

UNIVERSITY OF TORONTO  
THE GOVERNING COUNCIL  
**REPORT NUMBER 158 OF**  
**THE UNIVERSITY AFFAIRS BOARD**

**June 1, 2010**

To the Governing Council,  
University of Toronto.

Your Board reports that it met on Tuesday, June 1, 2010 at 4:30 p.m. in the Council Chamber, Simcoe Hall, with the following members present:

Ms B. Elizabeth Vosburgh, In the Chair  
Ms Judith Goldring, Vice-Chair  
Professor Jill Matus, Vice-Provost, Students  
Ms Lucy Fromowitz, Assistant Vice-President,  
Student Life  
Dr. Louise Cowin

Professor Bruce Kidd  
Mr. Ben Liu  
Mr. Chris McGrath  
Mr. Olivier Sorin  
Mr. John David Stewart

**Regrets:**

Ms Diana A.R. Alli  
Ms Greta Chiu  
Ms Erin Fitzgerald  
Professor William Gough  
Mr. Allan Grant  
Ms Joeita Gupta  
Mr. Adam Heller  
Mr. Maciek Lipinski-Harten  
Ms Kimberley Stemshorn  
Dr. Sarita Verma

**Non-Voting Assessors:**

Mr. Jim Delaney, Director, Office of the Vice-Provost, Students  
Mr. Tom Nowers, Dean of Student Affairs,  
University of Toronto at Scarborough (UTSC)  
Mr. Mark Overton, Dean of Student Affairs,  
University of Toronto at Mississauga (UTM)

**Secretariat:**

Ms Cristina Oke (Acting Secretary)

**In Attendance:**

Mr. Ryan Campbell, Member of the Governing Council  
Ms Tharsini Sivananthajothy, Member-elect of the Governing Council  
Mr. Tad Brown, Counsel, Business Affairs and Advancement, Division of University Advancement  
Mr. Sam d'Angelo, Campus Police Services, St. George Campus  
Ms Deanne Fisher, Office of Student Life, St. George Campus  
Ms Joan Griffin, Coordinator, Student Policy Initiatives, Office of the Vice-Provost, Students  
Dr. Anthony Gray, Special Advisor to the President  
Mr. Dan Hutt, Director, Campus Police Services, St. George Campus  
Mr. Anwar Kazimi, Committee Secretary and Chief Returning Officer, Office of the Governing Council  
Mr. Robert Messacar, Manager, Campus Police, University of Toronto at Scarborough  
Mr. Scott Nova, Executive Director, Workers Rights Consortium  
Mr. Len Paris, Manager, Campus Police, University of Toronto at Mississauga  
Ms Mae-Yu Tan, Assistant Secretary of the Governing Council  
Mr. Kyle Winters, Executive Director, Corporate and Foundation Relations, Division of University Advancement

ALL ITEMS ARE REPORTED FOR INFORMATION.

**1. Report of the Previous Meeting – Report Number 157, April 20, 2010**

Report Number 157 (April 20, 2010) was approved.

**2. Business Arising from the Report of the Previous Meeting**

The Chair thanked Ms Goldring, Vice-Chair of the Board, for chairing the previous meeting.

**3. Revised Operating Plans: Student Affairs and Services, University of Toronto at Mississauga**

Professor Matus reminded members that the original operating plan did not include an increase for the Child Care Support portion of the Student Services fee that had been approved at the previous meeting. The revised operating plan and budget for the Child Care Support portion of the Student Services fee had been approved by the members of the Quality Service to Students council on May 5, 2010.

On the recommendation of the Vice-Provost, Students,

YOUR BOARD APPROVED

THAT the 2010-11 revised operating plans and budget for the UTM Student Services (reflecting a change in the Child Care Support operating plan and budget), as presented in the documentation from Mr. Mark Overton, Dean of Student Affairs, be approved;

THAT the sessional Student Services fee for a full-time undergraduate student on the Mississauga campus be increased to \$125.58 (\$25.12 for a part-time student), which represents an increase<sup>1</sup> of \$3.84 (\$0.77 for a part-time student) for the Fall 2010 and Winter 2011 sessions only; and

THAT the sessional Student Services fee for a full-time graduate student affiliated with the Mississauga campus be increased to \$113.18 (\$22.64 for a part-time student), which represents an increase<sup>1</sup> of \$3.84 (\$0.77 for a part-time student) for the Fall 2010 and Winter 2011 sessions only.

