



University Advancement • Annual Report 2010–2011

BUILDING MOMENTUM



UNIVERSITY OF
TORONTO



BUILDING MOMENTUM

A YEAR IN REVIEW

The 2010-11 year was one of building momentum, and also of heightening awareness—not only for the University's excellence and leadership, but also for the remarkably broad societal impact of our alumni in nearly every field of human endeavour.

This past year, the University's alumni population surpassed **500,000** and reached across **174** countries, while record numbers of alumni gathered for events in Canada, the U.S., Asia and Europe. At special occasions such as Spring Reunion, the Asia-Pacific Graduation Ceremony, Convocation Plaza, young alumni initiatives, and faculty, college and campus-based gatherings—and through many other opportunities—our alumni reconnected with the University and with each other, enjoying the camaraderie of the bond they share through their University experiences.

Our global community of alumni and friends continued to enhance life and learning at the University in 2010-11, with generous gifts that strengthened academic priorities in research, teaching and the student experience across our three campuses. Major donations to fields as diverse as Ukrainian studies and stem cell research will help our faculty and students develop essential knowledge and skills, with broad benefits to society. A landmark gift to the new Donnelly Health Sciences Complex will extend the footprint of the University's medical academies into Mississauga, strengthening regional health networks and providing a much-needed increase in the number of doctors who graduate each year in Ontario. And while total giving still remains below pre-recession years, we note that the University has no fewer than **1,200** donors who have given consistently, year after year, each and every year, over the past **20 years**—a wonderful testament to their belief in higher education and the value of a U of T education in particular.

In the following pages, you will read some of the stories of the students, alumni and friends who have contributed in many ways to the University of Toronto over the past fiscal year. As we look ahead to the roll-out of the public phase of the Campaign for the University of Toronto, we believe its theme—*boundless*—will resonate with the innovation, creativity and impact of our tremendously talented, diverse and generous community of alumni and friends.

David Palmer
Vice-President, Advancement



Attendance was the highest ever for Pride Kick-Off: **278** attended, up from 119 last year.



The SHAKER event for young alumni during Spring Reunion also broke attendance records (see article on facing page).



Happy days: alumni celebrating milestone anniversaries.



SPRING REUNION



CELEBRATION AND RE-ENGAGEMENT

IN 2011, SPRING REUNION REGISTRATIONS INCREASED BY **49.8%**.

90% of survey respondents were satisfied with Spring Reunion 2011 events.

Spring Reunion increased pride for U of T among **77%** of respondents.

72% are now likely to attend other events.

At Spring Reunion 2011, the University welcomed its highest ever number of reunion attendees—**3,475** registrants and **1,878** guests—who enjoyed a record-setting **123** events.

Our popular Stress-Free Degree series attracted its highest ever attendance. The number of lectures **doubled** from 6 in 2010 to **12** in 2011. Speakers included noted alumni and faculty members, with topics ranging from philosophy to robotics to vegetarian cuisine.

Young alumni were highly engaged with this year's reunion. The signature SHAKER event featured special guest, filmmaker Richie Mehta, BA 2001, who spoke of how his U of T Mississauga education helped shape his career. The event attracted its own highest ever

attendance of **357**, up from 226 last year, and generated **92** gifts, which raised **\$1,249** towards the U of T Young Alumni Scholarship.

This year also marked the launch of a popular integrated registration system for all registrants across all divisions. **65%** of registrants used the online system and **97%** of survey respondents found it easy or very easy to use.

The University of Toronto Alumni Association annual general meeting, held in Convocation Hall, received **1,100** RSVPs, and included a keynote address by John Tory, BA Trin 1975. Prior to the meeting, about **1,500** alumni and their families registered for a BBQ lunch that featured special guest President David Naylor.

1,502 people registered for a Stress-Free Degree lecture—the highest number since the program's inception in 2007.



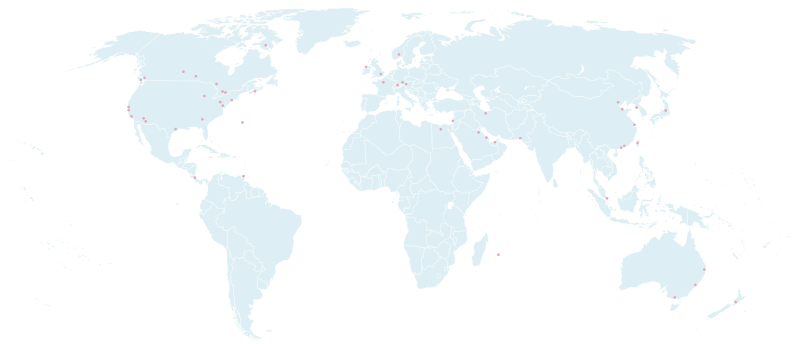
24 colleges, faculties, schools and associations offered **84** divisional events.



The 2010 Asia-Pacific Graduation Ceremony honoured **131** graduates—a **63%** increase over the previous APGC in 2008.

8 countries were represented: Hong Kong SAR, Canada, the United States, China, Macau SAR, Singapore, Thailand and Japan.

A GLOBAL COMMUNITY



IN 2010-11, OUR ALUMNI COMMUNITY PASSED THE HALF-MILLION MARK. WITH MORE THAN **500,000** INDIVIDUALS IN **174** COUNTRIES, OUR ALUMNI SPAN THE GLOBE AND SERVE AS THE UNIVERSITY'S MOST IMPORTANT AMBASSADORS.

More than **3,000** alumni in **26** cities attended 61 regional events this year—a **10.9%** increase in the number of events from 2009-10.

Chancellor David R. Peterson, LLB 1967, played host to events in Washington, Montreal, Los Angeles, San Francisco, Vancouver and Calgary. Attendance records were broken in Los Angeles (147) and Vancouver (295).

On November 28, 2010, more than **850** graduates, alumni, family and friends attended U of T's Asia-Pacific Graduation Ceremony at the Grand Hyatt Hong Kong. Held in Asia

once every two years, it was the eighth ceremony in Hong Kong and the largest U of T event outside of Toronto. The event is jointly organized by the U of T Asia-Pacific Advancement Office in Hong Kong, the Division of University Advancement, the Office of Convocation and the Office of the President.

The ceremony won a Gold award for "Diversity Programs: Volunteer Engagement and Senior Leadership Involvement" from the U.S.-based Council for Advancement and Support of Education (CASE).

97% of regional event attendees rated the experience as very good or excellent.

94% said the events fostered pride in U of T.

82% said the events fostered an emotional connection to U of T.





HONOURING AN ICONIC CANADIAN

Blake Goldring, BA Vic 1981, wants to encourage creative young minds to explore new ideas. His \$1-million gift to Victoria University, which launched the Norman Jewison Stream for Imagination and the Arts, does just that.

