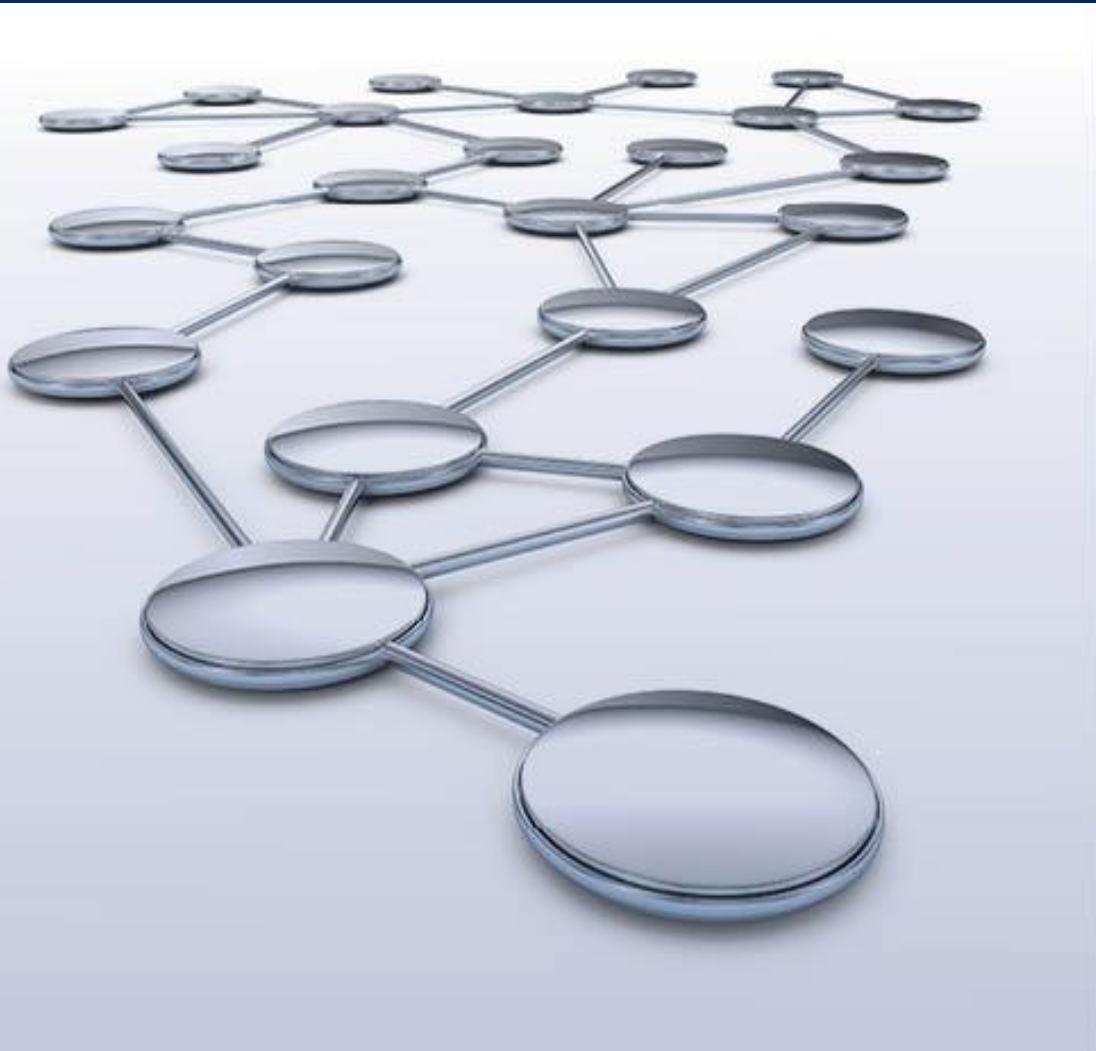




UNIVERSITY OF
TORONTO

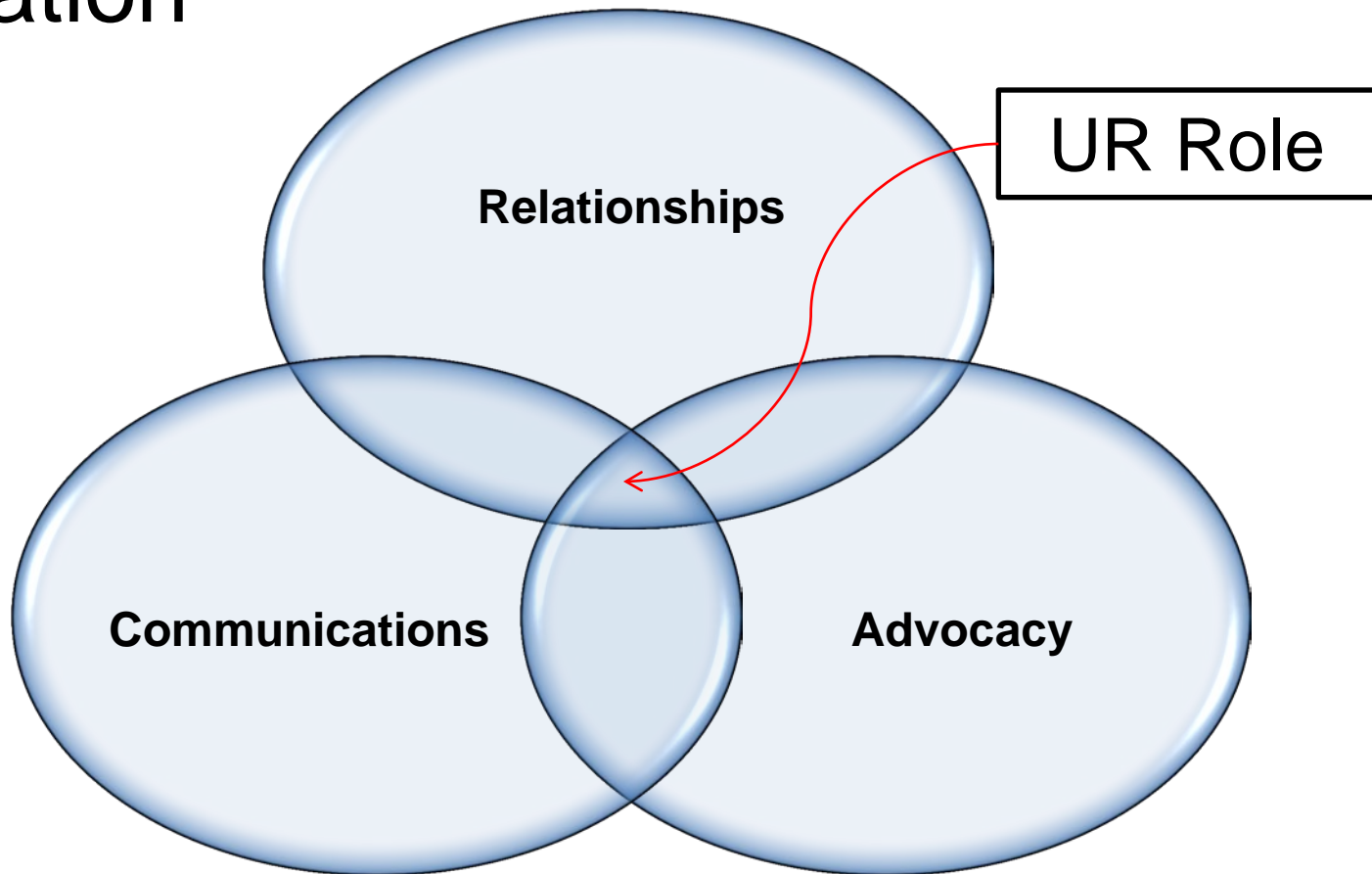


UNIVERSITY RELATIONS

ANNUAL REPORT
2011-2012

ROLE OF UNIVERSITY RELATIONS

Resources
Reputation
Reach



RESOURCES

ADVOCACY



OPPORTUNITIES

Research:

Innovation, Entrepreneurship, Commercialization, Industry Research and Development

Infrastructure:

Major projects, Revitalization and Deferred Maintenance

Students: Domestic & International:

