

College of Electors Orientation: Alumni Relations at the University of Toronto

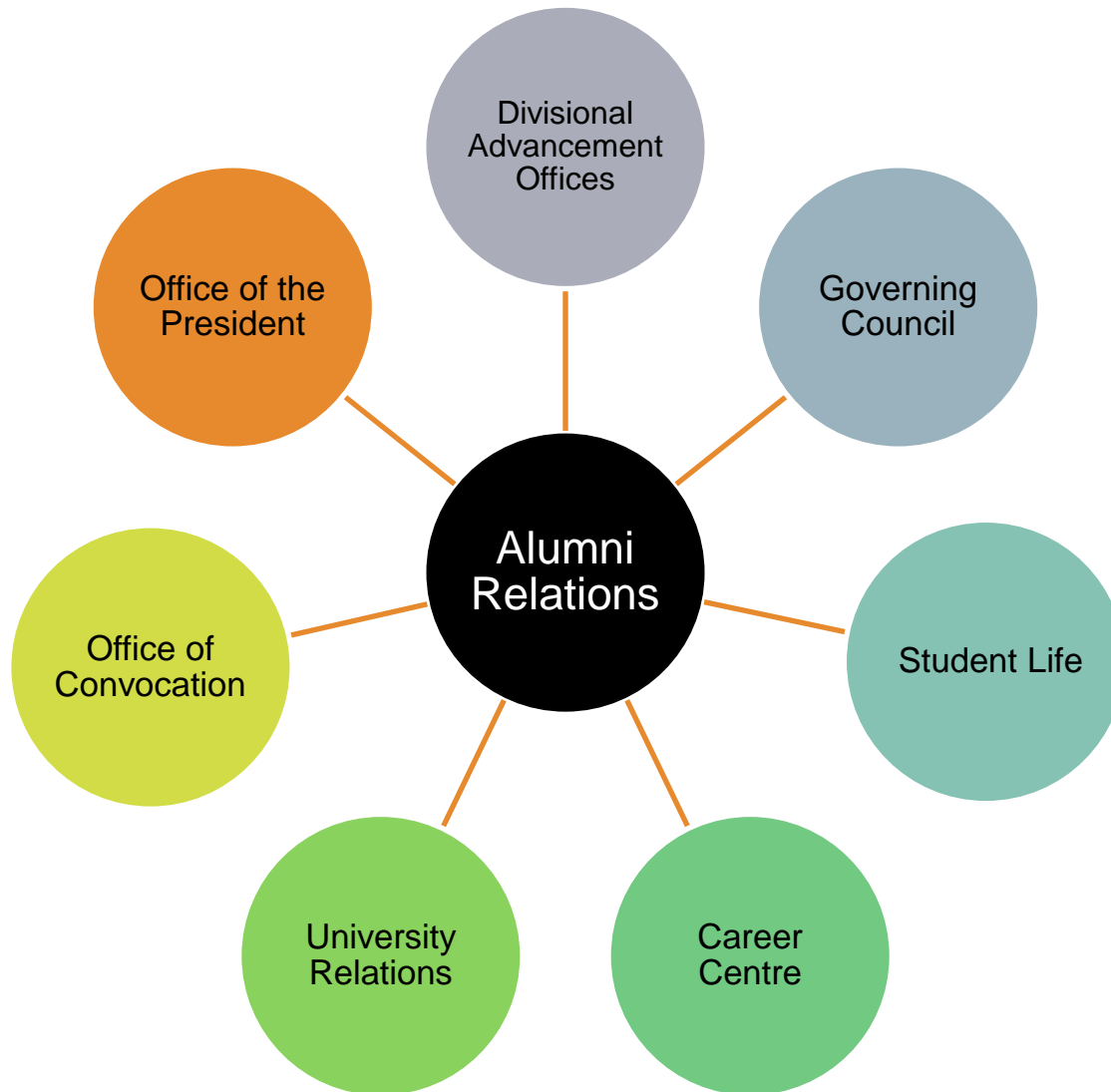
Thursday, October 13, 2011

Presented by: Barbara Dick, Assistant Vice-President, Alumni Relations

“[We must]....profile the accomplishments of our graduates, both in the remote past, and along a bright line of excellence that shines through the decades to the present, linking hundreds of thousands of talented individuals in some 160 countries all around the globe.”

- *Towards 2030*

Alumni Relations and other areas of the university



Alumni Relations - Vision

University of Toronto alumni will see themselves as proud lifelong members of a shared community and will be invested in the future success of the university. Alumni will be the university's enthusiastic ambassadors, supporters and citizens.

Alumni Relations: Mission

Alumni Relations at the University of Toronto engages alumni and students through meaningful and enriching experiences with the university and with each other. Through communications, events, programs, services and volunteer opportunities we encourage alumni to have pride in and to invest in the university's mission and success.

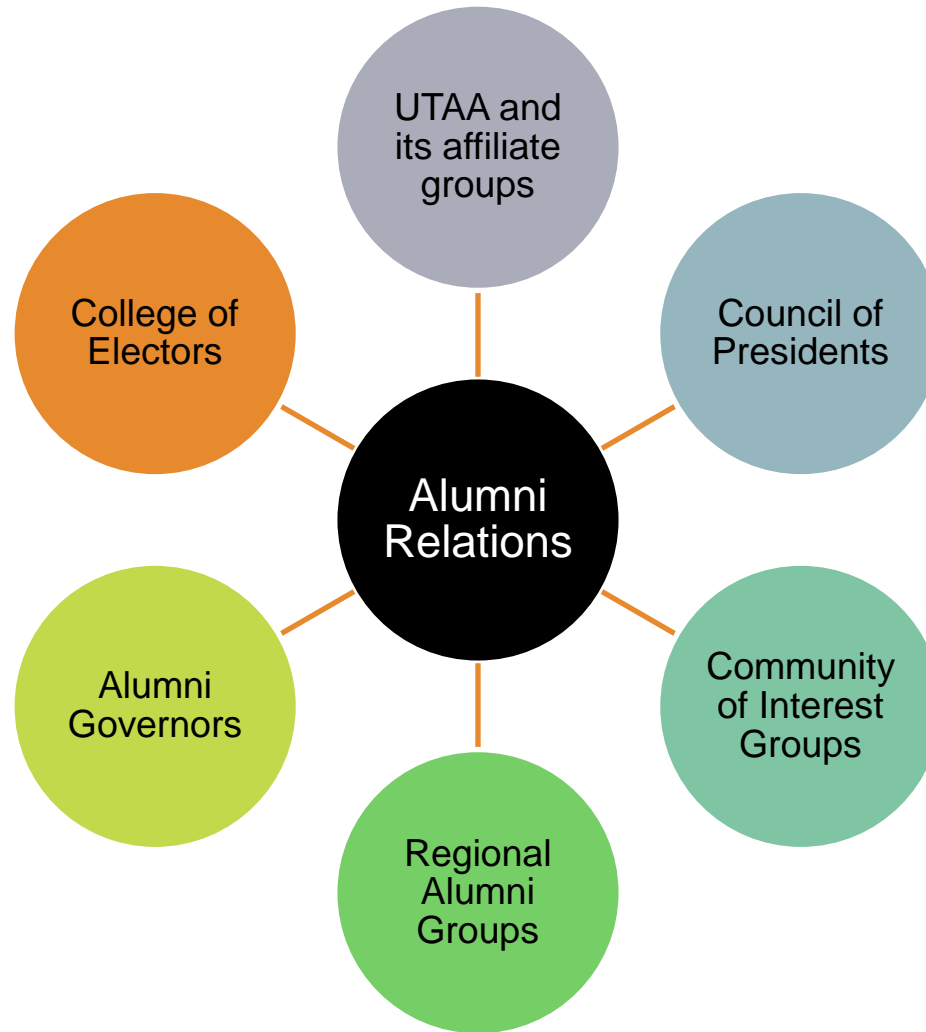
Objectives

- Create meaningful opportunities for alumni engagement with each other and with the university
- Intensify programming and outreach for recent alumni to encourage lifelong habits of engagement and financial support
- Create, identify and support alumni volunteer opportunities and nurture alumni volunteer leadership
- Achieve a high level of accurate address information to facilitate alumni outreach and fundraising

Objectives

- Communicate with alumni to: strengthen their pride of association; inspire them with U of T's goals; raise awareness of the university's case for support; and prepare them to serve as ambassadors for U of T
- Raise the visibility and involvement of alumni in student life and increase students' awareness of what it means to be alumni of the university

