



TO: Business Board
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DATE: December 4, 2008 for December 15, 2008

AGENDA ITEM: 6

**ITEM IDENTIFICATION: Vice-President, University Relations:
Annual Report, 2007-08**

JURISDICTIONAL INFORMATION:

The Business Board Terms of Reference, sections 5.6 and 5.7 charge the Board to review annual reports from the President or designate(s) on the "University's public and community relations activities and government relations activities" and on "the University's institutional communications activities."

PREVIOUS ACTION TAKEN:

Our first annual report was presented on December 17, 2007.

HIGHLIGHTS:

University Relations integrates three areas – Strategic Communications, International Relations, and Government, Institutional and Community Relations. This annual report provides an overview of the 2007-2008 activities and the objectives for 2008-2009.

FINANCIAL AND/OR PLANNING IMPLICATIONS:

None

RECOMMENDATION:

Report for Information.