**4. University of Toronto Annual Reports of Campus Community Police, 2009**

The Chair welcomed representatives of the campus police services on the three campuses and thanked them, on behalf of the Board, for the revised format of the report which combined the three reports into one document.

Professor Matus introduced Mr. Dan Hutt, Director of Campus Police Services on the St. George campus; Mr. Len Paris, Manager of Campus Police at the University of Toronto Mississauga (UTM); and Mr. Robert Messacar, Manager of Community Policy Services at the University of Toronto at Scarborough (UTSC). There was no formal presentation but members were invited to raise any questions that they had.

A member asked why the number of alarms on the St. George campus had increased from 965 in 2007 to 4164 in 2009. Mr. Hutt replied that more facilities were now under alarms, but that 99.9% of those reported were false alarms.

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<sup>1</sup> Compared to the amount approved by the University Affairs Board on March 16, 2010.

#### 4. **University of Toronto Annual Reports of Campus Community Police, 2009** (cont'd)

A member asked if there were any plans to create on the St. George campus an Emergency Medical Response Group like the one operating at UTSC. Mr. Hutt replied that there were no plans to establish such a group as the Emergency Medical Services (EMS) and Fire Departments in Toronto had quick response times to emergency situations.

A member asked about the increase in the number of thefts under \$5000 from 338 in 2008 to 489 in 2009. Mr. Hutt replied that these were crimes of opportunity. Most of the items that were stolen were laptops, ipods and smartphones that had been left unattended in areas such as locker rooms, athletic facilities and libraries.

A member noted the increased involvement of the Campus Safety Office with the campus police at UTM and commented that the outreach was appreciated.

A member expressed his appreciation for the format of the 2009 Report. He noted a decline in the number of incidents on the Scarborough campus and asked what accounted for the decline. Mr. Messacar replied that the campus police at UTSC had returned to community-based policing which provided greater visibility and increased crime prevention.

A member asked how many of the emergency phone towers had been used on the St. George campus. Mr. Hutt replied that the usage was low and was not tracked. The towers were located in areas where other means of contact were not available.

Dr. Cowin thanked Mr. Hutt for the support and service that Hart House received from the St. George campus police.

#### 5. **Code of Conduct for Trademark Licensees: Annual Report**

The Chair reminded members that this was an annual accountability report. The Board should satisfy itself that there was appropriate compliance with the *Trademark Licensing Policy* (the *Policy*) and the *Code of Conduct for Trademark Licensees* (the *Code*). So long as the Board was satisfied, the report was for information and no action was required.

At the invitation of the Chair, Mr. Tad Brown thanked the Board for the opportunity of presenting the annual report, and introduced Mr. Scott Nova, Executive Director of the Worker Rights Consortium in Washington D.C. and Mr. Kyle Winters, Executive Director, Corporate and Foundation Relations, who was responsible for on-going administration of the trademark licensing policy. He noted that this was the tenth anniversary of the approval of the *Policy* by the Board.

Mr. Brown explained that the *Trademark Licensing Policy* and the *Code of Conduct for Licensees* provided a framework for the ethical production of University of Toronto products.<sup>2</sup> The University was responsible for ensuring that the products that bear its name were produced in conditions consistent with the University's mission and values. The University's Trademark Licensing Program was administered within the guidelines provided by the *Code*, and the University used two internationally recognized external monitoring organizations – the Workers Rights Consortium (WRC) and the Fair Labor Association (FLA) – to monitor workplace compliance with the *Code*.

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<sup>2</sup> [http://www.trademarks.utoronto.ca/policy\\_code.html](http://www.trademarks.utoronto.ca/policy_code.html)

## 5. Code of Conduct for Trademark Licensees: Annual Report (cont'd)

Mr. Nova gave a PowerPoint presentation (attached hereto as [Appendix A](#)) in which he summarized the work of the WRC, and described the mediation with Russell Athletic that had resulted in 'the first nationwide agreement for an "open door" to the exercise of associational rights anywhere in the globalized apparel industry'. Mr. Nova explained that the mission of WRC was 'to assist universities and colleges in protecting the rights of workers around the world who make university logo products and to promote better working conditions and wages in global manufacturing'. The organization worked with more than 180 affiliate universities and colleges in the United States and Canada. For the past several years, one of the major cases with which the WRC had been involved concerned Russell Athletic, a company owned by Fruit of the Loom.