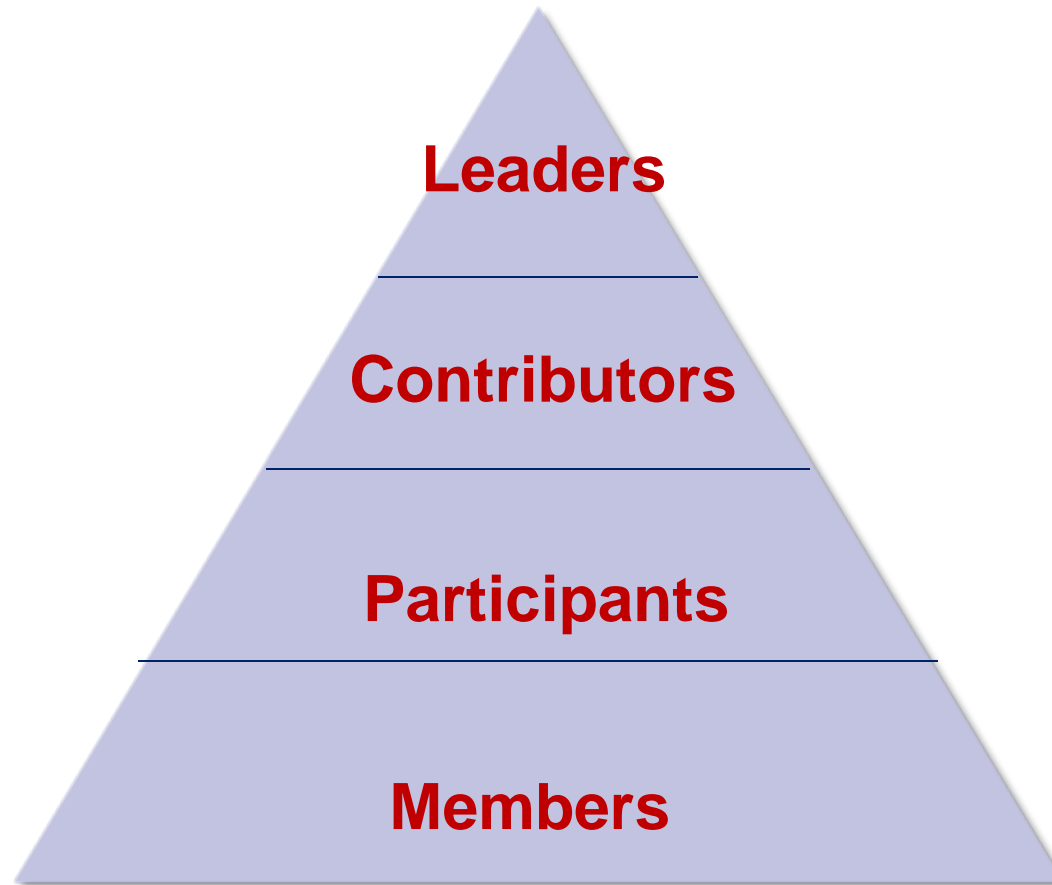
Alumni Relations and U of T Volunteer Organizations



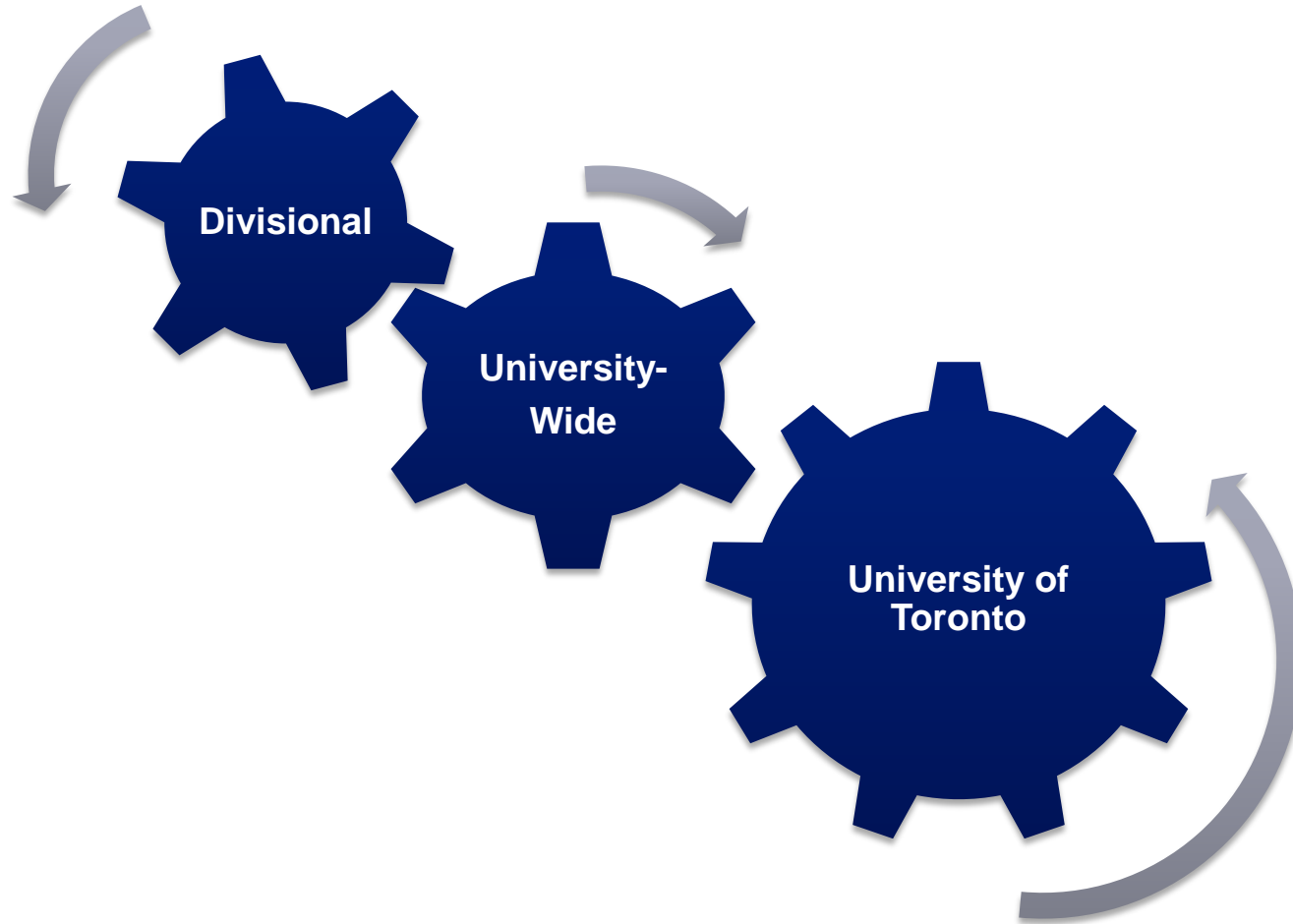
Support for Volunteers

- Communicate an understanding of the University's vision, strategies, objectives, and the role of governance
- Facilitate communication between volunteer bodies as well as with the university and/or its divisional alumni groups
- Provide orientation and educational opportunities for volunteers
- Identify volunteers
- Facilitate a career path for volunteers

Alumni Engagement Pyramid



Opportunities for Alumni Engagement



Divisional Volunteer Opportunities

Alumni
Associations

Advisory
Boards and
Committees

Mentors

Career Nights
and Panels

Guest
Speakers

Event Hosts

High School
Recruitment
and Outreach

University-wide Opportunities

UTAA Board
of Directors

College of
Electors

Alumni
Governors

Regional
Volunteers

High School
Recruitment
and Outreach

Alumni of
Interest
Groups

Campaign
Cabinet

Advisory
Boards

Role of the UTAA

The UTAA Vice-President, Governance serves as Chair of the College of Electors.

- Chair works with divisional heads and advancement staff to actively engage them in the identification of appropriate candidates for the College
- Chair also informs these groups of the skill set and experience required of volunteers to ensure an appropriate mix of knowledge, skills, experience and backgrounds

Role of the UTAA

- Chair works with divisional alumni associations and staff to identify strong candidates for Alumni Governor positions

In the coming months the Chair will work towards increased collaboration with divisions to establish a governance volunteer skills matrix and to develop and implement succession planning strategies.

Relationship between the UTAA and the university

- Alumni Relations supports the UTAA in its effort to recruit and manage volunteer leadership, and to move volunteers through the spectrum of engagement.
- The ability to successfully transition volunteers from one role to the next and to identify new volunteers requires a collaboration between Alumni Relations, the UTAA, Governing Council and the divisions.
- This coordinated effort ensures the strongest pool of volunteers for all roles.

Alumni Demographic Overview



Who are alumni?