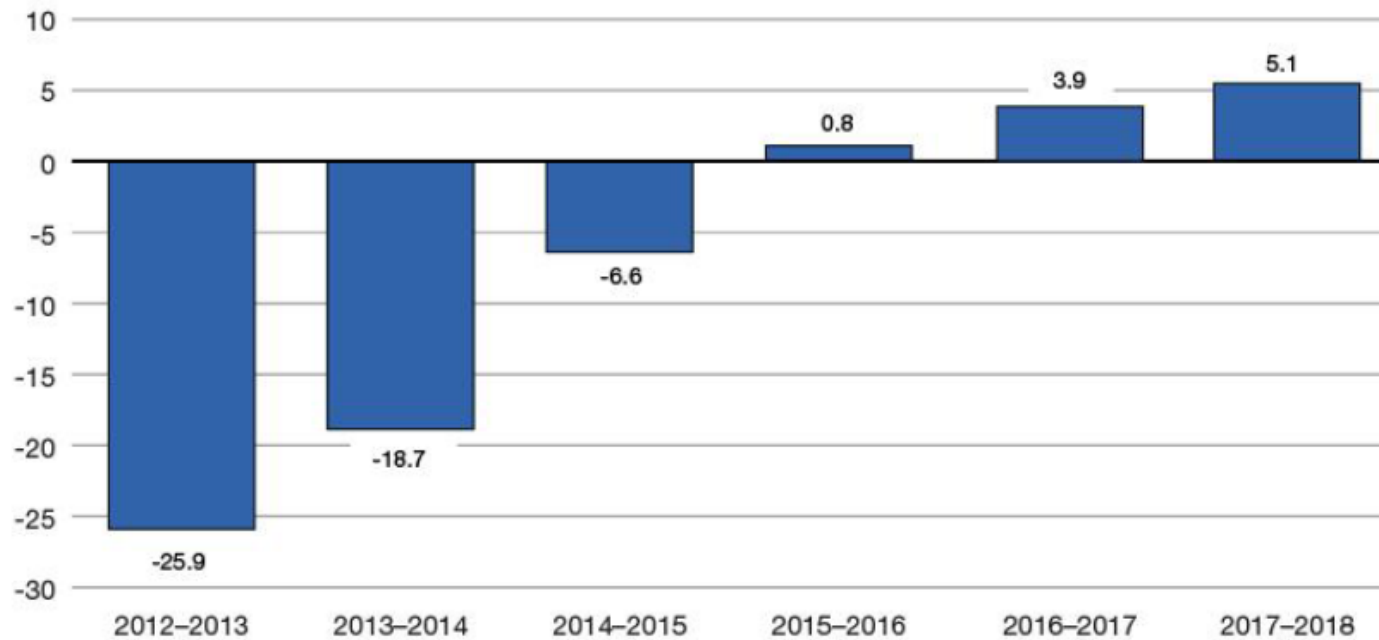
Tuition Advocacy, Scholarships for Graduate Students, Internships with industry

The Government remains on track to return to balanced budgets by 2015–16

Chart 1.2

Budgetary Balance After Measures

billions of dollars



Source: Department of Finance.

SPECIFIC ANNOUNCEMENTS

Building Canada Funding

\$10B (over 10 years) to support projects of significance including infrastructure at post-secondary institutions that supports advanced research and teaching

Entrepreneurship Incubator Funding

\$60 million over five years to help outstanding and high-potential incubator and accelerator organizations

International Students and Opportunities – MITACS Globalink

\$10 million over two years for international marketing activities, Budget 2013 provides \$13 million over two years to the Mitacs Globalink Program

PROVINCIAL

PRIORITY
01

> Enhance Efficiencies and Productivity while Sustaining Research-Intensity and Enrolment Differentiation

PRIORITY
02

> Expand Technology-Assisted Learning Opportunities

PRIORITY
03

> Enhance Entrepreneurship and Experiential Opportunities for Students

PROVINCIAL: MTCU DISCUSSION PAPER

- 'differentiation' is nowhere to be found
- 'research' appears a handful of times
- MTCU frame of experiential learning is largely vocational
- performance measures for entrepreneurship education, measuring or rewarding research
- excellence or superb graduate education is apparently not on the agenda

“While these emphases and omissions are concerning, we believe a number of the proposals embody elements of sound public policy if they can be implemented in a disciplined, rational, and fair fashion.”

From the University of Toronto's response to the MTCU Discussion Paper

REPUTATION

“The rankings are not just informing student choices, but influencing faculty career decisions, helping to forge new international research partnerships, shaping senior management strategies and even driving national government policy in some places.”

Phil Baty. University reputations built up over years are vulnerable as never before. Times Higher Education, February 2012.