Named for iconic filmmaker Norman Jewison, Victoria's 12th Chancellor, this new Vic One stream will allow students to examine how the arts intersect with social concerns. In recognition of the gift, Vic will establish the Blake C. Goldring Professorship.

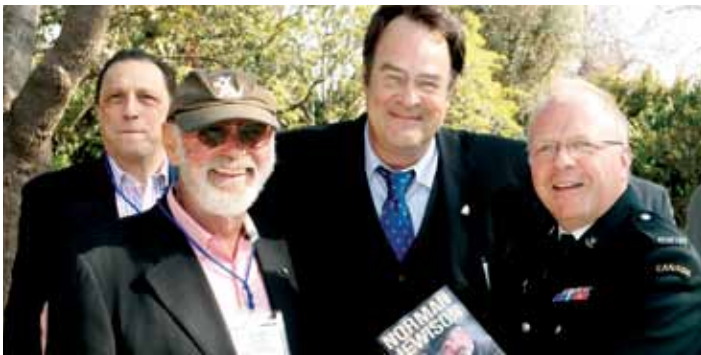
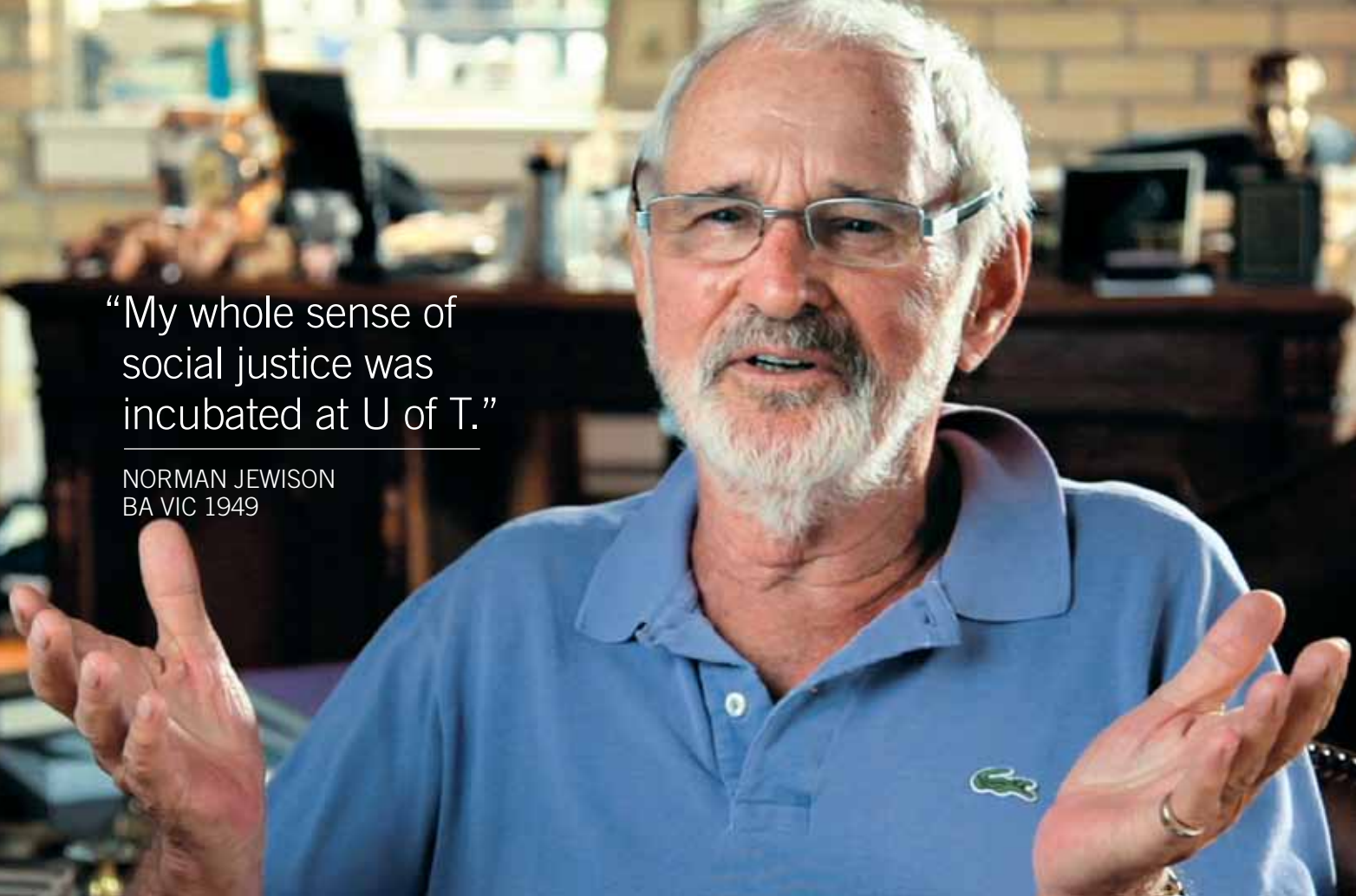
CEO of AGF Management Ltd., Goldring and his sister Judy Goldring, BA Vic 1987, have maintained strong ties to their alma mater. They previously gave \$4 million to

help create the Goldring Student Centre at Vic, part of a \$15.1-million gift from the Goldring family that is supporting the creation of the Goldring Centre for High Performance Sport and the restoration of Soldiers' Tower.

Blake and Judy are tireless volunteers for the University: Judy serves as Vice-Chair of Governing Council, while Blake is a member of the Soldiers' Tower Committee and also serves on the Campaign Executive for Boundless: The Campaign for the University of Toronto. Honorary Colonel of the Royal Regiment of Canada, Blake returns to campus every Remembrance Day to lay a wreath at Soldiers' Tower.

“My whole sense of social justice was incubated at U of T.”

NORMAN JEWISON
BA VIC 1949



LOS ANGELES REGIONAL EVENT

The ceremony to launch Vic One's new Norman Jewison Stream for Imagination and the Arts was held in Los Angeles on April 3, 2011.

U of T Chancellor David Peterson hosted the event, which boasted a star-studded line-up, including Academy Award-winning filmmaker Norman Jewison, Canadian Consulate General for Los Angeles David Fransen, Professor Paul Gooch, President of Victoria University, distinguished Canadian filmmaker Arthur Hiller, and actor-comedian Dan Aykroyd.



BACK TO SCHOOL

It's been more than 40 years for some, but the spark was still there. At Spring Reunion 2011, University of Toronto Scarborough hosted a special event—"The First Students of UTSC"—to welcome back its graduating classes of 1968 to 1973.