U of T Act, 1971 (amended 1978):

“alumni” means persons who have received degrees or postsecondary diplomas or certificates from the university, or persons who have completed one year of full-time studies, or the equivalent thereof as determined by the Governing Council, towards such a degree, diploma or certificate and are no longer registered at the university;

Breakdown of Contactable Alumni

- **502,233 living alumni**
- 359,935 (71.7%) mailable addresses
- 326,318 (65.0%) home addresses
- 65,098 (13.0%) business addresses
- 204,975 (40.8%) active email address
- 330,146 (65.7%) active telephone numbers
- 303,647 (60.5%) home / 82,561 (16.4%) business
- **402,070 (80.1%) contactable alumni**

Global Distribution of Alumni

NORTH AMERICA

| | |
|------------------|---------|
| Canada | 329,316 |
| United States | 16,304 |
| Trinidad, Tobago | 239 |
| Mexico | 203 |
| Bermuda | 125 |
| Jamaica | 94 |
| Bahamas | 77 |
| Barbados | 68 |
| Cayman Islands | 32 |
| West Indies | 23 |
| Costa Rica | 14 |
| Other | 45 |

SOUTH AMERICA

| | |
|-----------|-----|
| Brazil | 121 |
| Chile | 54 |
| Argentina | 33 |
| Colombia | 31 |
| Peru | 27 |
| Venezuela | 19 |
| Guyana | 8 |
| Bolivia | 6 |
| Ecuador | 6 |
| Uruguay | 5 |
| Suriname | 1 |

EUROPE

| | | | | | |
|---------------|-------|-------------|-----|----------------|-----|
| Great Britain | 1,679 | Austria | 139 | Poland | 25 |
| Germany | 350 | Netherlands | 116 | Czech Republic | 25 |
| France | 298 | Spain | 62 | Hungary | 22 |
| Switzerland | 281 | Belgium | 59 | Portugal | 21 |
| Greece | 158 | Sweden | 51 | Malta | 21 |
| Ireland | 153 | Norway | 46 | Romania | 18 |
| Italy | 146 | Finland | 26 | Other | 104 |

ASIA

| | |
|--------------|-------|
| Hong Kong | 3,265 |
| China | 614 |
| Singapore | 525 |
| Israel | 439 |
| Japan | 432 |
| South Korea | 334 |
| India | 334 |
| Malaysia | 295 |
| Taiwan | 260 |
| Saudi Arabia | 178 |
| Pakistan | 172 |
| Thailand | 105 |
| Indonesia | 90 |
| Philippines | 66 |
| Turkey | 60 |
| Iran | 54 |
| Kuwait | 36 |
| Cyprus | 34 |
| Bangladesh | 30 |
| Sri Lanka | 28 |
| Macau | 24 |
| Qatar | 24 |
| Bahrain | 24 |
| Vietnam | 21 |
| Lebanon | 20 |
| Oman | 20 |
| Jordan | 20 |
| Nepal | 8 |
| Brunei | 7 |
| North Korea | 6 |
| Kazakhstan | 4 |
| Syria | 3 |
| Uzbekistan | 2 |
| Laos | 1 |
| Tadjikistan | 1 |
| Afghanistan | 1 |
| Maldives | 1 |

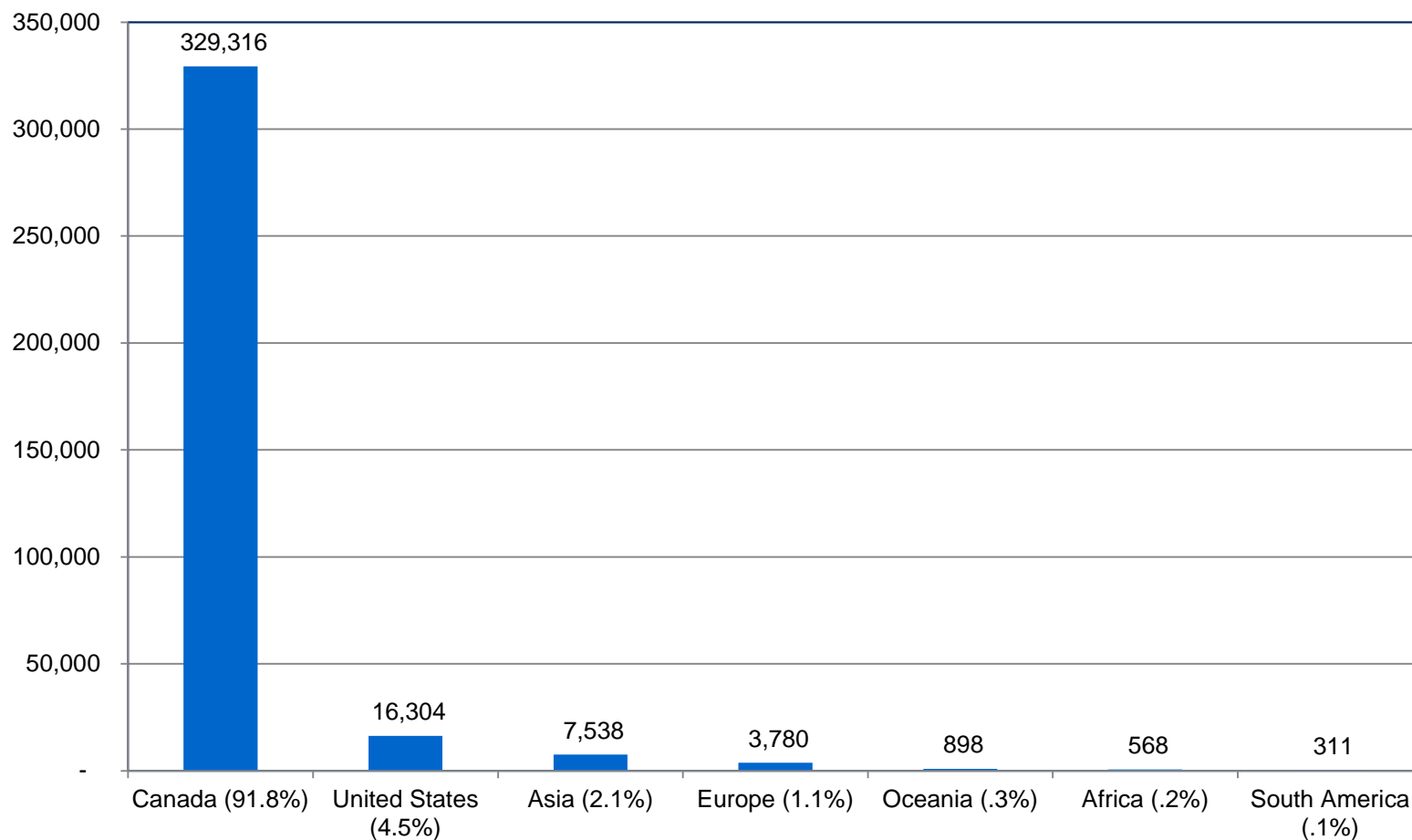
AFRICA

| | |
|--------------|-----|
| South Africa | 100 |
| Kenya | 75 |
| Egypt | 59 |
| Niger | 55 |
| Tanzania | 45 |
| Ghana | 40 |
| Mauritius | 32 |
| Nigeria | 30 |
| Zambia | 22 |
| Uganda | 18 |
| Zimbabwe | 17 |
| Malawi | 9 |
| Botswana | 8 |
| Tunisia | 7 |
| Other | 51 |

OCEANIA

| | |
|-----------------|-----|
| Australia | 690 |
| New Zealand | 199 |
| North Mariana | 2 |
| New Caledonia | 2 |
| Tonga | 2 |
| Fiji | 1 |
| Solomon Islands | 1 |
| Kiribati | 1 |