<http://www.timeshighereducation.co.uk/world-university-rankings/news/university-reputations-built-up-over-years-are-vulnerable-as-never-before>

RANKINGS

RECENT SELECTED MAJOR RANKINGS OF CANADIAN INSTITUTIONS:

	Times Higher Education 2012	Shanghai Jao Tong 2012	Newsweek Top 25 Outside the US	QS World University Rankings 2012	SCImago 2012	National Taiwan University 2012
Toronto	21	27	3	19	3	7
UBC	30	39	8	45	25	28
McGill	34	63	13	18	51	33
McMaster	88	92	15	152	116	98
Alberta	121	101-150	*	108	54	78
Montréal	84	101-150	*	114	171	106
Queen's	201-225	201-300	*	175	255	289
Ottawa	171	201-300	*	*	184	199
Western	226-250	201-300	*	173	158	190
Waterloo	226-250	151-200	*	191	161	279

RANKINGS

TIMES HIGHER EDUCATION: WORLD REPUTATION RANKING 2013

1	Harvard University	US
2	Massachusetts Institute of Technology	US
3	University of Cambridge	UK
4	University of Oxford	UK
5	University of California, Berkeley	US
6	Stanford University	US
7	Princeton University	US
8	University of California, Los Angeles	US
9	University of Tokyo	JP
10	Yale University	US
11	California Institute of Technology	US
12	University of Michigan	US
13	Columbia University	US
14	University of Chicago	US
14	Imperial College London	UK
16	University of Toronto	CA
17	Cornell University	US
18	University of Pennsylvania	US
19	Johns Hopkins University	US
20	University College London	UK
20	ETH Zürich – Swiss Federal Institute of Technology Zürich	CH

