergraduate curriculum cycle, the Department of Management submitted a proposal to introduce a new stream in Health Management to these programs. In this proposal, the course requirements of the existing programs were converted into General B.B.A. streams, and requirements for new streams in Health Management were introduced. UTSC Governance approved the proposal on January 29, 2013, and the Specialist/Specialist Co-op programs in Management (B.B.A.) became programs with two streams, effective April 1, 2013.

The new streams in Health Management were developed as part of a broad suite of offerings in the area of human health. They were intended to build on the existing strengths of the Department of Management, and take advantage of strong ties and collaborations between the University of Toronto and the health sector in the Toronto area.

The Department of Management was unable to secure additional faculty resources necessary to support the Health Management streams in 2013-14. In 2014-15 the stream was formally suspended to new enrolments. Following upon a recent academic planning exercise, it has become clear that the streams in Health Management are not aligned with the Department’s academic priorities and aspirations, and it seeks to close these streams.

As no students are enrolled in the streams in Health Management, no students will be negatively impacted by their closure. Students who are interested in Management have many other options to choose from, as do students who are interested in Health.

The Specialist and Specialist Co-op programs in Management (B.B.A.) will revert to being undifferentiated programs (i.e. programs without streams). The course requirements and learning outcomes will be the existing requirements and outcomes associated with the General

B.B.A. streams.

### 3 Description of the Proposed Major Modification(s)

1. Closure of the Health Management streams of the Specialist and Specialist Co-op programs in Management.
2. The requirements of the Specialist/Specialist Co-op in Management will be the same the existing requirements of the General B.B.A. streams. As can be seen in Appendix A below, there are no changes in these requirements.
3. The designation “General Stream” will be removed from the Calendar.
4. The program learning outcomes are unchanged.

### 4 Impact of the Change on Students

No students have been admitted to the streams in Health Management; therefore, there will be no negative impact on students resulting from their closures.

### 5 Consultation

There is no impact on other academic units resulting from the closure of the Health Management streams. There has been extensive consultation within the Department of Management and with the Dean’s Office.

### 6 Resources

There is no impact on resources resulting from the closure of the Health Management streams.

### 7 Governance Process

Levels of Approval Required	Date
Academic Unit Curriculum Committee	July 9, 2015
Decanal Sign-Off	July 21, 2015
DUCC (Undergraduate)	December 21, 2015
UTSC Academic Affairs Committee	January 27, 2016
Submission to Provost’s Office	
AP&P – reported annually	
Ontario Quality Council – reported annually	

# Appendix A: Calendar Copy [showing changes]

Current Calendar Copy can be copied and pasted from the web-version of the Calendar. Check the copy carefully to ensure it is complete. Show deletions using the ~~strikethrough~~ function and show all additions in red.

## SPECIALIST PROGRAM IN MANAGEMENT (BACHELOR OF BUSINESS ADMINISTRATION)

Academic Director: S. Ahmed E-mail: [mgmtss@utsc.utoronto.ca](mailto:mgmtss@utsc.utoronto.ca)

~~This program has two streams:~~

~~1. The General stream-~~ **This program** is designed to give students a broad exposure to all functional areas of Management as well as a solid grounding in Economics.

~~2. The Health Management stream is currently under review and enrolment in it has been suspended indefinitely.~~

This program also includes a Co-operative option. Co-op students should see the section regarding work term requirements for specific details on courses required before each work term.

### **General Stream:**

#### **Program Requirements**

This ~~stream~~ **program** requires the completion of 13.5 to 14.5 credits as part of a twenty-credit B.B.A. degree.

**Note:** A single course may only be used once to fulfill one of the following requirements:

#### **1. (7.0 to 8.0 credits, depending on the combination of courses completed):**

[MGMA01H3](#)/(MGTB04H3) Principles of Marketing

[MGTA05H3](#) Foundations of Business Management or [[MGTA01H3](#)/(MGTA03H3) and [MGTA02H3](#)/(MGTA04H3)]

[[MGTA35H3](#) Management Communications for non Co-op or [MGTA36H3](#) Management Communications for Co-op or (MGTC36H3)]

[MGAB01H3](#)/(MGTB05H3) Introductory Financial Accounting I

[MGAB02H3](#)/(MGTB06H3) Introductory Financial Accounting II

[MGAB03H3](#)/(MGTB03H3) Introductory Management Accounting

[MGFB10H3](#)/(MGTB09H3) Principles of Finance

[[MGHB02H3](#) Managing People and Groups in Organizations or [(MGTB23H3) and (MGTB29H3)] or (MGTB27Y3)]

[MGHB12H3](#)/(MGTC22H3) Human Resource Management

[MGMB01H3](#)/(MGTC05H3) Marketing Management

[MGFC10H3](#)/(MGTC09H3) Intermediate Finance

[MGHC02H3](#)/(MGTC90H3) Management Skills

[MGOC10H3](#)/(MGTC74H3) Analysis for Decision Making

[MGOC20H3](#)/(MGTC75H3) Operations Management: A Mathematical Approach

**2. (1.0 credit):**

[[MATA32H3](#) and [MATA33H3](#)] strongly recommended, or  
[[MATA30H3](#)/A31H3 and [MATA35H3](#)/A36H3/A37H3]

**3. At least 0.5 credit of courses emphasizing strategic management, chosen from:**

[MGSC01H3](#)/(MGTC41H3) Corporate Strategy  
[MGSC03H3](#)/(MGTC42H3) Public Management  
[MGSC05H3](#)/(MGTC45H3) The Changing World of Business-Government Relations  
[MGSC12H3](#)/(MGTC35H3) Narrative and Management  
[MGSC14H3](#)/(MGTC59H3) Management Ethics  
[MGSC20H3](#)/(MGTC19H3) New Ways of Work: Consulting, Contracting & Freelancing  
[MGSB22H3](#)/(MGSC22H3/MGTC38H3) Entrepreneurship  
[MGSD24H3](#)/(MGSC24H3/MGTC39H3) New Venture Creation and Planning  
[MGSC30H3](#)/(MGTC31H3) The Legal Environment of Business I

**4. (4.0 credits):**

[MGEA02H3](#)/(ECMA04H3) Introduction to Microeconomics: A Mathematical Approach  
[MGEA06H3](#)/(ECMA06H3) Introduction to Macroeconomics: A Mathematical Approach  
[MGEB02H3](#)/(ECMB02H3) Price Theory: A Mathematical Approach  
[MGEB06H3](#)/(ECMB06H3) Macroeconomic Theory and Policy: A Mathematical Approach  
[MGEB11H3](#)/(ECMB11H3) Quantitative Methods in Economics I  
[MGEB12H3](#)/(ECMB12H3) Quantitative Methods in Economics II  
1 full credit of C-level Economics for Management Studies courses [excluding  
[MGEC91H3](#)/(ECMC91H3), [MGEC92H3](#)/(ECMC92H3), [MGEC93H3](#)/(ECMC93H3)]

**5. 1.0 credit of D-level Management or Economic courses.**

**Health Management Stream:** Enrolment in the Health Management stream has been suspended indefinitely.

**NOTE:** In selecting options and electives, students should refer to the guidelines for program breadth and depth found in the [Degree Requirements](#) section of this *Calendar*.