The evening rekindled friendships and was filled with nostalgia, laughter and inspiration. Vito Ierullo, BSc 1971 UTSC, was honoured with a unique birthday gift from his wife Rae Marie, who established a scholarship in his name to support deserving UTSC students. The first member of his family to earn a university degree, Ierullo founded Records on Wheels, which became the international conglomerate Entertainment One.

Many other members of the UTSC first classes contributed to the scholarship, which will be given to first-year undergraduates based on academic merit and financial need. The gifts will be matched by the Government of Ontario to create an endowment of more than \$50,000.

The committee members who worked tirelessly for more than a year to organize this first-ever event were: Bruce Geddes, BA 1968 UTSC, MA 1970 OISE/UT, MEd 1980 OISE/UT, Barbara Hungate, BSc 1968 UTSC, MSc 1970, Stefan Sierakowski, BA 1968 UTSC, BEd 1976 OISE/UT, and Maureen Somerville, BA 1969 UTSC, BEd 1970 OISE/UT.

This special occasion was one of a series of successful events over the past year to reconnect with Scarborough alumni.

UTSC entrance scholarships funded through private giving rose from \$224,834 in 2009 to \$368,277 in 2011—a **64%** increase.

25 alumni events and programs were offered in 2010-11—up from 16 per year—a **46%** increase.







The Terrence Donnelly Health Sciences Complex, home to the new Mississauga Academy of Medicine.

EDUCATING TOMORROW'S PHYSICIANS

Terrence Donnelly believes good health is our greatest treasure and without it nothing else matters.

“I believe in helping people to live free from disease and the only way to achieve that is through research.”

His \$12-million gift to University of Toronto Mississauga will support the completion of a state-of-the-art health sciences complex and provide much-needed bursaries and scholarships to medical students. U of T Mississauga's largest gift received to date, Donnelly's investment will be instrumental in addressing Canada's shortage of doctors.

One of the great champions of health care in Canada, Donnelly has generously supported medical research, clinical care and now medical education. His latest gift brings his total support of medicine at U of T to \$25 million.

The Mississauga Academy of Medicine will:

- enrol **54** undergraduate medical students a year
- allow the Faculty of Medicine to increase the overall total of first-year trainees to **259** (up from 175 trainees pre-2000)
- create **60** residency positions as of 2011-12



Health care champions Terrence Donnelly (left) and Carlo Fidani. Fidani's \$10-million gift, highlighted in our 2009-2010 Annual Report, was the catalyst for the new Mississauga Academy of Medicine at U of T Mississauga.



LIFE ON THE SUBWAY

For many, a commute can be a mindless activity. For Erin Brassel, BA UC 2011, and Audrey Amar, BA Vic 2012, it became a way to engage with the community through an entertaining YouTube series, *Finch to Museum*, set within the Toronto subway system. Their fourth season began fall 2011.

ENGAGING THE NEXT GENERATION

The highlight of the University's outreach to young alumni in 2010-11 was the launch of Convocation Plaza, a beautiful 10,000 sq. ft. celebration space on St. George Campus. New graduates and their guests were provided for the first time with a place to relax, celebrate and connect with the alumni association, right outside Convocation Hall.

In 2010-11, graduating students and young alumni were also offered **13** Life After Graduation seminars to help them prepare for opportunities out in the world.

The University supports recent graduates with special incentives, including:

- A \$600 voucher toward their first course at the School of Continuing Studies
- Full use of the Career Centre for two years after graduation
- A 50% discounted membership to Hart House

A huge success among the newly graduated and their families, Convocation Plaza featured a live video stream of the graduation ceremonies, refreshments, visitor information, graduation gifts, onsite diploma framing, and an alumni information and address updating station.



U of T welcomed **14,907** new graduates at the June and November 2010 convocations.

U of T's young alumni (those who have graduated from 2001 to 2010) now number **128,290**.

PAYING IT FORWARD

U OF T ALUMNI CONTINUE TO GIVE GENEROUSLY OF THEIR TIME, KNOWLEDGE AND EXPERTISE, SERVING AS MENTORS TO THE NEXT GENERATION.



U of T mentor Lilly Posarac, Hon. BSc 1995 (left), speaking with Wenwen Gao, Hon. BSc 2010.

A CAREER MATCHMAKER

“When I graduated, I had no idea of the work world or what opportunities were out there,” says U of T alumna Lilly Posarac. [“So, when I saw a call to action for mentors, I signed up.”](#)

Now in her fifth year as a mentor to U of T computer science students (for which she received a prestigious Arbor Award), Posarac meets with her assigned students three to five times a semester—including a visit to her workplace.

“IT is a really broad industry,” says Posarac, the Director of IT projects at CIBC Wholesale Banking Technologies. “I try to advise students on what courses they will need, how math is very useful, and how their degree can match up with the workforce.”

PLAYING A NEW SONG

Both a lawyer with her own family law practice and a professional musician with a busy concert schedule, Linda Ippolito gave a sold-out lecture to U of T students and alumni on [“how a music degree can inform a career in another area.”](#)

Ippolito mentors U of T law students, inviting them to shadow her at work and encouraging them to cross the usual boundaries. Her own career path is an inspiring example: Currently a PhD student at Osgoode, she is researching how music can be a game-changer in conflict resolution.



Linda Ippolito, MusBacPerf 1989, wants us to listen to music with new ears.



FROM CLASSROOM TO CASTING

Stuart Coxe, BA 1990, President of Antica Productions and producer of *Dragon's Den*, was a guest speaker at Backpack to Briefcase, an alumni-student networking event. He met Mariah Thompson who was just finishing her cinema studies degree. Stuart hired Mariah as his assistant producer and also offered an internship to another U of T student.