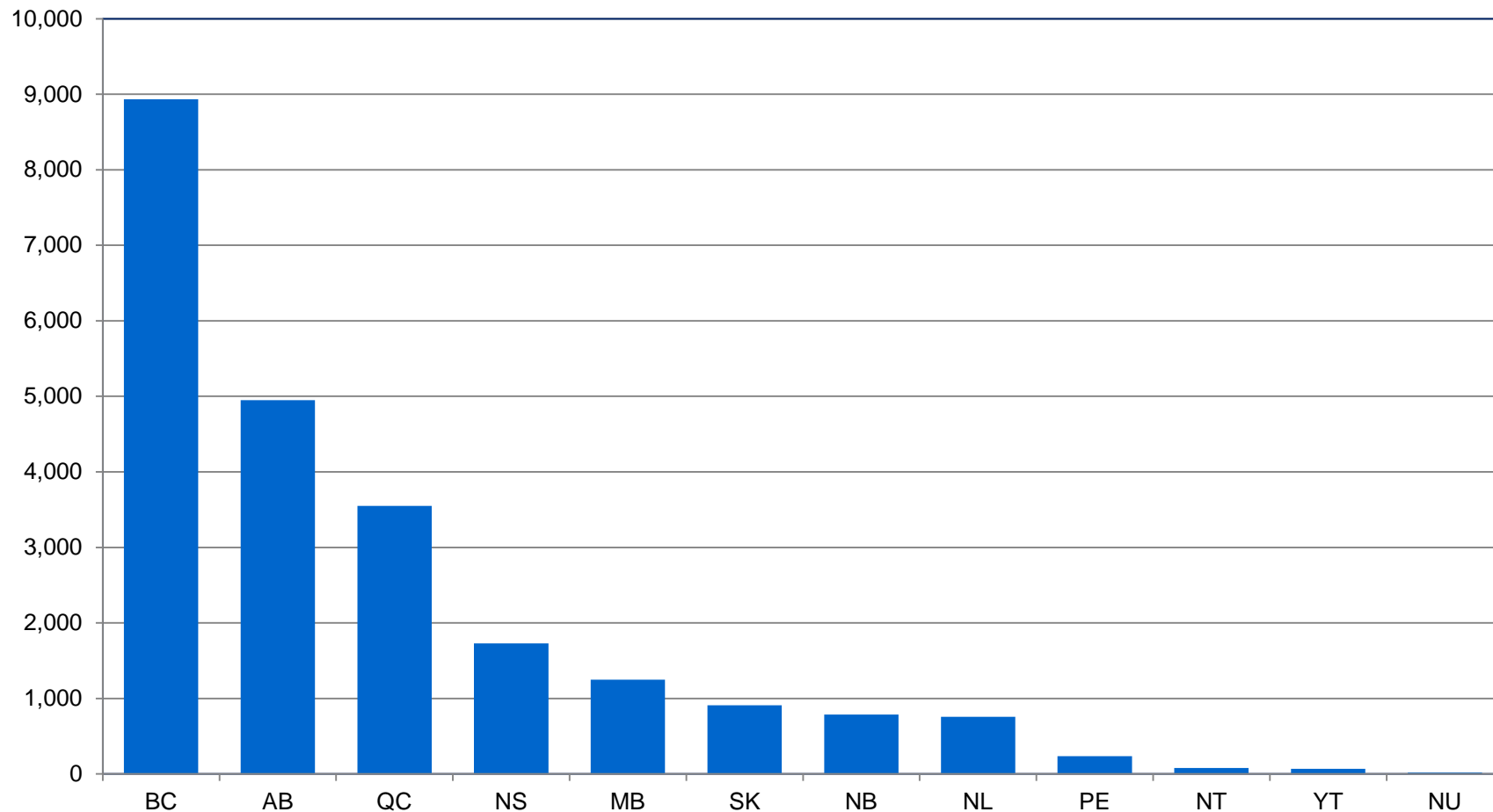
Global Distribution of Alumni



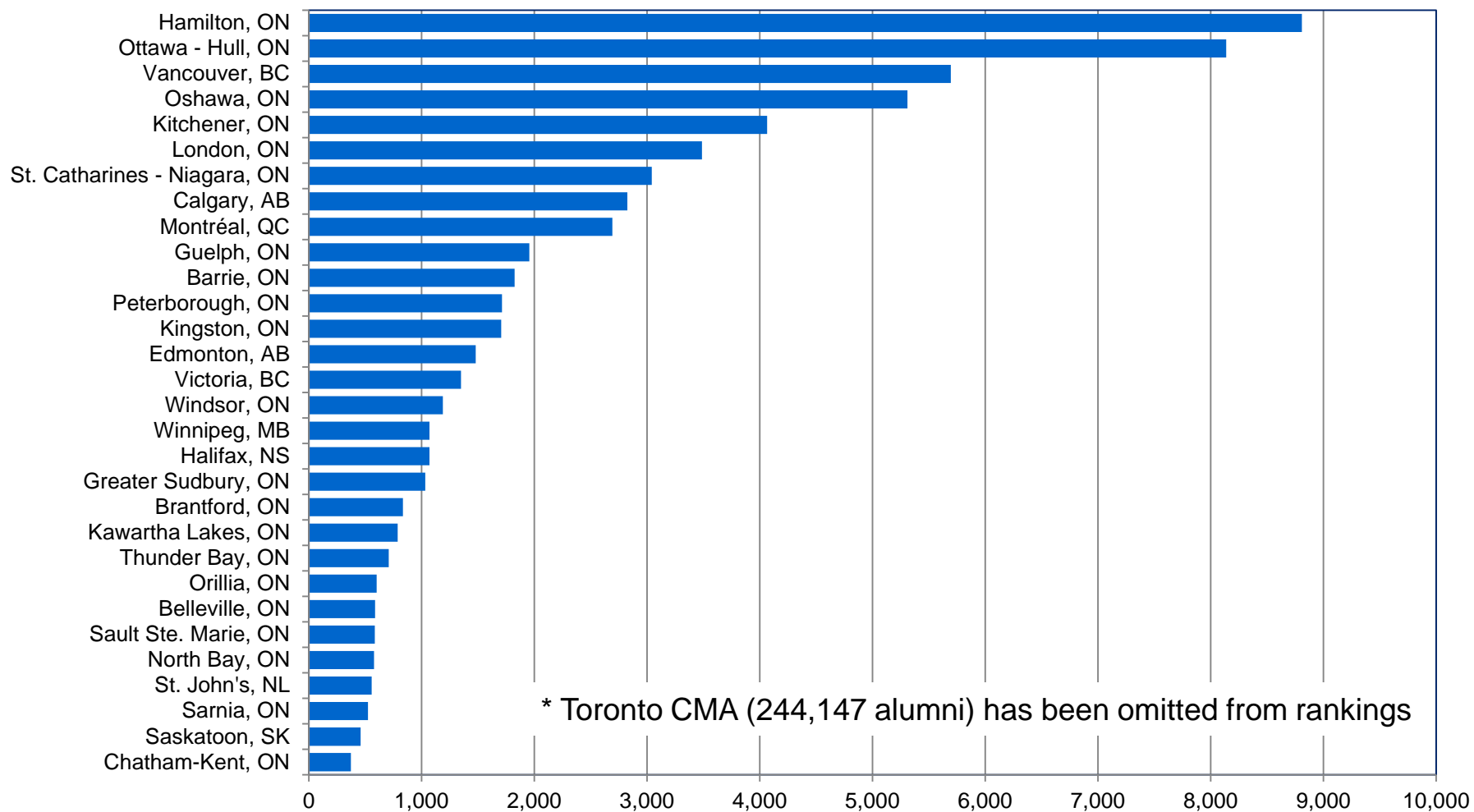
Alumni in Canada



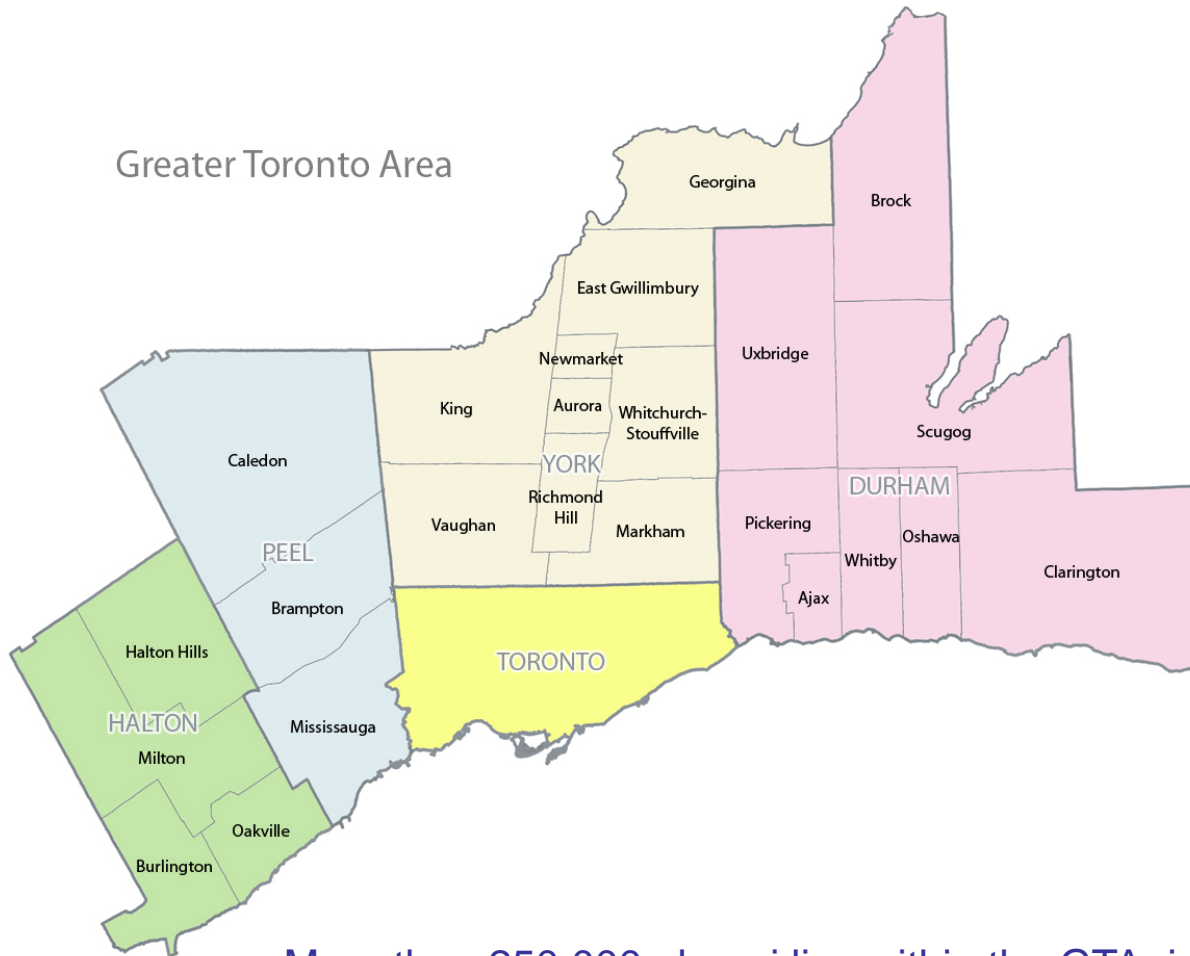
Number of Alumni by Province (excluding ON)



