



UNIVERSITY OF TORONTO
FACULTY OF PHYSICAL EDUCATION & HEALTH

26 April 2011

***Ad Hoc* Faculty Name Change Committee**
Final Report

Prepared For:

Faculty of Physical Education and Health
Faculty Council
University of Toronto

Prepared By Committee Members:

Anita Comella, Assistant Dean for Co-curricular Physical Activity and Sport
Kay Dawkins, Manager of Physical Activity
Caroline Fusco, Associate Professor
Ira Jacobs, Dean
Gretchen Kerr, Associate Dean for Undergraduate Education
Ashley Stirling, Exercise Science PhD Candidate, BPHE graduate
Scott Thomas, Associate Dean for Graduate Education and Research
Luc Tremblay, Associate Professor

Executive Summary

This document is the final report of this *ad hoc* committee established by the Faculty Council of the Faculty of Physical Education and Health at its 21 September 2010 meeting. The committee was tasked by Council to make a recommendation of a new name for the Faculty in order to more clearly communicate the spectrum of scholarly and academic activities, academic degrees awarded, and domains of expertise resident within the Faculty. The committee recommends that the name of the Faculty be changed to the **Faculty of Kinesiology and Physical Education**. As a result of its consultations the committee believes the name change will address an expressed desire for a name change by a broad spectrum of stakeholders and will strengthen the ability of the Faculty to fulfill its academic mission “to develop, advance, and disseminate knowledge about physical activity, health, and their interaction through research, education and the provision of opportunity.”

The committee acknowledges the view expressed in the dean’s discussion paper that the motivation for changing the Faculty name is a strategic one with the following objectives:

- a. to better reflect the research and educational missions of our Faculty;
- b. to draw attention to our new Bachelor of Kinesiology degree and increase the pool of student applicants to our programs;
- c. to better position both the Faculty as an organization, and individual faculty members, for access to broader research funding and partnering opportunities;
- d. to increase the recruitment pool of high performance athletes to represent the University in high performance sports¹;
- e. to augment our potential to attract support, financial and otherwise, from donors, friends of the university, the corporate sector, and different levels of government.

The committee’s recommendation is made after considering the views expressed by faculty members, staff, current students, alumni, and current and past leadership of the Faculty. The committee feels that there were adequate opportunities for these various stakeholders to express their views, that some have availed themselves of the opportunity to do so, and that we have received, read, listened, and understood the various perspectives. Based on those views the committee feels that there is very broad support among stakeholders for a name change, acknowledges that there were expressions of dissent by a few, and that there was no clear-cut consensus among stakeholders as to a preferred new name from among the myriad of names proposed. The constituency most divided in expressing its support for a name change was within the community of alumni of the academic programs.

Expressions of opinion about the Faculty name change were also sought from other University of Toronto academic divisions, from the University leadership, and from external organizations with which the Faculty interacts regularly; no concerns were expressed by these stakeholders.

¹ Many varsity athletes are students in the FPEH. Varsity coaches told us that they lose potential recruits to other university programs on the basis of the name of our Faculty alone, i.e. Physical Education, or the perceived (by the athlete) limitations of the term “physical education.”

The recommended name change is anchored in the understanding that there is no intent to change the degrees offered by the Faculty² nor to change the curricular offerings because of the name change.

Additional anchors for the committee's recommendation were the understanding of the terms "kinesiology" and "physical education." The committee's recommendation is that consistent with the views of the leading governing bodies of the respective disciplines in North America³, "Kinesiology," be viewed as encompassing the study of physical activity and inactivity, sport, exercise, play and dance. The study is accomplished by drawing upon all of the major sources of knowledge in the academy: the physical and life sciences, the social sciences and the humanities. "Physical Education" is "...a universally recognized term for the formal instruction of children and youth in healthy physical activity and the teaching of related knowledge and skills" (Annex B). "Physical Education" was also considered to be the appropriate term to reflect the Faculty's responsibilities to provide co-curricular physical activity and sports opportunities for the University of Toronto community.

END OF EXECUTIVE SUMMARY

² The Bachelor of Kinesiology degree was planned and initiated before the current initiative to change the Faculty name.

³ The Canadian Council of University Physical Education and Kinesiology Administrators offers two separate accreditations, one for kinesiology and another for physical education honours degree programs. Our University of Toronto curriculum has accreditations for both kinesiology and physical education: www.ccupeka.ca; National Academy of Kinesiology is a US organization: www.nationalacademyofkinesiology.org

Background

In September 2010 the dean of the Faculty of Physical Education and Health, Prof I. Jacobs, circulated a discussion within the Faculty in which (*Annex A*) he advocated a change in the Faculty name to one which includes the word “kinesiology.” He put forward the view in his discussion paper that a name change was important for the following reasons:

- a. to better reflect the research and educational missions of our Faculty;
- b. to draw attention to our new Bachelor of Kinesiology degree and increase the pool of student applicants to our programs;
- c. to better position both the Faculty as an organization, and individual faculty members, for access to broader research funding and partnering opportunities;
- d. to increase the recruitment pool of high performance athletes to represent the University in high performance sports⁴;
- e. to augment our potential to attract support, financial and otherwise, from donors, friends of the university, the corporate sector, and different levels of government.

The paper was submitted to members of Faculty Council for discussion at the 21 Sep 2010 meeting of Faculty Council, which led to the carrying of the following two motions at the meeting:

- *“...that Faculty Council express its support for the rationale and intent of the Discussion Paper, dated 11 September 2010, prepared by Dean Jacobs about a proposal to change the name of the Faculty to one which includes the word ‘Kinesiology’.”*
- *“...that Faculty Council create an ad hoc committee assigned the task to return to the next meeting of Council with a recommendation and related motion for the final Faculty name (e.g. Faculty of Kinesiology, Faculty of Kinesiology & Health, Faculty of Kinesiology & Physical Education, etc) as well as a written report describing the rationale for its recommendation. The intent is that the written report will be distributed to Council members a week before the Council meeting.” A friendly amendment to the motion addressed the composition of the committee (6 members), which were to be appointed by the dean, and the committee to be chaired by the dean.*

Ad Hoc Committee Composition

The committee members subsequently selected by the dean held the following positions: the assistant dean for co-curricular physical activity and sport, the manager of physical activity, the associate dean for undergraduate education, the associate dean for graduate education and research, a tenured associate professor in the Faculty who teaches and researches in the socio-cultural area, a tenured associate professor in the Faculty who teaches and researches in the area of human performance and motor control, and a PhD candidate in the behavioural stream of the Faculty’s Exercise Science graduate program and who was also a recent graduate of the Faculty’s BPHE program.

⁴ Many varsity athletes are students in the FPEH. Varsity coaches told us that they lose potential recruits to other university programs on the basis of the name of our Faculty alone, i.e. Physical Education, or the perceived (by the athlete) limitations of the term “physical education.”

Committee Chair

Subsequent to the Faculty Council meeting establishing the *ad hoc* name change committee, Dean Jacobs brought to the attention of the members that three alumni of the undergraduate program had expressed to him their concern with having a dean as committee chair. Although they did not purport to represent a broad constituency Dean Jacobs thought it important to bring the matter to the committee's attention. He explained that he viewed the Faculty name change proposal as a key strategic initiative and in that context considered it as part of his management responsibilities to lead the initiative. Members stated that the dean had been transparent and candid about his perspectives, and that in his role as committee chair he had not voted on those occasions when the committee members had voted on an issue. Members were reminded that the issue was raised at the first Council meeting in the form of a question, but Council did not consider it a problem and voted that the dean should chair the committee. Dean Jacobs stated that he would only continue to chair as long as the *ad hoc* committee was comfortable with him doing so. The members were unanimous in their opinion that he should continue to Chair the committee.

Plan of Work

The committee decided at their first meeting to work in the following three phases:

- identify stakeholders for consultation purposes and invite them to express views;
 - when identifying stakeholder groups, classify them broadly as those internal to the University of Toronto, and seek their views before providing an opportunity for external stakeholder groups to express views;
- consolidation of the sentiments and views of stakeholders;
- distillation by the committee into a report and recommendation for Faculty Council.

The committee members met for face-to-face discussions on 02, 15, 20, and 27 Oct, 11 Nov 2010, 06 Dec 2010, and 20, 25 January 2011. In between meetings there was substantial communication via email, primarily to share feedback received from individuals who had expressed opinions about the name change proposal. Written progress reports were submitted to Faculty Council meetings on 19 October 2010 (*Annex B*) and 07 December 2010 (*Annex C*).

Views of Stakeholders

Internal stakeholders were identified as the following groups or organizations: members of the Faculty's professoriate, current graduate and undergraduate students, the Faculty leadership and management cadre, the Council of Athletics and Recreation, and staff supporting the Faculty's co-curricular and curricular programs.

External stakeholders were identified as the following groups or organizations: alumni of the Faculty's academic degree programs, student athlete alumni, leadership of other academic divisions within the University, the leadership of the University, the Ontario Ministries of Education, of Health Promotion and Sport, and of Training, Colleges and Universities, the Canadian Sport Centre – Ontario, and the Canadian Council of University Physical Education and Kinesiology Administrators.

Consultation platforms consisted of facilitated discussions led by one or more committee members during “town halls” to which the various stakeholders were invited, during classroom visits by a member of the committee, by prominently displaying links to the dean’s Background Discussion Paper and committee progress reports for several months on the Faculty’s website front page, by announcements in the Faculty’s public print and electronic communications, through internet based surveys made available to all academic and student athlete alumni registered in the Faculty’s email database. In all cases, stakeholders were informed that they should feel free to express their opinions not only via the specific platform they were using or venue they were attending, but also by communicating directly with any member of the name change committee.

Summaries of the views are reflected in the progress reports dated 18 Oct 2010 (Annex B) and 06 December 2010 (Annex C), and in a report submitted to the 07 Dec 2010 Faculty Council meeting by the Physical and Health Education Undergraduate Association Executive Committee (Annex D).

Individual Submissions

In addition to the views elicited as described above, the committee considered all additional communications received in addition to those described above. The received submissions were as follows:

- the report of the Executive Committee of the Physical and Health Education Undergraduate Association (Annex D);
- a submission from former dean Bruce Kidd (Annex E in which he supports the initiative to include the word “kinesiology” in the Faculty name, and to change the Faculty name to the Faculty of Physical Education and Kinesiology;
- submission from a former director of the School of Physical and Health Education (retired Prof Yuri Daniel) advocating for retention of the term “Health” in any new Faculty name;
- an email message from a former professor in the School of Physical and Health Education and varsity coach advocating for the name “Kinesiology, Physical Education & Health;”
- email messages from 3 BPHE alumni expressing concerns that the process was not sufficiently transparent, that the process was unfolding too quickly, and that the dean should not chair the committee because of his bias in favour of a name change which might inappropriately sway other committee members because of his position;
- a subsequent letter from one of those alumni who is also a current sessional academic and co-curricular physical activity instructor, expressing concerns that the process was ill-considered, inordinately influenced by those with a biosciences perspective, that there was inequitable consideration of perspectives, and that the legacy of physical and health educators was threatened;
- an email message from a post-doctoral fellow expressing strong support for the name change proposal;
- an email message from a first year BPHE student expressing support for the name Faculty of Physical Education and Kinesiology;
- an email message from the president of the Physical and Health Education Undergraduate Association requesting consideration of the name Faculty of Physical Education, Health and Kinesiology;

- a letter from a 1959 academic alum supporting a name change of the Faculty to Faculty of Kinesiology for Applied Fitness, Health Education and Recreation;
- an email message from the former Faculty Executive Assistant to the Dean, and long-time contributor of financial support to the Faculty, supporting the name change proposal;
- an email message from a current faculty member expressing concern that a name change to one containing “kinesiology” would cause confusion because of the new regulated health profession of “registered kinesiologist” in the province of Ontario;
- a letter from a BPHE alum expressing concern that the process was unfolding too quickly and that a name limited to “Kinesiology” would result in further marginalization of under-privileged and under-represented groups of students;
- an email message from a BPHE alum advocating retention of Physical Education in any new name;

Other Considerations

- the committee members acknowledged early on in their deliberations that the issue was not one they felt was appropriate to assess via empirical analysis or through the reduction of statistics but rather was one they would undertake as a global assessment.
- there was an acknowledgement that there was no *a priori* decision to accord equal “weighting” to all stakeholder views.
- all communications and submissions received and sent by the chair and members would be distributed to all other members.
- the work of the committee would be limited to making a recommendation about Faculty name change to Faculty Council, and that a related implementation plan would not be part of this committee’s work.
- that polls would be used and considered as vehicles for expression of opinion, and not to collect data for anything other than the identification of collective trends (if any become apparent).
- the Ontario Ministry of Education is in the process of reviewing its secondary school physical and health education curriculum and is proposing to change the title of the grade 12 “Exercise Science” course to “Introduction to Kinesiology.”
- in considering potential names the committee would limit itself to the North American construct and would not enter into the complexities of foreign language nomenclature and taxonomies.
- the committee notes the change in name of an important North American disciplinary governing body from the “*American Academy of Kinesiology & Physical Education*” to the “*National Academy of Kinesiology*”

Final Recommendation

Although committee discussions were wide-ranging, this report is delimited to its focus on a recommendation about the name change. The committee acknowledges, however, that the issue of a name change is one that has recurred frequently within the School of Physical and Health Education and later within the Faculty of Physical Education and Health over the last 20 years as

the term “kinesiology” has evolved. Interested readers are referred to selected readings cited in Annex F for more historical perspective.

As is reflected in its progress reports to Faculty Council, the global assessment of the committee is that there is a wide-spread, but not unanimous concurrence with the sentiments expressed in the dean’s Background Discussion Paper advocating a change of the Faculty name to one which includes the word “kinesiology.” The committee is satisfied that stakeholder consultations were adequate and appropriate and achieved the objective of providing committee members with the spectrum of views it required to make an informed recommendation.

It is the committee’s unanimous recommendation that the name of the Faculty be changed to the “Faculty of Kinesiology and Physical Education.” The primary reasons for the recommendation are to more accurately reflect and communicate the spectrum of scholarly activity within the Faculty and, by doing so, facilitate the strategic advantages and objectives raised in the Background section of this report.

Motions to Faculty Council

It is the intent of members of the committee who are Faculty Council members to make the following individual motions to Faculty Council:

- that this report be received by Council as the final report of the ad hoc name change committee;
- that the name of the Faculty of Physical Education and Health be changed to the Faculty of Kinesiology and Physical Education;
- should the previous motion be accepted by Council, that the dean strike an ad hoc committee to develop and implement the related plan for changing the name of the Faculty, including forwarding these recommendations to the next appropriate level of University of Toronto governance.

Annexes

Annex A

“Kinesiology” ---- Proposal for its inclusion in Faculty Name.” Background Discussion Paper prepared by Prof. I. Jacobs, Dean, Faculty of Physical Education and Health, University of Toronto.

Annex B

Name Change Committee Progress Report to Faculty Council Meeting of 19 Oct 2010.

Annex C

Name Change Committee Progress Report to Faculty Council Meeting of 07 Dec 2010.

Annex D

Faculty Name Change Process: Undergraduate Student Report. Report to Faculty Council Meeting of 07 Dec 2010 prepared by the Physical and Health Education Undergraduate Association Executive Committee.

Annex E

Submission from Prof Bruce Kidd, former and founding Dean of the Faculty of Physical Education and Health. 25 Nov 2010.

Annex F

Selected readings of relevance to the evolution of “kinesiology” as a discipline.

ANNEX A to Name Change Committee Final Report

FPEH: Name Change Proposal

Prepared by: Prof Ira Jacobs, Dean, Faculty of Physical Education & Health, University of Toronto

11 September 2010

BACKGROUND DISCUSSION PAPER

Subject

"KINESIOLOGY" --- Proposal for its Inclusion in Faculty Name

Specific Proposal

To change the name of the "Faculty of Physical Education and Health" to one that includes the word "Kinesiology" (e.g. Faculty of Kinesiology & Physical Education; Faculty of Kinesiology & Health; Faculty of Kinesiology; etc).

Rationale

Our academic mission is *"...to develop, advance, and disseminate knowledge about physical activity, health, and their interactions through research, leadership and the provision of opportunity."* Our approach is multi- and inter-disciplinary in that our research and teaching encompass the biophysical, behavioural, and socio-cultural aspects and consequences of those interactions. Almost all universities in Canada have an academic unit (Faculty, Department, School, etc.) with a similar mission, and the older ones were once named *"Physical Education"*, like ours. Over the last 20-30 years most of these units have followed a North America-wide trend to change their names from *"Physical Education"* to *"Kinesiology"* or some related nomenclature to better reflect the evolution of knowledge about the consequences of physical activity, inactivity, and sport for human health, health sciences, and society. Units established more recently chose such names from the get-go. Table 1 is a listing of most of the academic units in Canada and displays a broad range of unit names; there are only 5 of the 37 institutions listed, including the U of T, that do not have a term other than *"Physical Education"* in their unit title.

In contrast with the actual mission statement, it is our collective experience that there is a widely-held misperception both on and off campus that the academic mission of our Faculty is to educate students who intend to become physical education teachers. It is indeed the case that among our graduates are a significant number who become physical education teachers; our Faculty has a well deserved tradition and national reputation of excellence in this regard, and the intent is to continue to sustain and nurture the development of our physical education degree programs. However, our last survey of alumni indicates that fewer than 50% of students entering our program do so with that as a career objective. The name of the Faculty contributes to sustaining the misperception that our focus is limited to education.

Today, it is widely held among our academic colleagues across the continent and among the public that *"Physical Education"* is a subset of what is now understood to be a much broader discipline of *"Kinesiology"* --- the study of human movement. The term encompasses the study of physical activity and inactivity, sport, exercise, play and dance. The study is accomplished by drawing upon all of the major sources of knowledge in the Academy: the physical and life sciences, the social sciences and the humanities. Some institutions are noted for their specialization and focusing of their resources on one or a few of these disciplinary approaches to Kinesiology while others maintain a very broad approach.

ANNEX A to Name Change Committee Final Report

FPEH: Name Change Proposal

With the introduction of our Faculty's new BKIN degree, it is timely to propose a name change that is more consistent with the national trend. Both our kinesiology and our physical education undergraduate programs are already accredited by the Canadian Council of University Physical Education & Kinesiology Administrators. Thus, no change in our current curricular or degree offerings or requirements are anticipated as a result of the proposed Faculty name change.

