



University of Toronto TORONTO ONTARIO M5S 1A1

OFFICE OF THE VICE-PRESIDENT AND CHIEF ADVANCEMENT OFFICER

TO: Business Board

SPONSOR: Dr. Jon S. Dellandrea
CONTACT INFO: 416-978-2125 vp.dellandrea@utoronto.ca

DATE: October 29, 2004 for Meeting of November 8, 2004

AGENDA ITEM: 5

ITEM IDENTIFICATION:

Division of University Advancement 2003/2004 Annual Report to Business Board, including a final Campaign Report.

JURISDICTIONAL INFORMATION:

The Business Board's terms of reference give it the responsibility for overseeing the areas of fundraising, public affairs, communications and alumni affairs. The terms of reference require the administration to prepare a regular report on gifts and bequests received, and the division has traditionally provided a full annual report on all areas for which it is responsible.

This year's report also includes a full analysis of the Campaign which reached its billion dollar objective in December 2003, a full year ahead of schedule.

PREVIOUS ACTION TAKEN:

Last year's report was received and accepted.

HIGHLIGHTS:

Campaign Report and Analysis
Year-end Report for Advancement
Preparing for the next phase of Advancement

FINANCIAL AND/OR PLANNING IMPLICATIONS:

Private funding is essential to support the University's academic priorities.

RECOMMENDATION:

Report for information.