Alumni by Census Metropolitan Area*



Alumni in GTA and Ontario



GTA

70.1 % of alumni

76.5 % of alumni in CAN

Ontario

84.7 % of alumni

92.7 % of alumni in CAN

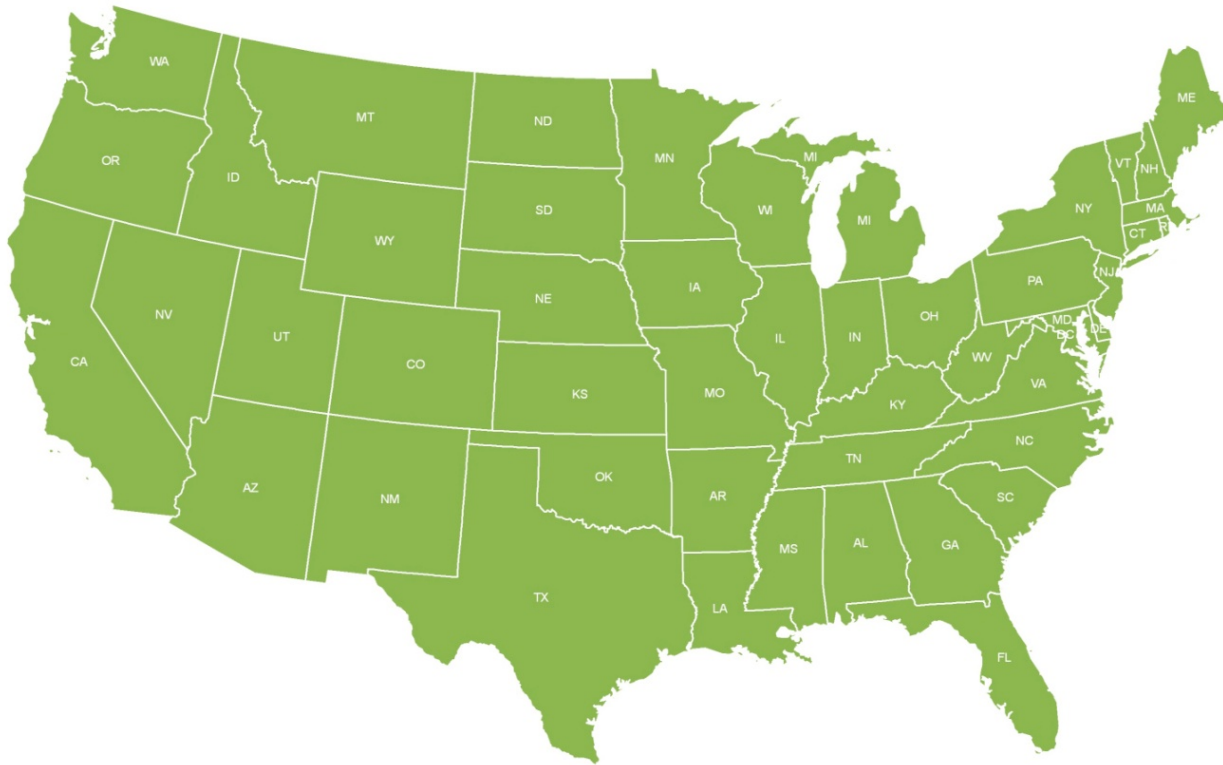
Ontario non-GTA

14.7 % of alumni

16.1 % of alumni in CAN

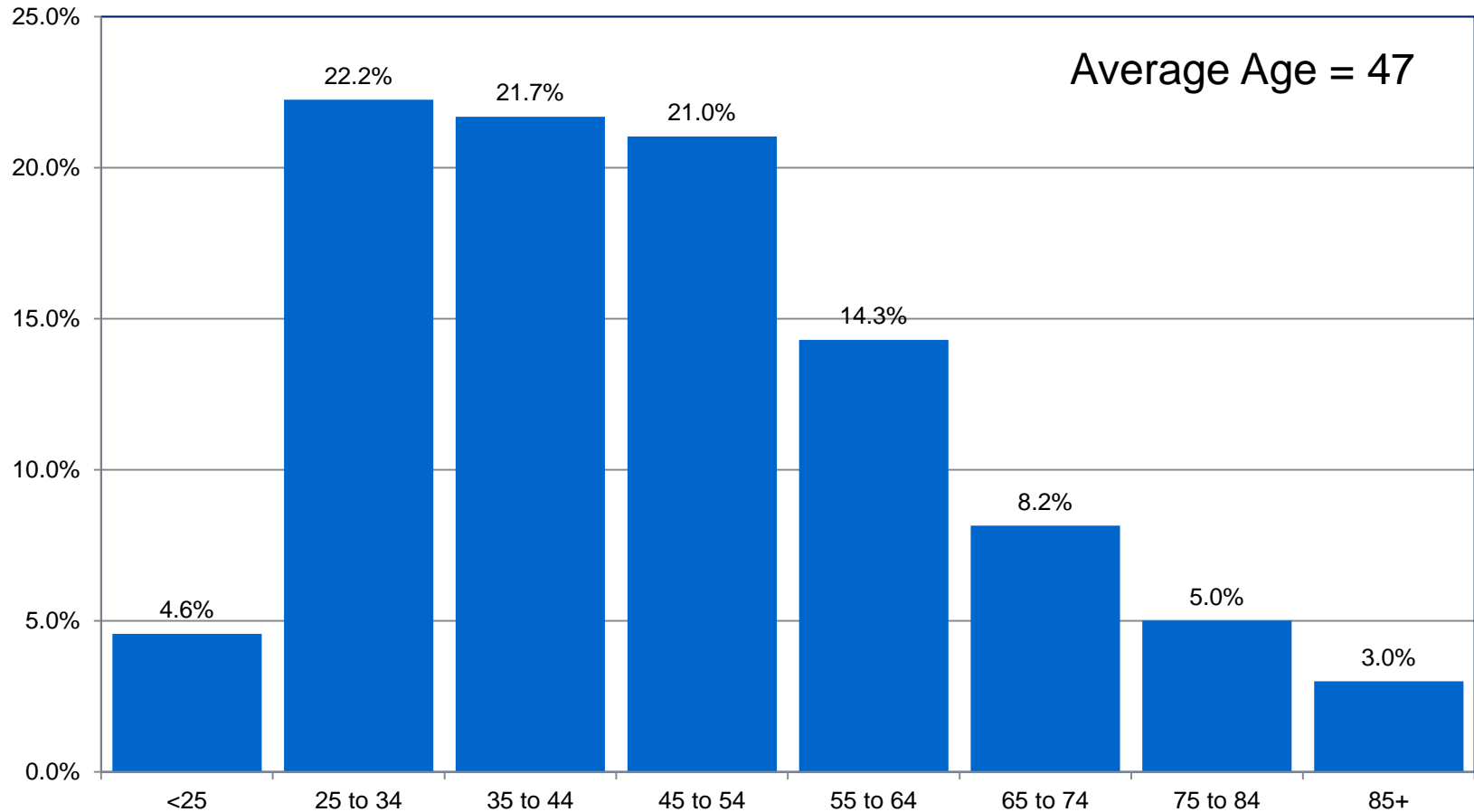
More than 250,000 alumni live within the GTA, just a short distance from campus