Objectives of Name Change

My *ad hoc* but broad consultations within the Faculty clearly indicate a strong appetite for a name change. I have been informed that frequently over the last few years the "student voice" has expressed a similar appetite through their representatives on standing committees and the occasional petition. The following reasons characterize the rationale for the name change proposal:

- To better reflect the research, scientific, and educational mission of our Faculty
 - The mission of the Faculty is stated in the opening paragraphs of this document but the name of the Faculty is not aligned with that mission.
 - A Faculty name with "Kinesiology" is integral to any major North American university's research and teaching mandate.
 - A Faculty name with "Kinesiology" reflects the "majority position" across North America, and will increase the recognition of our Faculty as being well aligned with the "...independent, academic, knowledge-pursuing, transmitting and brokering roles of the university...." (personal communication from B. Kidd).
- To increase the pool of high quality student applicants to our program
 - Although the cut-off GPA for "101" applicants (incoming secondary school graduates) to our program is already relatively high, the proposed name change would increase the number of applicants, and thus the size of the pool from which we will be able to select our students. We anticipate the end result will be an even higher GPA threshold for entry into our program. Reports from guidance counselors and experience from student recruitment fairs clearly indicate that many prospective students do not even think of our program as a first or second choice because they misconstrue the name of the Faculty as reflecting curricular offerings that are limited to physical education teacher preparation.
- To increase the pool of high quality candidates who will apply for new tenure-stream and post-doctoral positions in our Faculty
 - We are currently advertising for two new tenure-stream positions and in terms of the objective of recruiting those with a high potential to become top notch scientists, it would be invaluable to be able to inform candidates that our name change process is underway.
- To better position our faculty members for access to relevant research funding opportunities
 - There is a long-standing perception among many of our current faculty members that the name of their institutional unit generates a negative bias among grant reviewers for many of the key funding agencies from which they seek research funding. It is also widely felt that collaborative research opportunities would be broadened both within and outside of the University with the proposed name change.

ANNEX A to Name Change Committee Final Report

FPEH: Name Change Proposal

- To increase the recruitment pool of high performance athletes to represent the University in high performance sports
 - All of the coaches with whom I have consulted welcome the proposed change. A common theme among our varsity coaches is their experience with potential recruits who have gone to other universities to enroll in “kinesiology” programs because of the name of our Faculty, even though the actual curricular offerings may be identical.
- To increase the advancement and fundraising opportunities
 - The proposed name change will reflect a broader landscape that should improve our potential to attract attention and support, financial and otherwise, from donors, friends of the university, the corporate sector, and different levels of government.

Proposed Process

- Prepare background briefing for Provost and await her perspective
- Circulate a version of this briefing note widely within the Faculty and prepare an appropriate version for consideration by U of T sports and BPHE alumni
- Introduce two motions at September Faculty Council meeting: one seeking Faculty Council support for the rationale and intent and, assuming there is such support, a second motion to strike a small committee assigned the task to return to Council at its next meeting with a recommendation for the final Faculty name (e.g. Faculty of Kinesiology, Faculty of Kinesiology & Health, Faculty of Kinesiology & Physical Education, etc)
- Consult widely with our stakeholders (students [both our own and other students on campus who access our co-curricular offerings], professoriate, alumni and donors, broadly with other University of Toronto academic units, external organizations with whom the Faculty regularly interacts)
- At subsequent Faculty Council meeting seek endorsement of motion to change the name in accordance with the recommendation
- Pass on Faculty Council recommendation to next appropriate level of governance
- Plan, prepare and implement communications strategy (external and internal) once governance approval is received

Risks and Mitigation Strategy

<i>Potential Risk</i>	<i>Mitigation Strategy for All Risks</i>
A. Choosing a Faculty name that may cause unanticipated confusion among our co-curricular stakeholders (students, community members engaged in our Faculty’s broad-based physical activity programs delivered on the St. George campus)	The rationale for the change is a strong and attractive one. I know that the ability to explain and obtain endorsements from all stakeholders will be a direct function of the resources, time and energy we devote to planning and implementing a communications strategy. “A priori” consultations with stakeholders to explain and elaborate the rationale outlined in this document is key.
B. Dissent among faculty	
C. Perspective of BPEH alumni	

ANNEX A to Name Change Committee Final Report

FPEH: Name Change Proposal

Table 1. Names of Kinesiology / Physical Education Academic Units Across Canada

UNIT NAME	UNIVERSITY
<i>Faculty of Physical Education & Recreation</i>	<i>University of Alberta</i>
<i>Department of Physical Education & Kinesiology</i>	<i>Brock University</i>
<i>Department of Exercise Science</i>	<i>Concordia University</i>
<i>School of Recreation Management & Kinesiology</i>	<i>Acadia University</i>
<i>School of Human Kinetics</i>	<i>University of British Columbia</i>
<i>Faculty of Kinesiology</i>	<i>University of Calgary</i>
<i>School of Health and Human Performance</i>	<i>Dalhousie University</i>
<i>School of Human Kinetics</i> <i>Ecole des sciences de l'activité physique</i>	<i>Laurentian University/Université Laurentienne</i>
<i>School of Kinesiology</i>	<i>Lakehead University</i>
<i>Département d'éducation physique, Peps</i>	<i>Université Laval</i>
<i>Faculty of Kinesiology and Recreation Management</i>	<i>University of Manitoba</i>
<i>Department of Kinesiology</i>	<i>McMaster University</i>
<i>École de kinesiologie et de récréologie</i>	<i>Université de Moncton</i>
<i>Faculty of Kinesiology</i>	<i>University of New Brunswick</i>
<i>Department of Kinesiology & Physical Education</i>	<i>University of Lethbridge</i>
<i>Department of Kinesiology & Physical Education</i>	<i>McGill University</i>
<i>School of Human Kinetics & Recreation</i>	<i>Memorial University of Newfoundland</i>
<i>Département de kinésiologie</i>	<i>Université de Montréal</i>
<i>Physical & Health Education, Faculty of Education</i>	<i>Nipissing University</i>

ANNEX A to Name Change Committee Final Report

FPEH: Name Change Proposal

<i>School of Human Kinetics</i>	<i>University of Ottawa</i>
<i>Department of Kinesiology & Physical Education</i>	<i>University of the Fraser Valley</i>
<i>Département des sciences de l'activité physique</i>	<i>Université de Québec à Trois Rivières</i>
<i>Faculté d'éducation physique et sportive</i>	<i>Université de Sherbrooke</i>
<i>Department of Human Kinetics</i>	<i>St. Francis Xavier University</i>
<i>Physical Education</i>	<i>Redeemer University College</i>
<i>School of Kinesiology & Health Studies</i>	<i>Queen's University</i>
<i>Department of Biomedical Physiology and Kinesiology</i>	<i>Simon Fraser University</i>
<i>School of Human Kinetics</i>	<i>Trinity Western University</i>
<i>Department of Kinesiology</i>	<i>University of Waterloo</i>
<i>Department of Kinesiology & Applied Health</i>	<i>University of Winnipeg</i>
<i>School of Exercise Science, Physical & Health Education</i>	<i>University of Victoria</i>
<i>Faculty of Human Kinetics</i>	<i>University of Windsor</i>
<i>School of Kinesiology & Health Science</i>	<i>York University</i>
<i>College of Kinesiology</i>	<i>University of Saskatchewan</i>
<i>Faculty of Kinesiology & Health Studies</i>	<i>University of Regina</i>
<i>School of Kinesiology</i>	<i>University of Western Ontario</i>
<i>Department of Kinesiology & Physical Education</i>	<i>Wilfred Laurier University</i>
<i>Health Science (Kinesiology)</i>	<i>University of Ontario Institute of Technology</i>

Revision dated 28 Oct 2010

Faculty of Physical Education & Health

Report of: *Ad Hoc Faculty Name Change Committee*

Committee Members:

Anita Comella (Assistant Dean), Kay Dawkins (staff), Caroline Fusco (faculty), Ira Jacobs (Dean and committee chair), Gretchen Kerr (Associate Dean), Ashley Stirling (EXS PhD candidate and U of T BPHE graduate), Scott Thomas (Associate Dean), Luc Tremblay (faculty).

Committee's Recommendation:

- The name change committee selected the following 4 names as most appropriate; after a discussion of strengths, weaknesses, threats and opportunities associated with each name (see Table 1 below) there was a consensus among committee members that the first two, shown in bold font below, were the most favoured:
 - **Faculty of Kinesiology & Health**
 - **Faculty of Human Movement & Health**
 - Faculty of Kinesiology and Physical Education
 - Faculty of Physical Activity & Health
 - Faculty of Kinesiology
 - Faculty of Kinesiology, Physical Education & Health

Background:

- Proposal to change Faculty name initiated via email message from Dean to staff and professoriate on 11 Sep 2010 with discussion paper enclosed with message (attached as Annex A).
- A key message in the dean's discussion paper is the definition of "kinesiology" as the multi- and inter-disciplinary study of human movement, especially physical activity, sport, dance and play, drawing upon all the major sources of knowledge in the academy, the humanities and social sciences as well as the physical and life sciences. To the extent that kinesiology includes forms of professional practice, it should be understood to include all the related interventions, such as physical education, public policy analysis, and sport and exercise psychology, not just clinical practice directed at rehabilitation, exercise prescription, etc.
- 21 Sep 2010 Faculty Council Meeting: following two motions were carried:
 - *"That Faculty Council express its support for the rationale and intent of the Discussion Paper, dated 11 September 2010, prepared by Dean Jacobs about a proposal to change the name of the Faculty to one which includes the word 'Kinesiology'."*
 - *"That Faculty Council create an ad hoc committee assigned the task to return to the next meeting of Council with a recommendation and related motion for the final Faculty*

name (e.g. Faculty of Kinesiology, Faculty of Kinesiology & Health, Faculty of Kinesiology & Physical Education, etc) as well as a written report describing the rationale for its recommendation. The intent is that the written report will be distributed to Council members a week before the Council meeting.”

➤ *(Friendly Amendments to Motion 2: To create a committee of no more than six persons to report back to the Faculty Council at the next meeting on Tuesday October 19, 2010. The members of this committee will be appointed by the Dean, and the committee will be chaired by the Dean.)*

- Ad Hoc Committee met on 02 Oct 2010:
 - defined process for its work. The process involves three phases: consultation with stakeholders, consolidation of the sentiments and views expressed by stakeholders, followed finally by a distillation by the Committee into a report and recommendation for Faculty Council.
 - decision made to engage in consultations within the Faculty before next Faculty Council meeting with a view to identifying preferred potential Faculty name recommendations before engaging in subsequent external consultations.
- Related Opportunities for Consideration and Discussion:
 - 3 Open Town Halls to which faculty and staff were invited
 - 3 dedicated meeting opportunities for service staff who are non-academic and non-co-curricular service staff (Annex B); also survey feedback was invited, 14 staff responded.
 - A dedicated professoriate meeting where faculty were invited to participate in a brainstorming session facilitated by Luc Tremblay and discussion with Dean Ira Jacobs (Annex C); an additional meeting where opinions were invited as part of the regular meeting agenda; also opinions and comments exchanged on dedicated blog.
 - Undergraduate students were consulted by Assoc Dean Kerr who attended all required courses, except for 3rd year (Annex D). Also survey was designed by Ashley Stirling and 125-188 students responded to the invitation to participate in survey (Annex D).
 - Graduate students were invited to special meeting facilitated by Assoc Dean Thomas and survey was made available to them prepared and analyzed by Ashley Stirling (Annex E).
 - Co-curricular staff were invited to participate in brainstorming session facilitated by Assistant Dean Comella (Annex F).
 - Informal expressions of opinion to ad hoc committee members.
 - Preparation of table of unit names in Canada, US, UK & Australia (Annex G).
- 15 Oct 2010 and 18 Oct 2010 meetings of ad hoc committee to discuss interpretation of feedback and report to Council

ANNEX B to Faculty Name Change Report

- general discussion to review rationale for the proposal and common themes for and against including the word “kinesiology”
- Dean’s comments that the new name will be not only an identifier but a strategic tool to augment the resources available to the Faculty.
- identification of “key constituents” or stake-holders
 - students (both current and future)
 - both those in our academic programs and co-curricular programs/services
 - professoriate (both current and future)
 - staff
 - University and Faculty registrars
 - alumnae
 - coaches
 - university leadership
- Consultations interpreted as grounds for the following points of broad consensus:
 - there is an appetite and positive reception of the proposal to change the name
 - it was felt that the majority of those who expressed opinions in the consultations viewed favorably the inclusion of the word “kinesiology”
 - those who were concerned with including the word “kinesiology” in the Faculty name were primarily concerned with one or both of the following:
 - the perception that the word reflected primarily the biophysical disciplines of the study of human movement;
 - that the new BKIN degree contains the same word; there is an inappropriate “weighting” for the word if it also appears in the Faculty name without inclusion of the words “Physical Education.”
- Literally tens of different names were proposed and the key terms that appeared most frequently were: Kinesiology, Health, Physical Activity, Physical Education.
- The name change committee selected the following 4 names as most appropriate; after a discussion of strengths, weaknesses, threats and opportunities associated with each name (see Table 1 below) there was a consensus among committee members that the first two, shown in bold font below, were the most favoured:
 - **Faculty of Kinesiology & Health**
 - **Faculty of Human Movement & Health**
 - Faculty of Kinesiology and Physical Education
 - Faculty of Physical Activity & Health
 - Faculty of Kinesiology
 - Faculty of Kinesiology, Physical Education & Health

Next Steps

- Submission of this report to Faculty Council and motion to Council to receive the Report.

ANNEX B to Faculty Name Change Report

- Distribute, offer to discuss with, and seek expressions of concern from:
 - Committee on Athletics & Recreation
 - T-holders
 - Tait McKenzie Club
 - All other Faculties and Faculty equivalents at the University of Toronto
 - Ontario Ministry of Training, Colleges and Universities
 - Ontario Ministry of Health Promotion and Sport
 - Ontario Ministry of Education
 - Canadian Council of University Physical Education & Kinesiology Administrators

Table 1. Summary of Name Change Committee Discussion of some noteworthy Strengths & Opportunities and Weaknesses & Threats associated with preferred Faculty names.

Faculty of...	Strengths & Opportunities	Weaknesses & Threats
Kinesiology & Health	<ul style="list-style-type: none"> ▪ succinct ▪ research friendly ▪ leaves scope for re-definition ▪ Health still preserved ▪ +vly viewed by current students 	<ul style="list-style-type: none"> ▪ “Education” lost from name ▪ alienation of current PHE students and alumnae? ▪ negative effect for recruitment of students focused on “education”?
Human Movement & Health	<ul style="list-style-type: none"> ▪ Leaves scope for future programs/streams ▪ Unique identifier ▪ Curricular & co-curricular identifiers ▪ “Branding” advantage 	<ul style="list-style-type: none"> ▪ where is “kinesiology” ▪ loss of “education” from title ▪ greater communication and promotion effort required ▪ inadequate identifier for most research granting councils ▪ university central support for name?
Kinesiology & Physical Education	<ul style="list-style-type: none"> ▪ Reflects current degree offerings ▪ preservation of legacy of strong PE tradition ▪ use of both terms would satisfy proponents of each 	<ul style="list-style-type: none"> ▪ repetitive if both terms are understood in their broadest sense ▪ “health” not included” ▪ no strong identifier for co-curricular ▪ leaves narrow scope for future program/stream development ▪ no over-arching identifier that links the two terms ▪ could be divisive
Physical Activity & Health	<ul style="list-style-type: none"> ▪ over-arching theme that accommodates both degrees ▪ may reduce degree of alienation ▪ strong co-curricular identifier ▪ leaves scope for future program/streams ▪ reflects mission ▪ unique identifier 	<ul style="list-style-type: none"> ▪ inadequate representation of research mandate ▪ not mainstream ▪ recruitment of future faculty? ▪ viewed as incremental change of name and not significant.

List of Annexes

- Annex A: Background Discussion Paper: “Kinesiology” --- Proposal for its Inclusion in Faculty Name
- Annex B: Feedback from non-academic and non-curricular service staff
- Annex C: Notes from Professoriate brainstorming session
- Annex D: Undergraduate student survey feedback
- Annex E: Graduate student feedback and survey
- Annex F: Feedback from brainstorming session of co-curricular staff
- Annex G: Names of Kinesiology/Physical Education Academic Units in Top Universities in Australia, Canada, United Kingdom, and United States

Annex A: Background Discussion Paper

Prepared by: Prof Ira Jacobs, Dean, Faculty of Physical Education & Health, University of Toronto

11 September 2010

BACKGROUND DISCUSSION PAPER

Subject

“KINESIOLOGY” --- Proposal for its Inclusion in Faculty Name

Specific Proposal

To change the name of the “Faculty of Physical Education and Health” to one that includes the word “Kinesiology” (e.g. Faculty of Kinesiology & Physical Education; Faculty of Kinesiology & Health; Faculty of Kinesiology; etc).

Rationale

Our academic mission is “...to develop, advance, and disseminate knowledge about physical activity, health, and their interactions through research, leadership and the provision of opportunity.” Our approach is multi- and inter-disciplinary in that our research and teaching encompass the biophysical, behavioural, and socio-cultural aspects and consequences of those interactions. Almost all universities in Canada have an academic unit (Faculty, Department, School, etc.) with a similar mission, and the older ones were once named “Physical Education”, like ours. Over the last 20-30 years most of these units have followed a North America-wide trend to change their names from “Physical Education” to “Kinesiology” or some related nomenclature to better reflect the evolution of knowledge about the consequences of physical activity, inactivity, and sport for human health, health sciences, and society. Units established more recently chose such names from the get-go. Table 1 is a listing of most of the academic units in Canada and displays a broad range of unit names; there are only 5 of the 37 institutions listed, including the U of T, that do not have a term other than “Physical Education” in their unit title.

In contrast with the actual mission statement, it is our collective experience that there is a widely-held misperception both on and off campus that the academic mission of our Faculty is to educate students who intend to become physical education teachers. It is indeed the case that among our graduates are a significant number who become physical education teachers; our Faculty has a well deserved tradition and national reputation of excellence in this regard, and the intent is to continue to sustain and nurture the development of our physical education degree programs. However, our last survey of alumni indicates that fewer than 50% of students entering our program do so with that as a career objective. The name of the Faculty contributes to sustaining the misperception that our focus is limited to education.

Today, it is widely held among our academic colleagues across the continent and among the public that “Physical Education” is a subset of what is now understood to be a much broader discipline of “Kinesiology” --- the study of human movement. The term encompasses the study of physical activity and inactivity, sport, exercise, play and dance. The study is accomplished by drawing upon all of the major sources of knowledge in the Academy: the physical and life sciences, the social sciences and the humanities. Some institutions are noted for their specialization and focusing of their resources on one or a few of these disciplinary approaches to Kinesiology while others maintain a very broad approach.

