



TO: Members of the University Affairs Board

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AGENDA ITEM: 5

**ITEM IDENTIFICATION:**

Annual Report on the *Code of Conduct for Trademark Licensees*

**JURISDICTIONAL INFORMATION:**

The University Affairs Board's areas of responsibility include use of the University of Toronto name. The Board is responsible for policy of a non-academic nature for matters within its areas of responsibility. The *University of Toronto Trademark Licensing Policy* charges the Board with receiving annual reports on the operation of and issues connected with the trademark licensing program.

**PREVIOUS ACTION TAKEN:**

The eleventh Annual Report on Trademark Licensing 2010-11 was received by the Board at its May 31, 2011 meeting.

**FINANCIAL AND/OR PLANNING IMPLICATIONS:**

No direct implications.

**RECOMMENDATION:**

For information.