Alumni in United States

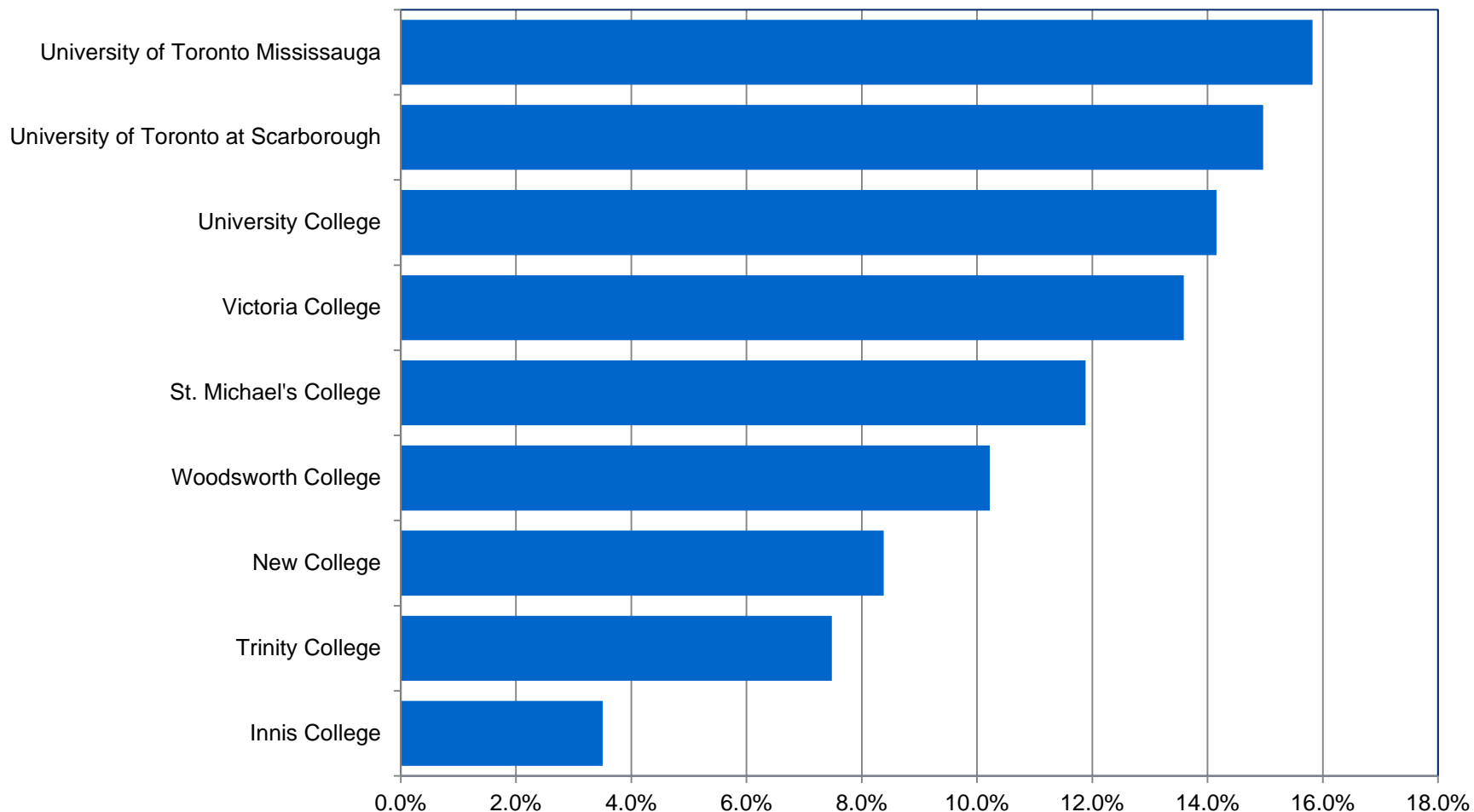


California – 2,699
New York – 2,330
Massachusetts – 987
Florida – 861
Texas – 824
Pennsylvania – 692
Michigan – 690
Illinois – 653
New Jersey - 612
Ohio – 479