With the introduction of our Faculty's new BKIN degree, it is timely to propose a name change that is more consistent with the national trend. Both our kinesiology and our physical education undergraduate programs are already accredited by the Canadian Council of University Physical Education & Kinesiology Administrators. Thus, no change in our current curricular or degree offerings or requirements are anticipated as a result of the proposed Faculty name change.

Objectives of Name Change

My *ad hoc* but broad consultations within the Faculty clearly indicate a strong appetite for a name change. I have been informed that frequently over the last few years the "student voice" has expressed a similar appetite through their representatives on standing committees and the occasional petition. The following reasons characterize the rationale for the name change proposal:

- To better reflect the research, scientific, and educational mission of our Faculty
 - The mission of the Faculty is stated in the opening paragraphs of this document but the name of the Faculty is not aligned with that mission.
 - A Faculty name with "Kinesiology" is integral to any major North American university's research and teaching mandate.
 - A Faculty name with "Kinesiology" reflects the "majority position" across North America, and will increase the recognition of our Faculty as being well aligned with the "...independent, academic, knowledge-pursuing, transmitting and brokering roles of the university...." (personal communication from B. Kidd).
- To increase the pool of high quality student applicants to our program
 - Although the cut-off GPA for "101" applicants (incoming secondary school graduates) to our program is already relatively high, the proposed name change would increase the number of applicants, and thus the size of the pool from which we will be able to select our students. We anticipate the end result will be an even higher GPA threshold for entry into our program. Reports from guidance counselors and experience from student recruitment fairs clearly indicate that many prospective students do not even think of our program as a first or second choice because they misconstrue the name of the Faculty as reflecting curricular offerings that are limited to physical education teacher preparation.
- To increase the pool of high quality candidates who will apply for new tenure-stream and post-doctoral positions in our Faculty
 - We are currently advertising for two new tenure-stream positions and in terms of the objective of recruiting those with a high potential to become top notch scientists, it would be invaluable to be able to inform candidates that our name change process is underway.
- To better position our faculty members for access to relevant research funding opportunities
 - There is a long-standing perception among many of our current faculty members that the name of their institutional unit generates a negative bias among grant reviewers for many of the key funding agencies from which they seek research funding. It is also widely felt that collaborative research opportunities would be broadened both within and outside of the University with the proposed name change.

ANNEX B to Faculty Name Change Report

- To increase the recruitment pool of high performance athletes to represent the University in high performance sports
 - All of the coaches with whom I have consulted welcome the proposed change. A common theme among our varsity coaches is their experience with potential recruits who have gone to other universities to enroll in “kinesiology” programs because of the name of our Faculty, even though the actual curricular offerings may be identical.
- To increase the advancement and fundraising opportunities
 - The proposed name change will reflect a broader landscape that should improve our potential to attract attention and support, financial and otherwise, from donors, friends of the university, the corporate sector, and different levels of government.

Proposed Process

- Prepare background briefing for Provost and await her perspective
- Circulate a version of this briefing note widely within the Faculty and prepare an appropriate version for consideration by U of T sports and BPHE alumni
- Introduce two motions at September Faculty Council meeting: one seeking Faculty Council support for the rationale and intent and, assuming there is such support, a second motion to strike a small committee assigned the task to return to Council at its next meeting with a recommendation for the final Faculty name (e.g. Faculty of Kinesiology, Faculty of Kinesiology & Health, Faculty of Kinesiology & Physical Education, etc)
- Consult widely with our stakeholders (students [both our own and other students on campus who access our co-curricular offerings], professoriate, alumni and donors)
- At subsequent Faculty Council meeting seek endorsement of motion to change the name in accordance with the recommendation
- Pass on Faculty Council recommendation to next appropriate level of governance
- Plan, prepare and implement communications strategy (external and internal) once governance approval is received

Risks and Mitigation Strategy

<i>Potential Risk</i>	<i>Mitigation Strategy for All Risks</i>
A. Choosing a Faculty name that may cause unanticipated confusion among our co-curricular stakeholders (students, community members engaged in our Faculty’s broad-based physical activity programs delivered on the St. George campus)	The rationale for the change is a strong and attractive one. I know that the ability to explain and obtain endorsements from all stakeholders will be a direct function of the resources, time and energy we devote to planning and implementing a communications strategy. “A priori” consultations with stakeholders to explain and elaborate the rationale outlined in this document is key.
B. Dissent among faculty	
C. Perspective of BPEH alumni	

Table 1. Names of Kinesiology / Physical Education Academic Units Across Canada

UNIT NAME	UNIVERSITY
<i>Faculty of Physical Education & Recreation</i>	<i>University of Alberta</i>
<i>Department of Physical Education & Kinesiology</i>	<i>Brock University</i>
<i>Department of Exercise Science</i>	<i>Concordia University</i>
<i>School of Recreation Management & Kinesiology</i>	<i>Acadia University</i>
<i>School of Human Kinetics</i>	<i>University of British Columbia</i>
<i>Faculty of Kinesiology</i>	<i>University of Calgary</i>
<i>School of Health and Human Performance</i>	<i>Dalhousie University</i>
<i>School of Human Kinetics</i> <i>Ecole des sciences de l'activité physique</i>	<i>Laurentian University/Université Laurentienne</i>
<i>School of Kinesiology</i>	<i>Lakehead University</i>
<i>Département d'éducation physique, Peps</i>	<i>Université Laval</i>
<i>Faculty of Kinesiology and Recreation Management</i>	<i>University of Manitoba</i>
<i>Department of Kinesiology</i>	<i>McMaster University</i>
<i>École de kinesiologie et de récréologie</i>	<i>Université de Moncton</i>
<i>Faculty of Kinesiology</i>	<i>University of New Brunswick</i>
<i>Department of Kinesiology & Physical Education</i>	<i>University of Lethbridge</i>
<i>Department of Kinesiology & Physical Education</i>	<i>McGill University</i>
<i>School of Human Kinetics & Recreation</i>	<i>Memorial University of Newfoundland</i>
<i>Département de kinésiologie</i>	<i>Université de Montréal</i>
<i>Physical & Health Education, Faculty of Education</i>	<i>Nipissing University</i>

ANNEX B to Faculty Name Change Report

<i>School of Human Kinetics</i>	<i>University of Ottawa</i>
<i>Department of Kinesiology & Physical Education</i>	<i>University of the Fraser Valley</i>
<i>Département des sciences de l'activité physique</i>	<i>Université de Québec à Trois Rivières</i>
<i>Faculté d'éducation physique et sportive</i>	<i>Université de Sherbrooke</i>
<i>Department of Human Kinetics</i>	<i>St. Francis Xavier University</i>
<i>Physical Education</i>	<i>Redeemer University College</i>
<i>School of Kinesiology & Health Studies</i>	<i>Queen's University</i>
<i>Department of Biomedical Physiology and Kinesiology</i>	<i>Simon Fraser University</i>
<i>School of Human Kinetics</i>	<i>Trinity Western University</i>
<i>Department of Kinesiology</i>	<i>University of Waterloo</i>
<i>Department of Kinesiology & Applied Health</i>	<i>University of Winnipeg</i>
<i>School of Exercise Science, Physical & Health Education</i>	<i>University of Victoria</i>
<i>Faculty of Human Kinetics</i>	<i>University of Windsor</i>
<i>School of Kinesiology & Health Science</i>	<i>York University</i>
<i>College of Kinesiology</i>	<i>University of Saskatchewan</i>
<i>Faculty of Kinesiology & Health Studies</i>	<i>University of Regina</i>
<i>School of Kinesiology</i>	<i>University of Western Ontario</i>
<i>Department of Kinesiology & Physical Education</i>	<i>Wilfred Laurier University</i>
<i>Health Science (Kinesiology)</i>	<i>University of Ontario Institute of Technology</i>

Annex B.

Faculty Name Change Brainstorm Sessions with Service Staff (non-Academic or Co-curricular staff)

3 sessions were held:

Wed Oct 6, 10am (1 person attended)

Thurs Oct 7, 12:30 (2 people attended)

Thurs Oct 7, 3pm (5 people attended)

Comments:

- We need to include the “student life” aspect of what we do even though most non Phys Ed students identify with the “Athletic Centre” or Varsity Centre”, not really with the Faculty name.
- We’ve always had the word “health” in our name
- important to have Kinesiology in the name – but important to have the Kinesiology at the start of the name, if you have it at the end, it could end up with an unfortunate acronym.
- **Faculty of Kinesiology, Physical Health and Education** is an extension or evolution of our current name. It works for concurrent Ed and BPHE and includes the co-curricular aspect of what we do. It adds value and prestige in terms for going for academic funding as well as recruiting, and it is a well-recognized name (4 other institutions use it)
- We still offer the PHE degree so it’s good to acknowledge the other degrees and historically consistent with our degree.
- the phrase physical activity is more representative of co-curricular activities
- Legacy – keeping physical education with Kinesiology in the name
- We need to capture the breadth of what we do

top 5 name choices from the final session

1. **Faculty of Kinesiology and Physical Education (FKPE)**
2. Faculty of Physical Education and Kinesiology (FPEK)
3. Faculty of Kinesiology and Physical Activity (FKPA)
4. Faculty of Kinesiology and Health Promotion (FKHP)
5. Faculty of Kinesiology and Athletics (FKA)

Annex C: Notes from Professoriate brainstorming session.

Executive Summary

The three most supported terms were kinesiology, physical education, and health. Support for the kinesiology term mainly stems from strategic goals (i.e., reflects a term that broadly covers all subdisciplines within the field, enhance public image, recruitment, funding, etc.). Support for the physical education terminology has a wider range of origins, including being consistent with our history, promoting one of our important degrees (CTEP), representing more than biophysical sciences, etc. Support for the health term partially stems from our unique way of promoting healthy lifestyles. The voice recorder was not properly set so we do not have all of your inputs in this document. If you disagree with the executive summary, please look at the section below and add ideas as desired.

Part I: Identify the terms to be used to name the faculty

For brevity sake, only the individual terms are included here (cf. the various combinations of these terms, the various orders, etc).

- | | |
|---------------------------|-----------------------------|
| - kinesiology | - recreation |
| - physical education | - health |
| - physical activity | - physical health studies |
| - human movement sciences | - physical cultural studies |
| - human movement studies | - exercise |
| - human kinetics | - exercise sciences |
| - kinanthropology | - psychobiosociokin health |
| - sports | - human performance |
| - athletics | - physical health education |
| - | |

Part II: For a selected term, identify an advantage that would arise by using this term in our faculty's name.

- Kinesiology
 - o Single unifying overarching term for all activities in our faculty
 - o Would help recruiting at all levels (Undergraduate, Graduate, Athletes, Professors, ...)
 - o Would help the optics of external review for grant applications (tri council and private foundation funds)
 - o Would tackle misperceptions about our faculty (e.g., on campus)
 - o Would be well received by Simcoe Hall
 - o May facilitate obtaining higher basic income units (BIU's) with Queen's Park
- Physical education
 - o In accordance to our historical background
 - o Associates our unit with a long standing profession
 - o Protects us from being amalgamated with another unit
- Physical activity
- Sports
- Athletics
- Health
 - o Allows associating ourselves with the unique way we promote health, beyond physical education and exercise sciences
- Physical health studies
- Physical and culture studies
- Exercise science
- Psychobiosociokin health
- Human performance
- Physical health education
 - o Inclusion of an identifier either as a replacement for, or as a supplement to, the word 'kinesiology' reflects the broad nature of the work that is carried out in the faculty
 - o May reflect the full range of programs (academic, co-curricular)

Feedback from Undergraduate Students Regarding Faculty Name Change

Methods Used to Solicit Feedback

- 1) Gretchen attending required classes (except 3rd year) for discussions
- 2) Ashley developed an on-line survey for students to complete

1) Summary of Discussions from Required Classes

a) Student Engagement

- students were extremely engaged in discussions about the name; they were enthusiastic, even passionate about the issue
- all discussions went over-time and extended into post-class hallway discussions and subsequent emails

b) Comments on Faculty Name

- it's the name of the degrees that matter not the name of the Faculty
- keep the name as it is because it makes us unique
- add kinesiology to more accurately describe all that we do
- our programme was chosen over others at the stage of application because of the uniqueness of the name
- mixed reactions about whether the current name and the addition of the word kinesiology would help them acquire post-graduate positions
- they expressed significant pride in being Phys ed students
- they get tired of explaining that they study more than bouncing basketballs and the name kinesiology might help with this
- strong support for the current name
- they feel the current name best captures the strength of the programme in leadership
- many referred to the outstanding reputation this Faculty has with its current name
- surprising number of comments on the historical significance of the term and field of "physical and health education"
- any student who applies to a programme because of the name of the Faculty is not one we should want – conscientious students will look at the names of the degrees and the curricula in each degree programme

c) Interpretation of words "Physical Education" and "Kinesiology"

- when asked what they believed each of "physical education" and "kinesiology" referred to and were interpreted as by people outside of our field, they responded that:
- students report that physical education is perceived by "outsiders" as referring to teaching physical education in the schools and coaching

- students report that they perceive physical education as broader than teaching ... teaching plus kin
- students report that kinesiology is perceived by 'outsiders' as being more scientific, more professional, having more credibility
- students' own perceptions of kinesiology are that it refers to the biophysical sciences - when probed, students did not see the social sciences and humanities as being included by the term "kinesiology"

d) Recommendations for Faculty Name

- straw votes in each required class indicated that the vast majority would like a combined name of "Faculty of Physical Education and Kinesiology" or the "Faculty of Kinesiology and Physical Education"
- in each class there were between 0 – 2 hands raised in support of the name "Faculty of Kinesiology"
- when asked what the remainder of the students (those who had not yet raised their hand) would prefer, their response was to keep the same as it is currently

2) Summary of Results from On-Line Survey

1. What degree program are you currently enrolled in?

BPHE (n=188)

2. As a prospective student did the Faculty name matter? Please elaborate.

YES – 52.4% (n=98)

NO – 47.6% (n=89)

Sample of Responses representing various perspectives (total n= 125 responses)

It related me to being physically healthy.

I was well informed that the program offered specialization in Kinesiology during upper years even without Kin. included in the program name

The name Physical Education and Health seemed less reputable to me as a faculty. The Faculty of kinesiology and Physical Health Education would have seemed better doesn't sound very professional

i just wanted u of t

As a prospective student, the name of the faculty did not mean anything to me. What did matter was the program and the courses and opportunities being offered.

The name implied that the program is more specific (which it is) in that we don't do straight bio, chem and physics

If I had been given the choice between a program at U of T called "faculty of physical education and health" vs. "faculty of kinesiology", I would have chosen kinesiology because it sounds more science-related as opposed to physical education, which sounds more education-related. I am hoping to go down the science route with my degree.

I am interested in teaching physical and health education, so the faculty name drew attention

to the fact that it would be of interest to me.

I came to this university after exploring all this program, and others, had to offer. As this degree encompasses much more than just kinesiology, I feel the current name is fairly reflective of this. It was established, prior to the change in dean, splitting the degree and this idea, that we are accredited in kinesiology. Now we offer another degree, and I do not think it needs to be included in the name of the faculty itself, as it is more of a departmental issue. If anything, have a separate department of Kin and PEH.

Degrees and quality of education mattered.

I feel people tend to look down in the name Physical Education and stereotype the program name with gym teachers. Having lot's of friends from other programs I know that lot's of people sort of look down on the program and relate it to a gym class.

The name encompassed more than bio-physical science as it includes health, which is not solely a matter of body movement.

Implied careers in teaching and something like an arts degree until one actually reads the degree description to realize there is still science-related courses involved.

sounded like gym

The program is what drew me in

I was more interested in the content of the program as opposed to the name.

i wanted kinesiology to be incorporated into the faculty name as that is my intended area of study

I just enrolled because it is an accredited kinesiology program at the University of Toronto.

I made my decision based upon the research that I did, not the name.

I was aware that the BKin was soon to be offered

The name attracted me to the U of T and to the BPHE program. The U of T was the only school that I was aware of which used the traditional PEH name. I feel that the name encompassed everything that I wanted to study in my post-secondary studies.

The name was not the actual factor that drove me to choose this program, rather it was the students already enrolled who represented the program at the orientation.

I basically applied for the same programs (kin and York and Waterloo, phys ed at UofT) and chose based on the name of the school rather than the faculty name. i guess i assumed that the 3 programs were fundamentally the same

the faculty name physical health and education implied that we would be participating in some form of physical activity, PAC class

The "health" aspect of the name signified focus on wellness vs. illness (clinical kin)

Because I am an international student who comes from Beijing, I would like to say that changing the faculty name will present an international sense which will help students in this faculty have more opportunity to achieve their desire not only in Canada but also around world in the future. For instance, when people talk about "physical education" in my country, most of them will only think about sports player or PE teacher at school. However the term "Kinesiology" will give people a more professional and formal sense that student in our faculty not only do gym and prepare to be a PE teacher but also we combine our practical skills and professional knowledge together, understanding a big picture of how human body function mechanically and psychologically. This will help our student not only achieve their desires in Canada but also around world in the future. Also, for student who will take chemistry, physics, biology, mathematic and calculus in PHE undergraduate program will be

more professional and advanced in the area of kinesiology and personal health than those undergraduate students in life science. Therefore, changing our faculty name is essential to help student in our faculty to identify themselves and have more opportunities to achieve their desire not only in Canada and US but also around world in the future.

PHE did not sound as academic as Kinesiology

I really liked the title PHE because it defined who we are, and separates us from all the other schools who call their program kinesiology. it makes our faculty look more unique
The faculty name was only a small factor in the decision to apply here. It takes more research into the actual program in order to make the decision.

It was unique as opposed to every other University which offers Kinesiology, this name seemed to incorporate more.

It wasn't so much the exact Faculty name that mattered to me, it was the BPHE program that was so unique in comparison with other universities. I think that the name should accurately reflect the degree you are getting - Faculty of Physical Health and Education represents our unique "BPHE" program in this way. If you change the faculty name to simply Faculty of Kinesiology, I think it would undermine those in the BPHE program

I came into the program for the program being that BPHE had a well-rounded set of courses including the sciences and the socio-cultural aspect of sports (as well as CTEP), not for the name. In fact, I'm not impressed by the change in curriculum at all - it limits student's choices in later years and it forces students to choose when some may need more time.

In fact, I almost did not attend this program because the name did not include Kinesiology. I only chose it because it was at UofT, in Toronto.

Others don't view it as a credible degree. They believe all we do is "gym".

U of T is the best university in Canada. The program name didn't matter to me, I knew I was going to get the best education.