14 SUPREME COURT JUSTICES

A TOP 20 YOUNG TECH ENTREPRENEUR
AMAND AGARAWALA

WORLD'S FIRST ELECTRONIC HEART PACEMAKER

JOINT COURSE WITH IIT BOMBAY ON THE FUTURE OF ENERGY SYSTEMS

ADVANCES IN GLOBAL HEALTH
PRABHAT JHA

INVENTION OF MICRONUTRIENT "SPRINKLES"
STANLEY ZLOTNIK

4 CANADIAN PRIME MINISTERS
PAUL MARTIN
ARTHUR MEIGHEN
LESTER PEARSON
MACKENZIE KING

MORE THAN 200 START-UP COMPANIES

DEVELOPING NEW CLASS OF MALARIA DRUGS WITH PARTNERS IN INDIA
LAKSHMI KOTRA

POLIO VACCINE
RAYMOND PARKER, CONTRIBUTOR

238 CANADA RESEARCH CHAIRS

DISCOVERY OF INSULIN
FREDERICK BANTING & CHARLES BEST

INDIA INNOVATION INSTITUTE
DILIP SOMAN

FIRST NURSE PRACTITIONER PROGRAM IN INDIA

10 NOBEL PRIZE LAUREATES

DISCOVERY OF PHOTO DEGRADABLE PLASTIC
JAMES GUILLET

800 UNDERGRADUATE PROGRAMS

150 GRADUATE PROGRAMS

40 PROFESSIONAL PROGRAMS

DISCOVERY OF STEM CELLS
JAMES TILL & ERNEST MCCULLOCH

THE SPEECH-AID APP "MYVOICE"
AAKASH SAHNEY & ALEXANDER LEVY

11,000 INTERNATIONAL STUDENTS

500,000 ALUMNI IN 174 COUNTRIES

BOUNDLESS

REACH

INTERNATIONAL@U OF T



**11,500
INTERNATIONAL STUDENTS**



**44,800
ALUMNI LIVE ABROAD**

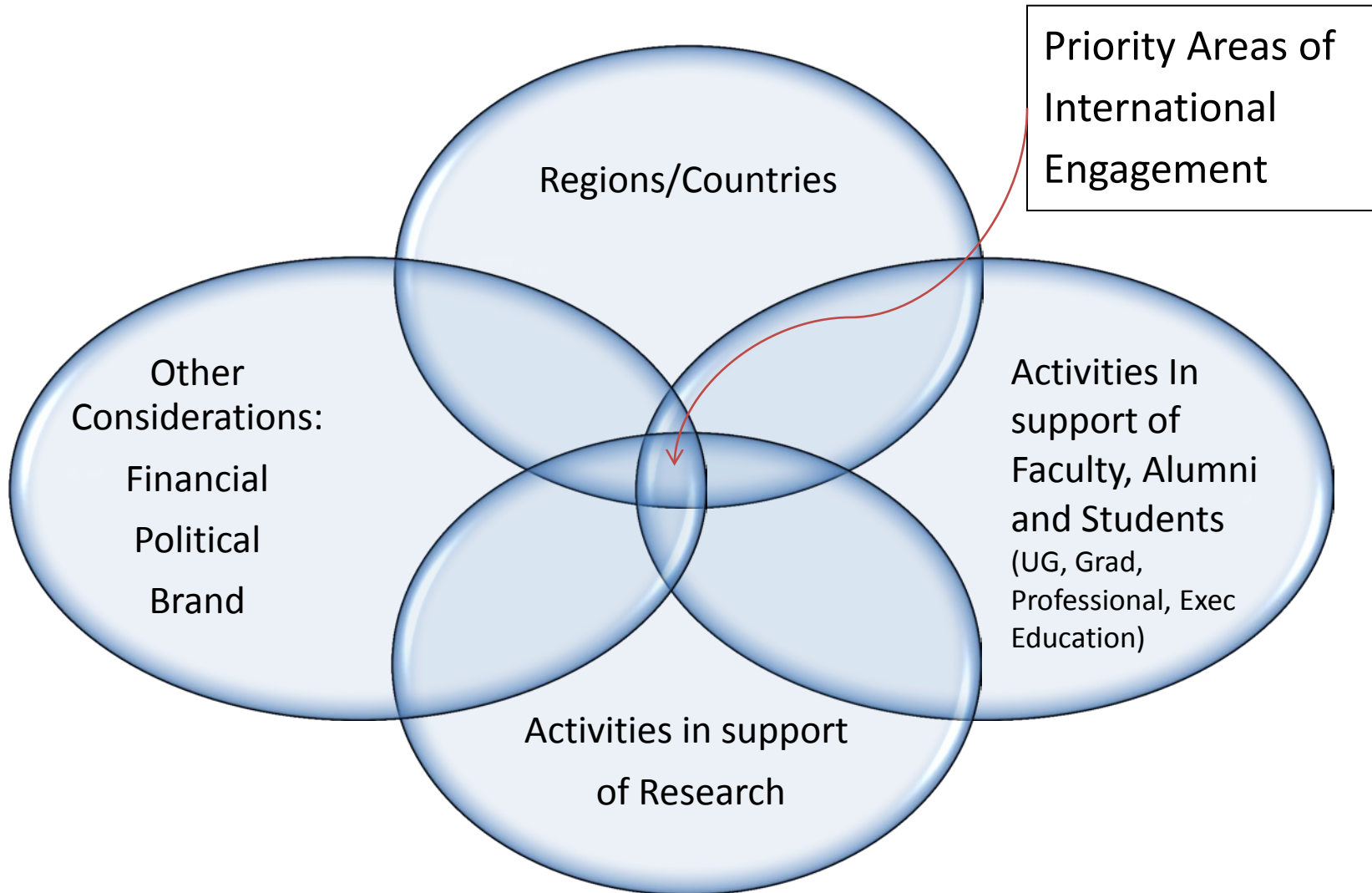


**230 AGREEMENTS
(MOUS & STUDENT EXCHANGE)**



**55,000 PUBLICATIONS (43%)
CO-AUTHORED WITH COLLEAGUES
OUTSIDE OF CANADA**

INTERNATIONAL



INTERNATIONAL

IMPLEMENTATION

1. Specific Countries/Regions

2. Delegations

Incoming and Outgoing

Promote Institutional Purpose and Brand

3. Resource Initiatives

Identify opportunities for financial support for international activities

4. Communications Strategy

Tell the story

INTERNATIONAL - EXAMPLE

JANUARY 2013 DELEGATION TO INDIA: MEETINGS WITH:

Government:

Planning Commission | Government of Gujarat | Human Resources & Personnel Training | Council on Scientific and Industrial Research