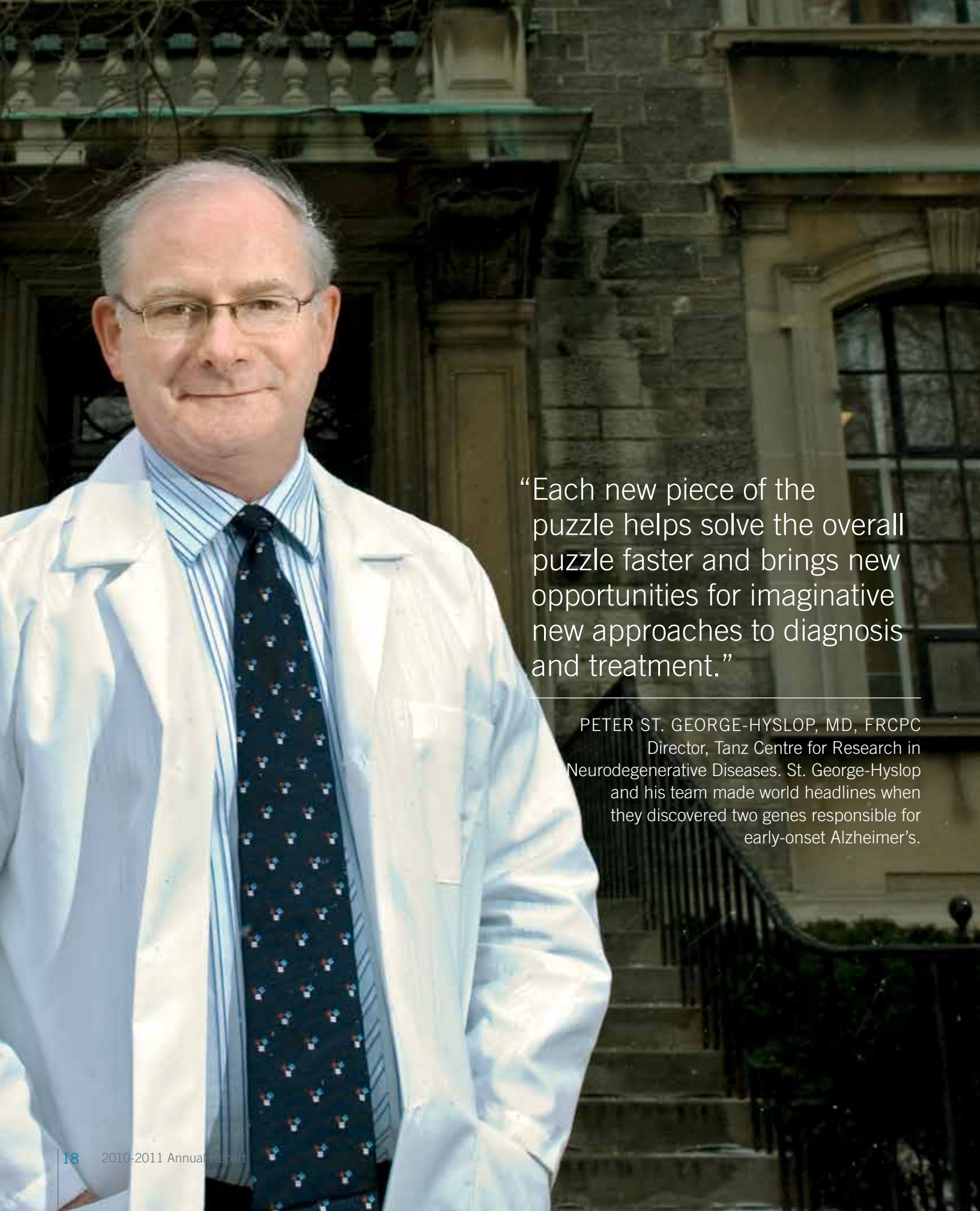


A LEG UP FOR NEW STUDENTS

Next Stop U of T is an annual program held in major centres across Asia to welcome new students and their parents to U of T and to engage alumni as volunteers.

In 2010, **1,051** new students, current students, parents and alumni attended **7** Next Stop U of T events throughout Asia. In 2011 that number increased to **1,210** in **8** cities.

Alumni also participated in student recruitment events in Vancouver, Hong Kong, Istanbul, London (U.K.), Boston, New York and Washington.



“Each new piece of the puzzle helps solve the overall puzzle faster and brings new opportunities for imaginative new approaches to diagnosis and treatment.”

PETER ST. GEORGE-HYSLOP, MD, FRCPC
Director, Tanz Centre for Research in Neurodegenerative Diseases. St. George-Hyslop and his team made world headlines when they discovered two genes responsible for early-onset Alzheimer's.

NEW HOPE FOR ALZHEIMER'S RESEARCH



“Since the Centre opened in 1990, it has made one groundbreaking discovery after another.”

Mark Tanz, BA UC 1952, has been the driving force behind the Faculty of Medicine's Tanz Centre for Research in Neurodegenerative Diseases from the beginning.

Tanz is all too aware of the tragic consequences of Alzheimer's—his mother was diagnosed with the disease in 1983. Following her death in 1986, Tanz donated \$3.4 million to help establish the Tanz Centre which provides international leadership in research, education and

discovery related to neurodegenerative diseases. Since then, Tanz has contributed an additional \$6.1 million to support the centre's research, including a \$5-million pledge this year.

The Faculty of Medicine and the Toronto General and Western Hospital Foundation are in the process of raising \$31 million for the Tanz Centre in a campaign co-chaired by Tanz and his friend Lionel Schipper, JD 1956, who also lost his mother to Alzheimer's.

In 2011, an international consortium that includes the Tanz Centre identified **four new genes** linked to Alzheimer's.

The discovery emerged from a study of genetic data from more than **54,000** people in the U.S., Canada, the U.K. and Europe.

500,000 Canadians suffer from Alzheimer's disease and dementia. As the population ages, this number is expected to **double** over the next **35** years.

By the time Alzheimer's comes to clinical attention, it has been present for **10** years or more.

LIFELONG LEARNING

IN 2010-11, THE UNIVERSITY OFFERED ALUMNI MANY TERRIFIC OPPORTUNITIES FOR LIFELONG LEARNING, EXPLORATION AND ADVENTURE.

In February 2011, 25 alumni and friends traveled to Kenya for the experience of a lifetime. The group, which ranged in age from 15 to 72, volunteered for nine days to work with the community and help build a school

Organized by U of T's Alumni Relations in collaboration with Free the Children/Me to We Trips, it was the second such excursion for U of T alumni (the first was in 2009).

As well as building the school, participants planted trees and learned about daily life and culture in Kenya. They went on a water walk with the mothers from the community and were introduced to everything from the art of weaponry to the science of medicinal herbs.

Alumni Travel offered **35** trips to **6** continents in 2010.

284 alumni and friends participated in the tours.

62% were past Alumni Travel participants.

Over the last five years, repeat traveler numbers have increased from 36% to **41%**.



MORE U OF T ALUMNI ARE TAKING ADVANTAGE OF THE SCHOOL OF CONTINUING STUDIES (SCS) TO ENHANCE THEIR CAREERS AND ENRICH THEIR LIVES.

35% of SCS instructors are U of T alumni.

Last year, enrolment in the School of Continuing Studies increased from 19,000 to **23,000**.

Growth in enrolment has occurred across all three campuses, including a more than **30%** increase at U of T Mississauga.

Over the last four years, **3,000** young alumni have taken advantage of the \$600 voucher for an SCS course.



“I still refer to the Project Management course material and recall the group dynamics of our class, as I apply the knowledge we gained to challenging situations at work.”

Hector Hernandez, MBA 2008, and SCS graduate



FOSTERING EARLY CHILDHOOD HEALTH



Two visionary gifts—\$5 million from Dr. Eric Jackman, BA Trin 1957, MA 1962, and \$3 million from Wallace and Margaret McCain, BSc 1955 (left)—have opened a new era for the Institute for Child Study at U of T's Ontario Institute for Studies in Education (OISE).