Of course it matters!!! This is Phys. Ed.!!!! Anyone I've ever talked to outside the faculty just assumes that Phys. Ed. is Kinesiology. We're all PHYS. ED. students and damn proud PHYS. ED. students. We're proud to be called "Phys. Eddy's". You change the name, and that all changes. The name of this faculty has a deep-rooted history. If people on the outside have any confusion as to what "Faculty of Physical Education and Health" entails (ie. Kinesiology), then let them use their heads and mouths and ask and inquire like an intelligent person should do. Smart people ask questions. Leave the name alone. I myself am very proud of the current name.

Physed name made it unique compared to all the kinesiology names

The BPEH program allows you to learn multiple disciplines (science and social science, as well as leadership training). It makes us knowledgeable in more than one area, makes us more aware of the social issues that we are facing, and helps us to develop life skills that employer's look for.

From the concerns we had in my year, it seems like the biggest concern was the perception of our faculty's name and degree. I understand that our degree is affiliated with both BPHE and BKIn. Also when people ask me what program I am in i simply tell them I am in Physical Education. People may have a different perception on our program and whether that be positive or negative should not affect any of us. I believe many of us chose and remained to be in this program because of these reasons and I am not sure how this affects employers but I am sure it will not matter as much as having the University of Toronto next to our degree.

Also I am in the CTEP program so when people ask me if I plan to be a teacher, well that answers obvious. I understand that this may influence my thinking but my points remain valid regardless of whether or not I am enrolled in CTEP or not.

I chose this program because I saw Phys Ed, not just kinesiology..I knew there was kinesiology involved, but also "gym", so that is why I picked U of T

It made me skeptical about the scientific aspects of the program and made it seem like a purely educational program.

When I was initially applying to universities, FPEH @ UofT was by far my most favourable option. I knew exactly what the program entailed, and knew better than to judge it by its name. Actually I find that to be rather immature. Just because there is no "kinesiology" in the name of our faculty does not mean that the quality of education received from faculties that formally call themselves "kinesiology" is any different - in fact it is better. Prospective students should understand this, and that being educated in the finest university in Canada is an honour. Any student that may be hesitant of applying to our faculty due to the name is largely mistaken and should really (heavy emphasis on really) learn to look into what the program entails, requires and expects from its students. The fact that you want to change the name of the faculty so that you can provide more opportunities for students like this – students who are narrow-minded and do not bother doing their research – is extremely unnecessary on so many levels, and will be a huge disappointment to hundreds of current students. The name of the faculty has not stopped all of the bright, invigorating, successful alumni and current students from enrolling into the best program the university offers. I genuinely urge you not to change the name of the faculty.

As someone who looked at the degree requirements, I knew that we would get an equal or better education as those enrolled in a BKIN or a BSc at other universities. It may matter more after graduation however, because employers may not understand the significance of our program of study.

Talking to peers, the name strongly represents a degree which prepares one for being a physical education teacher.

It does not sound as professional or academically profound as a Kinesiology degree would to future employers. The name does not imply that the degree provides courses which will prepare students who wish to pursue careers in medicine or health careers such as physiotherapy.

Being the Faculty of Physical and Health Education, it stood apart from other programs because it wasn't designated as a Kinesiology program. If I had wanted a kin degree I would have gone somewhere else. This program is also accredited as a kin degree, and I feel my quality of learning exceeds other phys ed and kin programs at other schools.

I think it should keep its name and instead of folding under the pressure of ever increasing scientization of the body, it should try to live up to its name in its pedagogy- teaching a broader approach to health as apposed to limiting.

3. Do you support the Faculty's decision to change the Faculty name?

YES – 60.3% (n=111)

NO – 39.7% (n=73)

4. Do you have a preference about possible Faculty names? If so, please list suggestions.

(127 replies)

- Faculty of Physical Education and Kinesiology
- Faculty of Kinesiology and Physical Education
- Faculty of Kinesiology, Physical Education and Health
- Faculty of Kinesiology
- Faculty of Physical Education and Health
- Faculty of Exercise, Sport and Health Science
- Faculty of Human Kinetics and Physical Education
- Faculty of Sport and Exercise Science
- Faculty of Human Kinetics and Health
- Faculty of Physical Health
- Faculty of Health, Physical Education and Kinesiology
- Faculty of Human Movement Studies

5. How may the change in the Faculty's name affect you?

(127 replies)

Adding kinesiology to the name creates a greater appreciation of the program in sn society
 Not many people all around the world know about Kinesiologists and the field of Kinesiology.
 My BPHE degree may be seen as irrelevant in the future which sucks.

Positively

not at all

If the name change involves reference to both degrees (BPHE and BKIN) then I think that it should not be a big deal. The name change is not as relevant to many students as is the degree name. The introduction of the KIN program has turned the old BPHE program into more of an arts degree. Many of us who took the old BPHE curriculum do not feel like we are getting credit for taking as many sciences courses as the new KIN degree with the old BPHE degree. Some are worried that others will assume that we are not as qualified to enter more medical fields and will be lumped into the same category as future BPHE graduates who did not have to take as many sciences.

It changes our identity. We're "phys eddies".

I feel that professionals as well as informal relations would take a kinesiology degree more seriously than a physed degree. People wouldn't automatically assume I am going to be a gym teacher.

Getting into graduate programs, kinesiology added to the name best includes our courses and background knowledge

i dont see how it will positively or negatively affect me

Gives more legitimacy to my degree. More respect from peers.

I would be discouraged... hoped we'd stand out from other schools that were narrowing their scope.

probably won't.

I am in 4th year and i think the name change should occur once the people that are part of hte new program are ready to graduate. If the name changes to faculty of kin I feel my BPHE degree will be looked down on if it comes from a faculty of kin instead of a PHE faculty sounds more academic

Help distinguish are program to everyone and other schools around the world, that this program is indeed a kinesiology program.

We are studying human movement which is the exact definition of kinesiology. I want our name to reflect that.

i'm in CTEP graduating in 2012, so I am graduating from this faculty, and i want to have a say in what faculty i graduate from

I can get more opportunity to achieve my desire around world.

I will identify myself as not only a person who love to do sports but also a professional who understand human body structures' movement and how it effects our life.

I won't be despised by some arrogant students in life science and social science :(

-public/future employers initial perception of my education

-a more professional type sounding degree

I can get more opportunity to achieve my desire around world.

I will identify myself as not only a person who love to do sports but also a professional who understand human body structures and its' movement and how it effects our life.

I won't be despised by some arrogant students in life science and social science.

I believe that it will help me in the long term to be able to say that I came from a kinesiology program because this generally has a better reputation than simply Phys. Ed.

Competing for positions and obtaining jobs in the future. Stating my degree and having to defend the name with other colleagues on the validity of the degree.

The name Kinesiology gives a meaningful connotation where a professional career as a "Kinesiologist" can be achieved if you graduate from this faculty.

I'm planning to apply for graduate school in the health sciences (i.e. physiotherapy, occupational therapy) and i believe that the name of the program makes a major difference when applications are considered. it may be overlooked because it's phys-ed, aka "gym teacher"

As a graduate of this program this coming year, any faculty name that removes physical education and health decreases the credibility of the degree I worked for. Employers or universities may be confused that I have a BPHE degree from a Faculty of Kinesiology. The Faculty's name change wouldn't affect me, really. I'm a fourth year student so I will be graduating in June. Hopefully if the name changes, it will be after I leave. The only way the name change would affect me is if they change it to Faculty of Kinesiology Studies (without PHE aspect) I feel this might undermine the very specialized degree I have gotten from a top institution.

I am very upset by the need to change in the Faculty's name. Not impressed at all. I don't see how it benefits any students - it seems like it's the faculty's way of reeling in more new students, those who prefers the name 'kinesiology' solely for the sound of it as it sounds more 'intellectual' and 'better' than physical education and health.

It would make me disappointed in the conformity that the Faculty has fallen to.

It will not directly effect me if I choose to be a teacher (I am in CTEP), however only being in Physical Education and Health I can see how it may affect my application to other diciplines.

The name change will affect me most in the workforce. Adding Kinesiology may make us more marketable, especially now that the younger students in the faculty have to choose BPHE or BKIN. I think it is important to recognize that we have studied in both those areas! We are already at a disadvantage now that the new degrees have been recognized.

The program name will encompass more of what we do, and maybe give us a more professional appearance.

Overall, I will be more proud to announce the name of my Faculty to others if it is changed to something else. I also believe it will provide help in the future no only when trying to pursue a career in this field, but also in other fields as well, since it can be more generally understood by people of all types of educational backgrounds. I think it sounds too narrow and only encompasses one aspect of the Faculty as it is now, and would REALLY like to see it be changed.

Although we have a degree in Kin. The faculty should stay true to then name because that way it represents so much more than a regular Kinesiology faculty would. Through PHE we are able to exemplify equity and equality, and many other means of participation and aid to all students across campus. I feel like the name of our faculty should be kept proud, and we should be able to say that we have done some pretty amazing things as a faculty and family.

If it is changed to Kinesiology, it will sound more professional and will allow people to realize that our program offers a lot more than just teaching opportunities. There is so much tradition and history that are carried in the FACULTY OF PHYSICAL EDUCATION & HEALTH. It would be the greatest honour to be a part of this tradition and history, as it was something I was very much looking forward to when enrolling here. I know it's just a name of a faculty, but it's the best faculty and the most proud and happiest faculty of the university. Phys. Ed....it's who we're are...it's what we're proud to be, it's what we're passionate about, it's in our name. I think we have a very unique name, not like the same old "Faculty of Kinesiology" or "School of Kinesiology" like a lot of other universities. As silly as it may sound, with a name of just "Kinesiology", it's boring,

Annex E: Graduate student feedback and survey results
Survey of EXS Students on Faculty Name Change

1. What degree program are you currently enrolled in?

MSc (n=7)

PhD (n=11)

2. As a prospective student did the Faculty name matter? Please elaborate.

YES – 66.7% (n=12)

NO – 33.3% (n=6)

(9 replies)

It didn't then since I work at SickKids and needed to be at UofT, but I believe it matters a lot to most.

When applying to undergraduate programs I did not even consider applying to the faculty of physical education and health but did apply and receive a bachelor's degree in Kinesiology from another institution. As a graduate student it wasn't as a great factor since the specific department I am affiliated with is exercise sciences.

I prefer to use the term Exercise Science than Health and Physical Education because people think I am doing my PhD to be a gym teacher when I use the latter

As a grad student, the Department of Exercise Science seemed more important than the Faculty to which it "belongs." I quite like "Physical Education and Health" as it is a broad enough term to include all aspects of Physical Health and the multidisciplinary areas that shape it.

More inclined due to the scientific name. Did undergrad at York. Didn't want an undergrad in KINE and an MSc in KINE. Exercise Science is a name that differs from both undergrad degree names at York and UofT so that was appealing. The inherent assumption is that we are learning something more advanced than just Kine or Phys Ed.

I was already engaged in the Faculty by that point (I worked as a research assistant in the Faculty at the time when I decided to apply for my Masters)

Exercise Science sounds more research based and reputable than physical education as many see the latter as phys ed or gym teacher education- not very prestigious or scholarly!

I am fine with the name change including kinesiology but it's definitely important to include the terms like "health science or studies" or "exercise science." My study focus on behavioral and psychological aspects of physical activity rather than physiological aspect. Including these terms make my PhD title more relevant to my expertise which will influence my job seeking in the future.

I like that the graduate department name has a science connotation - because often the stigma associated with physical education is that you just take "gym class"

3. Do you support the Faculty's decision to change the Faculty name?

YES – 83.3% (n=15)

NO – 16.7% (n=3)

4. Do you have a preference about possible Faculty names? If so, please list suggestions.

(14 replies)

I would like it to include something along the lines of kinesiology

human movement

human kinetics

Kinesiology - to be included

Faculty of Kinesiology and Health Sciences

Being a student in the socio-cultural stream I believe that the term kinesiology (or exercise sciences for that matter) does not reflect the full academic scope of the faculty. I feel that something like "Faculty of Exercise and Sport Sciences" would be a better representation of our scholarly activities. However, if kinesiology is really the deciding factor then perhaps a name like "Faculty of Kinesiology and Sport Sciences" would be more appropriate.

Faculty of Kinesiology & Health Science

Faculty of Kinesiology

Kinesiology is good to incorporate. Although Exercise Science for graduate studies is a good name.

I do not agree that the term Kinesiology must be included in a new name. Kinesiology in its most traditional sense refers specifically to the study/science of movement. I feel that this largely ignores the complex behavioural, psychological and sociocultural aspects of physical health (the social science aspect), and moves closer towards a "true" natural science.

Exercise Science & Kinesiology

Given that BKin is now offered, I support Dean Jacobs' suggestion of having Kinesiology in its name.

One that encompasses the full breadth of what PHE/EXS students study.

Fac. of Exercise Science and Human Kinetics

Kinesiology and Health Sciences

Kinesiology and Exercise Science

Health, Sport, and Physical Activity

Human Movement

Kinesiology

5. How may the change in the Faculty's name affect you?

(13 replies)

it will not

More appropriate for my research and future academic endeavors that include research in physical activity and rehabilitation in senior population.

It will not affect me at all as I will be graduating this year.

It would provide a greater amount of credibility to the degree I am currently completing, such

that I would feel more confident in applying to external funding agencies and approaching potential doctorate supervisors.

Make the degree more reputable.

It will hugely confuse my family and friends when I discuss what I am studying and will also mean I will need to change the way I sign off on emails. ie not drastically!

Kinesiology is more scientific than Phys Ed so as a biophysical stream student I support it.

However, the back-side to that is that Kinesiology is also very narrow whereas Exercise Science seems more broad.

I'm not too aware of the implications of the Faculty's name change and thus, am not able to provide an accurate answer to this question.

I am worried about some of the suggestions focussing too narrowly on a particular understanding of the faculty's mission and research.

Not much affect, but would prefer this title on my degree than phys ed

I am fine with the name change including kinesiology but it's definitely important to include the terms like "health science or studies" or "exercise science." My study focus on behavioral and psychological aspects of physical activity rather than physiological aspect. Including these terms make my PhD title more relevant to my expertise which will influence my job seeking in the future.

It would affect what I write on my CV in future.

There is an image associated with the name. I'd like it to sound professional and inclusive of my practice.

6. Any additional comments:

(8 replies)

A name that includes Kinesiology or some other human movement derivative better describes the research I do. Physical Education and Health does not.

No

A name change is LONG overdue!!! I have a BPHE and detest having to tell people what it means.

I agree that the term 'physical education' brings about certain negative connotations in the academic world; however, i also feel that the term(s) kinesiology/kinesiology and health overlook the strong social science scholars that conduct research at U of T, and merely creates a new boundary for the faculty.

Although tradition should be respected, it should not prevent people from moving forward. Whatever happens "Physical Ed and Health" will always be synonymous with high school gym teachers, while kinesiology will make people think "Physiotherapist!" I would rather be associated with the former, who uses ones knowledge and understanding of exercise, nutrition and fitness to promote health in all populations.

No

At the same time, it is nice to have a faculty name which differs from other universities, distinguishing where the degree is from.

Annex F: Feedback from brainstorming session of co-curricular staff

Faculty Name Change Meeting

Date: October 06, 2010

Time: 4:00 PM – 5:00 PM

Location: Varsity Pavilion Conference Room

Agenda

Faculty Name Change Topic Formal Brainstorming Session

Rules:

- 1- The more ideas we generate, the better
- 2- All contributions must be positive and constructive (e.g., someone suggests the wall should be painted black, you cannot say “the wall should not be black” but can say that the wall should be painted with any other colour)
- 3- You can scavenge someone else’s idea, it is actually recommended (i.e., see rule #1).
- 4- All ideas must be presented within a few seconds (i.e., one sentence limit).

Process:

Review the rules and agenda. Start recording the session, including reading aloud the title of each agenda item. Transcription will be made afterwards and posted online. Any idea not presented during the session can be added after the session and until October 8th.

Agenda:

- 1- In addition to the preliminary list below, which terms could we consider for our faculty name? (Duration: max. 3 minutes)
- 2- For any of the terms listed, what might be the expected positive impacts (e.g., research funding, student recruitment, etc.). (Duration: max. 12 minutes)

A preliminary term list might likely include:

- | | |
|---------------------------|--------------------------------|
| - kinesiology | - sports |
| - physical education | - athletics |
| - physical activity | - recreation |
| - human movement sciences | - health |
| - human movement studies | - physical health studies |
| - human kinetics | - physical and culture studies |
| - kinanthropology | - exercise |

Minutes

A list of names forwarded:

The Faculty of....

Exercise sciences	FES
Kinesiology and applied health	FAH
Kinesiology and health	FKH
Kinesiology and Health Promotion	FKHP
Kinesiology and health sciences	FKHS
Kinesiology and health studies	FKHS
Kinesiology and physical activity	FKPA
Kinesiology and physical education	FKPE
Kinesiology athletics and recreation	FKAR
Kinesiology Health and Athletics	FKHA
Kinesiology Health and Sport	FKHS
Kinesiology Health and sport sciences	FKHSS
Kinesiology Physical activity and sport	FKPAS
Physical activity and health sciences	FPAHS
Physical activity and health studies	FPAHS
Physical Activity and Kinesiology	FPAK
Physical education and kinesiology	FPEK
Physical education health and kinesiology	FPEHK

Most Popular Faculty Name Choices:

Top 5 Choices

Faculty of Kinesiology and Physical Education	FKPE	12 votes
Faculty of Kinesiology and High Performance	FKHP	10 votes
Faculty of Kinesiology and Physical Activity	FKPA	10 votes
Faculty of Kinesiology Physical Activity & Sport	FKPAS	7 votes
Faculty of Physical Activity and Kinesiology	FPAK	6 votes

Voting

FES	0 votes	FPAHS	0 votes
FAH	0 votes	FPAK	6 votes
FKH	5 votes	FPEK	1 votes
FKHP	10 votes	FPEHK	0 votes
FKHS	0 votes		
FKHS	0 votes		
FKPA	10 votes		
FKPE	12 votes		
FKAR	0 votes		
FKHA	3 votes		
FKHS	2 votes		
FKHSS	0 votes		
FKPAS	7 votes		
FPAHS	0 votes		

Discussion Items:

Ed: Kinesiology should definitely be incorporated into the new faculty name

Kris: The new faculty name should be kept short

Kay: Kinesiology should be the first term, because a F*&K abbreviation should be avoided.

Kris: Likes Health in the name because our Faculty should promote Health

Michelle: Likes titles that don't have sciences or studies because our Faculty isn't just academia, it's Co-Curricular as well.