Russell Athletic was the largest private employer in Honduras, and operated 6 factories with more than 10,000 workers. The company had carried on a two-year campaign to prevent workers from forming a union and, in October 2008, closed the Jerzees de Honduras factory and fired all the workers. WRC investigated the factory closure and discovered evidence of an anti-union motive, but the company refused to re-open the factory. In response to the WRC findings, more than one hundred North American universities terminated or suspended contracts with the company. This pressure resulted in Russell Athletics meeting with worker representatives, and, in November 2009, agreeing to a remediation plan that included payment of \$2.5 million in compensation to those who had been fired, the rehiring of workers, and recognition of and bargaining with the union. The Jerzees Nueva Dia factory began operations in January 2010.

After the presentation, a member asked how the WRC was financed. Mr. Nova replied that WRC received 1% of the fees from licensing revenue from affiliated universities, grants from philanthropic organizations in the United States, and funds from the American and British governments. Funds were not accepted from unions. The Board of Directors of WRC was composed of representatives from affiliated Universities, student activists, and individuals with expertise in labour relations.

A member asked how the safety of workers was protected by the WRC. Mr. Nova replied that the WRC maintained the confidentiality of the workers who were interviewed by the organization.

A member expressed his gratitude at the support provided to him in light of his preferred vendor agreement with Russell Athletic, and asked how the number of institutions affiliated with the WRC could be increased. Mr. Nova replied that only a small percentage of institutions took the Code of Conduct of Licensees seriously. The WRC was focusing on expanding its work to organizations such as professional sports leagues, and increasing consumer awareness.

A member asked whether the Code of Conduct of the WRC was consistent with the Code of Conduct of its affiliated universities. Mr. Brown replied that the University had looked at existing best practice when it had developed its *Code of Conduct for Trademark Licensees*, and that other universities had created similar Codes. Mr. Nova added that there were minor differences in language in the codes, but those differences did not affect how violations were dealt with.

The Chair thanked Mr. Nova for his presentation.

## 6. Recognized Campus Groups, Annual Report

Members received for information the annual report on Recognized Campus Groups. There were no questions.

## 7. Report of the Senior Assessor

Professor Matus reported on a number of matters.

### a) Planning for the G20 Summit meeting

Professor Matus advised members that access to the St. George campus would be limited during the week of June 21-27, 2010. Buildings and residences would be closed, and Residence Deans were working with students to relocate them during this period. No one would be banned from the University during this time. Information on the G20 preparations was available on the University's website at: [http://www.preparedness.utoronto.ca/G20\\_Updates.htm](http://www.preparedness.utoronto.ca/G20_Updates.htm).

A member commented that, while he supported closing the University during the week of June 21<sup>st</sup>, he was saddened by the need to do so. The University was a beacon for freedom of expression, especially concerning controversial topics. He asked that the University communicate to the appropriate authorities that the timeline in which security requirements were addressed and communicated had been too short.

A member responded that he was involved with the security operations for the G20 meeting, and that, in his view, the measures being taken were prudent to protect people and property. While there would be peaceful demonstrations during the meeting, there were hundreds of organizations that sent individuals who were prepared to riot wherever the G20 meeting was being held. In his opinion, no amount of time would have allowed the University to prepare for such activity.

### b) Needs-based Financial Aid for Part-time Students

Professor Matus informed members that a committee was being formed to review needs-based financial aid for part-time students, including the Noah Meltz programme.

### c) Update to the Code of Student Conduct

Professor Matus reported that several themes had emerged from the consultations on the *Code of Student Conduct*, and that a lot of constructive criticism of the *Code* had been received. Taking into account the issues raised through the consultation process, the Office of the Vice-Provost, Students would consider next steps for the update process, and Professor Matus would provide a progress report to the Board in the fall.

### d) Focus Group Project

Professor Matus described the survey *Understanding Their Own Words* that had been conducted by the Council on Student Experience and Student Life to provide insight into issues that impacted the student experience. Forty campus groups that involved four hundred students had participated in the survey, and the results were currently being analyzed. Professor Matus thanked Ms Fromowitz, Ms Fisher and Ms Scott for their leadership in conducting the survey.