The largest gift ever made to the study of childhood education at U of T, Dr. Jackman's contribution is an investment in children, families and communities. The University has renamed the 85-year-old Institute for Dr. Jackman and will name its new wing for Margaret and Wallace McCain, champions of early childhood programs across Canada.

Located in OISE's celebrated Lab School, the Jackman Institute is one of the few centres in the world to integrate advanced research, graduate teacher training and a demonstration model of practical elementary education.



Dr. Eric Jackman with Lab School students Jesse Wilson (left) and Kaitlyn Lee (right).

The Dr. Eric Jackman Institute of Child Study is located in the family home of Leighton Goldie McCarthy, the first Canadian ambassador to the U.S. The mansion was a gift to U of T in 1953.

In 1925, Edward Bott, the first head of psychology at U of T, established the St. George's School for Child Study—later named the Institute of Child Study.

In 2010-11, OISE celebrated **85** years of early child development and education.

Graduate programs have been offered since 1944.



NEW YORK REGIONAL EVENT

On January 24, 2011, U of T alumni in New York City were treated to a special Discovery of Insulin Event, presented by the New York Historical Society. The featured speaker was U of T Professor Stephen Matthews, who has made groundbreaking discoveries in the areas of maternal health and the relationship of prenatal growth to health after birth.



GIVING TIME AND TALENT

ALUMNI WHO MAKE U OF T A BETTER PLACE THROUGH THEIR DEDICATION AND GENEROSITY ARE RECOGNIZED WITH ARBOR AWARDS. HERE ARE TWO OF THE 2010 HONOUREES:

Corwin Cambray, MSc 1999, served as Chair of the Planning Alumni Committee (PAC) for the geography department from 2007 to 2009. He introduced workshops and mentorships that provided students with networking and professional development, and under his leadership, PAC's fundraiser attracted the highest support in its history.

As President of the Canadian-Polish Congress, Mark Zaremba, BSc 1963, has worked to strengthen relations between the Polish community and the University through a campaign to raise funds for the Polish language and literature program.



In fall 2010, UTAA President Carl Mitchell, BSc 1984, worked with the U of T Bookstore to create an attractive long-sleeved T-shirt to spread the U of T message worldwide.

Corwin Cambray (left) and Mark Zaremba (right)



In 2010-11,
16,582 alumni
attended **336**
events held by
23 U of T
divisions.

STUDENTS WHO GO THE DISTANCE TO IMPROVE THE UNIVERSITY OF TORONTO, THEIR LOCAL COMMUNITIES AND THE WORLD ARE RECOGNIZED WITH CRESSY AWARDS.

While President of the Mosaic Institute at U of T, Farhana Rahman, BA New 2011, initiated a “dialogue for peace” series between Indian and Pakistani students, and also took on executive roles with a number of campus clubs. She sits on Mosaic’s Young Canadians’ Advisory Council, working to enhance Canadian contributions to global peace and development.

Zannah Matson, BA Innis 2011, was awarded the UTAA’s John Moss Scholarship for outstanding academic performance and leadership outside the classroom. President of the U of T Environmental Resource Network, she co-directed a 2011 student conference on community approaches to peace. She also parlayed her interest in bicycling into a theatre tour on environmental awareness, cycling across the Maritimes from show to show.



In 2010-11, **150** students received Cressy Awards and **83** alumni received Arbor Awards.

More than **2,300** Cressy Awards and **1,700** Arbor Awards have been awarded to students and alumni to date.

A CHAMPION OF INCLUSION



On November 9, 2010, the University celebrated the long life, inclusive vision and tireless generosity of the Hon. John Yaremko, BA 1941. Before his death at 91 three months earlier, Yaremko had made one last gift to his alma mater: \$2 million in support of a Chair in Ukrainian Studies.

The University recognized this and Yaremko's many other contributions by naming the Chair in his memory. John and his wife Mary, who died in 2005, had already established the John

Yaremko Scholarship and the John and Mary Yaremko Program in Multiculturalism and Human Rights in the Faculty of Law.

An iconic figure in the Ukrainian Canadian community, Yaremko served in the Ontario legislature for 24 years and, in 1971, became Ontario's first minister of citizenship. In that role and many others, he championed inclusion and was a passionate advocate for education, multiculturalism and human rights.

“John took immense pride in U of T and its connection to the Ukrainian community,”

says Ihor Bardyn (far left), President of the University of Toronto Chair in Ukrainian Studies Foundation.

Left to right: Ihor Bardyn, Jeanette Cooke, Dean of Arts & Science Meric Gertler, Anne Holota, President David Naylor, Lucy Migus and Paul Magosci, the John Yaremko Chair in Ukrainian Studies.



A LEADER FOR THE FUTURE

David Berkal, BA UC 2011, received the Student Leadership Award for outstanding service from the Dean of Arts & Science. A graduate of the Trudeau Centre for Peace and Conflict Studies, Berkal is the Executive Director of Operation Groundswell and the co-founder of the Canadian Roots Exchange.

Operation Groundswell allows students to work on six-week community development projects in the Caribbean, South America, Africa, India and

Southeast Asia. Berkal oversees 20 programs in 15 countries in the spring and summer.

Canadian Roots Exchange brings together Aboriginal and non-Aboriginal youth in programs that travel to Native communities across Canada. Berkal has led many trips across the country and has supervised two field schools on reserves in northern Ontario.



GOING THE DISTANCE



President and CEO of Highpine Oil and Gas Ltd., Gordon Stollery, MSc 1972, took over Angus Glen Golf Club from his father Arthur and took the vision further by building a community around it.

This year, Stollery's passion for sport led him to donate \$1 million to create the Frank Blackstock Stollery Atrium (named for his grandfather) in the new Goldring Centre for High Performance Sport next to Varsity Stadium.

The Atrium will not only provide incredible views of Varsity field and stadium, but will also open into the Kimel Family Field House. Visitors to the Goldring Centre will walk down to their seats for basketball or volleyball games through the three-storey Atrium. Co-Chair of the Centre's fundraising campaign, Stollery previously made a gift of \$1 million to U of T's Department of Geology.



The 1961 class of the Faculty of Physical Education & Health enjoying their 2011 Spring Reunion, which included a tour of U of T's Varsity Centre facilities as well as their 50th anniversary ceremony with President David Naylor (centre front).



The Goldring Centre for High Performance Sport

IMAGINING HEALTH CARE FOR ALL



On October 6, 2010, U of T students opened the IMAGINE Clinic (Interprofessional Medical and Allied Groups for Improving Neighbourhood Environment), which provides free care to Toronto's underserved and homeless populations. Annual fund donors were vital in providing the funding to launch the student-run initiative and support its expansion. The clinic involves students from the Faculties of Dentistry, Pharmacy, Nursing and Social Work, as well as the Faculty of Medicine's Departments of Medicine, Occupational Therapy, Physiotherapy, Speech-Language Pathology and Health Policy, Management and Evaluation.