Jen: adds including physical activity embraces co-curricular, which Kinesiology doesn't capture broadly

Shannon: There shouldn't be too much science terminology. You need to make some part of the name accessible to students outside of the Faculty, and not just to students within the faculty. A title should balance the science aspect with the fun and engagement, aspect of the Faculty.

Brittney: Changing the faculty name to just Faculty of Kinesiology belittles all the BPhe alumni, and the degrees they acquired, but does agree with addition that Kinesiology should be added to the name, but also has as a part of the title something that will capture the alumni, and adds some consistency to the name. It shouldn't be a complete transformation, or break from the past

Jill: likes kinesiology and health, because people understand health.

Douglas: likes Physical Education and Kinesiology. Physical Education explains the social aspect, and kinesiology explains the science aspect. Clients want the science aspect

Brittney: there are many aspects to the Faculty we don't want lose sight of what makes this Faculty so great. There should be a holistic theme to the Faculty's name but still likes the inclusion of Kinesiology in the new title.

Ed: Kinesiology should be first in the title, Physical Education second. This keeps the title short and allows for better initials.

Michelle: add Kinesiology and Health Promotion. Note that Sports and Athletics didn't come up much in many titles

Kay: the term kinesiology "study of human movement" pretty much covers the science aspect

Kris: The Academic registrar commented that during recruitment conferences students are looking for an explanation when Physical Education is in the title. Kinesiology requires no explanation

Ed: Kinesiology is seen as a way into medical school.

Kay: remarks that Kinesiology in the name adds more weight, especially in terms of obtaining grants.

Ed: a department or Faculty is 5 times more likely to get a grant through NSERC if Kinesiology is in the Department/Faculty name.

Kris: remarks sport is synonymous with physical activity

Ed: adds the Faculty name needs a title that addresses the Co-Curricular side, hasn't been a lot of discussion at other meetings

Beth: There is a difference between sport and athletics, both literally and in a geographic sense. High performance is considered athletics. The term is what you use to get people in, but what the Faculty delivers is also important.

Annex G: Names of Kinesiology/Physical Education Academic Units in Top Universities in Australia, Canada, United Kingdom, and United States

Names of Kinesiology/Physical Education Academic Units in Top Universities in Australia, Canada, United Kingdom, and United States

Table 1. Names of Kinesiology/Physical Education Academic Units in 2010 THES-QS Top 500 Ranking Universities Across Australia

UNIT NAME	UNIVERSITY (Rank)
-----	Australian National University (20)
Discipline of Exercise and Sport Science	University of Sydney (37)
-----	University of Melbourne (38)
School of Human Movement Studies	University of Queensland (UQ) (43)
-----	University of New South Wales (46)
-----	Monash University (61)
School of Sport Science, Exercise and Health	University of Western Australia (89)
-----	University of Adelaide (103)
-----	Macquarie University (220)
-----	RMIT University (224)
-----	Flinders University (251)
-----	University of Newcastle (256)
-----	University of Technology Sydney (257)
Discipline of Exercise Science and Rehabilitation	University of Wollongong (267)
-----	Curtin University of Technology (274)
School of Health Sciences, Human Movement and Health Studies	University of South Australia (281)
Faculty of Education, Physical and Health Education	La Trobe University (286)
School of Human Movement Studies	Queensland University of Technology (289)

Faculty of Education, Health and Physical Education	University of Tasmania (320)
School of Physiotherapy and Exercise Science	Griffith University (323)
-----	James Cook University (354)
School of Exercise and Nutrition Sciences	Deakin University (362)
-----	Swinburne University of Technology (401-450)
School of Sports Science	Murdoch University (451-500)

Table 2. Names of Kinesiology/Physical Education Academic Units in 2010 THES-QS Top 500 Ranking Universities Across Canada

UNIT NAME	UNIVERSITY (Rank)
Department of Kinesiology & Physical Education	McGill University (18)
Faculty of Physical Education & Health	University of Toronto (29)
School of Human Kinetics	University of British Columbia (44)
Faculty of Physical Education & Recreation	University of Alberta (78)
School of Kinesiology & Health Studies	Queen's University (132)
Département de kinésiologie	Université de Montréal (136)
Department of Kinesiology	University of Waterloo (113)
Department of Kinesiology	McMaster University (162)
School of Kinesiology	University of Western Ontario (164)
Faculty of Kinesiology	University of Calgary (165)
School of Health and Human Performance	Dalhousie University (212)
Department of Biomedical Physiology and Kinesiology	Simon-Fraser University (214)
School of Human Kinetics	University of Ottawa (231)
School of Exercise Science, Physical & Health Education	University of Victoria (241)
Département d'éducation physique,	Université Laval (271)

Peps	
School of Kinesiology & Health Science	York University (333)
Faculty of Kinesiology and Recreation Management	University of Manitoba (357)
-----	Carleton University (401-450)
Department of Exercise Science	Concordia University (401-450)
Département des sciences de l'activité physique	Université de Québec à Trois Rivières (451-500)

Table 3. Names of Kinesiology/Physical Education Academic Units in 2010 THES-QS Top 300 Ranking Universities Across the UK

UNIT NAME	UNIVERSITY (Rank)
-----	University of Cambridge (1)
-----	University College London (4)
-----	University of Oxford (6)
-----	Imperial College London (7)
-----	King's College London (KCL) (21)
School of Education	University of Edinburgh (22)
Department of Exercise, Nutrition and Health Sciences	University of Bristol (27)
-----	University of Manchester (30)
-----	University of Warwick (53)
School of Sport and Exercise Sciences	University of Birmingham (59)
-----	University of Sheffield (69)
-----	University of Nottingham (73)
Discipline of Sport and Exercise Science	University of Glasgow (77)
-----	London School of Economics and Political Science (LSE) (80)
Discipline of Sport Studies	University of Southampton (81)

School of Sport and Exercise Sciences	University of Leeds (85)
-----	University of York (88)
Discipline of Sport, Exercise, and Physical Activity	Durham University (92)
-----	University of St Andrews (95)
School of Medical Sciences, Sport Studies (Exercise and health), or Sport and Exercise Science	University of Aberdeen (117)
	University of Liverpool (121)
	Cardiff University (122)
	Newcastle University (140)
Department for Health	University of Bath (144)
-----	Queen Mary, University of London (QMUL) (147)
-----	University of Sussex (156)
-----	University of Leicester (169)
-----	Lancaster University (181)
-----	University of Reading (185)
-----	Queen's University of Belfast (197)
Institute of Sport and Exercise	University of Dundee (201)
-----	University of Surrey (243)
-----	SOAS - School of Oriental and African Studies (258)
Sport and Health Sciences	University of Exeter (259)
-----	University of Strathclyde (265)
School of Sport, Exercise and Health Sciences	Loughborough University (270)
-----	Royal Holloway University of London (291)
-----	Aston University (296)
-----	University of East Anglia (UEA) (299)

Table 4. Names of Kinesiology/Physical Education Academic Units in 2010 THES-QS Top 150 Ranking Universities Across the US

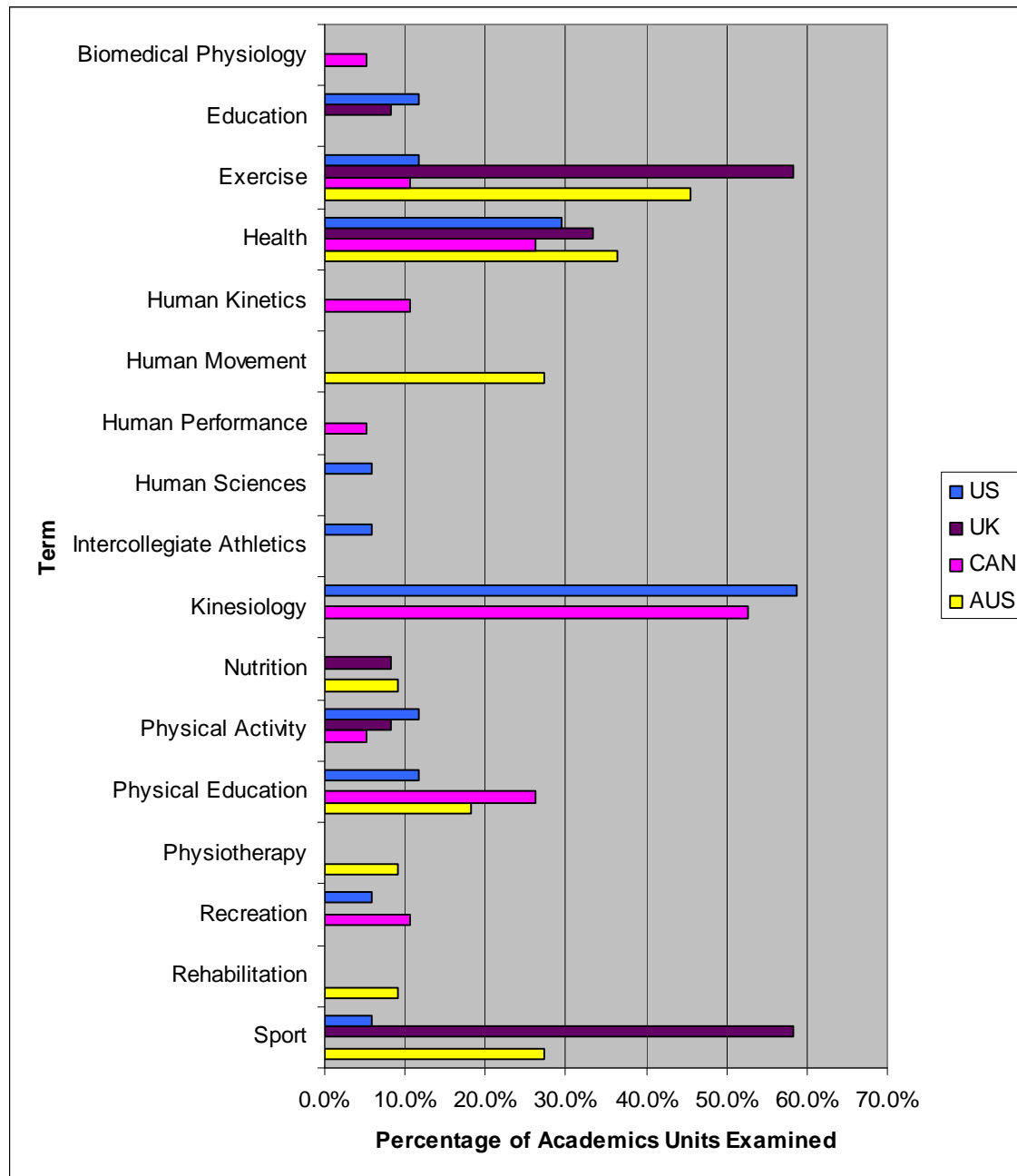
UNIT NAME	UNIVERSITY (Rank)
-----	Harvard University (2)
-----	Yale University (3)
-----	Massachusetts Institute of Technology (MIT) (5)
-----	University of Chicago (8)
-----	California Institute of Technology (Caltech) (9)
-----	Princeton University (10)
Physical Education and Intercollegiate Athletics Department	Columbia University (11)
-----	University of Pennsylvania (UPenn) (12)
-----	Stanford University (13)
Department of Health, Physical Education, and Recreation	Duke University (14)
School of Kinesiology	University of Michigan (15)
-----	Cornell University (16)
-----	Johns Hopkins University (17)
-----	Northwestern University (26)
-----	University of California, Berkeley (UCB) (28)
-----	Carnegie Mellon University (CMU) (34)
-----	University of California, Los Angeles (UCLA) (35)
-----	Brown University (39)
-----	New York University (NYU) (41)
Department of Kinesiology	University of Wisconsin-Madison (48)
-----	University of Washington (55)

Department of Kinesiology and Community Health	University of Illinois at Urbana-Champaign (UIUC) (63)
-----	Boston University (64)
-----	University of California, San Diego (UCSD) (65)
Kinesiology and Health Education Department	University of Texas at Austin (UT Austin) (67)
-----	Washington University in St. Louis (75)
College of Health and Human Sciences	Purdue University (87)
-----	Dartmouth College (90)
School of Kinesiology	University of Minnesota (96)
Department of Kinesiology	Pennsylvania State University (Penn State) (98)
Kinesiology Department	University of Maryland, College Park (104)
-----	Georgia Institute of Technology (106)
-----	Emory University (107)
Department of Exercise Science	University of California, Davis (UCD) (110)
Department of Kinesiology	University of Southern California (USC) (113)
Department of Kinesiology	Rice University (115)
Department of Exercise and Sport Studies	University of California, Santa Barbara (UCSB) (116)
Department of Health and Physical Activity	University of Pittsburgh (119)
School of Physical Activity and Educational Services	Ohio State University (125)
-----	Case Western Reserve University (127)
-----	University of Rochester (127)
Kinesiology	University of Virginia (130)
-----	Vanderbilt University (134)
-----	University of California, Irvine (146)

Table 5. Most frequent terms used in Kinesiology/Physical Education Academic Units in the Top Ranking Universities Across AUS, CAN, UK, and US

AUS	CAN	UK	US
Exercise (5) Health (4) Human Movement (3) Sport (3) Physical Education (2)	Kinesiology (10) Health (5) Physical Education (5) Exercise (2) Human Kinetics (2) Recreation (2)	Exercise (7) Sport (7) Health (4)	Kinesiology (10) Health (5) Education (2) Exercise (2) Physical Activity (2) Physical Education (2)

Figure 1. Terms used in Kinesiology/Physical Education Academic Units in the Top Ranking Universities Across AUS, CAN, UK, and US



06 December 2010

Faculty of Physical Education & Health

Progress Report to Faculty Council from the *Ad Hoc* Faculty Name Change Committee

Committee members:

Anita Comella (assistant dean), Kay Dawkins (staff), Caroline Fusco (faculty), Ira Jacobs (dean & committee chair), Gretchen Kerr (associate dean), Ashley Stirling (EXS PhD candidate and BPHE alum), Scott Thomas (associate dean), Luc Tremblay (faculty).

Committee meetings since last Faculty Council meeting:

Two meetings of the committee occurred since the last Faculty Council meeting, on 27 October and 11 Nov 2010.

27 October 2010 Meeting

- Discussion of recent submissions by committee members
- Decision to add two more names to the list of preferred names so that it would read as follows:
 - Faculty of Kinesiology & Health
 - Faculty of Human Movement & Health
 - Faculty of Kinesiology and Physical Education
 - Faculty of Physical Activity & Health
 - Faculty of Kinesiology
 - Faculty of Kinesiology, Physical Education & Health
- Discussion of external stakeholders that should be consulted and confirmation that the following should be added to the list:
 - OISE
 - Ministry of Health Promotion & Sport
 - Ministry of Education
 - Ministry of Training, Colleges & Universities
 - Canadian Council of University Physical Education & Kinesiology Administrators
- Recommendation that a cover letter should be composed by the Dean, attached to the revised report dated 28 Oct 2010 and sent to those external organizations listed in the revised report with an invitation to meet to discuss the initiative with them and a request that any concerns about the report be brought to our attention
- Review and consideration of communications received from alumni and undergraduate students
- Agreement to welcome, encourage and offer to participate in and support PHEUA initiatives to organize town halls and poll undergraduate students; recommendation that dean Jacobs and associate dean Kerr should meet with the president of PHEUA for that purpose.
- Decision to conduct email notification and survey of alumni, both former student athletes as well as BPHE graduates
- Recommendation and agreement that the progress report and future ones should be posted on the Faculty's public website in a prominent location.

11 November 2010 Meeting

- Report that the email notification had been sent out to BPHE and student athlete alumni with the link to the survey; the notification included an announcement that the survey would be accessible until 10 Dec 2010.
- Review of the list of external organizations to which we will send our most recent revised report with a request that any concerns be brought to our attention, with an invitation to meet/speak with them if they would like clarification or feel that a name change to any of the names listed would be problematic from their perspectives. We were satisfied that the list as described in our most recent revised report was appropriate.
- Report on meeting with President of PHEUA, who briefed us about the upcoming PHEUA organized Town Halls. He requested that we participate in those Town Halls by summarizing the rationale for the ongoing process, progress to date, and future plan, and then we would leave to allow the participants to have a free discussion. He also informed us that they would likely be trying to establish a collective opinion by voting on the issue,
- Dean Jacobs raised the topic of whether there were concerns by the committee members about his continuing as Chair of the committee as requested by Faculty Council. He raised the issue because three recent alumni expressed such a concern. They did not purport to represent a broad constituency but the chair thought it important to bring the matter to the committee's attention.
 - Dean Jacobs expressed the opinion that he viewed the importance of the Faculty name change proposal as a very important initiative and in that context considered it as part of his management responsibilities to lead the initiative.
 - Members stated that the chair has been transparent and candid about his perspectives, and that in his role as committee chair he has not voted on anything the ad hoc committee has voted on.
 - Members were reminded that the issue was raised at the first Council meeting in the form of a question, but Council did not consider it a problem and voted that the dean should chair the committee.
 - Dean Jacobs stated that he will only continue to chair as long as this ad hoc committee is comfortable with him doing so. The members in attendance were unanimous in their opinion that he should continue to Chair the ad hoc committee.
- Meeting with Individuals Who Request a Meeting with the Committee:
 - a request was received from a recent alum who is also a current contracted staff member, to meet with the committee. It was unanimously decided that it was not prudent to set such a precedent, in particular because he was not a formal representative of any constituent group that we are consulting. It was also mentioned that there had been many other fora where the individual already had the opportunity to express his opinions, that he had shared them in related email messages with the committee, and that he had lengthy individual meetings with two committee members already (IJ, and LT). The Chair was asked to inform him accordingly and also to inform him that any member of the committee would be willing to meet with him for a discussion.
- Next Steps:
 - Agreed on an outline of the report that the committee will make to Faculty Council at the December meeting, to include the following:
 - an update on activities and consultations;

ANNEX C to Name Change Report

- a re-iteration of the names under consideration;
 - a statement that an implementation plan will be developed by the committee and that the implementation plan was an important, but separate issue from the recommendation of the actual name;
 - the proposed time-lines for our final report as described below.
- - Time-lines:
 - The intent is to submit a final ad hoc committee report, including the committee's recommended new name for the Faculty, at a meeting of Faculty Council in late January. Faculty Council will be asked to schedule a dedicated meeting for that purpose (motion required).
 - External consultation will occur through November and December. The Name Change Committee will then need to meet as necessary to digest and distill the information, survey results, reports from PHEUA, and opinions, prepare a report outline, review the draft final report, approve the final report to be submitted to Council.