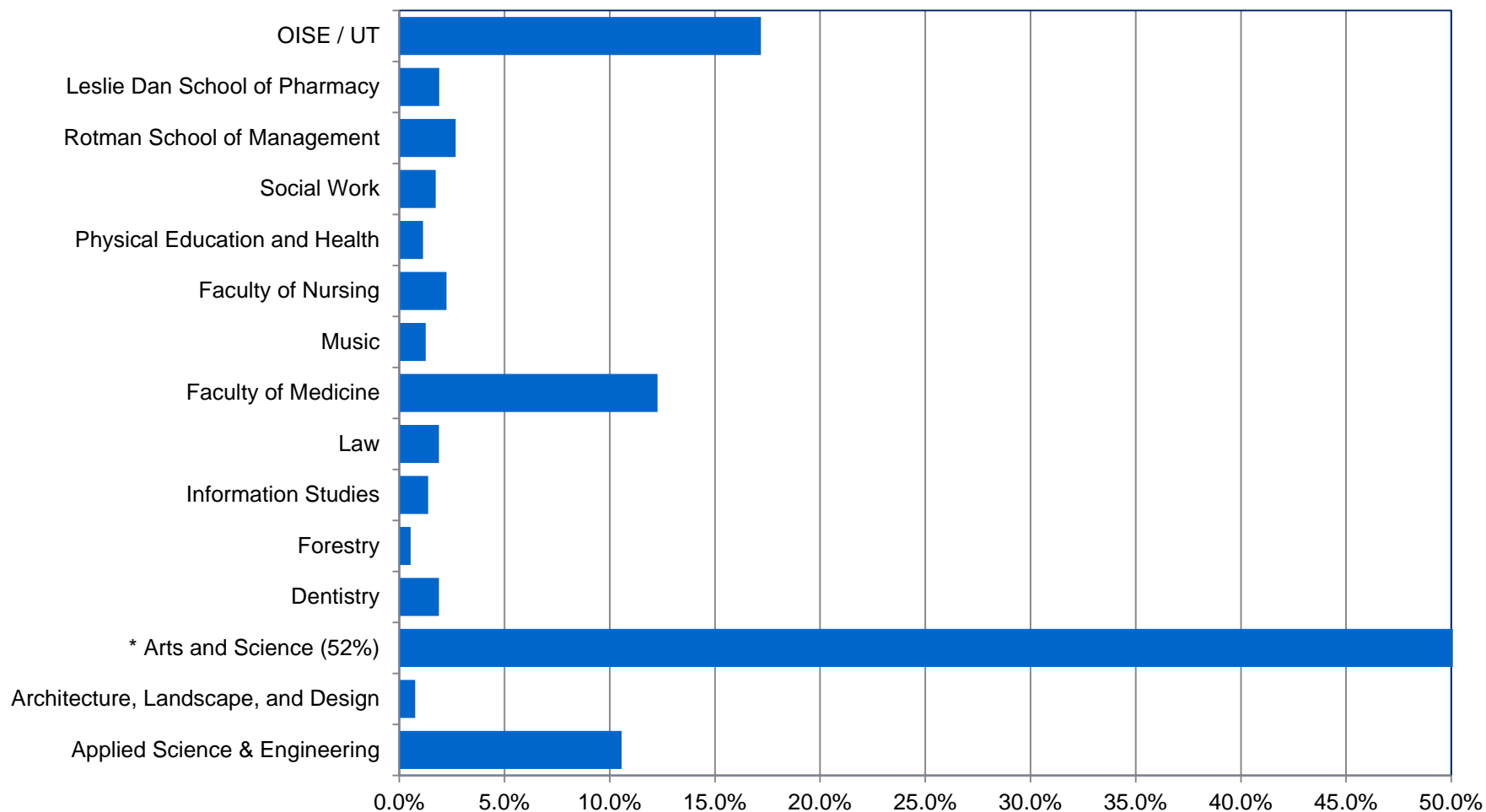
Age Distribution of Alumni



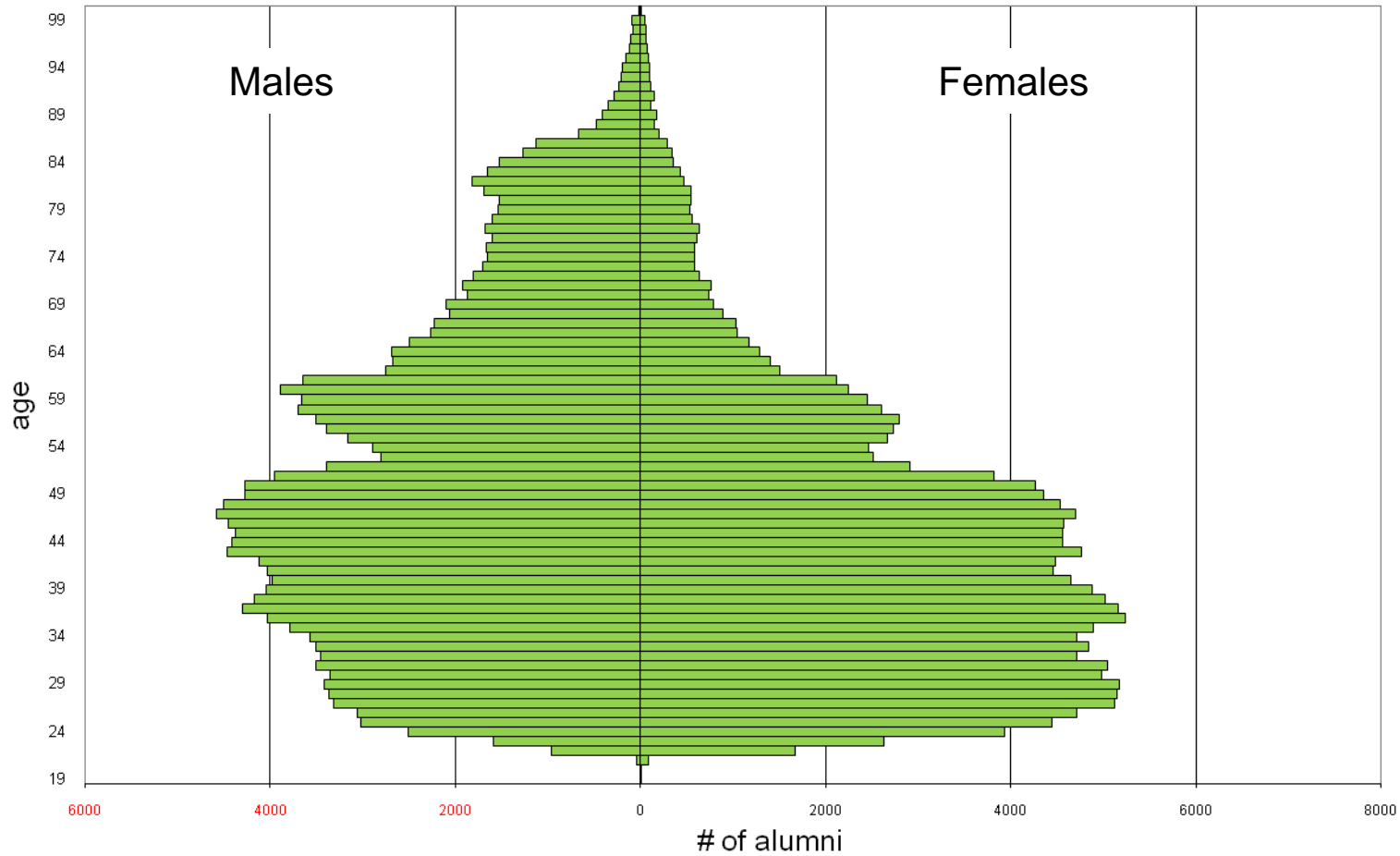
% Alumni by College and Campus Affiliation



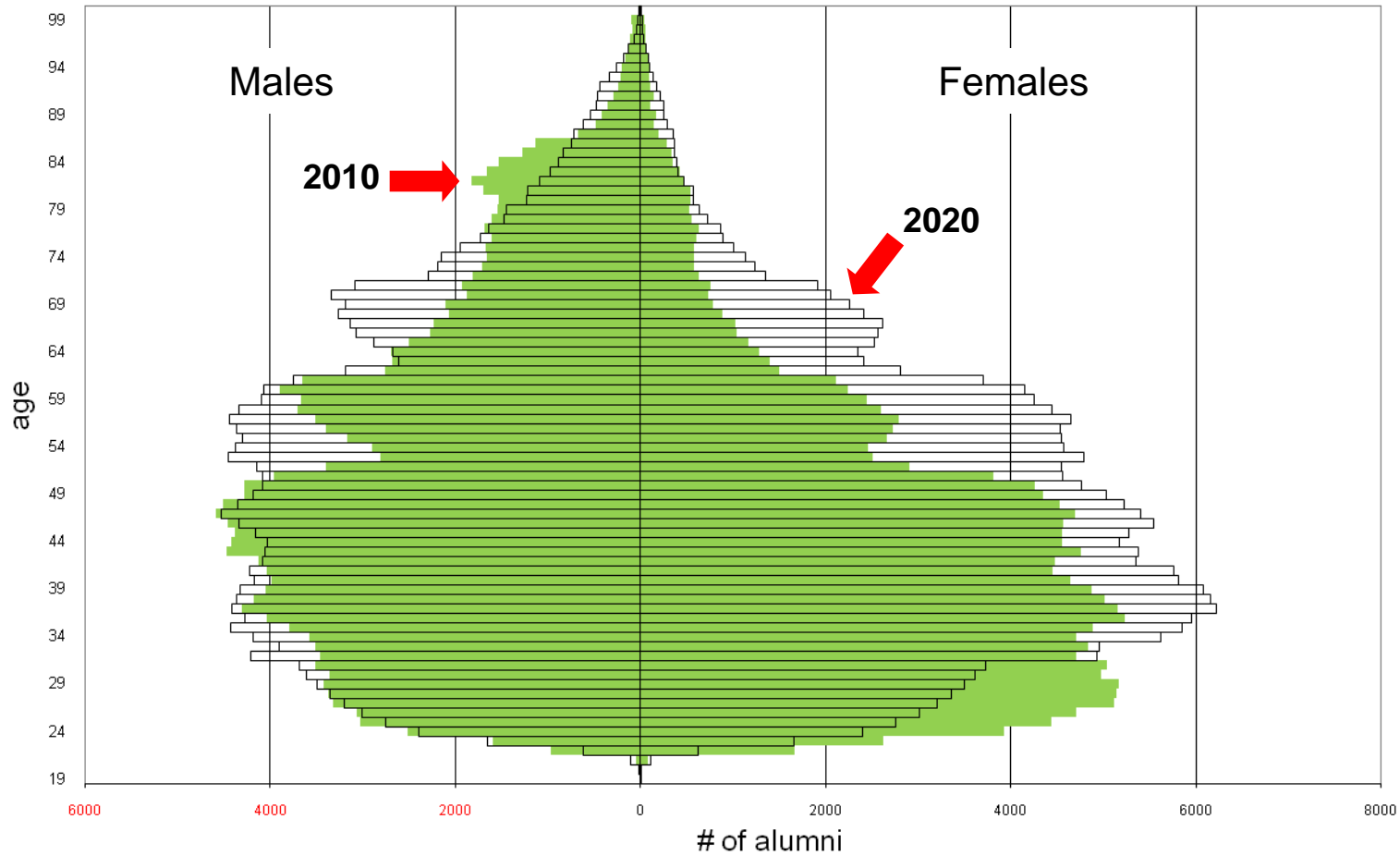
% Alumni by Faculty Affiliation



Age by Gender Population Pyramid 2010



Population Pyramid Projection 2020

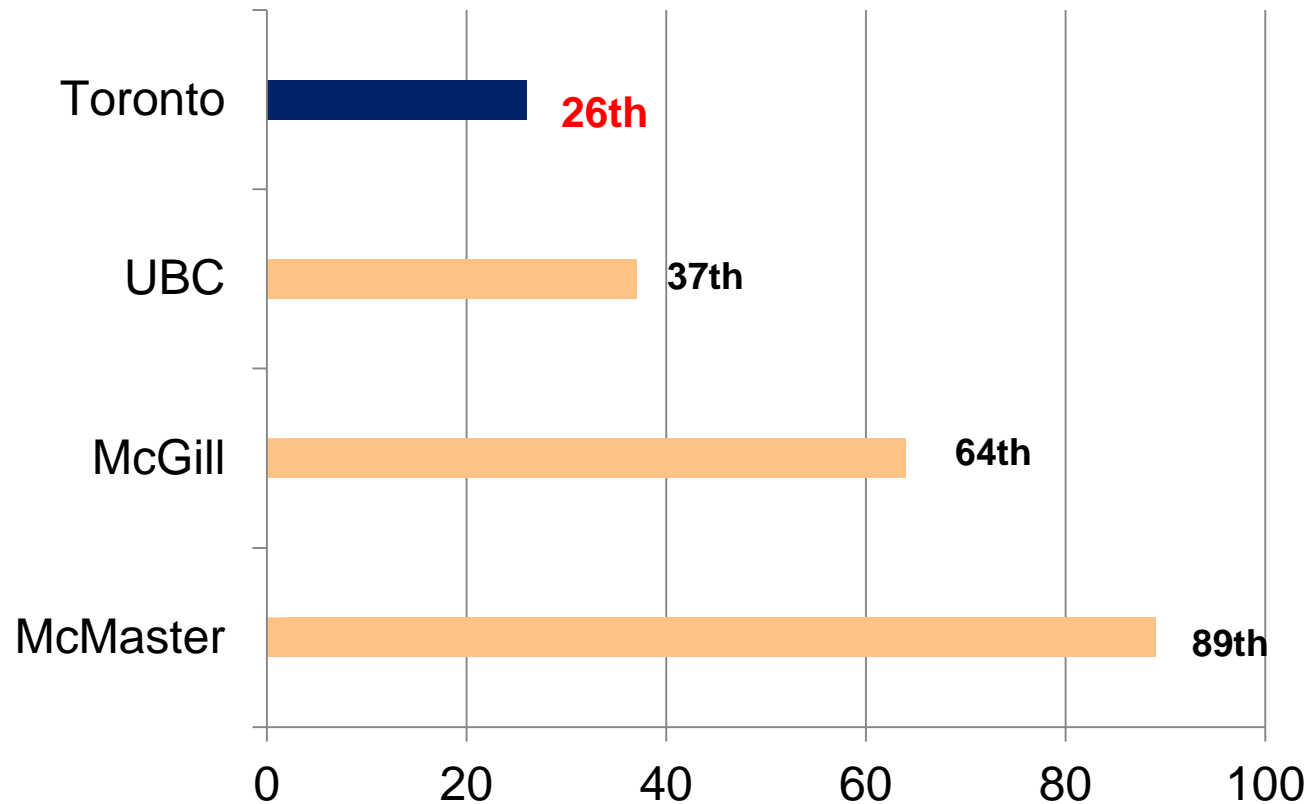


Rankings Updates

U of T ranked 26th in the world out of 500 universities, and 1st among Canadian universities.