15,000 patients receive affordable oral health care every year through the Faculty of Dentistry.

75% of Access to Care patients have household incomes of under \$40,000.

In 2010-11, annual gifts from **25,883** donors added up to almost **\$13.8** million.

Annual giving refers to all unique donations made to the University below \$25,000.

SOMETHING TO SMILE ABOUT

In 2010-11, the Faculty of Dentistry launched the Access to Care program to ensure clinic patients can complete their care, rather than abandon treatment for financial reasons. Students dedicated proceeds from their Dentantics theatre show and the class of 1980 directed its 30th reunion gift of \$30,000 to Access to Care. The Awards of Distinction gala also supported the program. In only one year, \$300,000 was raised from sponsors and more than 100 alumni, staff, faculty and students.



TOXIN 1973
LECKIE 1979
ANSTONE B.A.
PAMELA M.



“My scholarship gave me so many opportunities at U of T. I took my nursing skills to Haiti and I’ll be volunteering again soon with Doctors Without Borders.”

KARINE GODBOUT
Master of Nursing, 2012

COMMUNITY SPIRIT

Rick Bain, a friend of University of Toronto Scarborough, has funded the Community Spirit Award. The scholarship, which will celebrate students who provide caring service to members of their community, will assist those lacking the financial means to attend UTSC.



MAKING A DIFFERENCE WITH STEM CELL RESEARCH

Peter and Sally Cant spent decades looking for a breakthrough in autism research—but it wasn't until they toured U of T's molecular genetics lab, and looked through a microscope at a cluster of stem cells, that they may have found what they have been searching for.

Their son David, who died at 45 in 2008, had suffered from autism. "Looking down the microscope was our 'hallelujah' moment," recalls Peter. "Sally and I looked at each other and we knew this was it." Sally accepts her grieving will never end, "but then I thought that giving to stem cell research would make a reason for David's life."

After touring the lab, the Cants decided to fund a graduate award in stem cell research. They have also revised their wills to support neurological research at U of T.

"It has been an absolute delight and pleasure to be involved with the University, including becoming members of the Presidents' Circle," says Peter. "It is our hope that a cornucopia of opportunity will come from this endowment in David's name. We hope this gift will truly make a difference."

The Presidents' Circle is the University's foremost recognition society for donors who give annually at the leadership level. Membership has been based on annual contributions of \$1,827 or more for individuals and \$10,000 or more for corporation, foundations and other organizations.

In 2010-11, the Presidents' Circle included **more than 3,500** members.

Planned gifts include bequests, gifts of insurance and many other vehicles. These gifts help donors build a legacy of support for the area that most interests them, while potentially realizing significant income, estate and tax advantages.

In 2010-11, the University received **close to \$7 million** in realized planned gifts.



MORE THAN A FACELIFT

A key initiative in 2010-11 was a full redesign of our alumni website to help graduates form a stronger connection with each other and their alma mater. Launched on April 1, 2011, the redesigned site served to realize three important objectives:

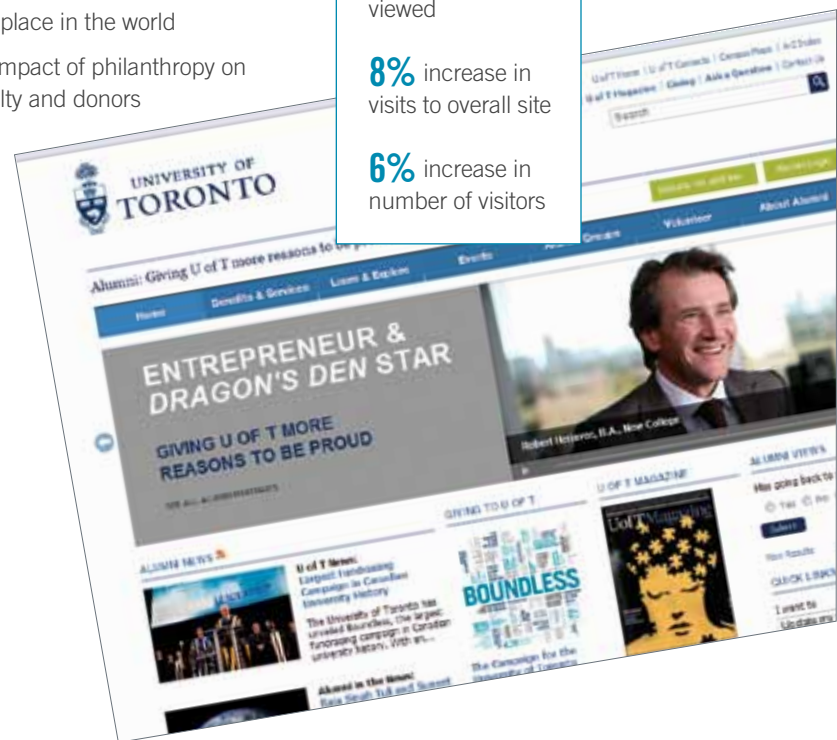
- Foster pride in the University and its alumni
- Connect the website to a broader narrative of U of T and its place in the world
- Highlight the impact of philanthropy on students, faculty and donors

Comparing Alumni Website Stats from 2009-10 to 2010-11:

11% increase in number of pages viewed

8% increase in visits to overall site

6% increase in number of visitors



GREAT READS

U of T Magazine continues to be recognized for communication excellence. In 2010-11, the magazine won awards for writing from the Canadian Council for the Advancement of Education (CCAEE) and the Council for Advancement and Support of Education (CASE). In each of the past two years, the magazine has also been recognized in the CASE District II Accolades Awards in the category of "best magazine."

U of T Magazine is sent quarterly to alumni, friends, faculty and staff of the University of Toronto. In 2010-11, the University distributed 1.2 million copies.



A WINNING YEAR

CASE CIRCLE OF EXCELLENCE AWARDS

GOLD: Diversity Programs: Volunteer Engagement and Senior Leadership Involvement: The Asia-Pacific Graduation Ceremony of fall 2010
SILVER: Individual Sub-Websites: www.springreunion.utoronto.ca
BRONZE: Individual Ads: Law Reunion (Spa)
BRONZE: Best Article: "This Looks Like a Farm," *U of T Magazine*

CASE DISTRICT II ACCOLADES AWARDS

GOLD: Website Fundraising Development: <http://give.utoronto.ca>
GOLD: Website Alumni Relations: www.springreunion.utoronto.ca
BRONZE: Alumni Programming: Affinity Program
HONOURABLE MENTION: Best Magazine: *U of T Magazine*

CCAE PRIX D'EXCELLENCE

GOLD: Best Writing: "The Aviator," *U of T Magazine*
SILVER: Best Website: www.springreunion.utoronto.ca



28% increase from 2010 to 2011 in visits to the Spring Reunion website.