### e) Merger of Two Units

Professor Matus informed members that the International Student Exchange Office and the International Student Centre had been merged to create the Centre for International Experience. Ms Miranda Cheng had been appointed as Director of the Centre for International Experience. The merger was intended to enhance the scope of activities of the two units, and funding had been increased to all three campuses.

## 7. Report of the Senior Assessor (cont'd)

### f) Acknowledgements

Professor Matus concluded by acknowledging the service of two members of the Board - Mr. Tom Nowers, Dean of Student Affairs at UTSC, and Professor Bruce Kidd, Dean of the Faculty of Physical Education and Health - who were retiring on June 30, 2010.

## 8. Date of Next Meeting

The Chair advised members that the date of the first meeting of the Board for the 2010-11 governance year was being finalized.

## 9. Other Business

### a) Oversight on Sustainability

A member asked whether the University had a sustainability policy that covered the products that were sourced. Mr. Delaney agreed to check into the matter.

### b) Review of Trademark Licensing Policy

A member asked whether there were any plans to review the *Trademark Licensing Policy* in light of its tenth anniversary. If there were currently no plans for a review, when would such a review take place? <sup>3</sup>

### c) Closing Remarks

The Chair thanked the members of the Board, as well as the assessors and the members of the administration, for the time and effort they had contributed over the course of the last year. She gave her best wishes go to those members who were completing their terms of service on the Board.

She acknowledged the service of Mr. Tom Nowers, who had served on the Board for twelve years, and of Professor Bruce Kidd, who had served as a passionate and committed *ex officio* member of the Board since 1998, when he had become the Dean of the newly-created Faculty of Physical Education and Health. Professor Kidd thanked the Chair for her kind remarks. Mr. Nowers said he was grateful for the opportunity to have served on the Board.

The Chair also thanked the staff, faculty, alumni, and especially the large number of students, who had volunteered to serve on the Board for the upcoming year as co-opted members. She noted that only a small number of appointments could be made, but the Committee had been impressed by the depth and quality of the applications that it had received.

She concluded by wishing everyone a relaxing and enjoyable summer.

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<sup>3</sup> Secretary's Note: Mr. Winters subsequently advised that, though aspects of the Codes of Conduct used by the WRC and FLA had evolved over time, their intent remained consistent with the University of Toronto Code of Conduct and Trademark Licensing Policy. Should any significant change in enforcement or interpretation of the WRC or FLA Codes occur, the University would review the Trademark Licensing Policy to consider modifications as appropriate.

On a motion duly moved, seconded, and carried,

The Board moved *in camera*.

**10. Elections Committee, Chair: Appointment**

On a motion duly moved, seconded, and carried,

YOUR BOARD APPROVED

THAT Professor William Gough be appointed Chair of the Elections Committee for a one-year term from July 1, 2010 to June 30, 2011.

**11. Council on Student Services (COSS), Chair: Appointment**

On a motion duly moved, seconded, and carried,

YOUR BOARD APPROVED

THAT Mr. Greg West be appointed chair of the Council on Student Services, effective immediately until April 30, 2011.

**12. Report of the Striking Committee**

**(a) Co-Opted Membership of the University Affairs Board for 2010-2011**

On a motion duly moved, seconded, and carried,

YOUR BOARD APPROVED

THAT the following be appointed as co-opted members of the University Affairs Board for one-year terms from July 1, 2010 to June 30, 2011:

Mr. Andrew Drummond  
 Mr. Arman Hamidian  
 Mr. Christopher McGrath  
 Mr. Samuel Oduneye  
 Ms Meera Rai  
 Miss Melvin Sert  
 Mrs. Rachel Trozzolo  
 Ms Neeharika Tummala

**(b) Discipline Appeals Board: Appointment of Members for 2010-2011**

On a motion duly moved, seconded, and carried,

YOUR BOARD APPROVED

THAT the following be appointed to the Discipline Appeals Board for one-year terms from July 1, 2010 to June 30, 2011:

Mr. Ken Davy  
 Dr. Joel A. Kirsh

**12. Report of the Striking Committee (cont'd)****(b) Discipline Appeals Board: Appointment of Members for 2010-2011 (cont'd)**

Ms Cheryl Shook  
Mr. David Stiles  
Ms Tian Tian  
Mr. Gregory West

On a motion duly moved, seconded, and carried,

The Board returned to open session.

The meeting adjourned at 6:20 p.m.

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Secretary  
June 5, 2010

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Chair