END OF PROGRESS REPORT



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Faculty Name Change Process: Undergraduate Student Report

**Prepared by: *Physical and Health Education Undergraduate Association*
Executive Committee**

Members:

Mathew Saturnino – President
Kevin Sousa – Vice President Social
Elizabeth Wong – Vice President Communications
Jessica Acquaye – Vice President External
Christine Hsu – Vice President Equity
Peter Mastorakos – Vice President Finance
Alexandra Ruhr – Vice President Graduates

Purpose

This report prepared by the PHEUA Executive Committee on behalf of all of its active members in the undergraduate programs in the Faculty of Physical Education and Health at the University of Toronto will serve as the official student documentation representing the student voice. This report has been prepared for and is to be provided to all of the members of the Faculty Council, as well as to all of the members of the Ad Hoc Faculty Name Change Committee.

In order for the process to remain democratic, it is essential for all students to have a chance to voice their opinion. As important stakeholders in the decision making process, it is crucial for the Ad Hoc Faculty Name Change Committee to recognize the effects a Faculty name change could potentially have on current undergraduate students and what their role in the process is.

Prior to organized attempts made by the PHEUA to facilitate education and discussion on the Faculty name change process, the PHEUA came to a consensus agreement that the Faculty's process to date and its means of communication to students were insufficient and ineffective. Furthermore, the attempts made by the Ad Hoc Faculty Name Change Committee to generate student input, via a public domain feedback forum (Survey Monkey), proved to be a non-credible and non-secure method of opinion polling. Survey Monkey is a public domain website that could be accessed by any member of the general public, and also allows for an individual to record their opinions multiple times. In regards to the town hall meetings hosted by the Ad Hoc



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Faculty Name Change Committee, the PHEUA concluded that the town hall meetings were scheduled during an inconvenient time for undergraduate students, being during mid-terms; thus, there was a mediocre student turnout. Also, the class visits were informal and no notes were taken on student input when discussing the Faculty name change topic. It is also important to note that a third year mandatory class was not visited; in addition, we must mention that not all undergraduate students are registered in mandatory core classes.

This report prepared by the PHEUA will go on to explain the methods organized for education and the generating of discussion surrounding the issue of the Faculty name change. It will provide a qualitative as well as quantities analysis of the democratic forms used to acquire student voice, opinion, ideas, and/or perspectives. The report will conclude with a discussion surrounding recommendations that undergraduate students are proposing to the Ad Hoc Faculty Name Change Committee.

Methods

The PHEUA Executive Committee found it necessary to generate discussion amongst undergraduate students in the undergraduate programs at the Faculty of Physical Education and Health in order to ensure that student voice is communicated to the Ad Hoc Faculty Name Change Committee, as well as to Faculty Council.

Three undergraduate student town hall meetings were organized by the PHEUA to answer any questions regarding the process of the Faculty name change and to generate healthy debate surrounding the issue. Students were notified of the town hall meetings through a class announcement in a mandatory class in each academic year, through means of social networking via Facebook.com, through word of mouth, through poster messaging in our student lounge, as well as through the PHEUA e-newsletter. The dates of the town hall meetings were Wednesday, November 17th, 2010 from 12-2pm and 4-6pm, as well as Thursday, November 18th, 2010 from 4-6pm. All town hall meetings took place in an accessible space, being our Benson Student Lounge at the Athletic Centre.

The structure of the town hall meetings involved an introduction and presentation of the Faculty name change process by members of the Ad Hoc Faculty Name Change Committee. The presentation included: name change rationale, discussion surrounding stakeholders, timeline of events, as well as the fielding of student questions. Following each presentation, ad hoc committee members dismissed themselves and then student



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discussion took place. This student-only discussion allowed for healthy debate surrounding the name change process, the reasons outlined for the name change process, our role as students, as well as the impacts of a potential name change to our Faculty.

In addition to the town hall meetings organized by the PHEUA, students were also invited to share their views by filling out an opinion poll in response to the Faculty name change issue. This message was communicated via our PHE e-newsletter. Students were asked to fill out a ballot form (see *Appendix A*) during Tuesday, November 30th through to Thursday, December 2nd from 12-5pm daily. Voting stations were set-up outside of the Benson Student Lounge and were administered by PHEUA General Council members. Students were required to present a University of Toronto T-card as a piece of identification for student verification, in order to submit an opinion poll ballot. Each student was permitted to submit only one ballot, and to ensure this, student's names were crossed off a master list provided by the Undergraduate Office of the Faculty of Physical Education and Health.

Qualitative Analysis

Town Hall Meetings

Summaries of the major concerns and perspectives on the Faculty name change from the town hall meetings are in *Appendix B*. The consistent ideas brought forth are detailed below:

Primary concerns/arguments FOR the name change:

- Kinesiology seems to be superior to PE and students feel the need to explain and validate what PHE entails. There is a negative connotation associated with PHE.
- Kinesiology will appear to be more appealing to future employers.
- The faculty name does not necessarily have to be the same as the degree you obtain. In addition, it would be nearly impossible to select one name will satisfy all students.

Primary concerns/arguments AGAINST the name change:

- Current students feel as if their integrity is insulted, since the faculty is looking to attract students with a higher GPA with to a name change.



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- The pride, spirit and tradition that embody the name, 'PHE' would be lost.
- Changing the faculties name is a very superficial change. Thus, structural changes need to occur at the curriculum level in order to better attract research grants.
- General sense that a lot of change is occurring at one time, as the program is already undergoing a major change.

General Ideas/Concerns:

- A large number of students want the name, 'Physical Education and Kinesiology'; some said this would be too long, others disagreed.
- Wondered why this process was occurring so quickly and would prefer to have more time.
- Thought it was important to include 'education' in the name for CTEP students.
- By having both PE and kinesiology in the name would make it seem as if they are different.
- Suggested names:
 - o Physical Education and Kinesiology
 - o Physiology, Education and Health
 - o Human Kinetics and Health
 - o Kinesiology and Health Education

Opinion Poll

The opinion poll ballot forms provided a section for students to express written comments surrounding the Faculty name change issue. The raw data of the comments can be found in *Appendix C*. The major concerns are outlined below:

First year student responses revealed that all undergraduate students would be satisfied and that it would be clear what the objectives of the Faculty are if the name changed to Faculty of Kinesiology & Physical Education. First year responses also favoured Faculty of Physical Education, Health and Kinesiology to be the name change, expressing comments that maintained strong ties to the PHE program. A response also indicated that a name change is inevitable whether the student wants it to happen or not.



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Second year students responses heavily favoured that the name change reflect the undergraduate degrees offered by the Faculty, which would include both physical education and kinesiology in the new Faculty's name. Students emphasized that these two components represent our Faculty's mission, understandings, practices, and teachings. Also suggested was the name 'Faculty of Kinesiology and Health Education' with reason being that it 'seems like a more holistic and balanced name'. Strong negative opinions were expressed in response to the suggested name of human movement, deeming the name is non-representative of the scope of the Faculty's degrees. In approval of the name change, a student expressed that the program must remain small in size in order for students to gain the true value and learning experience of undergraduate education. Expressed from second year CTEP students was their inability to obtain both a B.Kin degree as well as their B.Ed. degree while enrolled in the Concurrent Teacher Education Program. Additionally, several second year students who were not in favour of a name change discussed that a Faculty name is irrelevant to the degree they will be receiving, and by changing the Faculty name it would change the identity of our Faculty and what we represent.

The responses from third year students focused around their inability to obtain a B.Kin degree even though their two years of study completed are identical to those required in obtaining a B.Kin degree for future students. There was also a mentioning that a name change to solely Kinesiology would create a hierarchy amongst degrees and would solely favour those with a B.Kin degree, while making BPHE degrees obsolete and outdated. In contrast, third year students also recognized that a name change would allow the PHE program at the University of Toronto to improve in the bio-physical sciences area. Students also expressed that it is important to credit Physical Education as it highlights what we know about physical activity and health today as a society. Third year students also acknowledged the education component of our Faculty as a fundamental aspect of which our program, and all PHE/ Kinesiology/ Human Kinetics, etc. programs in Canada, are based upon.

The responses from fourth year students expressed that the PHE program at the University of Toronto is already a recognized health science program, and that is well versed in its three disciplines of study that it provides. This particular comment also emphasized that many of the health science graduate programs value our degree as a kinesiology based one. In contrast, CTEP students voiced a concern regarding accreditations, stating that since the degrees and accreditations programs remain the same – then there is no need for a Faculty name change.

It is apparent from the various commentaries that there are a number of perspectives and backgrounds to consider within the undergraduate student body.



Quantitative Analysis

Based on the votes from the Opinion Poll, 81% of the students who voted, 213/704 undergraduate students, were in favour of a Faculty name change (*Figure 1*). It is important to keep in mind that the participants of the opinion poll represent only approximately 30% of the undergraduate student body. Evidently, across all the years, students were in favour of names that included the terms 'kinesiology' and 'physical education', while they were strongly opposed to 'Physical Activity and Health' and 'Human Movement and Health'. Figures 2 through 9 reflect the results of the Opinion Poll. Specifically, figures 2 through 6 reflect the favoured potential Faculty names amongst all undergraduate students who participated in the opinion poll, with each subsequent graph displaying the results by academic year. Figures 7 through 9 illustrate the favoured potential Faculty's name by degree, B.Kin, BPHE, and CTEP.

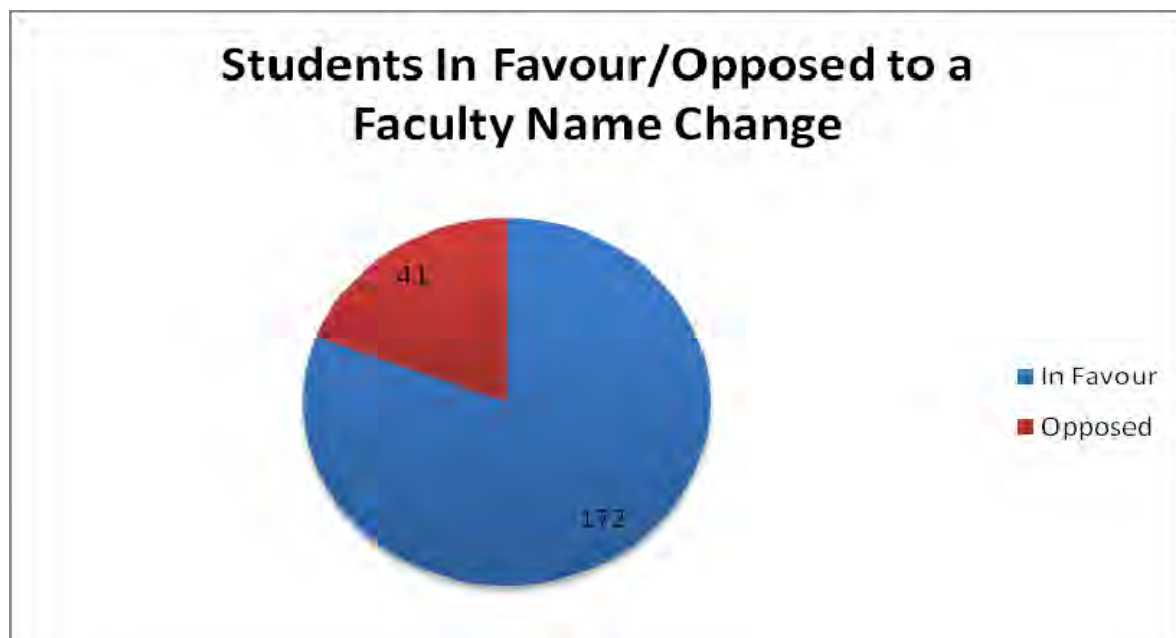


Figure 1: *Proportion of undergraduate students in favour/opposed to a Faculty name change.*



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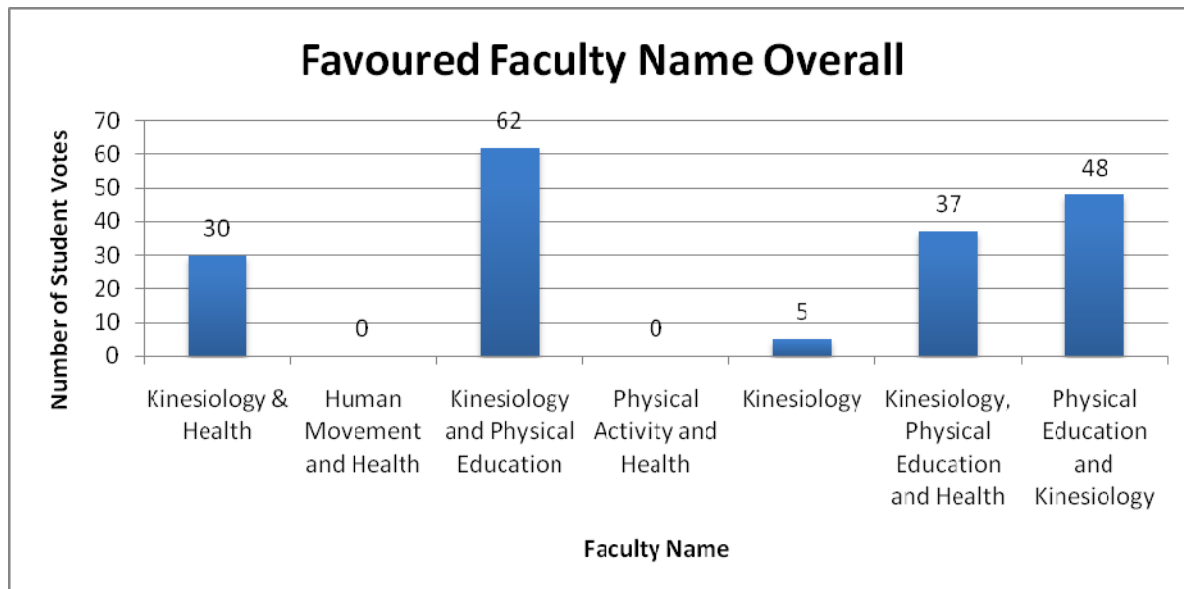


Figure 2: *The favoured potential Faculty names amongst all undergraduate students.*

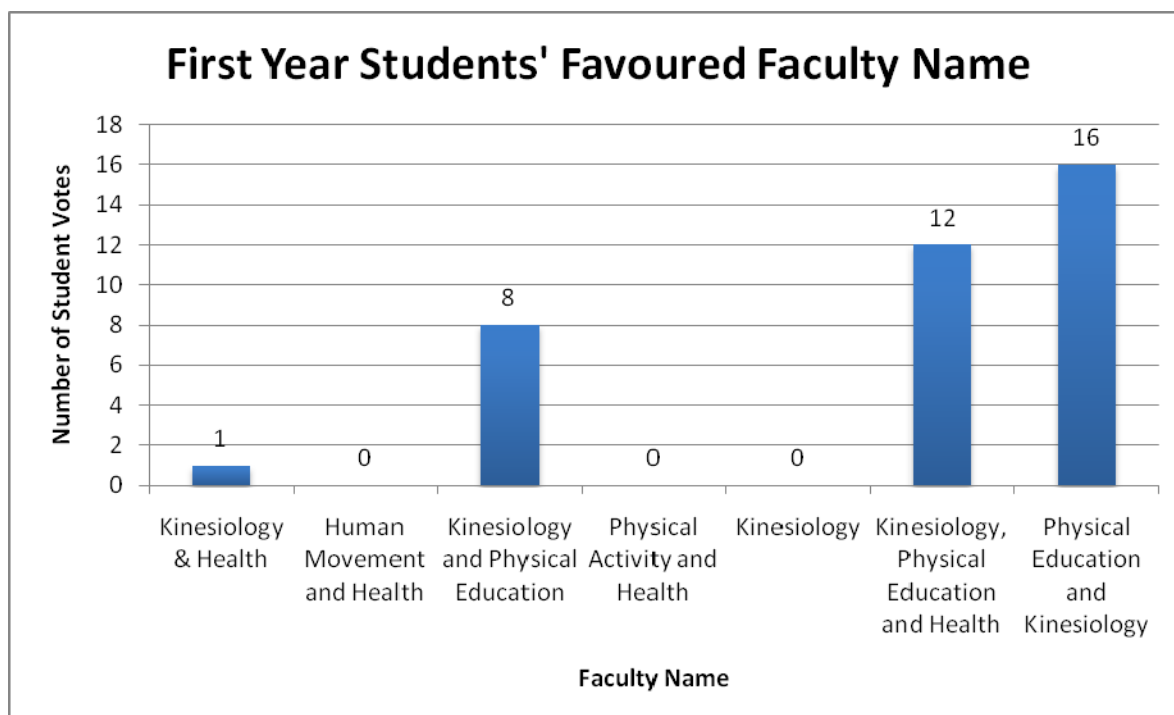


Figure 3: *The favoured potential Faculty names amongst first year students.*



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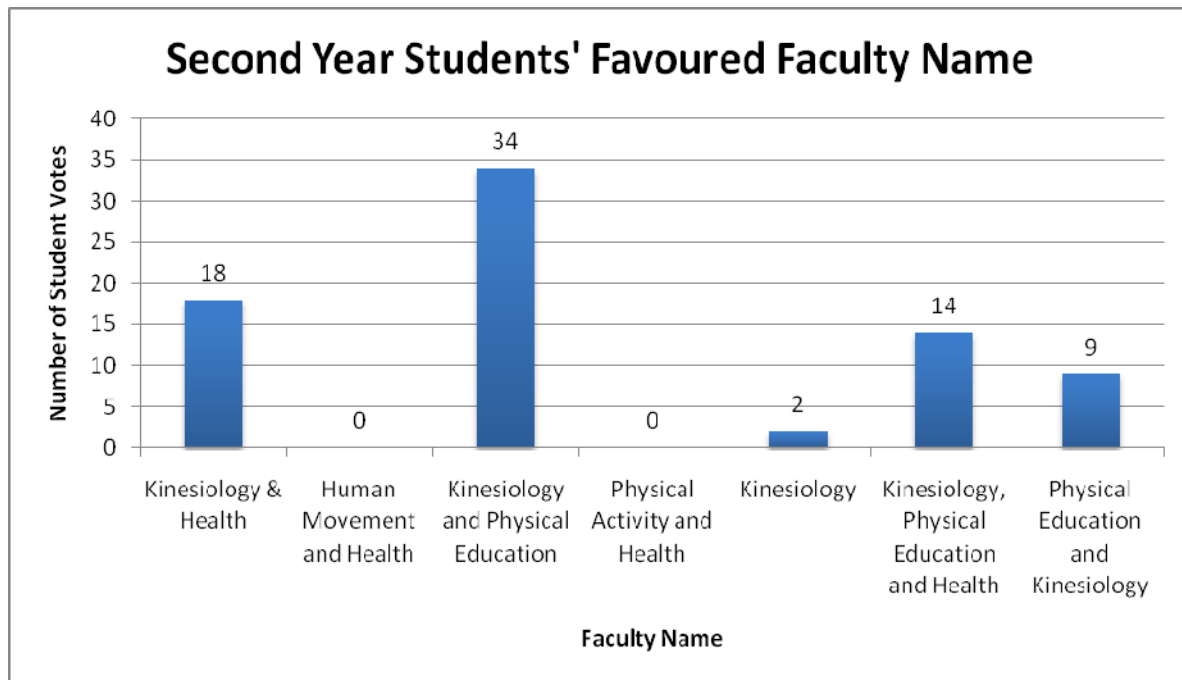