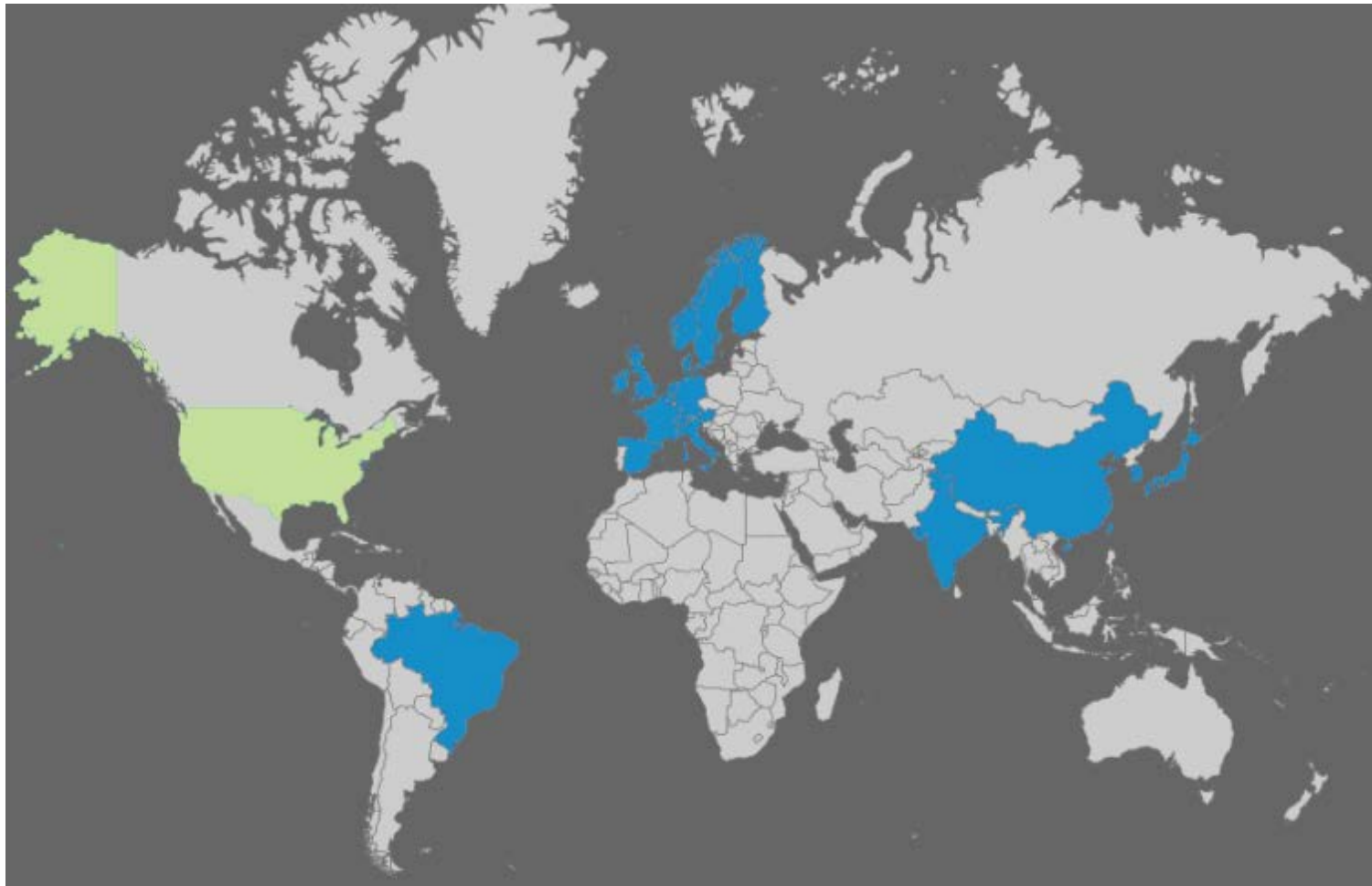
Institutions:

University of Delhi | IIM Ahmedabad | Pandit Deendayal Petroleum University | IIT Gandhinagar | The Energy Research Institute

Centres/Institutes:

Central Power Research Institute | Centre for Study of Science, Technology & Policy | TATA Institute for Fundamental Research | The Hatch – Entrepreneurship | Confederation of Indian Industry

INTERNATIONAL



Similar strategy with new and established countries/regions such as China, Brazil, Taiwan, Korea, and select European countries.



Segunda-feira, 11 de Março de 2013

Exposição sobre Fernão Mendes Pinto em Toronto



A Biblioteca Robarts da Universidade de Toronto (Canadá) inaugura, dia 18 de Março, a exposição "Fernão Mendes Pinto, Deslumbramento do Olhar", constituída por 24 painéis em língua portuguesa e inglesa sobre a obra "Peregrinação" da autoria do explorador português.

Trata-se de uma exposição concebida pelo Instituto Camões por ocasião da comemoração dos 500 anos do nascimento de Fernão Mendes Pinto, o aventureiro e explorador português (falecido em 1583, com cerca de 70 anos) que passou grande parte da sua vida em expedição por países asiáticos, desconhecidos do ocidente.