“At U of T, we
shared that love of
knowledge and joy
of discovery.”

CHARLES PACHTER
BA UC 1964, painter

IN THEIR OWN WORDS

In 2010-11, the Division of University Advancement undertook a very special initiative: the Alumni Portraits video series. The centrepiece of our redesigned and relaunched alumni website, this video series showcases the accomplishments of 24 remarkable alumni—everyone from a best-selling author to a medical humanitarian to a dreamscape architect.

Completely unscripted, the videos give these graduates the chance to express their genuine pride in and gratitude for their U of T experience. Please visit <http://alumni.utoronto.ca/> to view the videos—or scan the QR code with your smartphone.



The Alumni Portrait videos have been viewed **17,882** times on YouTube from April 1 to August 23, 2011.

VANCOUVER REGIONAL EVENT

On April 10, 2011, the Chancellor played host to an alumni reception in Vancouver, which featured a fascinating talk from Professor Ray Jayawardhana of U of T's Department of Astronomy and Astrophysics.



U OF T'S REGIONAL REPS SPAN THE GLOBE **Canada:** 14 representatives in 8 provinces

- **USA:** 17 representatives in 14 states
- **Latin America and the Caribbean:** 6 representatives in 5 countries
- **Europe:** 14 representatives in 9 countries
- **East Asia:** 10 representatives in 5 countries
- **South Asia and the Middle East:** 7 representatives in 7 countries
- **Africa:** 3 representatives in 3 countries
- **Australasia:** 5 representatives in 2 countries
- *8 new international representatives were added in 2010-11*

A man with short hair, wearing a dark blue sweater and jeans, is sitting in a wooden chair. He is looking off to the side with a thoughtful expression. The room is filled with antique furniture, including a large wooden table with a model sailboat on top, and several lamps with decorative shades. The lighting is warm and focused on the man.

LIGHTS, CAMERA... MORE U OF T MEMORIES!

Ian OBriain, BA 1989, knows how to set the stage for a memorable event.

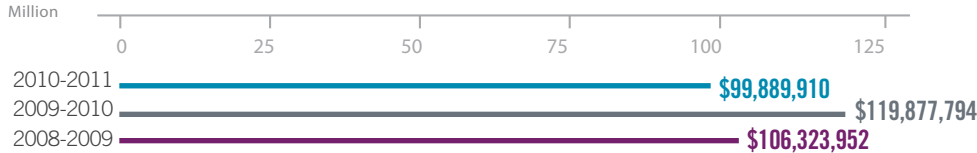
Regional representative for U of T's alumni branch in Vancouver, OBriain has worked as a set decorator in film and television for more than 20 years. "My U of T Mississauga degree in theatre prepared me for many roles in the film and TV industry over the years," says OBriain, who enjoys mentoring industry newcomers at film festivals and schools.

His commitment as a regional rep is "my way of giving back for the highly positive experience I had at U of T," he says. "It's a way to help Vancouver alumni make new friends in a fun and relaxing environment—and also to show them what secrets the city holds."

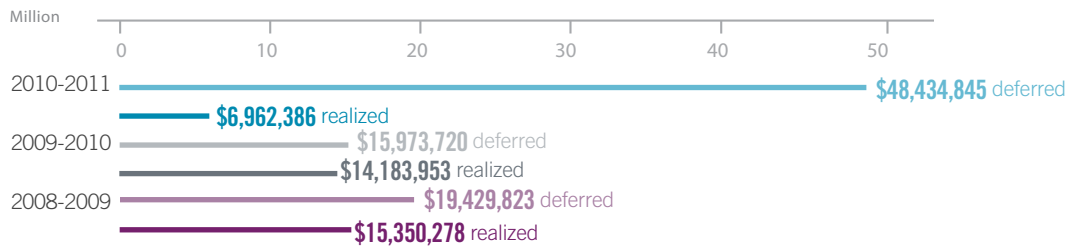
As an example, he mentions a recent alumni bowling night. One U of T graduate (and long-time Vancouver resident) was pleasantly surprised to discover there was a bowling alley, right there under her favourite dance hall. "These are the moments I enjoy," says OBriain.