Figure 4: *The favoured potential Faculty names amongst second year students.*

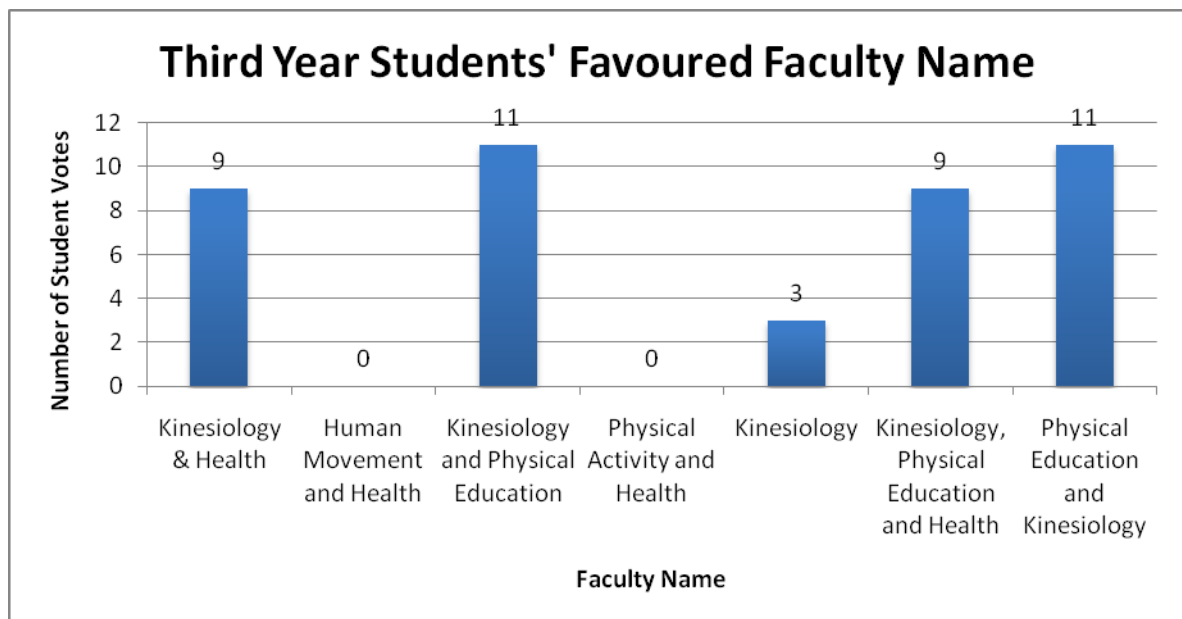


Figure 5: *The favoured potential Faculty names amongst third year students.*



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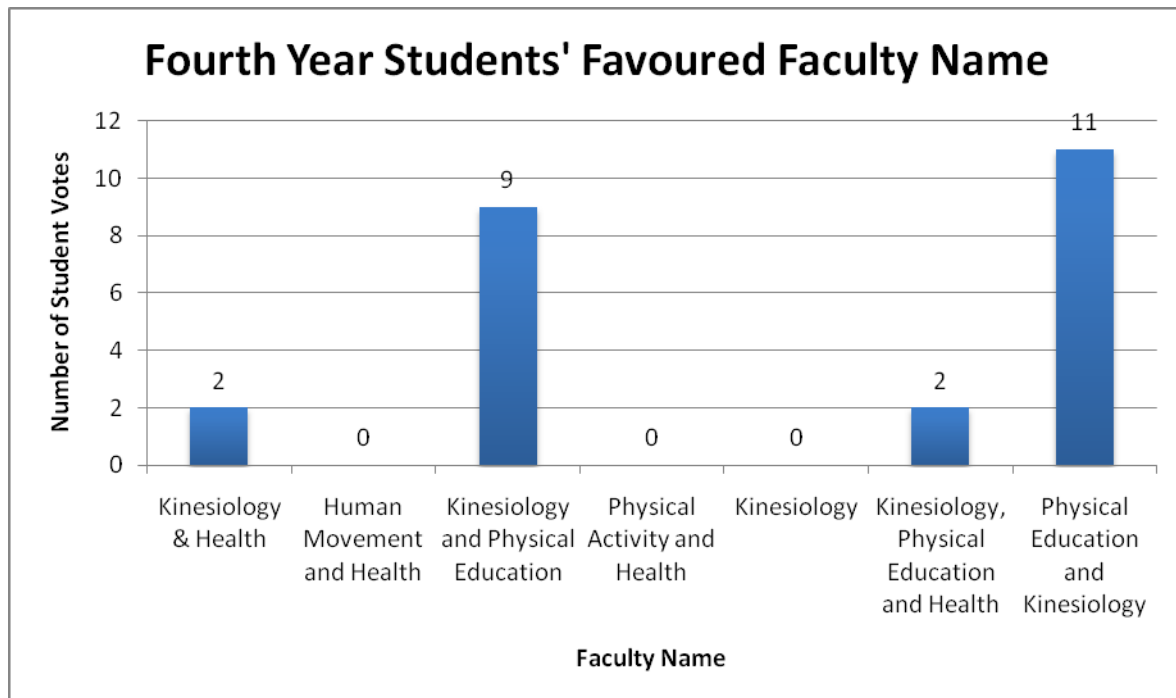


Figure 6: *The favoured potential Faculty names amongst fourth year students.*

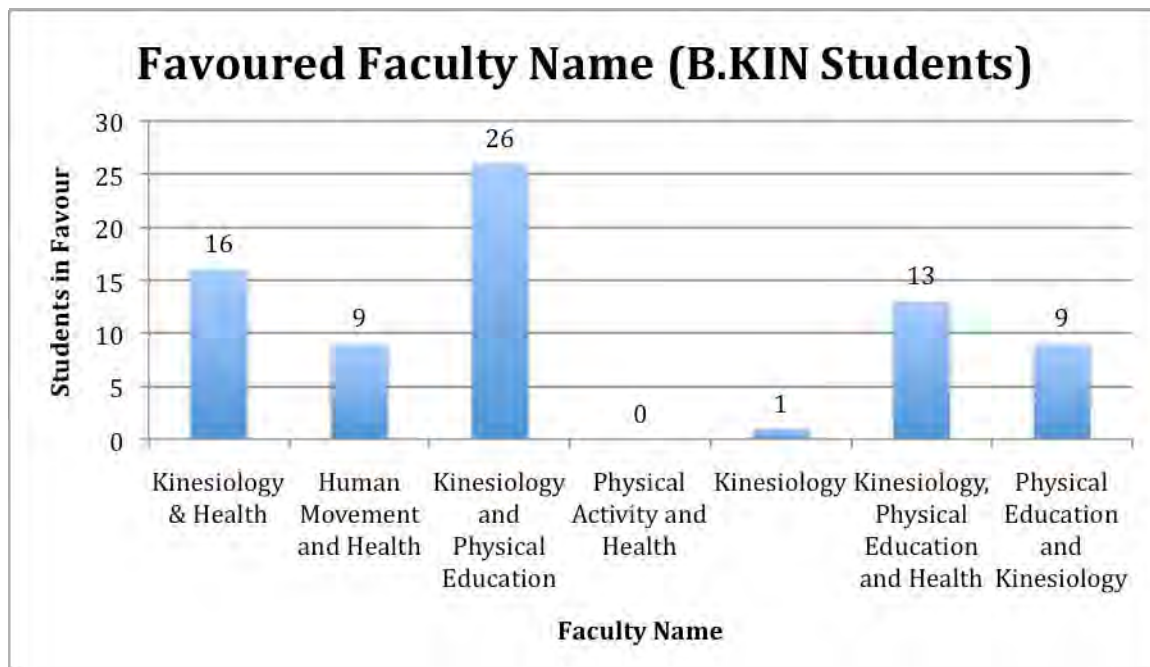


Figure 7: *The favoured potential Faculty names amongst B.Kin students.*



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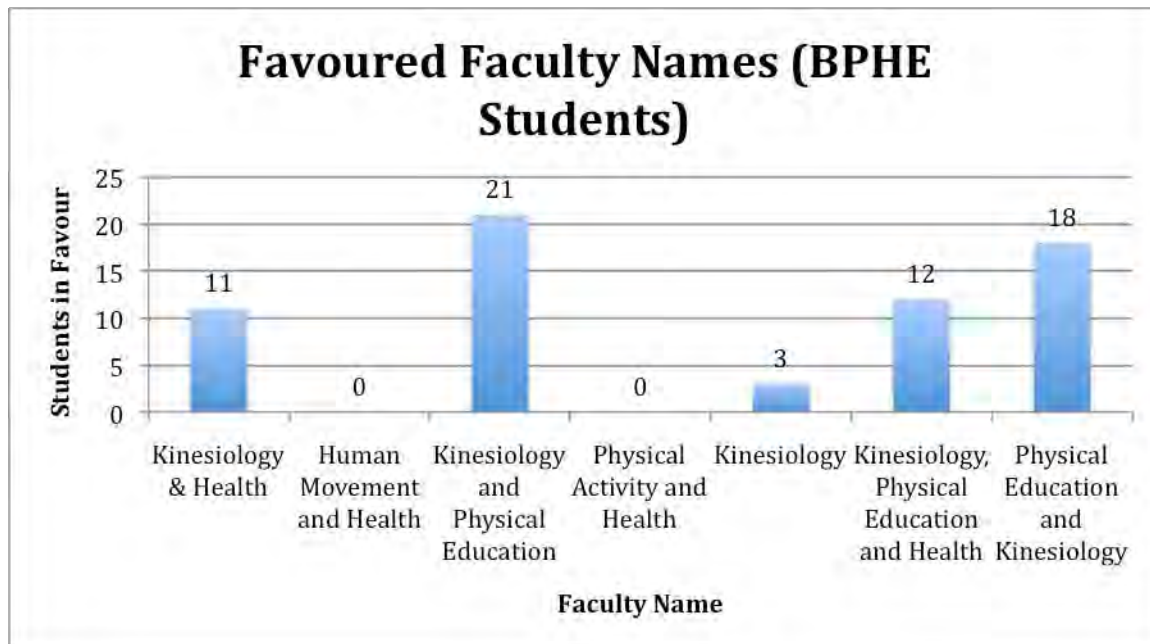


Figure 8: *The favoured potential Faculty names amongst BPHE students.*

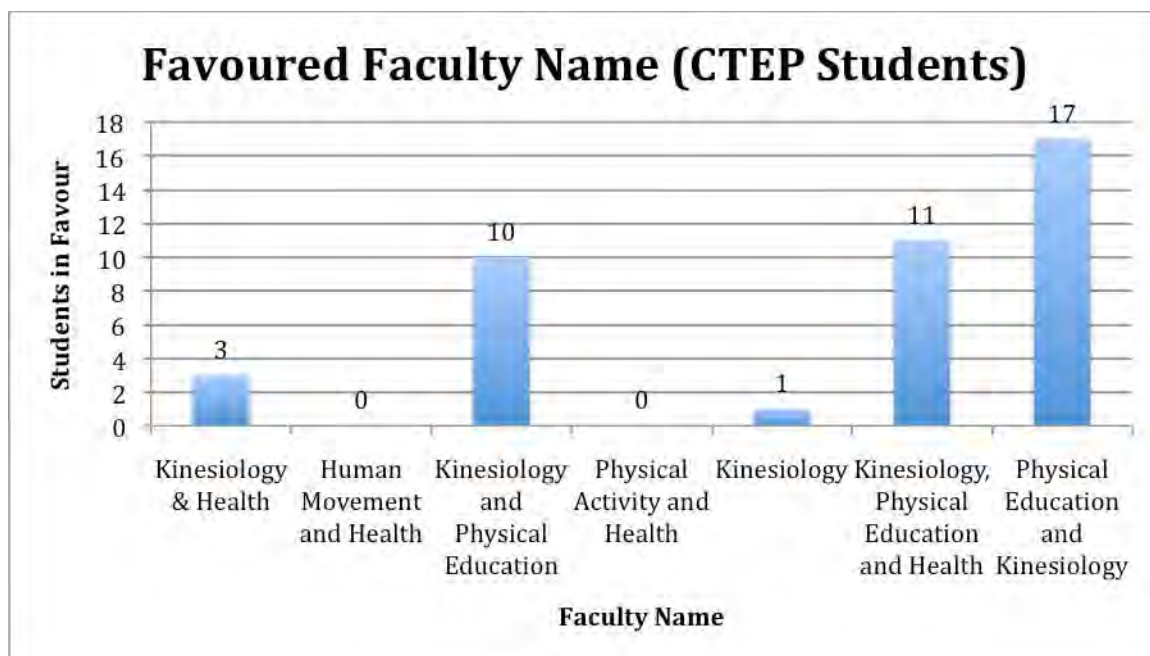


Figure 9: *The favoured potential Faculty names amongst CTEP students.*



Recommendations

The PHEUA as well as the undergraduate students this committee represents feels that there are several grey areas that the Ad Hoc Faculty Name Change Committee and Faculty Council should take into consideration while pursuing further steps in the name change process. These recommendations include, but are not limited to, the following:

- The Ad Hoc Committee should have and still could include an undergraduate student as a member of its committee. This would ensure that all concerns and opinions are presented to this committee by a primary source and direct communication.
- We advise that the Faculty name change process needs to slow down to ensure that all stakeholders have been communicated with.
- We advise that the Faculty name change process wait until after the Faculty has been able to fully adapt to the implementation of the B.Kin degree. This is due to the fact that there are numerous major changes to our Faculty happening all at once, which include: a new degree being offered, new curriculum that has yet to complete an academic cycle, the search for new professors, the welcoming of a new Dean to the Faculty, as well as the structural changes to the Programs Office administration.
- We advise that Dean Ira Jacobs take on a more active role in communicating with all undergraduate students, as several students expressed that Dean Jacobs should take the opportunity to visit a mandatory class in each year, introduce himself as the Faculty's new Dean, outline the goals he has established for his term, and the ways in which he is looking to improve the quality of our undergraduate education.
- The advantages of a Faculty name change outlined in Dean Jacobs' discussion paper require further research-based evidence in order to stray away from anecdotal accounts of name change discussions to provide a more concrete, unbiased, and factual representation of the outlined advantages.



Conclusion

Research from this report identifies that the undergraduate student body of the present Faculty of Physical Education and Health, share several varying opinions regarding the decision to implement a Faculty name change. It is for this very reason that we, as the executive committee of the PHEUA, took it upon ourselves to empower and challenge students to get informed and get involved in this milestone decision, through the implementation of town hall meetings, followed by an opinion poll.

This lack of uniform agreement among the undergraduate student body should not be perceived as a resistance to change; rather, it should be taken as a primary justification for why a greater amount of time should be allocated to this process before a final decision is made. The PHEUA acknowledges that the Ad Hoc Faculty Name Change Committee made several attempts to educate and encourage undergraduate student discussion. Through this report, the PHEUA wants to ensure that the voices, ideas, and opinions of students will be taken into consideration throughout the remainder of the Faculty name change process. This process is still in its infant stage and the PHEUA would hope that the Faculty Council acknowledges this report and that the Ad Hoc Faculty Name Change Committee considers the recommendations and implements them into the Faculty name change process.



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Appendix A

Faculty Name Change Opinion Poll

Year of Study:_____

Graduating Degree (BPHE, B.KIN or CTEP):_____

Are you in favour of a name change?

☐

Yes

☐

No

**If you answered yes above, which faculty
name are you in favour of? (*Choose only one*):**

☐

Faculty of Kinesiology & Health

☐

Faculty of Human Movement & Health

☐

Faculty of Kinesiology & Physical Education

☐

Faculty of Physical Activity & Health

☐

Faculty of Kinesiology

☐

Faculty of Kinesiology, Physical Education & Health

☐

Faculty of Physical Education and Kinesiology

Comments:_____



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Appendix B

Town Hall Meeting #1: November 17th, 2010 (12-2pm)

Faculty Member(s) Present: Scott Thomas, and Caroline Fusco

19 students + 5 PHEUA members

Primary concerns/arguments FOR the name change:

- Physical education causes people to think you're a gym teacher. Whether that's being ignorant or not, in the end, that's how it is.
- Students feel the need to explain and validate what PHE entails. Some just say they're studying kinesiology.
- May affect how future employers view you.
- The faculty is not trying to insult the current or past students by looking for students with a higher GPA, they're just looking for a broader range of students.
- The faculty name does not necessarily have to be the same as the degree you obtain. The name should reflect what you're studying what the goals are.
- Have the opportunity to redefine the scope of kinesiology.

Primary concerns/arguments AGAINST the name change:

- If they're looking for higher GPA's, that's insulting to our integrity as a student who's already here.
- Other faculties have to explain themselves (i.e. Engineering students). Some people still have to explain what kinesiology is.
- Lack of evidence to support the idea that having students with a higher GPA will help to bring in more money.
- A name change is a superficial change; structural changes need to be made.
- Pride and spirit would be taken away if 'physical education' disappeared from the name completely.
- There seems to be a lot of speculation opposed to evidence to support the effectiveness of a faculty name change.



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- A lot of change is already occurring, especially with the new academic addition to our program. Some people would feel more comfortable if the academic aspect should be stable before undergoing another major change, such as a faculty name change.

General Ideas/Concerns:

- Depends on what name it will be changed to. Just putting 'Kinesiology' will discredit PHE.
- Have a compromise, where the name does not include kinesiology.
- In order to attract a broader range of students, we need to pursue more active forms of promoting our faculty.
- Two of the four strongly suggested names don't even include 'kinesiology' or 'physical education'; it doesn't encompass what we're discussing.
- Many people want the name, 'Physical Education and Kinesiology'; some are saying this would be too long.
- Having 'physical activity' in the faculty name appears to be "less legitimate."
- Suggested names:
 - o Physiology, Education and Health
 - o Human Kinetics and Health
- Seems that the emphasis is now taken away from the students since the money will be allocated to research and not to the students.