U of T was the **only** Canadian university in the top 100 to increase its ranking from last year.

Shanghai Jiao Tong University 2011 Academic Ranking of the World's Universities



Rankings

U of T was the only Canadian institution ranked in the top 20 of the prestigious ***Times Higher Education (THE) World University Rankings***, released last week.

The *THE* rates the top 200 universities, which represent only 1% of higher education institutions worldwide.

Rankings

In addition, U of T was named one of the top three schools in the world outside the US in the recently released ***Newsweek College Rankings Report 2011***.

We are in good company – in third place following the University of Cambridge and the University of Oxford.

Alumni....

Giving U of T More Reasons to be Proud

College of Electors

Governance at the University of Toronto

October 13, 2011

COE 2011 10 13 LRC Orientation Slides.ppt

University of Toronto

- **King's College** established by royal charter in 1827
- **University College**
- **Federated Universities**
 - **St. Michael's**
 - **Trinity**
 - **Victoria**

University of Toronto

- 3 campuses
- \$1.7 billion annual operating budget
- \$380 million in external research funding and \$500 million in 9 partner hospitals
- Over 80 graduate departments offering degree and collaborative programs
- 30 academic divisions
- Over 77,000 undergraduate and graduate students
- Over 8,000 faculty and staff
- Over 500,000 living graduates

University of Toronto

Academic divisions:

- 19 Faculties / Schools
- UTM, UTSC
- 4 Constituent Colleges
- 3 Federated Colleges
- Library
- School of Continuing Studies

University of Toronto Act (1971)

- defines the system of governance and specifies:
 - the composition of Governing Council
 - its powers and duties: “government, management and control of the University and of the property, revenues, business and affairs thereof are vested in the Governing Council”
 - how its members are to be chosen
 - that Council can determine the remainder of its structure

University Administration

The administration is responsible for the day-to-day business of the University and for implementing policies and strategic directions adopted by the Council.

President

- duties specified in *University of Toronto Act*
 - chief executive officer
 - appointed by the Governing Council

Vice-President and Provost

- chief academic officer and chief budget officer
- appointed by the Governing Council

Deans and Principals

- duties specified in *Policy on the Appointment of Academic Administrators*
- chief executive officer of the Faculty/College

Governing Council

Membership

50 Members

President and Chancellor *ex officio*

2 Presidential Appointees

16 Lieutenant-Governor-in-Council Appointees

8 Alumni

12 Faculty

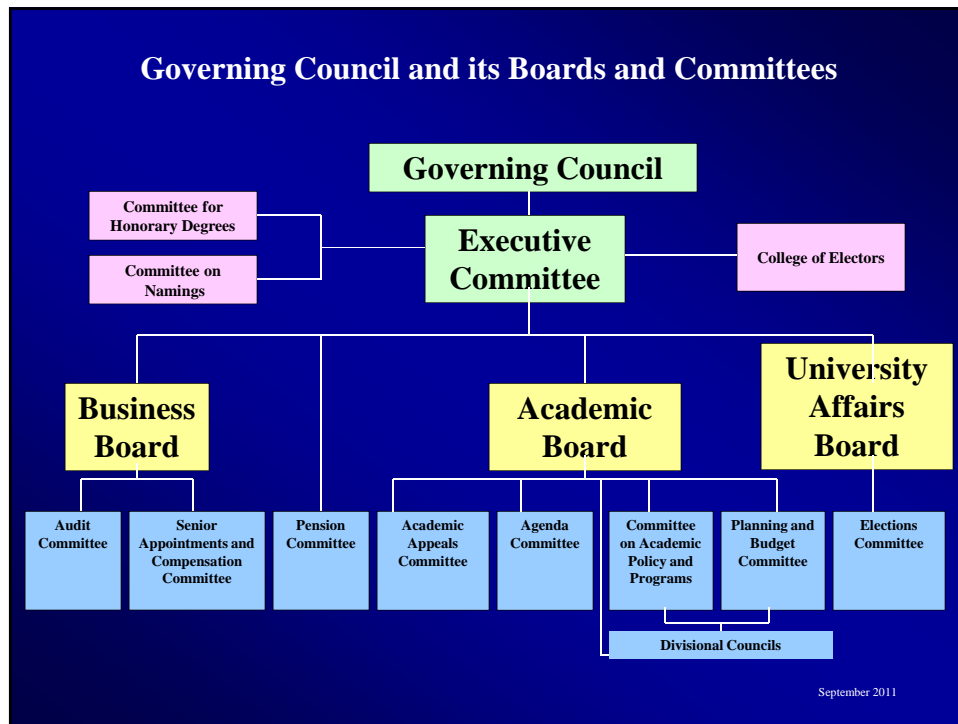
8 Students

2 Administrative Staff

Guiding Principles for Governors and College Members

**Report of the Task Force on Governance –
October 28, 2010:**

- **Principles of Good Governance**
- **Mandate of Governance**
- **Expectations and Attributes of Governors and
Key Principles of Ethical Conduct**



Role of the College of Electors

- Role of the College has evolved in light of the Task Force on Governance.
- Constitutional revision in June, 2011.
- The work of the College relies on:
 - Divisional leadership, staff, and constituent alumni associations
 - Division of University Advancement
 - Office of the Governing Council
- The College must work collaboratively and in coordination with relevant stakeholders.



ALUMNI COLLEGE OF ELECTORS

College of Electors: Structure and Function

Thursday, October 13, 2011

COE 2011 10 13 Chair Vice-Chair Orientation Slides.ppt

College of Electors: Membership

- The College of Electors comprises 46 alumni representing 26 constituent alumni associations.
- The alumni associations are responsible for electing members to the College.
- The College represents all U of T alumni.



ALUMNI COLLEGE OF ELECTORS

College of Electors: General Duties

Each member of the College

- Plays an important role in governance.
- Is responsible for electing the eight alumni members of the Governing Council and the Chancellor.
- Is asked to develop a strong understanding of the work of the Governing Council and its Boards and Committees.
- Serves a critical role in **liaising** with his/her constituent alumni association, and together, **identifying** potential Alumni Governors



ALUMNI COLLEGE OF ELECTORS

College of Electors: 2011-12 Milestones

Wednesday, November 16, 2011, 4:00 - 6:00 p.m.

- Focus on advertising and recruitment strategies.

Wednesday, February 15, 2012, 4:00 - 6:00 p.m.

- Review applications received for alumni governors.

Thursday, March 8, 2012, 4:00 - 6:00 p.m.

- Election of alumni governors.

Monday, May 14, 2012, 4:00 - 6:00 p.m.

- Election of members of the three standing Committees of the College and the Chancellor.



ALUMNI COLLEGE OF ELECTORS

College of Electors: Meeting Procedures

- Open session - members of the public may attend.
- *In camera* - any non-members present are asked to leave.
- Confidential information must not be shared with non-members.
- Atmosphere of respect, collegiality, and civility.



ALUMNI COLLEGE OF ELECTORS

College of Electors: Structure

- Executive Committee
- Nominating Committee for Alumni Governors (NC-AG)
- Nominating Committee for Executive Committee (NC-EC)
- Chancellor Search Committee



ALUMNI COLLEGE OF ELECTORS

Nominating Committee for the Executive Committee

- Composed of three members in their final year on the College.
- Reviews nominations and recommends to the College members to fill the position of Vice-Chair of the College and three other seats on the Executive Committee.



ALUMNI COLLEGE OF ELECTORS

Executive Committee

- Comprises five members of the College elected annually.
- The Chair of the College chairs the Executive Committee.
- Serves a coordinating role with respect to the alumni governor and Chancellor elections.
- Sets the agenda for meetings of the College.



ALUMNI COLLEGE OF ELECTORS

Nominating Committee for Alumni Governors (NC-AG)

- Composed of the 5 members of the Executive Committee and three other members of the College.
- Identifies and maintains a pool of highly qualified and diverse potential alumni governors.
- Assesses potential candidates and conducts interviews.
- Provides the College with a list and report of recommended candidates.
- Supports alumni governors who are elected.



ALUMNI COLLEGE OF ELECTORS

Chancellor Search Committee

- Comprises the 5 members of the Executive Committee, the Chair of the Governing Council, and the President of the University of Toronto.
- Identifies and nominates candidates for the position of Chancellor.
- Prepares a report on the nominations received and recommends a candidate to the College.
- Acts as a Chancellor Review/Search Committee when necessary.



ALUMNI COLLEGE OF ELECTORS