FUNDRAISING PERFORMANCE

GIFTS AND PLEDGES

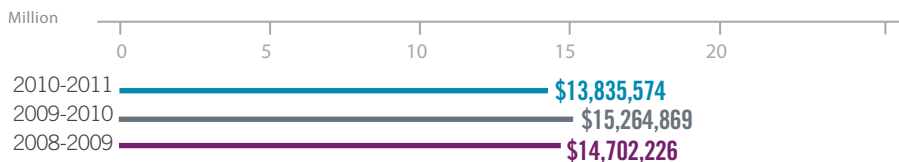


PLANNED GIFTS: DEFERRED AND REALIZED



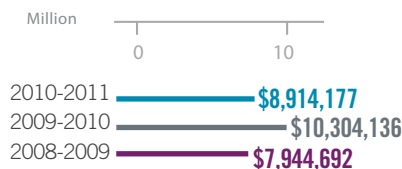
ANNUAL GIVING

All gifts up to \$25,000; includes gifts-in-kind

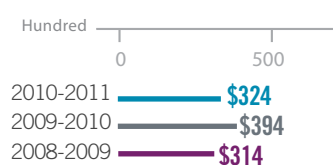


THE ANNUAL FUND *A subset of annual giving*

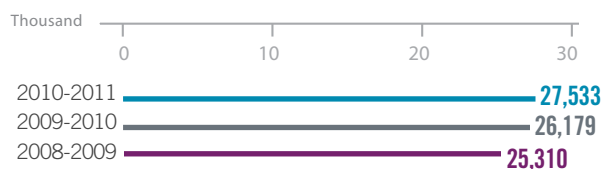
TOTAL PLEDGE AMOUNT



AVERAGE PLEDGE AMOUNT

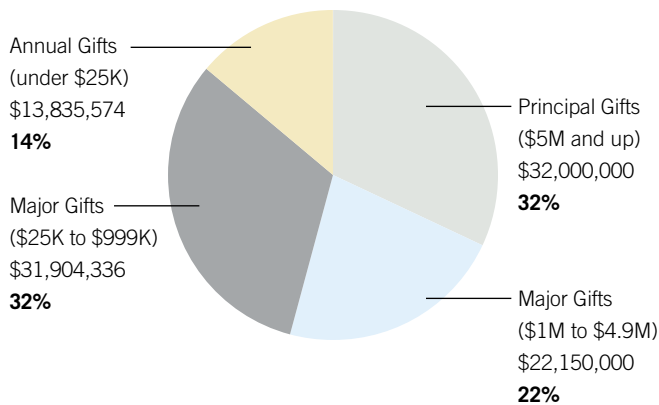


PLEDGE COUNT

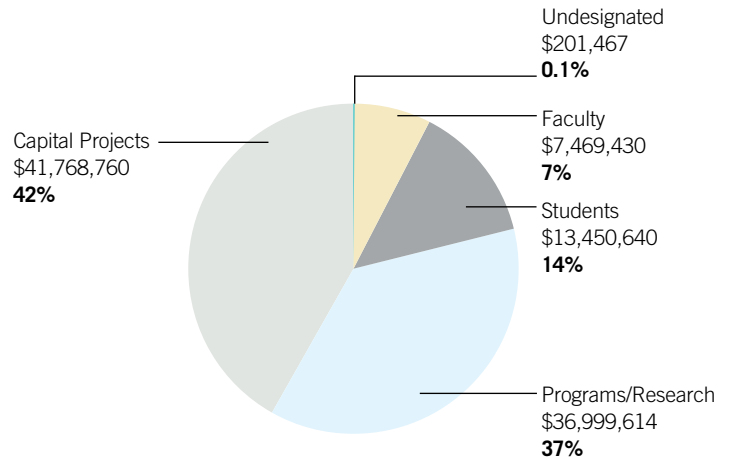


All figures for 2008-2009 and 2009-2010 as previously reported to Business Board.

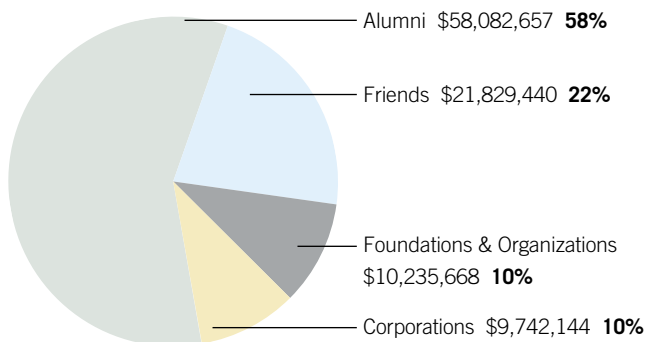
GIVING BY LEVEL



GIVING BY AREA



GIVING BY SOURCE



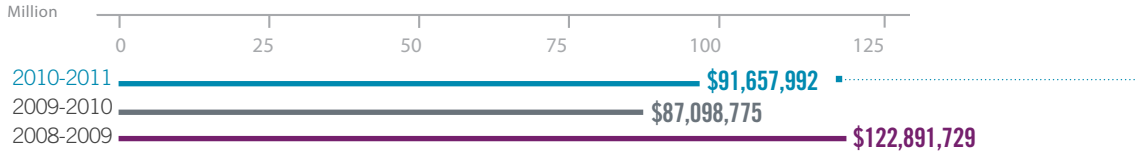
ADVANCEMENT RETURN ON INVESTMENT

Over the past six years, University Advancement's cost per dollar raised has ranged from 8¢ to 23¢, with **an average of 14¢—more than a seven-fold return** on every dollar invested in advancement.

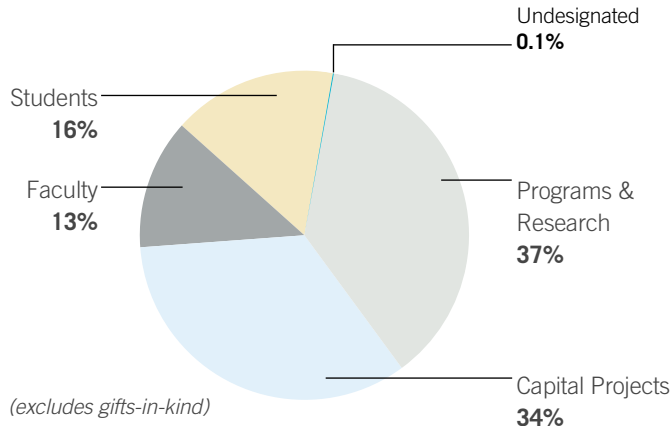
This average is well below the Canada Revenue Agency's Guidelines to Charities on Fundraising review threshold of 35¢, and well below the midpoint of what is considered an acceptable range in our industry: 15¢ to 25¢.

DONATIONS REVENUE

CASH RECEIVED



DESIGNATION OF 2010-11 CASH RECEIVED



RECONCILIATION WITH AUDITED FINANCIAL STATEMENTS 2010-11

University of Toronto

U of T Receipted Gifts	\$84,603,604
Audited Subtotal:	\$84,603,604

Federated Universities

University of St. Michael's College	\$1,442,668
Victoria University	\$1,980,870
Trinity College	\$3,368,914
Subtotal:	\$6,792,453

Other Affiliated Institutions **\$2,101**

Other **\$259,834**

TOTAL **\$91,657,992**

The University's audited financial statements for donations are based on cash received and do not include any future pledges or cash-received totals from the federated universities and other affiliated organizations. Accordingly, the audited financial statements for 2010-11 state that the University received \$84.6 million in donations revenue.

ALUMNI AT A GLANCE

NUMBER OF ALUMNI

Total Alumni: **583,458**
Living Alumni: **502,178**

NEW GRADUATES **14,907**
(June & November 2010 Convocations)

NUMBER OF COUNTRIES **174**

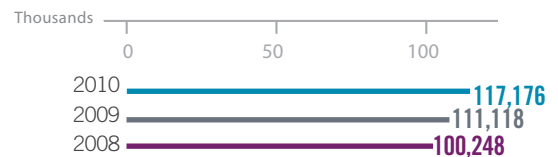
GENDER	AVERAGE AGE
Female: 51.1%	All: 48
Male: 48.9%	Female: 44
	Male: 51

AGE DISTRIBUTION OF LIVING ALUMNI

less than 25 years	17,283	3.6%
25 to 34 years	95,471	20.2%
35 to 44 years	93,200	19.7%
45 to 54 years	108,464	22.9%
55 to 64 years	73,075	15.4%
65 to 74 years	42,793	9.0%
75 to 84 years	27,887	5.9%
85 years +	15,431	3.3%

AFFINITY PROGRAMS

NUMBER OF AFFINITY CLIENT ACCOUNTS



Working with external partners, University Advancement offers a broad range of products, services and affinity programs to alumni, faculty, staff and students. These programs include wealth management, insurance, as well as alumni travel activities and convocation services. Revenue generated from these partnerships supports student activities, the University of Toronto Alumni Association, as well as alumni events and programs.



UNIVERSITY OF
TORONTO

CONGRATULATIONS
TO ALL OUR
GRADUATES

Designed and produced by

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University Advancement
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