Town Hall Meeting #2: November 17th, 2010 (4-6pm)

Faculty Member(s) Present: Ira Jacobs, and Anita Comella

29 students + 6 PHEUA members

Primary concerns/arguments **FOR** the name change:

- Will seem more legitimate, in terms of future employers.
- Some perspective students may not realize that our faculty also offers kinesiology.



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Primary concerns/arguments **AGAINST** the name change:

- Our faculty is unique, therefore by changing our name to a generic one, it takes that away.
 - o By being like other universities, why would students choose our school over other ones?
- A name change is really superficial. If the program itself doesn't change, how will we be able to attract those giving out research grants?
- The value of tradition with having PE in the name.
- If 'kinesiology' is supposed to encompass 'physical health and education' then why do we offer a BPHE degree? Everyone should just graduate with a BKIN degree.
- Any faculty at U of T is regarded in a high sense, it is seen as a top-notch school. Someone felt as if a name change would do little to change the quality of the students who apply to our faculty.

General Ideas/Concerns:

- Survey Monkey is not a valid or secure method, and is informal.
- The town hall meetings (that the faculty held) occurred during midterms, which was a busy time. A student asked if they were hosting another one.
- Curious as to why this process was happening so quickly.
 - o Someone felt like we (the students) should have been asked if we felt the need for a name change in the first place.
- Some students associated and wondered if the faculty name change was a result of the new dean.
- We have a narrow perspective, seeing that we are only undergraduate students.
- By changing our faculty name to become like other schools, will other aspects of our program be compromised (i.e. ODP)?
- Several agreed with combining both names, would keep both sides happy.
 - o Many did not agree that having both would make the faculty's name long.
 - o The reason of "the name is too long" seems that the primary goal of the name change is missed.



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- If 'health' was taken out, so it would become 'physical education and kinesiology', the name is not any longer (just more syllables).
- Need to incorporate CTEP students and keep 'education' in the name.
- The Dean's report did not show the strengths and weaknesses of the current faculty name.
- The Dean still has not visited an upper year course to introduce himself.
- People need to broaden their perspectives; we still control the culture of this community. It's our job to continue the PE tradition, and it's us that set the tone.

Town Hall Meeting #3: November 18th, 2010 (4-6pm)

Faculty Member(s) Present: Gretchen Kerr

33 students + 5 PHEUA members

Primary concerns/arguments **FOR** the name change:

- Kinesiology seems to be superior to PE.
- Negative connotation associated with PHE (i.e. Students on campus give you a certain look and say, "you do gym?")
- Think that 'kinesiology' will lend itself nicely to the research field, in order to obtain grants.

Primary concerns/arguments **AGAINST** the name change:

- We are known for our identity as PHE, and it is a factor that attracts people to our program. We are known as a high-energy faculty that is also geared towards academics, however with a name change, the faculty may become really academic.

General Ideas/Concerns:

- 'Human movement' is a name that is more widely used in other parts of the world.
 - Someone felt as if this name would not accurately encompass what we learn in our courses.
- By having both PE and kinesiology in the name would make it seem as if they are different.
- Feel as if incoming students are more highly valued than current students in the program.



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- Feel it's important to keep 'education' in the name.
 - o On the contrary, someone pointed out that CTEP students are learning about PE/kinesiology in order to educate others; therefore, 'education' shouldn't have to be in the faculty name.
- Some feel it would be okay to drop 'health' (and keep PE and add kinesiology) since it is encompassed under the other terms.
 - o However, health includes the psychological and behavioural aspects.
- Several individuals expressed dislike for the name 'human movement and health.' They felt as if there were more disadvantages rather than advantages, and although it may be popular elsewhere, it isn't well known here.
- It's impossible to have a faculty name that describes everything the faculty offers.
- Suggested names: Kinesiology and Health Education



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Appendix C

Faculty Name Change Opinion Poll – Ballot Comments

Tuesday, November 30th, 2010 from 12-5pm

* Note: The Yes/No/Undecided in brackets at the end of the name indicates a student's response to the following question: "Are you in favour of a name change?"

1st year BPHE

- Don't fix it, it if isn't broken. (No)

1st year B.Kin

- The chosen name above (Faculty of Kinesiology & Physical Education) satisfies students going for their bachelors in kin. As well as those in phys. Ed. All students are satisfied and it is clear about the objectives of the Faculty if the name changes to Faculty of Kinesiology & Physical Education. (Yes)
- PHE is the perfect name for this program. (No)
- Faculty of Physical Education, Health and Kinesiology. (Yes)

1ST year CTEP

- Faculty of Physical Health Education and Kinesiology. (Yes)

1st year Undecided

- I checked off yes because it seems like it is going to change whether or not I don't want it too. (Yes)

2nd year BPHE

- We need to have "education" and "kinesiology", then we can attract both Kin and PHE students, and the education is essential to those who want to teach, we would be unique to have both and keeping phys-ed is key, only us and Queen's have it, otherwise we'll be like everyone else, keep pac/prax classes (Yes)
- The new name NEEDS to have the names of both degrees. The name needs to display the Faculty's emphasis on health. "Physical Education" has such a deep-rooted history in the university. There is intense pride in being a "phys-eddie". I do not want my diploma saying I graduated from "Faculty of Human Movement and Health". It's embarrassing and undermining. Faculty of Kinesiology – not fair to Phys. Ed. and very limited to Kin students. (Yes)
- The name of Physical Education should stay in the name of the Faculty. (Yes)



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2nd year B.Kin

- “Kinesiology” is vital, “Physical education” – not so much (Yes)
- I think it encompasses everything we represent (Faculty of Kinesiology, Physical Education & Health. (Yes)
- Sounds more distinctive while keeping a focus on the physical education aspect (Faculty of Kinesiology & Physical Education). (Yes)
- I like the history of the name because past family members have done the degree. (No)
- I believe the Faculty name should reflect all the degrees we offer even though Kinesiology includes Physical Education. (Yes)
- Faculty of Kinesiology and Health Education seems like a more holistic and balanced name. (Yes)
- Must include Kinesiology. (Yes)
- A name change is required to reflect the new curriculum. But you can’t remove the Phys Ed from the name either. Just add Kinesiology and keep everyone happy. (Yes)
- I like Faculty of Kin, P.E. & Health as it encompasses everything but I feel that it’s too long. (Yes)
- Kinesiology would better reflect the new degree in the Faculty; also more reputable. (Yes)
- Faculty of Human Movement and health does not signify or describe what this Faculty is all about. (Yes)
- The Faculty name is who we are, we are Phys Ed! (No)
- Change the name but keep the program small! (Yes)
- Appeals science and physical streams. More descriptive to public (Faculty of Kinesiology & Physical Education). (Yes)

2nd year CTEP

- If there is to be a name change I think it should be Faculty of Kinesiology and Health Education (Undecided)
- The word education is important to have in our name. (Yes)
- CTEP student should still receive a B.Kin degree with B.Ed. (Yes)
- Don’t change it. (No)
- I want the Faculty’s name change to include kinesiology because that’s what we were studying and Health because this distinguishes us from other faculties.
- Has to have the word education – must. (Yes)
- We need to better reflect the scope of study. (Yes)
- The last two Faculty names best represent BPHE, CTEP, and B.Kin (Faculty of Kinesiology, Physical Education & Health, Faculty of Physical Education and Kinesiology. (Yes)



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- The current name has already been adopted as an identity. If it gets changed, it's like changing my name. (No)
- If we have 3 degrees offered it's only fair to have mentioned all three names in our Faculty. (Yes)
- When you graduate, we will not see our Faculty name anyways. We offer both B.Kin & BPHE degrees, and if you graduate with B.Kin, you get a B.Kin degree, not a BPHE degree. "PHE" is part of our identity, and by changing it, we might not have the same feel to the Faculty. (No)
- It may be beneficial to have 'Kinesiology' as the first part of the name to allow others outside of the Faculty to better understand the content and focus of our courses. (Yes)

3rd year BPHE

- The students in third/fourth year and previous students will graduate with a degree that seems less credible than the kinesiology degree although everyone went through the same program. (No)
- It really affects the last year graduating with the BPHE degree and we should have the opportunity to be able to get the B.Kin degree. (Yes)
- Kinesiology includes a change and improvement in the PHE @ UofT program and obviously the bio-physical side of our program and keeping Physical Education in the name keeps/maintain what we know about physical activity and health.
- Phys-Ed should remain the prominent aspect of the Faculty name, as it really is the main focus and captures so much about the Faculty. Kinesiology, as the newest and recent addition to the program should only come second. Don't make graduate student's BPHE degrees obsolete and outdated! (Yes)
- I am only in favour of the name change because it would better fit the future program changes after my year. Unfortunately it does not apply to our year seeing as we are not provided with a Kin degree. The name option selected (Faculty of Kinesiology, Physical Education & Health, would best suit the program as it encompasses everyone. If being inclusive is the goal then this option is the best.
- If there were to be a name change why not simply add the name kinesiology to the end of our current name? (No)
- If our argument for the name change is to reflect our mission and field of study, then there is no reason why we should consider any other name (i.e. Faculty of Kinesiology, Physical Education and Health) (Yes)
- Other names have minor consideration to the socio-cultural aspect of physical activity and sport; therefore kinesiology should gradually encompass all fields of physical activity and exercise (Yes)



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3rd year CTEP

- Combine the best of both worlds (Faculty of Physical Education and Kinesiology). (Yes)
- Faculty of Physical Education, Health & Kinesiology – that's what I want. (Yes)
- I am still undecided; I see pros and cons for both sides. If a name change were to occur I would prefer the name selected above (Faculty of Kinesiology & Physical Education). (No)
- It's important to keep PHE in the name since teaching is a big part of this Faculty. (Yes)

4th year BPHE

- No matter where, UofT PHE is recognized (ex. Medical programs know PHE, PT programs as well, chiropractic programs). Therefore we are already known for Kin, students coming in the program will have done their research already. (Yes)
- I want this title (kinesiology) in my degree title and diploma when I graduate this year (yes)

4th year CTEP

- If we are receiving the same degree then the name doesn't need to change. Our accreditations remain the same. (No)
- Physical Education should come first – that is who we are firstly and who we will continue to be (Yes)
- I think it is important that the name be reflective of all the course offerings within the faculty (yes)



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FACULTY OF PHYSICAL EDUCATION AND HEALTH

November 25, 2010

Dean Ira Jacobs and Members of the Ad Hoc Faculty Name Change Committee
Faculty of Physical Education and Health
University of Toronto

Dear Ira and colleagues:

I am writing to express my support for the inclusion of the name, 'Kinesiology' in the name of the Faculty, and recommend that 'Kinesiology' replaces 'Health' and the name becomes 'The Faculty of Physical Education and Kinesiology'.

I realize that I have not endorsed one of the committee's preferred names in its interim report of October 28, 2010. But I strongly believe that the term, 'physical education', should be retained in the Faculty's name. It is not only for reasons of history and tradition. The Faculty continues to conduct leading-edge programs of teacher preparation. At a time when the physical literacy of children and youth is well below desired norms and there is a society-wide push to strengthen the delivery of physical education in the schools (as evidenced in Ontario by the comprehensive new curriculum), the expectations upon us to contribute to teacher preparation will only grow. Moreover, 'physical education' is still a universally recognized term for the formal instruction of children and youth in healthy physical activity and the teaching of related knowledge and skills. When the United Nations General Assembly sought to bring public awareness to the efforts to counter the alarming worldwide rise in physical inactivity, for example, it declared 2005 the Year of Physical Education and Sport. Finally, 'physical education' effectively denotes the co-curricular instruction and opportunities the Faculty provides to the entire student body. Here, too, the name has a long but living history in policy and programs: the opportunities we provide were never intended to be 'sport for sport's sake' or just a pleasant diversion after class, but an integral part of the educational offering. The effort to bring 'intentional learning' to all aspects of co-curricular physical activity and sport is just the latest expression of this commitment.

I also believe that it is time to include 'kinesiology' in the Faculty's name. 'Physical education' has been less successful in connoting the open-ended pursuit of interdisciplinary knowledge about human movement that has also preoccupied faculties like ours during the last 40 years. When Franklin Henry first proposed a 'disciplinary turn' in the field in the 1960s,¹ he meant it to be pursued under the mantle of 'physical education'. At U of T, we sought to do just that, hiring faculty with disciplinary degrees and revising the curriculum to add social science and biophysical streams of study to the

courses on teacher preparation. With the physical activity curriculum giving students embodied knowledge as well, we often boasted that the BPHE degree offered ‘the best liberal arts education at U of T.’ But this aspect of ‘physical education’ has not been well understood. Gradually ‘kinesiology’ has replaced it as the leading term to connote the open-ended pursuit of knowledge about human movement, at least in Canada and the United States. The most influential governing bodies in these countries—the Canadian Council of University Physical Education and Kinesiology Administrators (CCUPEKA) and now the American Academy of Kinesiology (AAK) include the newer term. It's time that we do the same.

In arguing for the inclusion of ‘kinesiology’, we must be very careful about how we define the term. It should connote the open-ended, multi-disciplinary and inter-disciplinary pursuit of knowledge. Unlike professional education, which marshals knowledge and research towards the practice of a legally-defined body of interventions, the defining strength of ‘kinesiology’ is that it is devoted to the open-ended pursuit of knowledge about human movement. It should draw upon all the major sources of knowledge in the academy today, the humanities, social sciences, life and material sciences, and physical activity and should employ/interrogate those disciplines in a dynamic, integrated way, i.e. it should be inter-disciplinary. That is what makes it central to the core mission of the academy. It is this approach that the Faculty took in the development of its new BKin degree and its successful pursuit of CCUPEKA accreditation in ‘kinesiology’. It is this approach that enjoys the widest support among the research universities in Canada and the United States today.ⁱⁱ I was pleased to see that the Ad Hoc Committee has taken this approach. If the committee had not defined kinesiology in this broad, academic way, I would have recommended that the new title be ‘The Faculty of Physical Education, Kinesiology and Physical Culture Studies.’

As we all know, ‘kinesiology’ is sometimes defined in a more limited way as inter-disciplinary study in the biophysical sciences (as at McMaster University) or as a profession focused on the treatment of clinical conditions (as by the Ontario Kinesiology Association). I cannot support either of these definitions. Although there is certainly demand for a bio-science degree as a pre-med program, such an approach abdicates responsibility for the comprehensive study of human movement, especially the culturally rich activities of sport, and the critical engagement of physical activity. That is not who we are at U of T as countless discussions in Faculty Council have confirmed. In the case of clinical kinesiology, while the codification and regulation of such interventions are certainly useful, they should not be equated with the broad and rich fields of knowledge-production developed in the history of ‘kinesiology’. I would hope that the inclusion of

'kinesiology' in the Faculty's name as in the broad, academic sense will be influential in the current debate in Ontario.

One of the names on the Ad Hoc Committee's list is 'Faculty of Kinesiology'. I understand that some have argued that 'kinesiology' includes 'physical education' so that both terms are not necessary. Yet there is no evidence for this claim in either the development of kinesiology as the inter-disciplinary study of human movement (see the definitions in note 2 below) nor the curricula of actually existing academic programs. Although Henry's ambition was to include the open-ended inter-disciplinary study of human movement along with the professional development in teacher education in the single term 'physical education', the subsequent evolution of the profession of 'physical education' and the academic study of what became 'kinesiology' took divergent roots. It is therefore essential that both terms be used in the name. Moreover, given the importance of the profession of physical education to a significant cohort of the student body, the Faculty's academic and co-curricular alumni, and our reputation in the community, it is essential that we retain 'physical education' in our name.

In the current context, it will not be enough to change the Faculty's name. The interim Council of Kinesiology, with limited academic involvement, seems hell bent to impose the narrowest meaning of the term on Ontario. So we need to communicate the meaning of our change widely, and follow up with the implications for our own curriculum and the Province of Ontario. Specifically, I recommend that the Faculty of Physical Education and Kinesiology

- embark upon a communications strategy to inform prospective students, their schools and parents, and other interested parties of the name change, and the way that U of T has defined 'kinesiology'.
- lobby with the new College of Kinesiology to (1) name the new profession that it is attempting to create 'Clinical Kinesiology' and (2) establish academic entry into that profession in a second-entry degree.

Finally, I have assumed throughout this discussion that the mission of the Faculty and that the way we fulfill that mission (as expressed in the statements posted on the website and in other documents and policies) will remain unchanged. If there is any intention to change the direction of the Faculty, then that should be a matter of full and extensive discussion and approval in governance well before any name change is contemplated.

Thank you very much for your consideration. If you have any questions about this, please let me know.

With best wishes,

A handwritten signature in blue ink that reads "Bruce Kidd". The signature is fluid and cursive, with the first name "Bruce" and last name "Kidd" clearly distinguishable.

Bruce Kidd, O.C., Ph.D.,
Professor

ⁱ Franklin Henry, 'Physical education: An academic discipline' *Journal of Health, Physical Education and Recreation*, (35) 1964, pp. 32-35.

ⁱⁱ Lori Livingstone and Bruce Kidd, 'Reflections on the Foundations and Importance of CCUPEKA Accreditation: A Position Paper', Canadian Council of University Physical Education and Kinesiology Administrators, March 2008. See also the following mission statements and definitions:

University of Waterloo, Kinesiology Mission statement:

"To optimize health, to prevent injury and illness, and to extend the years of high quality life through **understanding cellular to societal implications of physical activity**, nutrition and lifestyle." [emphasis added]

University of Maryland:

Kinesiology: the interdisciplinary study of physical activity. "Kinesiology brings together people who study physical activity from a variety of perspectives and many levels of analysis. From molecules, genes, neurons, muscles of an individual performer to sport in society, and the study of groups that promote and educate others about physical activity..."

York University:

"The goal of the York University's School of Kinesiology & Health Science Undergraduate Program is to provide students with **a special understanding of people engaged in all forms of physical activity and to educate them in the biological, psychological, sociological, historical, aesthetic, recreational and competitive aspect of human movement.**" [emphasis added]

Annex F to Name Change Report

Selected Readings on the Evolution of the Discipline “Kinesiology”

Gilmour Reeve, T. Kinesiology: defining the academic core of our discipline. Quest 59:1-4, 2007.

Newell, K. Physical education in higher education: chaos out of order. Quest 42:227-242, 1990.

Newell, K. Kinesiology: the label for the study of physical activity in higher education. Quest 42:269-278, 1990.

Newell, K. Kinesiology: challenges of multiple agendas. Quest 59:5-24, 2007.

Newell, K. Physical activity, knowledge types, and degree programs. Quest 42: 243-268, 1990.

Singer, R. gaining identity and respect for a department. Quest 50:149-158, 1998.

Slowikowski, S. and Newell, K. The philology of *kinesiology*. Quest 42:279-296, 1990.