FERRAMENTAS



CULTURA

- Arquitetura: Edifício português vence prémio mundial
- Sérgio Godinho recebe distinção em Barcelona
- Música: Novo video dos Muse foi criado por portugueses
- Portuguesa determina autenticidade de quadro de Klim
- Design: Empresa lusa obtém prémio internacional
- Ana Moura conquista crítica e público norte-americano
- Vhils: Artista português expõe a solo na Austrália
- Arquitetura: Lisboa será palco de cerimónia mundial

COMENTÁRIOS

0 comentários



Deixar uma mensagem...

Mais votados ▾

Compartilhar ▾

Nenhum comentário até o momento



COMMUNICATIONS

COMMUNICATIONS

- Integrated Messaging
- Web Presence
- Social Media

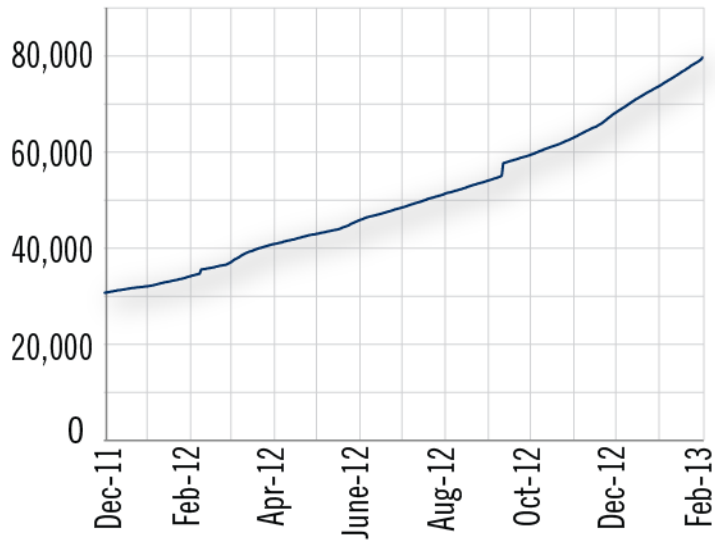
U OF T STORIES



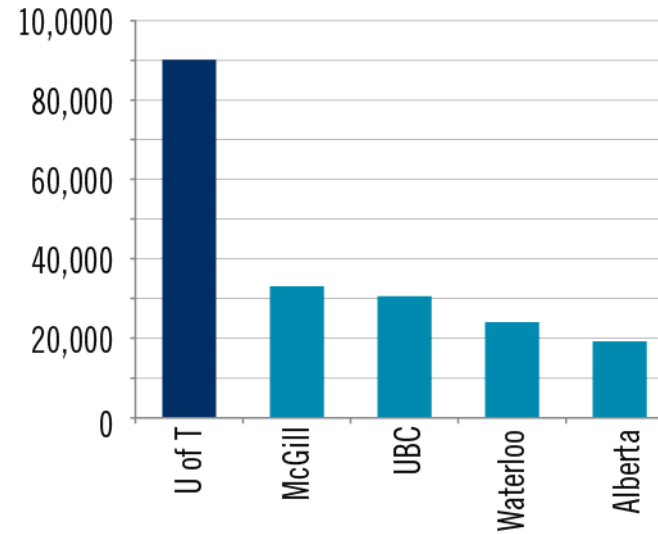
U of T undergraduate students create **Chime**.

SOCIAL MEDIA GROWTH

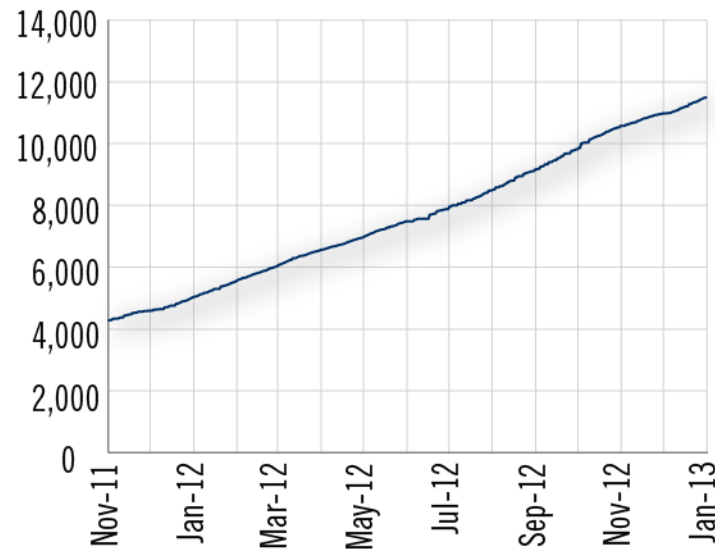
of Facebook Likes



of Facebook Likes (as of March 2013)



Twitter Follower Growth



IMPACT

COMMUNITY IMPACT REPORT



U OF T & THE WORLD

DEFENDING DEMOCRACY, ONE VOTE AT A TIME
RESPONDING TO THE TOILET CHALLENGE
OLYMPIC TRADITION

U OF T & LOCAL COMMUNITIES

IMAGINING A BETTER HEALTH CLINIC
LEARNING FROM URBAN SCHOOLS
DEFENDING A CULTURE BY PROTECTING ITS LANGUAGE

U OF T & HUMAN HEALTH

PIONEERING STEM CELLS
A LAB THAT FITS IN YOUR POCKET
TRANSFORMING HEALTHCARE, TRAINING LEADERS

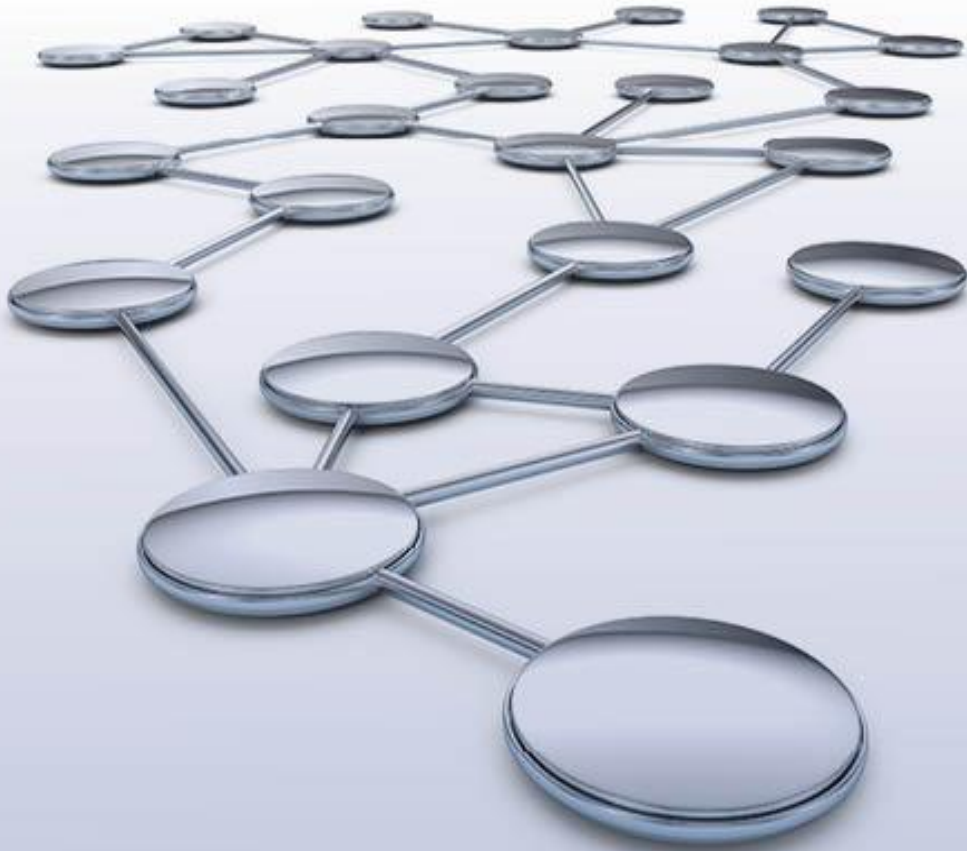
U OF T & SUSTAINABILITY

A VAST LIVING LABORATORY
A CENTURY OF SUSTAINABLY GENERATING HEAT
CREATING A BRIGHT FUTURE FOR SUSTAINABLE ENERGY

U OF T & ECONOMIC OPPORTUNITIES

TRANSFORMING INNOVATION INTO ENTREPRENEURSHIP
GIVING GRADS EXPERIENCE, GIVING INDUSTRY TALENT
SPEAK FLUENT MANDARIN, NO LESSONS REQUIRED

UNIVERSITY RELATIONS



RESOURCES

REACH

REPUTATION



**UNIVERSITY OF
TORONTO**